

Flavored Syrups Market by Flavor (Fruit, Chocolate, Vanilla, Coffee, Herbs & Seasoning), Flavor Type (Sweet, Salty, Savory, Sour, Mint), Application (Beverage, Dairy & Frozen Dessert, Confectionery, Bakery), & by Region - Global Forecast to 2021

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Abstracts

The flavored syrups market is projected to reach USD 51.31 billion by 2021, at a CAGR of 4.0% from 2016 to 2021. The market is driven by factors such as increasing consumer demand for a variety of flavors in food products, personalized flavor options and product variety, and increasing consumer preference towards convenience foods & ready-to-eat products. The high growth potential in emerging markets and untapped regions provides new opportunities for market players.

“Chocolate flavored syrup type is projected to be the fastest-growing segment from 2016 to 2021”

The chocolate flavored syrup segment is projected to grow at the highest CAGR from 2016 to 2021. In industrial usage, chocolate syrups and their varieties are widely used in bakery products, production of chocolate-flavored dairy drinks, frozen desserts, ice creams, chocolate confectionery, and chocolate-flavored beverages. Among final consumers, chocolate syrup is increasingly preferred in milkshakes, cold beverages, hot beverages such as tea and coffee, and as a topping on ice creams, pancakes, waffles, and cakes. Chocolate flavored syrups are mostly used in the North American and European regions.

“Sweet flavor led the market with the largest share in 2015”

On the basis of flavor, the flavored syrups market was led by the sweet flavor followed

by the savory segment in 2015. The savory flavored syrups is projected to grow at the highest CAGR from 2016 to 2021. The importance of savory flavors are increasing as their applications have expanded beyond beverages and are now commonly used in meat recipes, salad dressings, and for the preparation of cupcakes & pancakes in bakery items among other applications. Savory flavored syrups, such as spicy and herb, are also increasingly used in food applications.

The breakdown of the primaries on the basis of company, designation, and region, conducted during the research study, is as mentioned below.

By Company Type: Tier 1 – 40%, Tier 2 – 50%, and Tier 3 – 10%

By Designation: Director level – 40%, and C Level – 60%

By Region: North America – 30%, Europe – 18%, and Asia-Pacific – 52%

Major players include:

Sensient Technologies Corporation (U.S.)

Monin Inc. (France)

Kerry Group (Ireland)

The Hershey's Company (U.S.)

Tate & Lyle (U.K.)

The above-mentioned companies have collectively accounted for the largest portion of the flavored syrups market in 2015. Other players also have a strong presence in this market. These include:

Mitr Phol Group (Thailand)

Sensory Effects (U.S.)

Fuerst Day Lawson (U.K.)

R.Torre & Company (U.S.)

Concord Foods (U.S.)

Toschi Vignola (Italy)

NutriFood (U.S.)

Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the global flavored syrups market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on flavored syrups offered by the top players in the global market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the flavored syrups market

Market Development: Comprehensive information about lucrative emerging markets—the report analyzes the markets for flavored syrups across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global flavored syrups market

Competitive Assessment: In-depth assessment of market share, strategies, products, and manufacturing capabilities of the leading players in the global flavored syrups market

