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Flexible Endoscopes Market by Type (Colonoscope, Laryngoscope, Bronchoscope, Other Types), Application (Laparoscopy, Mediastinoscopy, Obstetrics, Arthroscopy, Cystoscopy, Mediastinoscopy), End User (Hospitals, ASCs, Clinics), and Region – Global Forecast to 2030

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Abstracts

The global flexible endoscopes market is projected to reach USD 3.07 billion by 2030, growing from USD 2.38 billion in 2025, at a CAGR of 5.1% during the forecast period. The growth of the flexible endoscopes market is driven by the rising demand for endoscopic procedures to diagnose and manage target conditions, such as colorectal cancer and inflammatory bowel diseases, and the need for early, minimally invasive interventions. Additionally, growing awareness regarding preventive healthcare is boosting procedural volumes.

Opportunities for players in the market emerge from the rising adoption of single-use flexible endoscopes, which address infection control concerns, and the rapidly expanding healthcare infrastructure in emerging economies. These areas offer untapped potential to market players due to increasing investments, better access to healthcare, and evolving patient care standards.

The colonoscopes segment accounted for the second-largest share of the flexible endoscopes market in 2024.

By type, the flexible endoscopes market is segmented into upper gastrointestinal endoscopes, colonoscopes, broncoscopes, sigmoidoscopes, laryngoscopes, pharyngoscopes, duodenoscopes, nasopharyngoscopes, rhinoscopes, and other types.

Among these, the colonoscopes segment accounted for the second-largest market share in 2024, owing to the rising global incidence of colorectal cancer and increased awareness around early screening and diagnosis. Colonoscopies are critical in detecting precancerous polyps, ulcers, inflamed tissues, and other abnormalities within the colon and rectum, which makes them a preferred diagnostic tool among physicians. According to the CDC, approximately 142 million colonoscopies are performed annually in the US, highlighting their widespread adoption. Furthermore, in 2023, the American Cancer Society reported over 153,000 new colorectal cancer cases and 52,550 related deaths, as well as a concerning rise of this disease in younger populations. These alarming statistics have led to expanded screening guidelines and increased procedural volumes. The ability of colonoscopes to obtain tissue samples and provide real-time visual assessment enhances diagnostic precision, further supporting their demand. Ongoing technological advancements in high-definition imaging and patient comfort, along with strong support from healthcare providers and governments, further drive growth in this segment.

The bronchoscopy segment accounted for the second-largest share of the flexible endoscopes market in 2024.

By application, the flexible endoscopes market has been divided into gastrointestinal endoscopy, bronchoscopy, ENT endoscopy, urology endoscopy (cystoscopy), laparoscopy, obstetrics/gynecology endoscopy, arthroscopy, mediastinoscopy, and other applications. Among these, the bronchoscopy segment accounted for the second-largest share of the market in 2024. This is due to the rising global burden of respiratory disorders, particularly lung cancer. As per the American Cancer Society, approximately 226,650 new cases of lung cancer are projected in the US in 2025, underscoring the urgent need for early and accurate diagnostic tools. Flexible bronchoscopes enable direct visualization of the airways, tissue biopsy, and therapeutic interventions, which makes them indispensable in pulmonary care. Their minimally invasive nature, improved imaging capabilities, and use in inpatient and outpatient settings contribute to widespread clinical adoption. Moreover, increased awareness, early screening programs, and rising investments in respiratory diagnostics further drive segment growth.

Asia Pacific is projected to grow at the highest CAGR in the flexible endoscopes market during the forecast period.

The global flexible endoscopes market is segmented into five major regions: North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. Among

these, the Asia Pacific region is projected to grow at the highest rate during the forecast period. This is primarily due to the development of healthcare infrastructure, increasing healthcare expenditure, and rising awareness of people regarding early disease detection across populous nations, such as China and India. These countries are investing heavily in enhancing diagnostic and surgical capabilities, particularly in managing the rising cases of chronic diseases, such as cancer and cardiovascular disorders. Japan's well-established healthcare system with universal insurance coverage ensures wide accessibility to advanced endoscopic procedures. The increasing medical tourism, favorable government initiatives, and the rising adoption of minimally invasive technologies are accelerating market penetration in the region, making it a high-growth region in the global flexible endoscopes market.

A breakdown of the primary participants referred to in this report is provided below:

By Company Type: Tier 1 – 40%, Tier 2 – 30%, and Tier 3 – 30%

By Designation: C-level – 50%, Director-level – 30%, and Others – 20%

By Region: North America – 30%, Europe – 25%, Asia Pacific – 20%, Latin America – 15%, and Middle East & Africa – 10%

Notes:

Companies are classified into tiers based on their total revenue. The tiers are as follows:

Tier 1 = > USD 10.0 billion, tier 2 = USD 1.0 billion to USD 10.0 billion, and tier 3 = oO USD 1.0 billion

C-level Primaries include CEOs, CFOs, COOs, and VPs.

Others include Sales Managers, Marketing Managers, Business Development Managers, Product Managers, Distributors, and Suppliers.

