

Flexographic Ink Market by Technology (Water, Solvent, and UV Based), Resin Type (Nitrocellulose, Polyamides, Polyurethane, Acrylic), Application (Corrugated Cardboards, Flexible Packaging, Tags & Labels, Folding Cartons) - Global Forecast to 2022

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Abstracts

“The flexographic ink market is projected to grow at a CAGR of 4.89% during the forecast period”

The flexographic ink market is projected to reach USD 4.16 billion by 2022, at a CAGR of 4.89% between 2017 and 2022. The market growth in recent years can be attributed to the increased demand for flexographic ink in the Asia-Pacific region. The flexographic ink market is largely driven by the rising retail sales in the packaging industry. The increasing demand for printed products, such as labels, bags/cartons, direct mail, and catalogs, is expected to further fuel the overall demand of flexographic ink during the forecast period.

Manufacturers are engaged in business expansion to cater to the increased demand for flexographic ink. However, formulation and implementation of new regulations, such as REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) and various other directives to control solvent emissions are affecting the growth of the flexographic ink market across the globe. The Euro Zone crisis of 2012 has also affected the growth of the flexographic ink market globally, as several companies reduced their production as part of their cost-cutting strategy to survive in the market.

“The tags & labels segment is projected to grow at the highest CAGR between 2017 and 2022”

By application, the tags & labels segment is projected to grow at highest CAGR during the forecast period. Demand for tags & labels is driven by beverages, clothing, and other consumer goods products. Several international brand owners are focusing on promoting their brands through improved label graphics as well as the manufacturing multi-versioned labels incorporating the local languages. Flexographic ink has gained popularity in this segment as it helps in differentiating products from others, presenting information to consumers, and enhancing product visibility.

“Europe was the largest flexographic ink market in 2016”

Europe was the largest market for flexographic ink, having accounted for the maximum market share, in terms of volume, in 2016. Key countries in the European market include Germany, the U.K., France, Italy, Turkey, Spain, and Russia. The increase in demand for packaging in the region is mainly backed by the expansion of the food & beverage, healthcare, and consumer goods industries. The European Commission has also necessitated the European Committee for Standardization to develop specific standards for environmentally friendly inks, which has resulted in the increased demand for flexographic ink.

Breakup of primary interviews:

By Company Type - Tier 1–50%, Tier 2–35%, and Tier 3–15%

By Designation – C-level–38%, D-level–35%, and Others–27%

By Region - Asia-Pacific–25%, North America–25%, Europe–24%, South America-13%, and the Middle East & Africa-13%

DIC Corporation (Japan), Siegwirk Druckfarben AG & Co. KGaA (Germany), Sakata Inx (Japan), Toyo Ink S.C. Holdings Co. Ltd. (Japan), Flint Group (Luxembourg), and T&K Toka (Japan) are among the leading players operating in the flexographic ink market.

Research Coverage

This report provides a detailed segmentation of the flexographic ink market on the basis of resin type, technology, application, and region. With respect to resin type, the flexographic ink market has been segmented into polyurethanes, acrylic, polyamides,

nitrocellulose, and others. On the basis of technology, the market has been segmented into water-based technology, solvent-based technology, and UV-curable technology. On the basis of application, the market has been segmented into corrugated cardboards, flexible packaging, folding cartons, and tags & labels. And on the basis of region, the market has been segmented into North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Reasons to Buy the Report

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players in the flexographic ink market, and company profiles. These insights together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the flexographic ink market, high-growth regions, and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on flexographic ink offered by the top players in the flexographic ink market

Product Development/Innovations: Detailed insights on the upcoming technologies, research & development activities, and new product launches in the flexographic ink market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for flexographic ink across varied regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the flexographic ink market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the flexographic ink market

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About

The report "Flexographic Ink Market by Technology (Water, Solvent, and UV Based), Resin Type (Nitrocellulose, Polyamides, Polyurethane, Acrylic), Application (Corrugated Cardboards, Flexible Packaging, Tags & Labels, Folding Cartons) - Global Forecast to 2022", The flexographic ink market is projected to grow from USD 3.27 Billion in 2017 to USD 4.16 Billion by 2022, at a CAGR of 4.89% during the forecast period.

Major companies profiled in this report include:

DIC Corporation (Japan), Siegwirk Druckfarben AG & Co. KGaA (Germany), Sakata Inx (Japan), Toyo Ink S.C. Holdings Co. Ltd. (Japan), Flint Group (Luxembourg), and T&K Toka (Japan) among others.

These companies have adopted various organic and inorganic growth strategies to enhance their businesses and increase their shares in the flexographic ink market.

This report provides a detailed segmentation of the flexographic ink market on the basis of resin type, technology, application, and region. With respect to resin type, the flexographic ink market has been segmented into polyurethanes, acrylic, polyamides, nitrocellulose, and others. On the basis of technology, the market has been segmented into water-based technology, solvent-based technology, and UV-curable technology. On the basis of application, the market has been segmented into corrugated cardboards, flexible packaging, folding cartons, and tags & labels. And on the basis of region, the market has been segmented into North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Among applications, the corrugated cardboards segment accounted for the largest share of the market in 2016, in terms of value. Rising demand from the packaging industry is driving the growth of the flexographic ink market. The increasing demand for biodegradable & renewable flexographic ink is expected to further fuel the growth of the flexographic ink market during the forecast period.

Acrylic segment accounted for a major share of the flexographic ink market in 2016

Acrylic resins are preferred over other resins as they offer good plasticizer resistance,

excellent solvent resistance, high flexibility, and impact resistance. They also offer excellent color, high gloss, and retention of performance properties at high temperature.

Water-based segment accounted for the largest share of the flexographic ink market in 2016

By technology, the water-based segment accounted for the largest market share in 2016. The growth of this segment can be attributed to the various properties of water-based flexographic inks, such as less flammability, low VOC emissions, stable viscosity, and environment-friendliness, among others.

Corrugated cardboards segment to be the largest application segment of the market between 2017 and 2022

Corrugated cardboards are an effective form of packaging used in the shipment of products. They are cost-effective and offer protection and easy identification of the products. These cardboards are made of natural, environmentally friendly materials and have an excellent ability to recycle and recover. The growth of the corrugated cardboards segment is mainly backed by the rising demand for packaging of healthcare products, cigarettes, frozen foods, and dry foods.

The Asia-Pacific flexographic ink market is projected to grow at the highest CAGR during the forecast period

The Asia-Pacific flexographic ink market is projected to grow at the highest CAGR during the forecast period. This high growth can be attributed to the rising demand for flexographic ink from the region's emerging economies, such as India, China, South Korea, Vietnam, and Indonesia, among others. Factors such as improving standards of living and rising per capita income of countries of the region are also fueling the growth of the Asia-Pacific flexographic ink market.

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