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 PERIODIZATION CONSIDERED FOR THE FLEXIBLE PACKAGING MARKET

1.4 CURRENCY CONSIDERED FOR THE FLEXIBLE PACKAGING MARKET

1.5 UNIT CONSIDERED FOR THE FLEXIBLE PACKAGING MARKET

1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 SECONDARY DATA

2.1.1 KEY DATA FROM SECONDARY SOURCES

2.2 PRIMARY DATA

2.2.1 KEY DATA FROM PRIMARY SOURCES

2.2.1.1 Breakdown of primaries by company type, designation & region

2.3 FACTOR ANALYSIS

2.3.1 INTRODUCTION

2.3.2 OVERVIEW OF THE PARENT INDUSTRY

2.3.3 DEMAND-SIDE INDICATORS

2.3.3.1 Rising population

2.3.3.1.1 Increase in the middle-class population, 2009–2030

2.3.3.2 Increasing urban population

2.3.3.3 Developing Economies, GDP (Purchasing Power Parity)

2.3.4 SUPPLY-SIDE INDICATORS

2.3.4.1 Fluctuation in raw material prices

2.3.4.2 Increasing investment in research & development to develop innovative technologies

2.4 MARKET SIZE ESTIMATION

2.5 MARKET BREAKDOWN & DATA TRIANGULATION

2.6 RESEARCH ASSUMPTIONS & LIMITATIONS

2.6.1 ASSUMPTIONS

2.6.2 LIMITATIONS

3 EXECUTIVE SUMMARY

3.1 GROWING PACKAGED FOOD CONSUMPTION TO DRIVE THE GROWTH OF FLEXIBLE PACKAGING MARKET

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE FLEXIBLE PACKAGING MARKET

4.2 FLEXIBLE PACKAGING MARKET, BY COUNTRY

4.3 FLEXIBLE PACKAGING MARKET, BY REGION

4.4 FLEXIBLE PACKAGING MARKET, BY MATERIAL

4.5 FLEXIBLE PACKAGING MARKET IN EMERGING & DEVELOPED ECONOMIES

4.6 FLEXIBLE PACKAGING MARKET, BY PRINTING TECHNOLOGY

4.7 FLEXIBLE PACKAGING MARKET LIFE CYCLE, BY REGION, 2016–2021

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 EVOLUTION

5.3 FLEXIBLE PACKAGING MARKET SEGMENTATION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Cost-effectiveness

5.4.1.2 Downsizing of packaging

5.4.1.3 Rising demand from end-user industries

5.4.1.4 Improving global manufacturing activities

5.4.2 RESTRAINTS

5.4.2.1 Stringent regulations

5.4.3 OPPORTUNITIES

5.4.3.1 Substitution of traditional packaging types

5.4.3.2 Growing demand for sustainable packaging solutions

5.4.3.3 Modern technologies

5.4.3.4 Emerging markets

5.4.4 CHALLENGES

5.4.4.1 Recyclability

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

- 6.3.1 THREAT OF NEW ENTRANTS
- 6.3.2 THREAT OF SUBSTITUTES
- 6.3.3 BARGAINING POWER OF SUPPLIERS
- 6.3.4 BARGAINING POWER OF BUYERS
- 6.3.5 INTENSITY OF COMPETITIVE RIVALRY
- 6.4 REGULATIONS IN FLEXIBLE PACKAGING MARKET

7 FLEXIBLE PACKAGING MARKET, BY MATERIAL

- 7.1 INTRODUCTION
- 7.2 PLASTIC FILM
 - 7.2.1 POLYPROPYLENE
 - 7.2.1.1 Biaxially oriented polypropylene (BOPP)
 - 7.2.1.2 Cast polypropylene
 - 7.2.2 POLYETHYLENE
 - 7.2.2.1 HDPE
 - 7.2.2.2 LDPE
 - 7.2.3 BOPET
 - 7.2.4 PVC
 - 7.2.5 EVOH
 - 7.2.6 POLYAMIDE
 - 7.2.7 OTHER PLASTIC FILMS
- 7.3 BIOPLASTIC
- 7.4 ALUMINUM FOIL
- 7.5 PAPER

8 FLEXIBLE PACKAGING MARKET, BY TYPE

- 8.1 INTRODUCTION
 - 8.1.1 FLEXIBLE PACKAGING MARKET, BY TYPE
 - 8.1.1.1 Retort pouches segment is projected to grow at the highest CAGR from 2016 to 2021
 - 8.1.2 FLEXIBLE PACKAGING MATERIAL MARKET, BY TYPE
 - 8.1.2.1 Stand-up pouches segment dominated the flexible packaging material market in 2015
 - 8.1.3 FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET, BY TYPE
 - 8.1.3.1 Stand-up pouches segment dominated the flexible packaging printing technology market in 2015
- 8.2 STAND-UP POUCHES

