

Flexible Substrates Market by Type (Plastic, Glass, Metal), Application (Consumer Electronics, Solar Energy, Medical & Healthcare, Aerospace & Defense) and Region (APAC, Europe, North America, South America) - Global Forecast to 2023

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Abstracts

“Increased demand for flexible substrates from the electronics industry is driving the growth of the flexible substrates market across the globe.”

The flexible substrates market is projected to grow from USD 402.9 million in 2018 to USD 775.8 million by 2023, at a CAGR of 14.0% from 2018 to 2023. The growth of the flexible substrates market can be attributed to the flourishing electronics industry across the globe. Flexible substrates are widely used in the consumer electronics industry for flexible printed circuit boards. Some of the benefits provided by the substrates that are boosting their demand globally in electronics are greater barrier resistance, increased flexibility, and greater thermal resistance. The market restraint for flexible substrates market are the established conventional rigid electronic markets whose manufacturing processes are better defined to achieve higher throughput, and which do not use flexible substrates.

“Solar energy is expected to be the fastest-growing application for flexible substrates market.”

The fastest-growing application of flexible substrates is the solar energy application. Government initiatives in emerging economies such as China and India are driving the solar energy application of the flexible substrate market. In addition, corporations such as IBM and Google are taking concerted steps to move toward renewable energy, which is resulting in a rise in the demand for solar modules, thereby driving the flexible

substrates market.

“Increased demand for flexible substrates from the Asia Pacific region”

The Asia Pacific flexible substrates market is projected to grow at the highest CAGR during the forecast period. China, Vietnam, and India are the key markets for flexible substrates in the Asia Pacific region. The growth of the flexible substrates market in the Asia Pacific region can be attributed to the increased government spending and private sector investments being made to carry out infrastructural development projects in the region. This, in turn, leads to an increased demand for the flexible substrates market in the region.

Extensive primary interviews have been conducted in the process of determining and verifying sizes of several segments and subsegments of the flexible substrates market gathered through secondary research.

The break-up of primary interviews has been given below.

By Company Type: Tier 1 – 36 %, Tier 2 – 50 %, and Tier 3 – 14 %

By Designation: C Level – 14%, Director Level – 29 %, and Others – 57 %

By Region: North America – 21%, Europe – 29%, Asia Pacific – 22%, South America – 14%, and the Middle East & Africa – 14%

Key companies profiled in this report on the flexible substrates market include DuPont Teijin Films (US), Nippon Electric Glass (Japan), Schott (Germany), Teijin (Japan), Kolon Industries (South Korea), American Semiconductor (US), Corning (US), and Heraeus (Germany).

Research Coverage

The flexible substrates market has been segmented based on type, application, and region. This report covers the flexible substrates market and forecasts its market size till 2023. The report also provides detailed information on company profiles and competitive strategies adopted by the key players to strengthen their position in the flexible substrates market.

Reasons to Buy the Report

The report is expected to help market leaders/new entrants in the following ways:

1. This report segments the flexible substrates market and provides the closest approximations of revenue numbers for the overall market and its subsegments across different verticals and regions.
2. This report is expected to help stakeholders understand the pulse of the flexible substrates market and provide information on key drivers, restraints, challenges, and opportunities influencing the growth of the market.
3. This report is expected to help stakeholders obtain an improved understanding of the competitive landscape of the flexible substrates market and gain insights to improve the position of their businesses. The competitive landscape section includes detailed information on new product launches, expansions, and acquisitions.

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About

The report "Flexible Substrates Market by Type (Plastic, Glass, Metal), Application (Consumer Electronics, Solar Energy, Medical & Healthcare, Aerospace & Defense) and Region (APAC, Europe, North America, South America) - Global Forecast to 2023", The flexible substrates market is projected to grow from USD 402.9 million in 2018 to USD 775.8 million by 2023, at a CAGR of 14.0% from 2018 to 2023. The growth of the flexible substrates market can be attributed to the rising demand for flexible displays from the electronics industry. Increased adoption of flexible displays in applications such as smartphones and wearable devices is also driving the demand for flexible substrates, thereby leading to the growth of the flexible substrates market across the globe.

This report also provides a comprehensive analysis of the companies listed below:

DuPont Teijin Films (US), Nippon Electric Glass (Japan), Schott (Germany), Teijin (Japan), Kolon Industries (South Korea), American Semiconductor (US), Corning (US), and Heraeus (Germany). among others. These players have adopted various growth strategies such as new product launches, acquisitions, and expansions to strengthen their position in the flexible substrates market and widen their customer base.

The flexible substrates market has been segmented based on type, application, and region. This report covers the flexible substrates market and forecasts its market size till 2023. The report also provides detailed information on company profiles and competitive strategies adopted by the key players to strengthen their position in the flexible substrates market.

Corning (US) develops digital flexible substrates for use in displays. The company manufactures and supplies flexible glass substrates. In December 2015, the company invested USD 1.3 billion in a Gen 10.5 glass manufacturing facility in Hefei, China. In addition, the company entered into a long-term agreement with BOE Technology Group Co. Ltd (BOE), wherein BOE committed to buying Gen 10.5 glass substrates and Gen 8.5 glass substrates. In June 2015, the company launched Corning EAGLE XG Slim glass of 0.4mm thickness in sizes up to Gen 8.5. It provides improved performance and greater reliability for curved TV panels. It also aids in the manufacturing of thinner and lighter large-size displays.

Polyonics (US) is one of the leading innovation-driven company which develops

innovative flexible substrates. In August 2016, the company introduced new types of antistatic films, which provided protection for static sensitive components. These are available in 25 and 50 μm versions. These films have high tensile, tear, and impact and abrasion resistance; are immune to a broad array of chemicals; and are stable at high temperatures.

Nippon Electric Glass (Japan) and American Semiconductor (US) are some of the other manufacturers of flexible substrates.

The consumer electronics application segment is projected to lead the flexible substrates market during the forecast period.

The consumer electronics application segment accounted for the largest share of the flexible substrates market in 2017. The growth of the consumer electronics application segment can be attributed to the increased use of flexible substrates in various commercial electronics applications. The rising number of solar projects in emerging economies such as India, Brazil, China, etc., is expected to lead to the growth of the solar energy application of the flexible substrates market across the globe.

The plastic segment of the flexible substrates market is projected to grow at the highest CAGR during the forecast period.

The plastic segment of the flexible substrates market is projected to grow at the highest CAGR between 2018 and 2023. This segment is also expected to lead the flexible substrates market during the forecast period. The growth of the plastics segment can be attributed to the low costs involved in using this technology for manufacturing low-cost, flexible printed circuit boards, thereby enabling increased production of consumer electronics.

The Asia Pacific region is the largest consumer of flexible substrates across the globe.

The Asia Pacific region is a key market for flexible substrates. The growth of the Asia Pacific flexible substrates market can be attributed to the increased production and demand for solar energy from emerging economies, such as China and India, among others. The increased use of flexible substrates in medical & healthcare applications is also expected to drive the growth of the Asia Pacific flexible substrates market during the forecast period.

This research report categorizes the flexible substrates market based on type, application, and region. Based on type, the flexible substrates market has been segmented into plastic, glass and metal. Based on application, the flexible substrates market has been segmented into consumer electronics, solar energy, medical & healthcare, and aerospace & defense. The flexible substrates market has been analyzed and studied for North America, Asia Pacific, Europe, South America, and the Middle East & Africa.

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