Key players operating in the flexible endoscopes market include Olympus Corporation (Japan), Karl STORZ SE & Co. KG (Germany), Boston Scientific Corporation (US),

FUJIFILM Corporation (Japan), HOYA Corporation (Japan), Nipro (Japan), EndoMed Systems GmbH (Germany), Richard Wolf GmbH. (Germany), Ambu A/S (Denmark), Huger Medical Instrument Co., Ltd. (China), SonoScape Medical Corp (China), ATMOS MedizinTechnik GmbH & Co. KG (Germany), Stryker (US), Laborie (US), Endoscan Ltd. (UK), MGB BERLIN (Germany), Hunan Vathin Medical Instrument Co., Ltd. (China), OTU Medical (US), Zhuhai Pusen Medical Technology Co., Ltd. (China), Uroviu Corporation (US), ROPER TECHNOLOGIES, INC. (US), Optim LLC. (US), Clarus Medical LLC. (US), GI-View (Israel), Mitra Industries Private Limited (Ottomed), and Myelotec Co., Ltd (South Korea).

Research Coverage

This report studies the flexible endoscopes market based on type, application, end user, and region. The report also studies factors (drivers, restraints, opportunities, and challenges) affecting market growth and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micro markets with respect to their individual growth trends. It forecasts the revenue of the market segments with respect to five major regions (and their respective countries).

Reasons to Buy the Report

The report will enable established and entrants/smaller firms to gauge the market's pulse, which, in turn, would help them gain a larger market share.

This report provides insights on the following pointers:

Analysis of key drivers (Increasing requirement for endoscopy to diagnose and treat target diseases, rising incidence of inflammatory bowel diseases and colorectal cancer), restraints (High overhead cost of endoscopy procedures with limited reimbursement in emerging economies, increasing risk of infections during endoscopic procedures), opportunities (Rapidly developing healthcare sector in emerging economies, increasing adoption of single-use flexible endoscopes), challenges (Increasing number of product recalls, lack of proper sterilization and reprocessing, shortage of trained physicians and endoscopists)

Market Penetration: Complete knowledge of the spectrum of products offered by major companies in the flexible endoscopes market

Product Development/Innovation: Comprehensive understanding of the

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forthcoming trends, research and development initiatives, and product launches within the flexible endoscopes market

Market Development: Complete knowledge about profitable developing regions

Market Diversification: Exhaustive knowledge of new goods, expanding geographies, and current changes in the flexible endoscope industry

Competitive Assessment: In-depth assessment of market share; growth strategies and product offerings of leading players like Olympus Corporation (Japan), Karl Storz SE & CO. Kg (Germany), Boston (US), FUJIFILM Corporation (Japan), HOYA Corporation (Japan), Stryker (US), Nipro (Japan), EndoMed Systems GmbH (Germany), Richard Wolf GmbH. (Germany), and Ambu A/S (Denmark).

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Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
1.3 STUDY SCOPE
  1.3.1 MARKETS COVERED & REGIONAL SEGMENTATION
  1.3.2 INCLUSIONS & EXCLUSIONS
  1.3.3 YEARS CONSIDERED
  1.3.4 CURRENCY CONSIDERED
1.4 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
    2.1.1.1 Key data from secondary sources
  2.1.2 PRIMARY DATA
    2.1.2.1 Key data from primary sources
    2.1.2.2 Key industry insights
2.2 MARKET SIZE ESTIMATION
2.3 MARKET BREAKDOWN & DATA TRIANGULATION
2.4 MARKET RANKING ANALYSIS
2.5 STUDY ASSUMPTIONS
2.6 RESEARCH LIMITATIONS
  2.6.1 METHODOLOGY-RELATED LIMITATIONS
  2.6.2 SCOPE-RELATED LIMITATIONS
2.7 RISK ASSESSMENT

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 FLEXIBLE ENDOSCOPES MARKET OVERVIEW
4.2 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY END USER
4.3 GEOGRAPHIC SNAPSHOT OF FLEXIBLE ENDOSCOPES MARKET (2024)
4.4 GEOGRAPHIC MIX: FLEXIBLE ENDOSCOPES MARKET, 2025–2030 (USD MILLION)

4.5 FLEXIBLE ENDOSCOPES MARKET: EMERGING ECONOMIES VS. DEVELOPED MARKETS, 2025 VS. 2030 (USD MILLION)

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
5.2.1 DRIVERS
5.2.1.1 Rising requirement for endoscopy to diagnose and treat target diseases
5.2.1.2 Increasing preference for minimally invasive surgeries
5.2.1.3 Rising incidence of inflammatory bowel disease and colorectal cancer
5.2.2 RESTRAINTS
5.2.2.1 High overhead costs of endoscopy procedures with limited reimbursement in emerging economies
5.2.2.2 Increased risk of getting viral infections during endoscopic procedures
5.2.3 OPPORTUNITIES
5.2.3.1 Rapidly developing healthcare sector in emerging economies
5.2.4 CHALLENGES
5.2.4.1 Increasing number of product recalls
5.2.4.2 Lack of proper sterilization and reprocessing
5.3 TECHNOLOGY ANALYSIS
5.3.1 KEY TECHNOLOGIES
5.3.1.1 Imaging systems
5.3.2 COMPLEMENTARY TECHNOLOGIES
5.3.2.1 Artificial Intelligence (AI) and Image Processing
5.3.3 ADJACENT TECHNOLOGIES
5.3.3.1 Robotic-assisted Endoscopy
5.4 INDUSTRY TRENDS
5.4.1 INCREASING SHIFT TOWARD ADVANCED, VALUE-BASED TECHNOLOGIES
5.4.2 TECHNOLOGICAL ADVANCEMENTS IN ENDOSCOPES
5.5 VALUE CHAIN ANALYSIS
5.6 ECOSYSTEM ANALYSIS
5.7 SUPPLY CHAIN ANALYSIS
5.8 TRADE ANALYSIS
5.8.1 IMPORT DATA FOR HS CODE 9018
5.8.2 EXPORT DATA FOR HS CODE 9018
5.9 PORTER’S FIVE FORCES ANALYSIS
5.9.1 THREAT OF NEW ENTRANTS
5.9.2 THREAT OF SUBSTITUTES