8.2.1 STAND-UP POUCHES MARKET, BY MATERIAL

8.2.1.1 Plastic film segment is projected to dominate the stand-up pouches market by 2021

8.2.2 STAND-UP POUCHES MARKET, BY PRINTING TECHNOLOGY

8.2.2.1 Flexography printing segment dominated the stand-up pouches market in 2015

8.2.3 STAND-UP POUCHES MARKET, BY APPLICATION

8.2.3.1 Food & beverages segment is projected to grow at the highest CAGR from 2016 to 2021

8.3 FLAT POUCHES

8.3.1 FLAT POUCHES MARKET, BY MATERIAL

8.3.1.1 Plastic film segment is projected to grow at the highest CAGR from 2016 to 2021

8.3.2 FLAT POUCHES MARKET, BY PRINTING TECHNOLOGY

8.3.2.1 Flexography printing segment is projected to grow at the second highest CAGR from 2016 to 2021

8.3.3 FLAT POUCHES MARKET, BY APPLICATION

8.3.3.1 Food & beverage segment dominated the market in 2015

8.4 RETORT POUCHES

8.4.1 RETORT POUCHES MARKET, BY MATERIAL

8.4.1.1 Plastic film segment dominated the retort pouches market in 2015

8.4.2 RETORT POUCHES MARKET, BY PRINTING TECHNOLOGY

8.4.2.1 Digital printing segment is projected to grow at the highest rate from 2016 to 2021

8.4.3 RETORT POUCHES MARKET, BY APPLICATION

8.4.3.1 Food & beverages segment is projected to grow at the highest rate from 2016 to 2021

8.5 GUSSETED BAGS

8.5.1 GUSSETED BAGS MARKET, BY MATERIAL

8.5.1.1 Bioplastic segment is projected to grow at the second-highest CAGR from 2016 to 2021

8.5.2 GUSSETED BAGS MARKET, BY PRINTING TECHNOLOGY

8.5.2.1 Digital printing segment is projected to grow at the highest CAGR from 2016 to 2021

8.5.3 GUSSETED BAGS MARKET, BY APPLICATION

8.5.3.1 Healthcare segment is projected to grow at the second-highest CAGR from 2016 to 2021

8.6 WICKETED BAGS

8.6.1 WICKETED BAGS MARKET, BY MATERIAL

8.6.1.1 Plastic film segment dominated the wicketed bags market in 2015

8.6.2 WICKETED BAGS MARKET, BY PRINTING TECHNOLOGY

8.6.2.1 Digital printing segment is projected to grow at the highest CAGR from 2016 to 2021

8.6.3 WICKETED BAGS MARKET, BY APPLICATION

8.6.3.1 Healthcare segment accounted for the second-largest market share in 2015

8.7 WRAPS

8.7.1 WRAPS MARKET, BY MATERIAL

8.7.1.1 Plastic film segment is projected to grow at the highest CAGR from 2016 to 2021

8.7.2 WRAPS MARKET, BY PRINTING TECHNOLOGY

8.7.2.1 Flexography printing segment dominated the market in 2015

8.7.3 WRAPS MARKET, BY APPLICATION

8.7.3.1 Food & beverage segment is projected to grow at the highest rate from 2016 to 2021

8.8 OTHER TYPES

8.8.1 OTHER TYPES, BY MATERIAL

8.8.1.1 Plastic film segment is projected to grow at the highest rate from 2016 to 2021

8.8.2 OTHER TYPES MARKET, BY PRINTING TECHNOLOGY

8.8.2.1 Digital printing segment is projected to grow at the highest rate from 2016 to 2021

8.8.3 OTHER TYPES MARKET, BY APPLICATION

8.8.3.1 Healthcare segment is projected to grow at the second-highest CAGR from 2016 to 2021

9 FLEXIBLE PACKAGING MARKET, BY PRINTING TECHNOLOGY

9.1 INTRODUCTION

9.2 FLEXOGRAPHY

9.3 ROTOGRAVURE

9.4 DIGITAL

9.5 OTHER PRINTING TECHNOLOGIES

10 FLEXIBLE PACKAGING MARKET, BY APPLICATION

10.1 INTRODUCTION

10.2 FOOD & BEVERAGES

10.3 HEALTHCARE

10.4 COSMETICS & TOILETRIES

10.5 OTHER APPLICATIONS

11 FLEXIBLE PACKAGING MARKET, BY REGION

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY

11.2.1.1 U.S. dominated the flexible packaging market in the North American region in 2015

11.2.1.2 The U.S. is projected to grow at the highest CAGR in the raw material market for flexible packaging in North America by 2021

11.2.1.3 The U.S. to grow at the highest CAGR in flexible packaging printing technology market in North America by 2021

11.2.2 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL

11.2.2.1 Plastic film projected to be the fastest-growing material segment

11.2.3 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE

11.2.3.1 Stand-up pouches segment dominated the North American market in 2015

11.2.4 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY

11.2.4.1 Digital printing technology projected to be the fastest-growing segment in North America

11.2.5 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION

11.2.5.1 Food & beverages segment dominated the North American flexible packaging market in 2015

11.2.6 U.S.

11.2.6.1 U.S.: Flexible packaging market, by material

11.2.6.1.1 Aluminum foil accounted for the second-largest share in the U.S. flexible packaging market in 2015

11.2.6.2 U.S.: Flexible packaging market, by type

11.2.6.2.1 Growing food industry supports the demand for stand-up pouches in the U.S.

11.2.6.3 U.S.: Flexible packaging market, by printing technology

11.2.6.3.1 Rotogravure segment accounted for the second-largest share in the U.S. flexible packaging market in 2015

11.2.6.4 U.S.: Flexible packaging market, by application

11.2.6.4.1 Flexible packaging is widely used in the food & beverage industry

11.2.7 CANADA

11.2.7.1 Canada: Flexible packaging market, by material

11.2.7.1.1 Rising demand for convenient packaging drives the demand for plastic film used for flexible packaging

11.2.7.2 Canada: Flexible packaging market, by type

11.2.7.2.1 Stand-up pouches segment in Canada to grow at a considerable rate from 2016 to 2021

11.2.7.3 Canada: Flexible packaging market, by printing technology

11.2.7.3.1 Flexography segment dominated the Canadian flexible packaging market in 2015

11.2.7.4 Canada: Flexible packaging market, by application

11.2.7.4.1 Food & beverages is the largest application of flexible packaging in Canada

11.2.8 MEXICO

11.2.8.1 Mexico: Flexible packaging market, by material

11.2.8.1.1 Bioplastic segment projected to grow at the second-highest CAGR from 2016 to 2021

11.2.8.2 Mexico: Flexible packaging market, by type

11.2.8.2.1 Stand-up pouches to be the fastest-growing segment in Mexico from 2016 to 2021

11.2.8.3 Mexico: Flexible packaging market, by printing technology

11.2.8.3.1 Flexography accounted for the largest share of the Mexican flexible packaging market in 2015

11.2.8.4 Mexico: Flexible packaging market, by application

11.2.8.4.1 Healthcare projected to be the second-fastest application segment in the Mexican flexible packaging market

11.3 EUROPE

11.3.1 EUROPE: FLEXIBLE PACKAGING MARKET, BY COUNTRY

11.3.1.1 Germany is projected to be the fastest-growing flexible packaging market in Europe from 2016 to 2021

11.3.1.2 The U.K. to grow at the second-highest CAGR in the European raw material market for flexible packaging during the forecast period

11.3.1.3 Germany projected to be the fastest-growing flexible packaging printing technology market in Europe during the forecast period

11.3.2 EUROPE: FLEXIBLE PACKAGING MARKET, BY MATERIAL

11.3.2.1 Rising demand for packaging products that provide ease of handling supports growth in the plastic films segment in Europe

