

Fleet Management Software Market for AGV & AMR (Cloud & On-premises Fleet Management Platform), AMR (Picking, Sorting, Transportation, Collaborative), AGV (Tow, Tugger, Unit Load, Pallet Truck, Assembly Line), Platform (Single, Multi-Vendor, Mixed-Robot Fleet Management) - Global Forecast to 2032" The global AMR/AGV fleet management software market is projected to grow from USD 1.58 billion in 2025 to USD 5.23 billion by 2032

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Abstracts

The global AMR/AGV fleet management software market is projected to increase from USD 1.58 billion in 2025 to USD 5.23 billion by 2032 with a CAGR of 18.7%, driven by the rising deployment of mobile robotics across various logistics and manufacturing facilities. Companies are expanding their robotic fleets to improve throughput and reduce operational delays, which increases demand for centralized platforms that manage routing, traffic control, task allocation, charging, and safety compliance. Integration with WMS, MES, and ERP systems enables seamless coordination between robotic fleets and broader supply chain workflows, while AI, cloud computing, and IoT data streams strengthen predictive maintenance and real-time optimization. As organizations focus on efficiency, accuracy, and scalable automation, fleet management software is becoming a core operational tool that supports continuous performance improvement and long-term robotics planning.

“Software to Grow with the Highest CAGR in the AMR/AGV Fleet Management Software Market”

The software segment is expected to record the highest CAGR in the AMR/AGV Fleet Management Software Market due to the rising deployment of mobile robot fleets across warehouses, manufacturing plants, e-commerce hubs, and logistics operations. Companies are investing in centralized platforms that manage routing, traffic control, task allocation, fleet visibility, safety workflows, and charging coordination to increase efficiency and reduce idle time. AI-driven analytics, cloud-based orchestration, and IoT-enabled data flows are strengthening real-time optimization and predictive maintenance, while integration with WMS, MES, and ERP systems is enabling coordinated execution across end-to-end supply chain processes. As organizations scale automation and adopt multi-robot environments, demand for flexible and high-performance software platforms is accelerating, which is expected to support strong growth for the segment throughout the forecast period.

“Multi-vendor Fleet Platform to Grow with the Highest CAGR in the AMR/AGV Fleet Management Software Market”

The multi-vendor fleet platform segment is expected to grow at the highest CAGR in the AMR/AGV Fleet Management Software Market as companies adopt mixed fleets, which creates a strong need for unified control of AMRs and AGVs from different suppliers. Enterprises are combining robots for pallet handling, picking, sorting, and intralogistics movement, and a centralized platform allows these varied fleets to operate through one interface with coordinated routing, traffic control, task scheduling, charging management, and safety oversight. The shift toward interoperability is gaining momentum as organizations seek flexibility in vendor selection and attempt to reduce dependence on a single manufacturer. Multi-vendor fleet platforms integrate with WMS, MES, and ERP systems and support cloud-based optimization, AI-driven decision making, and IoT-enabled predictive maintenance, which strengthens fleet efficiency and reduces operational bottlenecks. As automation programs expand across multiple sites and businesses scale their robotics investments, demand for multi-vendor platforms is rising due to their ability to improve throughput, maintain workflow continuity, and support long-term automation strategies.

“Asia Pacific to Witness the Highest Growth Driven by Expanding Automation and Rising Deployment of Mobile Robotics”

The Asia Pacific region is expected to record the highest CAGR in the AMR/AGV Fleet Management Software Market due to the rapid adoption of warehouse and factory automation across China, Japan, South Korea, India, and Southeast Asia. Companies in manufacturing, e-commerce, retail distribution, automotive, electronics, and third-

party logistics are deploying large fleets of AMRs and AGVs to improve throughput and reduce labour dependency, which increases demand for centralized fleet orchestration software. Governments in the region are promoting digital transformation, smart manufacturing, and robotics integration through funding programs, incentive schemes, and national automation initiatives that strengthen the adoption of advanced fleet management platforms. Asia Pacific offers a cost-efficient manufacturing base, strong robotics production capacity, and a fast-growing ecosystem of AMR and AGV vendors, which accelerates software adoption. The region is experiencing strong investment in AI-driven automation, cloud-based fleet control, and IoT-enabled operational monitoring that improves speed, accuracy, and real-time decision-making across logistics and production workflows. With the continuous expansion of industrial automation and increasing use of mixed robotic fleets, Asia Pacific is expected to remain the fastest-growing region in the global AMR/AGV Fleet Management Software Market during the forecast period.

Breakdown of primaries

A variety of executives from key organizations operating in the AMR/AGV fleet management software market were interviewed in-depth, including CEOs, marketing directors, and innovation and technology directors.