5.9.3 BARGAINING POWER OF BUYERS
5.9.4 BARGAINING POWER OF SUPPLIERS
5.9.5 INTENSITY OF COMPETITIVE RIVALRY
5.10 KEY STAKEHOLDERS AND BUYING CRITERIA
5.10.1 KEY STAKEHOLDERS IN BUYING PROCESS
5.10.2 KEY BUYING CRITERIA
5.11 REGULATORY LANDSCAPE
5.11.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
5.11.2 REGULATORY ANALYSIS
5.11.2.1 North America
5.11.2.1.1 US
5.11.2.1.2 Canada
5.11.2.2 Europe
5.11.2.3 Asia Pacific
5.11.2.3.1 Japan
5.11.2.3.2 China
5.11.2.3.3 India
5.11.2.4 Latin America
5.11.2.5 Middle East & Africa and GCC Countries
5.12 PATENT ANALYSIS
5.12.1 INSIGHTS: JURISDICTION AND TOP APPLICANT ANALYSIS
5.13 PRICING ANALYSIS
5.13.1 AVERAGE PRICING TREND OF FLEXIBLE ENDOSCOPES BY KEY PLAYER
5.13.2 AVERAGE PRICING TREND OF FLEXIBLE ENDOSCOPES, BY REGION
5.14 KEY CONFERENCES AND EVENTS, 2024–2025
5.15 ADJACENT MARKET ANALYSIS
5.15.1 ENDOSCOPY EQUIPMENT MARKET
5.16 UNMET NEEDS/END-USER EXPECTATIONS
5.17 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
5.18 INVESTMENT & FUNDING SCENARIO
5.19 IMPACT OF AI ON FLEXIBLE ENDOSCOPES MARKET
5.20 IMPACT OF 2025 US TARIFFS—FLEXIBLE ENDOSCOPES MARKET
5.20.1 INTRODUCTION
5.20.2 KEY TARIFF RATES
5.20.3 PRICE IMPACT ANALYSIS
5.20.4 IMPACT ON COUNTRIES/REGIONS
5.20.4.1 North America
5.20.4.2 Europe

5.20.4.3 Asia Pacific
5.20.5 IMPACT ON END-USE INDUSTRIES

6 FLEXIBLE ENDOSCOPES MARKET, BY TYPE

6.1 INTRODUCTION
6.2 UPPER GI ENDOSCOPES
6.2.1 UPPER GI VIDEOCOPES
6.2.1.1 Easy biopsy of tissues in upper GI tract to support segment growth
6.2.2 UPPER GI FIBERSCOPES
6.2.2.1 Effective treatment of bleeding ulcers and removal of objects stuck in intestine to propel segment growth
6.3 COLONOSCOPES
6.3.1 VIDEO COLONOSCOPES
6.3.1.1 Effective determination of gastrointestinal abnormalities to drive segment
6.3.2 FIBER COLONOSCOPES
6.3.2.1 Easy visual examination of large intestine and rectum to support segment growth
6.4 BRONCHOSCOPES
6.4.1 VIDEO BRONCHOSCOPES
6.4.1.1 Effective examination of abnormalities in airways to propel segment growth
6.4.2 FIBER BRONCHOSCOPES
6.4.2.1 Effective examination of bronchi for diagnostic and therapeutic purposes to aid market growth
6.5 SIGMOIDOSCOPES
6.5.1 VIDEO SIGMOIDOSCOPES
6.5.1.1 Easy viewing of internal organ images on monitor to drive segment growth
6.5.2 FIBER SIGMOIDOSCOPES
6.5.2.1 Increasing focus on medical examination of the large intestine to boost segment growth
6.6 LARYNGOSCOPES
6.6.1 VIDEO LARYNGOSCOPES
6.6.1.1 Effectiveness of endotracheal intubation with general anesthesia to aid segment growth
6.6.2 FIBER LARYNGOSCOPES
6.6.2.1 Easy detection of voice problems and ear and throat infections to drive segment
6.7 PHARYNGOSCOPES
6.7.1 VIDEO PHARYNGOSCOPES