11.3.3 EUROPE: FLEXIBLE PACKAGING MARKET, BY TYPE

11.3.3.1 Stand-up pouches projected to be the fastest-growing segment in Europe from 2016 to 2021

11.3.4 EUROPE: FLEXIBLE PACKAGING MARKET, BY PRINTING TECHNOLOGY

11.3.4.1 Rotogravure accounted for the second-largest share in the European flexible packaging market in 2015

11.3.5 EUROPE: FLEXIBLE PACKAGING MARKET, BY APPLICATION

11.3.5.1 Flexible packaging widely used for the food & beverage application as it increases the shelf life of the product

11.3.6 GERMANY

11.3.6.1 Germany: Flexible packaging market, by material

11.3.6.1.1 Plastic film to be the fastest-growing segment in the German flexible packaging market from 2016 to 2021

11.3.6.2 Germany: Flexible packaging market, by type

11.3.6.2.1 Stand-up pouches segment accounted for the largest share in Germany in 2015

11.3.6.3 Germany: Flexible packaging market, by printing technology

11.3.6.3.1 Digital printing technology projected to be the fastest-growing in the German flexible packaging market from 2016 to 2021

11.3.6.4 Germany: Flexible packaging market, by application

11.3.6.4.1 Growing demand for ready-to-eat food products drives the flexible packaging market in the food segment

11.3.7 FRANCE

11.3.7.1 France: Flexible packaging market, by material

11.3.7.1.1 Bioplastic projected to be the second-fastest segment in the French flexible packaging market

11.3.7.2 France: Flexible packaging market, by type

11.3.7.2.1 Stand-up pouches projected to be the fastest-growing segment in France

11.3.7.3 France: Flexible packaging market, by printing technology

11.3.7.3.1 Flexography printing technology accounted for the major share in the French flexible packaging market

11.3.7.4 France: Flexible packaging market, by application

11.3.7.4.1 After food & beverages, healthcare dominated the flexible packaging market in France

11.3.8 U.K.

11.3.8.1 U.K.: Flexible packaging market, by material

11.3.8.1.1 Plastic film segment dominated the U.K. flexible packaging market in 2015

11.3.8.2 U.K.: Flexible packaging market, by type

11.3.8.2.1 Stand-up pouches segment to grow at the second-highest CAGR during the forecast period

11.3.8.3 U.K.: Flexible packaging market, by printing technology

11.3.8.3.1 Flexography printing technology most widely used for flexible packaging

in the U.K.

11.3.8.4 U.K.: Flexible packaging market, by application

11.3.8.4.1 Food & beverages accounted for the largest share in the U.K. flexible packaging market in 2015

11.3.9 SPAIN

11.3.9.1 Spain: Flexible packaging market, by material

11.3.9.1.1 Bioplastic segment accounted for the smallest share of the Spanish flexible packaging market in 2015

11.3.9.2 Spain: Flexible packaging market, by type

11.3.9.2.1 Retort pouches segment to grow at a considerable rate from 2016 to 2021

11.3.9.3 Spain: Flexible packaging market, by printing technology

11.3.9.3.1 Flexography printing technology segment projected to grow at the second-highest CAGR

11.3.9.4 Spain: Flexible packaging market, by application

11.3.9.4.1 Food & beverages segment projected to grow at the highest CAGR from 2016 to 2021

11.3.10 REST OF EUROPE

11.3.10.1 Rest of Europe: Flexible packaging market, by material

11.3.10.1.1 Economical & environment-friendly features support the growth of the bioplastic segment

11.3.10.2 Rest of Europe: Flexible packaging market, by type

11.3.10.2.1 Stand-up pouches segment projected to grow at the highest CAGR during the forecast period in Rest of Europe

11.3.10.3 Rest of Europe: Flexible packaging market, by printing technology

11.3.10.3.1 Flexography printing technology held the largest share in the Rest of Europe flexible packaging market in 2015

11.3.10.4 Rest of Europe: Flexible packaging market, by application

11.3.10.4.1 Flexible packaging widely used in food & beverages

11.4 ASIA-PACIFIC

11.4.1 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET, BY COUNTRY

11.4.1.1 India is projected to be the fastest-growing flexible packaging market in the Asia-Pacific region

11.4.1.2 China projected to be the second-fastest flexible packaging market in the Asia-Pacific region

11.4.1.3 China accounted for a major share in the Asia-Pacific region for flexible packaging, by printing technology, in 2015

11.4.2 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET, BY MATERIAL

11.4.2.1 Plastic film is the most widely used material in the flexible packaging market

11.4.3 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET, BY TYPE

11.4.3.1.1 The stand-up pouches segment dominated the Asia-Pacific region in 2015

11.4.4 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET, BY PRINTING TECHNOLOGY

11.4.4.1 Digital printing technology projected to be the fastest-growing segment from 2016 to 2021

11.4.5 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET, BY APPLICATION

11.4.5.1 Food & beverages segment projected to grow at the highest CAGR in the Asia-Pacific region

11.4.6 CHINA

11.4.6.1 China: Flexible packaging market, by material

11.4.6.1.1 Bioplastic segment projected to grow at the second-highest CAGR over the forecast period in China

11.4.6.2 China: Flexible packaging market, by type

11.4.6.2.1 Stand-up pouches segment is projected to grow at the highest rate over the forecast period

11.4.6.3 China: Flexible packaging market, by printing technology

11.4.6.3.1 Flexography segment dominated the flexible packaging market in China in 2014

11.4.6.4 China: Flexible packaging market, by application

11.4.6.4.1 Food & beverages segment dominated the market in 2015

11.4.7 JAPAN

11.4.7.1 Japan: Flexible packaging market, by material

11.4.7.1.1 Plastic films segment accounted for the largest share in the Japanese flexible packaging market

11.4.7.2 Japan: Flexible packaging market size, by type

11.4.7.2.1 Stand-up pouches segment is projected to grow at a considerable rate in the Japanese flexible packaging market

