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Fluorosurfactants Market by Type (Nonionic, Anionic, Amphoteric, and Cationic), Application (Paints & Coatings, Specialty Detergents, Firefighting, and Oilfield & Mining), Region - Global Forecast to 2021

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Abstracts

“Fluorosurfactants market to grow at a CAGR of 9.8% during the forecast period”

The fluorosurfactants market size is projected to reach USD 667.4 million by 2021, at a CAGR of 9.8% from 2016 to 2021. Fluorosurfactants are recognized as synthetic organo-fluorine compounds with multiple fluorine atoms. Fluorosurfactants reduce the surface tension of organic or aqueous solutions and act as wetting, leveling, and flow control agents. They are used in very low concentration to increase the wetting, leveling, and oil repellency in applications such as paints & coatings, waxes, polishes, cleaners, films, and adhesives. These applications drive the fluorosurfactants market globally. Stringent regulations over VOC emissions and the high cost of fluorosurfactants act as restraining factors for the growth of the fluorosurfactants market.

“Anionic segment estimated to be the largest type segment of the fluorosurfactants market”

The anionic segment is estimated to be the largest type segment of the fluorosurfactants market. Anionic fluorosurfactants exhibit excellent wettability and permeability, and also provide better leveling. Anionic fluorosurfactants are widely preferred in paints & coatings and specialty detergents as they provide excellent cleaning and help achieve lower surface tension as compared to the other types. The growing demand for paints & coatings is expected to increase the demand for anionic fluorosurfactants globally.

“Paints & coatings projected to be the fastest growing application segment of the fluorosurfactants market”

The paints & coatings segment is projected to be the fastest growing application segment of fluorosurfactants market, globally. Fluorosurfactants are widely preferred in paints & coatings due to their superior leveling and wetting properties in comparison to other surfactants. The growing demand for paints & coatings is expected to increase the demand for fluorosurfactants globally.

“Asia-Pacific projected to be the fastest-growing market for fluorosurfactants”

The Asia-Pacific region is projected to be the fastest-growing market for fluorosurfactants, in terms of value. The region is expected to register the highest growth rate owing to the high demand from countries, such as Japan, China, and India. China is estimated to be the largest market for fluorosurfactants in the Asia-Pacific region, followed by India and Japan. India is projected to be the fastest-growing market in the Asia-Pacific region. Growth of the end-use industries has led to an increase in demand for fluorosurfactants in the region.

Extensive primary interviews were conducted to determine and verify the market size for several segments and subsegments gathered through secondary research.

The break-up of primary interviews is given below.

By Company Type: Tier 1 – 37%, Tier 2 – 50%, and Others – 13%

By Designation: C level – 50%, Director level – 31%, and Others – 19%

By Region: North America – 31%, Europe – 38%, Asia-Pacific – 25%, and RoW – 6%

The companies profiled in this market research report are The Chemours Company (U.S.), The 3M Company (U.S.), Merck KGaA (Germany), OMNOVA Solutions, Inc. (U.S.), Asahi Glass Co. Ltd. (Japan), Tyco International Plc. (Ireland), DIC Corporation (Japan) Advanced Polymers, Inc. (U.S.), Innovative Chemical Technologies, Inc. (U.S.), and Pilot Chemical Company (U.S.).

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Research Coverage:

This research report categorizes the global fluorosurfactants market on the basis of type, application, and region. The report includes detailed information regarding the major factors influencing the growth of the fluorosurfactants market, such as drivers, restraints, challenges, and opportunities. A detailed analysis of the key industry players provides insights into business overviews, products & services, key strategies, investments & expansions, mergers & acquisitions, and recent developments associated with the market.

Reasons to Buy the Report:

The report will help market leaders/new entrants in this market in the following ways:

1. This report segments the global fluorosurfactants market comprehensively and provides the closest approximations of market sizes for the overall market and subsegment across verticals and regions.
2. The report will help stakeholders understand the pulse of the market and provide them information on the key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders understand the major competitors and gain insights to enhance their positions in the business. The competitive landscape section includes expansions, new product developments, and mergers & acquisitions.

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