6.7.1.1 Effective throat examination using five-inch hollow tube to drive segment
6.7.2 FIBER PHARYNGOSCOPES
6.7.2.1 Easy viewing of the esophagus and trachea through camera-mounted endoscopes to aid segment growth
6.8 DUODENOSCOPES
6.8.1 VIDEO DUODENOSCOPES
6.8.1.1 Better inspection of digestive tract anatomy to support market growth
6.8.2 FIBER DUODENOSCOPES
6.8.2.1 Increasing focus on better diagnosis and treatment of gastrointestinal disorders to drive segment
6.9 NASOPHARYNGOSCOPES
6.9.1 VIDEO NASOPHARYNGOSCOPES
6.9.1.1 Easy detection of blockages in upper airways to support segment growth
6.9.2 FIBER NASOPHARYNGOSCOPES
6.9.2.1 Better diagnosis of deviated septum and nasal polyps to propel segment growth
6.10 RHINOSCOPES
6.10.1 VIDEO RHINOSCOPES
6.10.1.1 Easy viewing of nasal cavity through video and image transmission to augment segment growth
6.10.2 FIBER RHINOSCOPES
6.10.2.1 Rising focus on diagnosis of inflammation, foreign bodies, tumors, and fungal infections to drive segment
6.11 OTHER FLEXIBLE ENDOSCOPES
6.11.1 OTHER VIDEO ENDOSCOPES
6.11.2 OTHER FIBER ENDOSCOPES

7 FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION

7.1 INTRODUCTION
7.2 GASTROINTESTINAL ENDOSCOPY
7.2.1 INCREASING INCIDENCE OF COLORECTAL CANCER IN YOUNGER ADULTS TO PROPEL MARKET GROWTH
7.3 BRONCHOSCOPY
7.3.1 RISING NUMBER OF LUNG CANCER CASES TO AID MARKET GROWTH
7.4 ENT ENDOSCOPY
7.4.1 INCREASING NUMBER OF PATIENTS WITH EAR AND THROAT INFECTIONS TO BOOST MARKET GROWTH
7.5 UROLOGY ENDOSCOPY

7.5.1 INCREASING RISK OF DEVELOPING BLADDER CANCER TO SUPPORT MARKET GROWTH
7.6 OBSTETRICS/GYNECOLOGICAL ENDOSCOPY
7.6.1 INCREASING PREVALENCE OF CERVICAL CANCER TO DRIVE SEGMENTAL GROWTH
7.7 OTHER APPLICATIONS

8 FLEXIBLE ENDOSCOPES MARKET, BY END USER

8.1 INTRODUCTION
8.2 HOSPITALS
8.2.1 AVAILABILITY OF SKILLED PROFESSIONALS AND TECHNOLOGICALLY DEVELOPED SURGICAL FACILITIES TO DRIVE GROWTH
8.3 AMBULATORY SURGERY CENTERS
8.3.1 GROWING PATIENT PREFERENCE FOR QUICKER DISCHARGE AND LOWER COSTS BOOSTS DEMAND FOR AMBULATORY CARE
8.4 CLINICS
8.4.1 ACCESSIBLE, COST-EFFECTIVE, AND SPECIALIZED DIAGNOSTIC AND THERAPEUTIC PROCEDURES TO DRIVE GROWTH
8.5 OTHER END USERS

9 FLEXIBLE ENDOSCOPES MARKET, BY REGION

9.1 INTRODUCTION
9.2 NORTH AMERICA
9.2.1 MACROECONOMIC OUTLOOK FOR NORTH AMERICA
9.2.2 US
9.2.2.1 US to dominate North American market during forecast period
9.2.3 CANADA
9.2.3.1 Growing cancer and IBD prevalence, advanced healthcare access, and supportive reimbursement policies to drive market
9.3 EUROPE
9.3.1 MACROECONOMIC OUTLOOK FOR EUROPE
9.3.2 GERMANY
9.3.2.1 Germany dominated European flexible endoscopes market in 2024
9.3.3 UK
9.3.3.1 Aging population, high cancer prevalence, and strong healthcare infrastructure stimulating market growth
9.3.4 FRANCE

9.3.4.1 Rising health expenditure and high prevalence of cancer to stimulate market growth
9.3.5 ITALY
9.3.5.1 Aging population and rising prevalence of chronic diseases are boosting adoption
9.3.6 SPAIN
9.3.6.1 Rising aging population to drive market growth
9.3.7 REST OF EUROPE
9.4 ASIA PACIFIC
9.4.1 MACROECONOMIC OUTLOOK FOR ASIA PACIFIC
9.4.2 CHINA
9.4.2.1 China to account for largest market share in Asia Pacific
9.4.3 INDIA
9.4.3.1 India’s large aging population to drive market growth
9.4.4 JAPAN
9.4.4.1 Aging population and cancer prevalence to drive demand for endoscopy procedures in Japan
9.4.5 SOUTH KOREA
9.4.5.1 High aging population, advanced healthcare infrastructure, and technological adoption to drive market growth
9.4.6 AUSTRALIA
9.4.6.1 High cancer incidence, advanced healthcare infrastructure, and widespread adoption of screening programs fuel market expansion
9.4.7 REST OF ASIA PACIFIC
9.5 LATIN AMERICA
9.5.1 MACROECONOMIC OUTLOOK FOR LATIN AMERICA
9.5.2 BRAZIL
9.5.2.1 Brazil accounted for largest share of LATAM market in 2024
9.5.3 MEXICO
9.5.3.1 Expanding healthcare infrastructure and increasing adoption of screening programs to drive Mexico’s market
9.5.4 REST OF LATIN AMERICA
9.6 MIDDLE EAST & AFRICA
9.6.1 MACROECONOMIC OUTLOOK FOR MIDDLE EAST & AFRICA
9.6.2 GCC COUNTRIES
9.6.2.1 Increasing healthcare investments, hospital expansions, and adoption of advanced medical technologies to drive market growth
9.6.3 REST OF MIDDLE EAST & AFRICA