11.4.7.3 Japan: Flexible packaging market size, by printing technology

11.4.7.3.1 Flexography segment projected to grow at the highest CAGR over the forecast period

11.4.7.4 Japan: Flexible packaging market size, by application

11.4.7.4.1 Cosmetics & toiletries segment was the second-largest in Japan in 2015

11.4.8 INDIA

11.4.8.1 India: Flexible packaging market, by material

11.4.8.1.1 Plastic film segment projected to grow at a considerable rate over the forecast period in India

11.4.8.2 India: Flexible packaging market, by type

11.4.8.2.1 The stand-up pouches segment dominated the Indian flexible packaging market in 2015

11.4.8.3 India: Flexible packaging market, by printing technology

11.4.8.3.1 Flexography segment projected to grow at the highest CAGR over the forecast period

11.4.8.4 India: Flexible packaging market, by application

11.4.8.4.1 Cosmetics & toiletries segment was the second-largest in 2015

11.4.9 AUSTRALIA

11.4.9.1 Australia: Flexible packaging market, by material

11.4.9.1.1 The plastic film segment was the largest in the Australian flexible packaging market in 2015

11.4.9.2 Australia: Flexible packaging market, by type

11.4.9.2.1 Stand-up pouches segment projected to grow at the highest rate in Australia

11.4.9.3 Australia: Flexible packaging market size, by printing technology

11.4.9.3.1 Rotogravure segment was the second-largest in 2015

11.4.9.4 Australia: Flexible packaging market, by application

11.4.9.4.1 Food & beverages projected to be the fastest-growing segment

11.4.10 REST OF ASIA-PACIFIC

11.4.10.1 Rest of Asia-Pacific: Flexible packaging market, by material

11.4.10.1.1 The plastic film segment was the largest in the Rest of Asia-Pacific region in 2015

11.4.10.2 Rest of Asia-Pacific: Flexible packaging market, by type

11.4.10.2.1 Retort pouches segment projected to grow at the second-highest rate over the forecast period

11.4.10.3 Rest of Asia-Pacific: Flexible packaging market, by printing technology

11.4.10.3.1 Flexography segment dominated the Rest of Asia-Pacific flexible packaging market in 2015

11.4.10.4 Rest of Asia-Pacific: Flexible packaging market, by application

11.4.10.4.1 Food & beverages segment dominated the Rest of Asia-Pacific market in 2015

11.5 ROW

11.5.1 ROW: FLEXIBLE PACKAGING MARKET, BY COUNTRY

11.5.1.1 Brazil dominated the flexible packaging market in the RoW region in 2015

11.5.1.2 Brazil is projected to grow at the highest CAGR for the raw material market of flexible packaging in the RoW region

11.5.1.3 Brazil dominated the flexible packaging market by printing technology in the RoW region in 2015

11.5.2 ROW: FLEXIBLE PACKAGING MARKET, BY MATERIAL

11.5.2.1 Plastic film segment is projected to grow at the highest rate during the forecast period

11.5.3 ROW: FLEXIBLE PACKAGING MARKET, BY TYPE

11.5.3.1 Stand-up pouches segment accounted for the largest share in 2015

11.5.4 ROW: FLEXIBLE PACKAGING MARKET, BY PRINTING TECHNOLOGY

11.5.4.1 Flexography printing segment is projected to grow at the second-highest rate from 2016 to 2021

11.5.5 ROW: FLEXIBLE PACKAGING MARKET, BY APPLICATION

11.5.5.1 The food & beverages segment accounted for the largest market share in 2015

11.5.6 BRAZIL

11.5.6.1 Brazil: Flexible packaging market, by material

11.5.6.1.1 Plastic films segment accounted for the largest share in the Brazilian flexible packaging market in 2015

11.5.6.2 Brazil: Flexible packaging market, by type

11.5.6.2.1 Retort pouches segment is projected to grow at a significant rate during the forecast period

11.5.6.3 Brazil: Flexible packaging market, by printing technology

11.5.6.3.1 Digital printing segment is to grow at the highest CAGR during the forecast period

11.5.6.4 Brazil: Flexible packaging market, by application

11.5.6.4.1 Food & beverages segment is projected to be the fastest-growing segment from 2016 to 2021

11.5.7 ARGENTINA

11.5.7.1 Argentina: Flexible packaging market, by material

11.5.7.1.1 Plastic film segment is projected to be the fastest-growing during the forecast period

11.5.7.2 Argentina: Flexible packaging market, by type

11.5.7.2.1 Stand-up pouches projected to be the fastest-growing segment from 2016 to 2021

11.5.7.3 Argentina: Flexible packaging market, by printing technology

11.5.7.3.1 Flexography printing segment is projected to be the second-fastest during the forecast period

11.5.7.4 Argentina: Flexible packaging market size, by application

11.5.7.4.1 Food & beverages segment accounted for the largest share in 2015

11.5.8 SOUTH AFRICA

11.5.8.1 South Africa: Flexible packaging market, by material

11.5.8.1.1 Plastic film is projected to be the fastest-growing segment during the forecast period

11.5.8.2 South Africa: Flexible packaging market, by type

11.5.8.2.1 Stand-up pouches is projected to be the fastest-growing segment from 2016 to 2021

11.5.8.3 South Africa: Flexible packaging market, by printing technology

11.5.8.3.1 Flexography printing segment accounted for the largest share of the South African flexible packaging market in 2015

