

# Floor Adhesive Market by Type (Epoxy, Polyurethane, Acrylic, and Vinyl), Application (Tile & Stone, Carpet, Wood, and Laminate), Technology (Water-based, Solvent-based and Hot-melt based), and Region - Global Forecast to 2028

<https://marketpublishers.com/r/FB1F3BA4CD8EN.html>

Date: August 2023

Pages: 237

Price: US\$ 4,950.00 (Single User License)

ID: FB1F3BA4CD8EN

## Abstracts

The global floor adhesives market size is projected to grow from USD 9.7 billion in 2023 to USD 12.8 billion, at a CAGR of 5.8%. The surge in demand for floor adhesives can be attributed to a compelling confluence of factors, with a prominent driver being the escalating preference for low Volatile Organic Compounds (VOC) and eco-friendly materials within the construction landscape. This trend underscores a paradigm shift in the industry towards sustainable building practices, fueled by regulatory imperatives, stakeholder expectations, and a heightened awareness of environmental impact. Low VOC and eco-friendly floor adhesives offer a nexus of tangible benefits that resonate across various dimensions. First and foremost, these adhesives align seamlessly with stringent environmental regulations, responding to the imperative of reducing indoor air pollutants and enhancing indoor air quality. Such compliance not only ensures healthier living and working environments but also resonates with the growing eco-consciousness of end-users, thereby elevating the market demand for these formulations.

The water-based segment is expected to register one of the highest market share during the forecast period

Water-based adhesives are prominently used for flooring for several reasons. First and foremost, water-based adhesives are highly eco-friendly compared to solvent-based adhesives. They contain fewer harmful chemicals and emit lower levels of volatile organic compounds (VOCs), making them safer for both installers and occupants. Moreover, water-based adhesives offer excellent bonding strength and durability. They

form strong bonds with various flooring materials, such as vinyl, laminate, and hardwood, ensuring long-lasting adhesion. Additionally, water-based adhesives provide good resistance to temperature fluctuations and moisture, making them suitable for installation in areas with high humidity or where water exposure may occur.

The epoxy segment in resin type is expected to register one of the highest CAGR during the forecast period

Epoxy resins, commonly known as polyepoxides, are epoxide-containing reactive prepolymers and polymers. They offer high chemical and heat resistance as well as great adhesive qualities. They're employed in laminates, adhesives, floors, linings, propellers, and surface coatings, among other things. Adhesives are one of the most prevalent applications for epoxy resin. It is an excellent bonding agent, particularly when mixing difficult-to-bond materials like plastics and composites. Epoxy resin adhesives are highly strong, ensuring long-lasting bonds. Epoxy resin is frequently used as a coating material. It forms a chemical, moisture, and abrasion-resistant barrier. As a result, it is a popular choice for flooring and counter tops.

Europe floor adhesives market is estimated to capture one of the highest share in terms of volume during the forecast period

The remarkable growth observed in the floor adhesives market within Europe can be attributed to a strategic interplay of factors that underscore the region's dynamism and market receptivity. This growth narrative is a testament to Europe's evolving construction landscape, regulatory imperatives, and shifting consumer preferences, all of which converge to create a fertile ground for robust expansion within the floor adhesives sector.

The break-up of the profile of primary participants in the floor adhesives market:

By Company Type: Tier 1 – 46%, Tier 2 – 43%, and Tier 3 – 27%

By Designation: D Level – 23%, C Level – 21%, and Others – 56%

By Region: North America – 37%, Asia Pacific– 26%, Europe – 23%, Middle East & Africa – 10%, and South America – 4%

The key companies profiled in this report are Henkel AG (Germany), H.B. Fuller (US),

Sika AG (Switzerland), Arkema (Bostik SA) (France), 3M (US), Dow Inc (US), Wacker Chemie AG (Germany), and Pidilite Industries Limited (India), and others.

#### Research Coverage:

The floor adhesives market is segmented by Technology (Water-based, Solvent-based, Hot-Melt), Resin Type (Epoxy, Polyurethane, Acrylic, Vinyl, and Others), End-Use Industry, and Region (North America, Europe, Asia Pacific, the Middle East and Africa, and South America). The scope of the study includes comprehensive data on the important elements impacting the growth of the floor adhesives market, such as drivers, restraints, challenges, and opportunities. A comprehensive review of the leading industry participants has been conducted in order to give insights into their company overview, solutions, and services; important strategies; contracts, partnerships, and agreements. New product and service launches, mergers and acquisitions, and current developments in the floor adhesives sector are all covered. This research includes a competitive analysis of upcoming startups in the floor adhesives industry ecosystem. Reasons to buy this report: The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall floor adhesives market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Growing demand for sustainable raw material building and construction), restraints (volatility in raw material prices), opportunities (expansion in untapped markets), and challenges (stringent regulatory policies).

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the floor adhesives market

Market Development: Comprehensive information about lucrative markets – the report analyses the floor adhesives market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the floor

## adhesives market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Henkel AG (Germany), H.B. Fuller (US), Sika AG (Switzerland), Arkema (Bostik SA) (France), 3M (US), Dow Inc (US), Wacker Chemie AG (Germany), and Pidilite Industries Limited (India). The report also helps stakeholders understand the pulse of the floor adhesives market and provides them information on key market drivers, restraints, challenges, and opportunities.

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