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10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION
10.2 KEY PLAYER STRATEGIES/RIGHT TO WIN
10.2.1 OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS IN FLEXIBLE ENDOSCOPES MARKET
10.3 REVENUE ANALYSIS, 2022–2024
10.4 MARKET SHARE ANALYSIS, 2024
10.5 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024
10.5.1 STARS
10.5.2 EMERGING LEADERS
10.5.3 PERVASIVE PLAYERS
10.5.4 PARTICIPANTS
10.5.5 COMPANY FOOTPRINT: KEY PLAYERS, 2024
10.5.5.1 Company footprint
10.5.5.2 Region footprint
10.5.5.3 Type footprint
10.5.5.4 Application footprint
10.5.5.5 End-user footprint
10.6 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024
10.6.1 PROGRESSIVE COMPANIES
10.6.2 RESPONSIVE COMPANIES
10.6.3 DYNAMIC COMPANIES
10.6.4 STARTING BLOCKS
10.6.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024
10.6.5.1 Detailed list of key startups/SMEs
10.6.5.2 Competitive benchmarking of key startups/SMEs
10.7 COMPANY VALUATION & FINANCIAL METRICS
10.7.1 FINANCIAL METRICS
10.7.2 COMPANY VALUATION
10.8 BRAND/PRODUCT COMPARISON
10.9 COMPETITIVE SCENARIO
10.9.1 PRODUCT LAUNCHES & APPROVALS
10.9.2 DEALS

11 COMPANY PROFILES

11.1 KEY PLAYERS
11.1.1 OLYMPUS CORPORATION

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info@marketpublishers.com

11.1.1.1 Business overview
11.1.1.2 Products offered
11.1.1.3 Recent developments
11.1.1.3.1 Product launches & approvals
11.1.1.3.2 Deals
11.1.1.4 MnM view
11.1.1.4.1 Right to win
11.1.1.4.2 Strategic choices
11.1.1.4.3 Weaknesses & competitive threats
11.1.2 KARL STORZ SE & CO. KG
11.1.2.1 Business overview
11.1.2.2 Products offered
11.1.2.3 Recent developments
11.1.2.3.1 Deals
11.1.2.4 MnM view
11.1.2.4.1 Right to win
11.1.2.4.2 Strategic choices
11.1.2.4.3 Weaknesses & competitive threats
11.1.3 BOSTON SCIENTIFIC CORPORATION
11.1.3.1 Business overview
11.1.3.2 Products offered
11.1.3.3 Recent developments
11.1.3.3.1 Product approvals
11.1.3.3.2 Deals
11.1.3.4 MnM view
11.1.3.4.1 Right to win
11.1.3.4.2 Strategic choices
11.1.3.4.3 Weaknesses & competitive threats
11.1.4 FUJIFILM CORPORATION
11.1.4.1 Business overview
11.1.4.2 Products offered
11.1.4.3 MnM view
11.1.4.3.1 Right to win
11.1.4.3.2 Strategic choices
11.1.4.3.3 Weaknesses & competitive threats
11.1.5 HOYA CORPORATION
11.1.5.1 Business overview
11.1.5.2 Products offered
11.1.5.3 Recent developments

11.1.5.3.1 Product approvals
11.1.5.3.2 Deals
11.1.5.4 MnM view
11.1.5.4.1 Right to win
11.1.5.4.2 Strategic choices
11.1.5.4.3 Weaknesses & competitive threats
11.1.6 NIPRO
11.1.6.1 Business overview
11.1.6.2 Products offered
11.1.7 STERIS
11.1.7.1 Business overview
11.1.7.2 Products offered
11.1.8 ENDOMED SYSTEMS GMBH
11.1.8.1 Business overview
11.1.8.2 Products offered
11.1.9 RICHARD WOLF GMBH
11.1.9.1 Business overview
11.1.9.2 Products offered
11.1.10 AMBU A/S
11.1.10.1 Business overview
11.1.10.2 Products offered
11.1.10.3 Recent developments
11.1.10.3.1 Product launches & approvals
11.1.10.3.2 Expansions
11.2 OTHER PLAYERS
11.2.1 HUGER MEDICAL INSTRUMENT CO., LTD
11.2.2 SONOSCAPE MEDICAL CORP.
11.2.3 ATMOS MEDIZINTECHNIK GMBH & CO. KG
11.2.4 LABORIE
11.2.5 HUNAN VATHIN MEDICAL INSTRUMENT CO., LTD.
11.2.6 OTU MEDICAL
11.2.7 ZHUHAI PUSEN MEDICAL TECHNOLOGY CO., LTD.
11.2.8 UROVIU CORPORATION
11.2.9 VERATHON INC.
11.2.10 GI-VIEW
11.2.11 OTTOMED (MITRA INDUSTRIES PRIVATE LIMITED)
11.2.12 GUANGZHOU REDPINE MEDICAL EQUIPMENT CO., LTD
11.2.13 TSC LIFE
11.2.14 OUJIAHUA GROUP