11.5.8.4 South Africa: Flexible packaging market, by application

11.5.8.4.1 Healthcare segment accounted for the second-largest share in 2015

11.5.9 OTHERS IN ROW

11.5.9.1 Others in RoW: Flexible packaging market, by material

11.5.9.1.1 Bioplastic segment is projected to be the second-fastest during the forecast period

11.5.9.2 Others in RoW: Flexible packaging market, by type

11.5.9.2.1 Stand-up pouches projected to be the fastest-growing segment from 2016 to 2021

11.5.9.3 Others in row: Flexible packaging market, by printing technology

11.5.9.3.1 Flexography printing segment dominated the flexible packaging market in 2015

11.5.9.4 Others in row: Flexible packaging market, by application

11.5.9.4.1 Cosmetics & toiletries segment is projected to grow at the third-highest CAGR from 2016 to 2021

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 COMPETITIVE SITUATIONS & TRENDS

12.2.1 AGREEMENTS & COLLABORATIONS

12.2.2 EXPANSIONS & INVESTMENTS

12.2.3 NEW PRODUCT LAUNCHES

12.2.4 MERGERS & ACQUISITIONS

13 COMPANY PROFILES

(Company at a Glance, Business Overview, Products Offered, Key Strategy, Recent Developments, SWOT Analysis & MNM View)*

13.1 INTRODUCTION

13.2 AMCOR LIMITED

13.3 BEMIS COMPANY, INC.

13.4 CONSTANTIA FLEXIBLES GROUP GMBH

13.5 HUHTAMAKI GROUP

13.6 SONOCO PRODUCTS COMPANY

13.7 COVERIS HOLDINGS S.A.

13.8 MONDI GROUP

13.9 SEALED AIR CORPORATION

13.10 CLONDALKIN GROUP HOLDINGS B.V.

13.11 AMPAC HOLDINGS, LLC

*Details on company at a glance, recent financials, Products offered, strategies & insights, & recent developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATIONS

14.6 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 ASIA-PACIFIC: URBANIZATION PROSPECTS

Table 2 REGULATIONS IN THE FLEXIBLE PACKAGING MARKET

Table 3 FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 4 FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 5 FLEXIBLE PLASTIC FILM PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 6 FLEXIBLE PLASTIC FILM PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 7 POLYPROPYLENE MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 8 POLYPROPYLENE MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 9 POLYETHYLENE MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 10 POLYETHYLENE MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 11 FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 12 FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 13 FLEXIBLE PACKAGING MATERIAL MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 14 FLEXIBLE PACKAGING MATERIAL MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 15 FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 16 FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 17 STAND-UP POUCHES MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 18 STAND-UP POUCHES MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 19 STAND-UP POUCHES MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 20 STAND-UP POUCHES MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 21 STAND-UP POUCHES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 22 STAND-UP POUCHES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 23 FLAT POUCHES MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 24	FLAT POUCHES MARKET SIZE, BY MATERIAL, 2014–2021 (KT)
Table 25	FLAT POUCHES MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)
Table 26	FLAT POUCHES MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)
Table 27	FLAT POUCHES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 28	FLAT POUCHES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
Table 29	RETORT POUCHES MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)
Table 30	RETORT POUCHES MARKET SIZE, BY MATERIAL, 2014–2021 (KT)
Table 31	RETORT POUCHES MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)
Table 32	RETORT POUCHES MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)
Table 33	RETORT POUCHES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 34	RETORT POUCHES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
Table 35	GUSSETED BAGS MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)
Table 36	GUSSETED BAGS MARKET SIZE, BY MATERIAL, 2014–2021 (KT)
Table 37	GUSSETED BAGS MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)
Table 38	GUSSETED BAGS MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)
Table 39	GUSSETED BAGS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 40	GUSSETED BAGS MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
Table 41	WICKETED BAGS MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)
Table 42	WICKETED BAGS MARKET SIZE, BY MATERIAL, 2014–2021 (KT)
Table 43	WICKETED BAGS MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)
Table 44	WICKETED BAGS MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)
Table 45	WICKETED BAGS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 46	WICKETED BAGS MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
Table 47	WRAPS MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 48 WRAPS MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 49 WRAPS MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 50 WRAPS MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 51 WRAPS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 52 WRAPS MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 53 OTHER TYPES MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 54 OTHER TYPES MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 55 OTHER TYPES MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 56 OTHER TYPES MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 57 OTHER TYPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 58 OTHER TYPES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 59 FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 60 FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 61 FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 62 FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 63 FLEXIBLE PACKAGING MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 64 FLEXIBLE PACKAGING MARKET SIZE, BY REGION, 2014-2021 (KT)

Table 65 RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY REGION, 2014-2021 (USD MILLION)

Table 66 RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY REGION, 2014-2021 (KT)