By Company Type: Tier 1 –40%, Tier 2 – 35%, and Tier 3 – 25%

By Designation: Directors – 40%, C-level – 45%, and Others – 15%

By Region: Asia Pacific – 41%, North America – 26%, Europe – 28%, and RoW – 5%

Note: The RoW region includes the Middle East, Africa, and South America. Other designations include product, sales, and marketing managers. Three tiers of companies have been defined based on their total revenue as of 2024: tier 3: revenue less than USD 300 million; tier 2: revenue between USD 300 million and USD 1 billion; and tier 1: revenue more than USD 1 billion.

Major players profiled in this report are as follows: KUKA SE & Co. KGaA (Germany), ABB (Switzerland), OMRON Corporation (Japan), Siemens (Germany), Ocado Group plc (UK), MITSUBISHI LOGISNEXT CO., LTD. (Japan), Symbotic Inc. (US), Fives (France), Geekplus Technology Co., Ltd. (China), Mobile Industrial Robots (Denmark),

Addverb Technologies Limited (India), Locus Robotics (US), BlueBotics (Switzerland), SYNAOS (Germany), KINEXON (Germany), WAKU Robotics GmbH (Germany), WEWO Techmotion (Netherlands), KNAPP AG (Austria), OTTO by Rockwell Automation (Canada), Seegrid (US), Suzhou Casun Intelligent Robot Co., Ltd. (China), GreyOrange (Georgia), Navitec Systems (Finland), Formant (US), InOrbit, Inc. (US), SIGMATEK GmbH & Co KG (Austria) and Deus Robotics(Ukraine). These companies provide a broad suite of advanced fleet management software capabilities, covering traffic control, routing, task allocation, real-time monitoring, analytics, and integration with enterprise systems, establishing a strong presence across both mature and emerging automation markets.

The study provides a detailed competitive analysis of these key players in the AMR/AGV fleet management software market, presenting their company profiles, most recent developments, and key market strategies.

Research Coverage

This report on the AMR/AGV fleet management software market offers a comprehensive analysis, segmented by platform type, fleet type, offering, application, organization size, industry, and region. By offering, the AMR/AGV Fleet Management Software Market is segmented into software and services. By platform type, it includes single-vendor fleet platforms and multi-vendor fleet platforms. By fleet type, the market covers Autonomous Mobile Robots AMRs, Automated Guided Vehicles AGVs, and hybrid fleets that combine mixed robot types. By application, the market is segmented into intralogistics and material transport management, order fulfilment and picking operations, packaging, palletizing and line feeding, cross-docking and dock-to-dock transfers, sorting and allocation management, and fleet coordination and zone management. Organization size segmentation includes large enterprises and small and medium enterprises (SMEs). By industry, the market includes automotive, e-commerce and retail, chemicals, semiconductor and electronics, food and beverages, healthcare, aviation, logistics and 3PL, and other industries such as metal and heavy machinery, pulp and paper. The regional analysis covers North America, Europe, Asia Pacific, and Rest of the World. This segmentation supports detailed assessment of growth opportunities, adoption patterns, and technology developments shaping the global AMR/AGV Fleet Management Software Market.

Reasons to buy the report

The report will help the leaders/new entrants in this market with information on the

Fleet Management Software Market for AGV & AMR (Cloud & On-premises Fleet Management Platform), AMR (Picking,...

closest approximations of the revenue numbers for the overall market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the AMR/AGV fleet management software market's pulse and provides information on key market drivers, restraints, challenges, and opportunities.

Key Benefits of Buying the Report

Analysis of key drivers (Rising adoption of warehouse and factory automation supported by rapid deployment of AMRs and AGVs, Growing demand for centralized fleet orchestration, Increasing integration of AI, cloud platforms, and IoT data pipelines that enhance predictive maintenance and autonomous decision making), restraints (High complexity of integrating fleet software with existing WMS, MES, ERP, and OT systems), opportunities (Rising shift toward multi-vendor robotic fleets that require unified and vendor neutral fleet platforms for coordination and real time control, Increasing shift toward Robotics as a Service models which drives demand for subscription based and cloud managed fleet software platforms) and challenges (Difficulty in standardizing communication protocols across robots from different vendors) influencing the growth of the AMR/AGV fleet management software market.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the AMR/AGV fleet management software market.

Market Development: Comprehensive information about lucrative markets – the report analyses the AMR/AGV fleet management software market across varied regions.

Market Diversification: Exhaustive information about new products/services, untapped geographies, recent developments, and investments in the AMR/AGV fleet management software market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like KUKA SE & Co. KGaA (Germany), ABB (Switzerland), Omron Corporation (Japan), Geekplus Technology Co., Ltd. (China), Addverb Technologies Limited (India), and others.

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