+357 96 030922
info@marketpublishers.com

11.2.15 FOSHAN JIALIANDA MEDICAL APPARATUS CO., LTD

12 APPENDIX

12.1 DISCUSSION GUIDE
12.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
12.3 CUSTOMIZATION OPTIONS
12.4 RELATED REPORTS
12.5 AUTHOR DETAILS

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List Of Tables

LIST OF TABLES

TABLE 1 FLEXIBLE ENDOSCOPES MARKET: INCLUSIONS & EXCLUSIONS
TABLE 2 STANDARD CURRENCY CONVERSION RATES
TABLE 3 FLEXIBLE ENDOSCOPES MARKET: STUDY ASSUMPTIONS
TABLE 4 FLEXIBLE ENDOSCOPES MARKET: RISK ASSESSMENT ANALYSIS
TABLE 5 LIST OF PRODUCT RECALLS BY KEY PLAYERS
TABLE 6 IMPORT DATA FOR FLEXIBLE ENDOSCOPES PRODUCTS UNDER HS CODE 9018, BY COUNTRY, 2019–2024 (USD THOUSAND)
TABLE 7 EXPORT DATA FOR FLEXIBLE ENDOSCOPES UNDER HS CODE 9018, BY COUNTRY, 2019–2024 (USD THOUSAND)
TABLE 8 FLEXIBLE ENDOSCOPES MARKET: PORTER'S FIVE FORCES ANALYSIS
TABLE 9 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR FLEXIBLE ENDOSCOPES
TABLE 10 KEY BUYING CRITERIA FOR TOP THREE FLEXIBLE ENDOSCOPE TYPES
TABLE 11 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 12 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 13 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 14 LATIN AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 15 MIDDLE EAST & AFRICA AND GCC COUNTRIES: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 16 CLASSIFICATION OF MEDICAL DEVICES BY US FDA
TABLE 17 US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS
TABLE 18 CANADA: MEDICAL DEVICE REGULATORY APPROVAL PROCESS
TABLE 19 CLASSIFICATION OF MEDICAL DEVICES AND REVIEWING BODIES IN JAPAN
TABLE 20 NMPA MEDICAL DEVICES CLASSIFICATION
TABLE 21 AVERAGE PRICING TREND OF FLEXIBLE ENDOSCOPES, BY KEY PLAYER, 2022–2024 (USD)
TABLE 22 AVERAGE PRICING TREND OF FLEXIBLE ENDOSCOPES, BY REGION, 2022–2024 (USD)
TABLE 23 FLEXIBLE ENDOSCOPES MARKET: DETAILED LIST OF KEY CONFERENCES AND EVENTS

TABLE 24 FLEXIBLE ENDOSCOPES MARKET: UNMET NEEDS/END-USER EXPECTATIONS
TABLE 25 US-ADJUSTED RECIPROCAL TARIFF RATES
TABLE 26 KEY PRODUCT-RELATED TARIFF EFFECTIVE FOR ORTHODONTIC SUPPLIES
TABLE 27 FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 28 FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 29 FLEXIBLE ENDOSCOPES MARKET FOR UPPER GASTROINTESTINAL ENDOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 30 UPPER GI VIDEOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 31 UPPER GI FIBERSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 32 FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 33 FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 34 VIDEO COLONOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 35 FIBER COLONOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 36 FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 37 FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 38 VIDEO BRONCHOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 39 FIBER BRONCHOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 40 FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 41 FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 42 VIDEO SIGMOIDOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 43 FIBER SIGMOIDOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 44 FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 45 FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY

COUNTRY, 2023–2030 (USD MILLION)
TABLE 46 VIDEO LARYNGOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 47 FIBER LARYNGOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 48 FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 49 FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 50 VIDEO PHARYNGOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 51 FIBER PHARYNGOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 52 FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 53 FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 54 VIDEO DUODENOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 55 FIBER DUODENOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 56 FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 57 FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 58 VIDEO NASOPHARYNGOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 59 FIBER NASOPHARYNGOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 60 FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 61 FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 62 VIDEO RHINOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 63 FIBER RHINOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 64 OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)

TABLE 65 OTHER FLEXIBLE ENDOSCOPES MARKET , BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 66 OTHER VIDEO ENDOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 67 OTHER FIBER ENDOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 68 FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 69 US: ESTIMATED NEW GASTROINTESTINAL CANCER CASES AND DEATHS, 2024
TABLE 70 FLEXIBLE ENDOSCOPES MARKET FOR GASTROINTESTINAL ENDOSCOPY, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 71 FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPY, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 72 FLEXIBLE ENDOSCOPES MARKET FOR ENT ENDOSCOPY, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 73 FLEXIBLE ENDOSCOPES MARKET FOR UROLOGY ENDOSCOPY, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 74 FLEXIBLE ENDOSCOPES MARKET FOR OBSTETRICS/GYNECOLOGICAL ENDOSCOPY, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 75 FLEXIBLE ENDOSCOPES MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 76 FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 77 FLEXIBLE ENDOSCOPES MARKET FOR HOSPITALS, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 78 FLEXIBLE ENDOSCOPES MARKET FOR ASCS, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 79 FLEXIBLE ENDOSCOPES MARKET FOR CLINICS, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 80 FLEXIBLE ENDOSCOPES MARKET FOR OTHER END USERS, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 81 FLEXIBLE ENDOSCOPES MARKET, BY REGION, 2023–2030 (USD MILLION)
TABLE 82 FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (THOUSAND UNITS)
TABLE 83 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)