Table 67 FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 68 FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY REGION, 2014-2021 (KT)

Table 69 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 70 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 71 NORTH AMERICA: RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY COUNTRY, 2014-2021 (USD MILLION)

Table 72 NORTH AMERICA: RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY COUNTRY, 2014-2021 (KT)

Table 73 NORTH AMERICA: FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 74 NORTH AMERICA: FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 75 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 76 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL 2014-2021 (KT)

Table 77 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 78 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 79 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 80 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 81 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 82 NORTH AMERICA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 83 U.S.: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 84 U.S.: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 85 U.S.: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 86 U.S.: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 87 U.S.: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 88 U.S.: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 89 U.S.: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 90 U.S.: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 91 CANADA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 92 CANADA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 93 CANADA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 94 CANADA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 95 CANADA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 96 CANADA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 97 CANADA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 98 CANADA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 99 MEXICO: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 100 MEXICO: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 101 MEXICO: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 102 MEXICO: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 103 MEXICO: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 104 MEXICO: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 105 MEXICO: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 106 MEXICO: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 107 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY, 2015-2021 (USD MILLION)

Table 108 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 109 EUROPE: RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY COUNTRY, 2015-2021 (USD MILLION)

Table 110 EUROPE: RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY COUNTRY, 2014-2021 (KT)

Table 111 EUROPE: FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET

SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 112 EUROPE: FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 113 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 114 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 115 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 116 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 117 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 118 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 119 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 120 EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 121 GERMANY: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 122 GERMANY: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 123 GERMANY: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 124 GERMANY: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 125 GERMANY: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 126 GERMANY: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 127 GERMANY: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 128 GERMANY: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 129 FRANCE: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 130 FRANCE: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 131 FRANCE: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 132 FRANCE: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 133 FRANCE: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 134 FRANCE: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 135 FRANCE: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 136 FRANCE: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 137 U.K.: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 138 U.K.: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 139 U.K.: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 140 U.K.: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 141 U.K.: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 142 U.K.: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 143 U.K.: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 144 U.K.: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 145 SPAIN: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 146 SPAIN: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 147 SPAIN: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 148 SPAIN: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 149 SPAIN: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 150 SPAIN: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 151 SPAIN: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION,

2014-2021 (USD MILLION)

Table 152 SPAIN: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 153 REST OF EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 154 REST OF EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 155 REST OF EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 156 REST OF EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 157 REST OF EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 158 REST OF EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 159 REST OF EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 160 REST OF EUROPE: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 161 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 162 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 163 ASIA-PACIFIC: RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY COUNTRY, 2014-2021 (USD MILLION)

Table 164 ASIA-PACIFIC: RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY COUNTRY, 2014-2021 (KT)

Table 165 ASIA-PACIFIC: FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 166 ASIA-PACIFIC: FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 167 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 168 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 169 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 170 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 171 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 172 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 173 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 174 ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 175 CHINA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 176 CHINA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 177 CHINA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 178 CHINA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 179 CHINA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 180 CHINA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 181 CHINA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 182 CHINA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 183 JAPAN: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 184 JAPAN: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 185 JAPAN: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 186 JAPAN: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 187 JAPAN: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 188 JAPAN: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 189 JAPAN: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 190 JAPAN: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 191 INDIA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021

(USD MILLION)

Table 192 INDIA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 193 INDIA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 194 INDIA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 195 INDIA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 196 INDIA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 197 INDIA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 198 INDIA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 199 AUSTRALIA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 200 AUSTRALIA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 201 AUSTRALIA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 202 AUSTRALIA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 203 AUSTRALIA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 204 AUSTRALIA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 205 AUSTRALIA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 206 AUSTRALIA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 207 REST OF ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (USD MILLION)

Table 208 REST OF ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014-2021 (KT)

Table 209 REST OF ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 210 REST OF ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014-2021 (KT)

Table 211 REST OF ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY

PRINTING TECHNOLOGY, 2014-2021 (USD MILLION)

Table 212 REST OF ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014-2021 (KT)

Table 213 REST OF ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 214 REST OF ASIA-PACIFIC: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 215 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 216 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

Table 217 ROW: RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY COUNTRY, 2014–2021 (USD MILLION)

Table 218 ROW: RAW MATERIAL MARKET SIZE FOR FLEXIBLE PACKAGING, BY COUNTRY, 2014–2021 (KT)

Table 219 ROW: FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 220 ROW: FLEXIBLE PACKAGING PRINTING TECHNOLOGY MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

Table 221 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 222 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 223 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 224 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 225 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 226 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 227 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 228 ROW: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 229 BRAZIL: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 230 BRAZIL: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 231 BRAZIL: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021

(USD MILLION)

Table 232 BRAZIL: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 233 BRAZIL: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 234 BRAZIL: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 235 BRAZIL: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 236 BRAZIL: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 237 ARGENTINA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 238 ARGENTINA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 239 ARGENTINA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 240 ARGENTINA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 241 ARGENTINA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 242 ARGENTINA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 243 ARGENTINA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 244 ARGENTINA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 245 SOUTH AFRICA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 246 SOUTH AFRICA: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 247 SOUTH AFRICA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 248 SOUTH AFRICA: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 249 SOUTH AFRICA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 250 SOUTH AFRICA: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 251 SOUTH AFRICA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 252 SOUTH AFRICA: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 253 OTHERS IN ROW: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (USD MILLION)