TABLE 84 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 85 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (THOUSAND UNITS)
TABLE 86 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 87 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 88 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 89 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 90 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 91 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 92 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 93 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 94 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 95 NORTH AMERICA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 96 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 97 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 98 US: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 99 US: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 100 US: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 101 US: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 102 US: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 103 US: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY

TYPE, 2023–2030 (USD MILLION)
TABLE 104 US: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 105 US: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 106 US: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 107 US: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 108 US: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 109 US: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 110 US: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 111 CANADA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 112 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 113 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 114 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 115 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 116 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 117 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 118 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 119 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 120 CANADA: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 121 CANADA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 122 CANADA: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)

TABLE 123 CANADA: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 124 EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 125 EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 126 EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (THOUSAND UNITS)
TABLE 127 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 128 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 129 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 130 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 131 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 132 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 133 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 134 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 135 EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 136 EUROPE: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 137 EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 138 EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 139 GERMANY: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 140 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 141 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 142 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR

SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 143 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 144 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 145 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 146 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 147 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 148 GERMANY: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 149 GERMANY: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 150 GERMANY: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 151 GERMANY: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 152 UK: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 153 UK: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 154 UK: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 155 UK: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 156 UK: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 157 UK: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 158 UK: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 159 UK: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 160 UK: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 161 UK: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)

TABLE 162 UK: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 163 UK: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 164 UK: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 165 FRANCE: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 166 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 167 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 168 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 169 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 170 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 171 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 172 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 173 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 174 FRANCE: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 175 FRANCE: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 176 FRANCE: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 177 FRANCE: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 178 ITALY: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 179 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 180 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 181 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES,

BY TYPE, 2023–2030 (USD MILLION)
TABLE 182 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 183 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 184 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 185 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 186 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 187 ITALY: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 188 ITALY: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 189 ITALY: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 190 ITALY: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 191 SPAIN: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 192 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 193 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 194 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 195 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 196 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 197 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 198 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 199 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 200 SPAIN: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)

TABLE 201 SPAIN: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 202 SPAIN: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 203 SPAIN: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 204 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 205 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 206 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 207 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 208 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 209 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 210 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 211 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 212 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 213 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 214 REST OF EUROPE: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 215 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 216 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 217 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 218 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (THOUSAND UNITS)
TABLE 219 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 220 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI

ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 221 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 222 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 223 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 224 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 225 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 226 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 227 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 228 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 229 ASIA PACIFIC: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 230 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 231 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 232 CHINA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 233 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 234 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 235 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 236 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 237 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 238 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 239 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)

TABLE 240 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 241 CHINA: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 242 CHINA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 243 CHINA: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 244 CHINA: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 245 INDIA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 246 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 247 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 248 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 249 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 250 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 251 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 252 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 253 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 254 INDIA: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 255 INDIA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 256 INDIA: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 257 INDIA: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 258 JAPAN: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 259 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI

ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 260 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 261 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 262 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 263 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 264 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 265 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 266 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 267 JAPAN: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 268 JAPAN: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 269 JAPAN: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 270 JAPAN: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 271 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 272 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 273 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 274 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 275 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 276 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 277 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 278 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)

TABLE 279 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 280 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 281 SOUTH KOREA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 282 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 283 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 284 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 285 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 286 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 287 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 288 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 289 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 290 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 291 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 292 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 293 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 294 AUSTRALIA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 295 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 296 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 297 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 298 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR

UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 299 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 300 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 301 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 302 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 303 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 304 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 305 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 306 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 307 REST OF ASIA PACIFIC: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 308 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 309 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 310 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY COUNTRY, 2023–2030 (USD MILLION)
TABLE 311 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 312 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (THOUSAND UNITS)
TABLE 313 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 314 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 315 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 316 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 317 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)

TABLE 318 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 319 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 320 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 321 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 322 LATIN AMERICA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 323 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 324 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 325 BRAZIL: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 326 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 327 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 328 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 329 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 330 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 331 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 332 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 333 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 334 BRAZIL: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 335 BRAZIL: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 336 BRAZIL: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 337 BRAZIL: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030

(USD MILLION)
TABLE 338 MEXICO: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 339 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 340 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 341 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 342 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 343 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR LARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 344 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR PHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 345 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR DUODENOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 346 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR NASOPHARYNGOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 347 MEXICO: FLEXIBLE ENDOSCOPES MARKET FOR RHINOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 348 MEXICO: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 349 MEXICO: FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2023–2030 (USD MILLION)
TABLE 350 MEXICO: FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2023–2030 (USD MILLION)
TABLE 351 REST OF LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2023–2030 (USD MILLION)
TABLE 352 REST OF LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR UPPER GI ENDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 353 REST OF LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR COLONOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 354 REST OF LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR SIGMOIDOSCOPES, BY TYPE, 2023–2030 (USD MILLION)
TABLE 355 REST OF LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET FOR BRONCHOSCOPES, BY TYPE, 2023–2030 (USD MILLION)

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List Of Figures

LIST OF FIGURES

FIGURE 1 RESEARCH DESIGN
FIGURE 2 PRIMARY SOURCES
FIGURE 3 PRIMARY BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
FIGURE 4 MARKET SIZE APPROACH: REVENUE SHARE ANALYSIS
FIGURE 5 TOP-DOWN APPROACH
FIGURE 6 IMPACT ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES (2025–2030)
FIGURE 7 FLEXIBLE ENDOSCOPES MARKET: CAGR PROJECTIONS
FIGURE 8 DATA TRIANGULATION METHODOLOGY
FIGURE 9 FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2025 VS. 2030 (USD MILLION)
FIGURE 10 FLEXIBLE ENDOSCOPES MARKET, BY APPLICATION, 2025 VS. 2030 (USD MILLION)
FIGURE 11 FLEXIBLE ENDOSCOPES MARKET, BY END USER, 2025 VS. 2030 (USD MILLION)
FIGURE 12 ASIA PACIFIC TO BE FASTEST-GROWING REGIONAL MARKET FOR FLEXIBLE ENDOSCOPES
FIGURE 13 RISING REQUIREMENT FOR ENDOSCOPY TO DIAGNOSE AND TREAT TARGET DISEASES TO DRIVE MARKET GROWTH
FIGURE 14 HOSPITALS SEGMENT ACCOUNTED FOR LARGEST SHARE OF NORTH AMERICAN MARKET IN 2024
FIGURE 15 INDIA AND CHINA TO REGISTER HIGH GROWTH RATES DURING 2025–2030
FIGURE 16 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
FIGURE 17 EMERGING ECONOMIES TO REGISTER HIGHER GROWTH DURING FORECAST PERIOD
FIGURE 18 FLEXIBLE ENDOSCOPES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
FIGURE 19 FLEXIBLE ENDOSCOPES MARKET: VALUE CHAIN ANALYSIS
FIGURE 20 FLEXIBLE ENDOSCOPES MARKET: ECOSYSTEM ANALYSIS
FIGURE 21 FLEXIBLE ENDOSCOPES MARKET: SUPPLY CHAIN ANALYSIS
FIGURE 22 FLEXIBLE ENDOSCOPES MARKET: PORTER'S FIVE FORCES ANALYSIS
FIGURE 23 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR

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FLEXIBLE ENDOSCOPES
FIGURE 24 KEY BUYING CRITERIA FOR TOP THREE FLEXIBLE ENDOSCOPE TYPES
FIGURE 25 NUMBER OF PATENTS PUBLISHED (JANUARY 2015–JULY 2025)
FIGURE 26 TOP APPLICANT COUNTRIES/REGIONS FOR FLEXIBLE ENDOSCOPES (JANUARY 2014? MAY 2025)
FIGURE 27 ENDOSCOPY EQUIPMENT MARKET: MARKET OVERVIEW
FIGURE 28 TRENDS AND DISRUPTIONS IMPACTING CUSTOMER BUSINESS IN FLEXIBLE ENDOSCOPES MARKET
FIGURE 29 FLEXIBLE ENDOSCOPES MARKET: INVESTMENT & FUNDING SCENARIO
FIGURE 30 FLEXIBLE ENDOSCOPES MARKET: IMPACT OF AI/GEN AI
FIGURE 31 FLEXIBLE ENDOSCOPES MARKET: GEOGRAPHIC SNAPSHOT
FIGURE 32 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET SNAPSHOT
FIGURE 33 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET SNAPSHOT
FIGURE 34 REVENUE ANALYSIS OF KEY PLAYERS IN FLEXIBLE ENDOSCOPES MARKET (2022–2024)
FIGURE 35 MARKET SHARE ANALYSIS OF KEY PLAYERS IN FLEXIBLE ENDOSCOPES MARKET (2024)
FIGURE 36 FLEXIBLE ENDOSCOPES MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2024
FIGURE 37 FLEXIBLE ENDOSCOPES MARKET: COMPANY FOOTPRINT
FIGURE 38 FLEXIBLE ENDOSCOPES MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2024
FIGURE 39 EV/EBITDA OF KEY VENDORS
FIGURE 40 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND 5-YEAR STOCK BETA OF KEY VENDORS
FIGURE 41 FLEXIBLE ENDOSCOPES MARKET: BRAND/PRODUCT COMPARATIVE ANALYSIS
FIGURE 42 OLYMPUS CORPORATION: COMPANY SNAPSHOT (2024)
FIGURE 43 BOSTON SCIENTIFIC CORPORATION: COMPANY SNAPSHOT (2024)
FIGURE 44 FUJIFILM CORPORATION: COMPANY SNAPSHOT (2024)
FIGURE 45 HOYA CORPORATION: COMPANY SNAPSHOT (2024)
FIGURE 46 NIPRO: COMPANY SNAPSHOT (2024)
FIGURE 47 STERIS: COMPANY SNAPSHOT (2024)
FIGURE 48 AMBU A/S: COMPANY SNAPSHOT (2024)

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