Table 254 OTHERS IN ROW: FLEXIBLE PACKAGING MARKET SIZE, BY MATERIAL, 2014–2021 (KT)

Table 255 OTHERS IN ROW: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 256 OTHERS IN ROW: FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2014–2021 (KT)

Table 257 OTHERS IN ROW: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (USD MILLION)

Table 258 OTHERS IN ROW: FLEXIBLE PACKAGING MARKET SIZE, BY PRINTING TECHNOLOGY, 2014–2021 (KT)

Table 259 OTHERS IN ROW: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 260 OTHERS IN ROW: FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 261 AGREEMENTS & COLLABORATIONS, 2011-2016

Table 262 EXPANSIONS & INVESTMENTS, 2011-2016

Table 263 NEW PRODUCT LAUNCHES, 2011-2016

Table 264 MERGERS & ACQUISITIONS, 2011-2016

List Of Figures

LIST OF FIGURES

Figure 1 FLEXIBLE PACKAGING MARKET SEGMENTATION

Figure 2 RESEARCH DESIGN

Figure 3 GLOBAL POPULATION TO RISE AT A SIGNIFICANT RATE BY 2050

Figure 4 MIDDLE-CLASS POPULATION, 2009–2030

Figure 5 PROJECTED GDP PER CAPITA, BY COUNTRY

Figure 6 FLUCTUATION IN PRICE OF NATURAL GAS FROM 2008 TO 2015

Figure 7 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 8 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 9 DATA TRIANGULATION

Figure 10 FLEXIBLE PACKAGING MARKET SNAPSHOT (2016 VS. 2021): THE PLASTIC FILM SEGMENT IS PROJECTED TO GROW AT THE HIGHEST RATE

Figure 11 ASIA-PACIFIC IS PROJECTED TO BE THE FASTEST-GROWING REGION FOR FLEXIBLE PACKAGING FROM 2016 TO 2021

Figure 12 LEADING MARKET PLAYERS ADOPTED MERGERS & ACQUISITIONS AS THE KEY STRATEGY BETWEEN 2011 & 2015

Figure 13 STAND-UP POUCHES, AS A TYPE OF FLEXIBLE PACKAGING, IS PROJECTED TO DOMINATE THE MARKET FROM 2016 TO 2021

Figure 14 FOOD & BEVERAGES APPLICATION DOMINATED THE FLEXIBLE PACKAGING MARKET IN 2015

Figure 15 EMERGING ECONOMIES OFFER ATTRACTIVE OPPORTUNITIES FOR GROWTH IN THE FLEXIBLE PACKAGING MARKET

Figure 16 INDIA IS PROJECTED TO BE THE FASTEST-GROWING COUNTRY-LEVEL MARKET FOR FLEXIBLE PACKAGING FROM 2016 TO 2021

Figure 17 FLEXIBLE PACKAGING MARKET SHARE, IN TERMS OF VALUE, BY REGION, 2015

Figure 18 PLASTIC FILM DOMINATED THE FLEXIBLE PACKAGING MARKET IN ASIA-PACIFIC IN 2015

Figure 19 FLEXIBLE PACKAGING MARKET: EMERGING MARKETS VS. DEVELOPED MARKETS

Figure 20 DIGITAL PRINTING TECHNOLOGY SEGMENT IS PROJECTED TO GROW AT THE HIGHEST CAGR FROM 2016 TO 2021

Figure 21 FLEXIBLE PACKAGING MARKET IN ASIA-PACIFIC TO EXPERIENCE HIGH GROWTH

Figure 22 EVOLUTION OF FLEXIBLE PACKAGING

Figure 23 FLEXIBLE PACKAGING MARKET SEGMENTATION

Figure 24 FLEXIBLE PACKAGING MARKET DYNAMICS

Figure 25 FOOD CONSUMPTION IN THE U.S.

Figure 26 GLOBAL CONSUMPTION OF BUTTER, 2012–2020

Figure 27 GLOBAL CONSUMPTION OF CHEESE, 2012–2020

Figure 28 GROWTH RATE OF TOTAL RETAIL SALES OF CONSUMER GOODS

Figure 29 URBAN POPULATION PERCENTAGE IN EMERGING COUNTRIES

Figure 30 INCREASE IN THE TOTAL EXPENDITURE OF MIDDLE-CLASS FAMILIES

Figure 31 VALUE CHAIN ANALYSIS OF FLEXIBLE PACKAGING

Figure 32 PORTER'S FIVE FORCES ANALYSIS

Figure 33 PLASTIC FILM SEGMENT IS PROJECTED TO DOMINATE THE FLEXIBLE PACKAGING MARKET BY 2021

Figure 34 FLEXIBLE PACKAGING MARKET SIZE, BY TYPE, 2016 VS. 2021 (USD MILLION)

Figure 35 FLEXOGRAPHY PRINTING SEGMENT TO DOMINATE THE FLEXIBLE PACKAGING MARKET BY 2021

Figure 36 FLEXIBLE PACKAGING MARKET SIZE, BY APPLICATION, 2016 VS. 2021 (USD MILLION)

Figure 37 INDIA IS PROJECTED TO WITNESS THE FASTEST GROWTH IN THE FLEXIBLE PACKAGING MARKET FROM 2016 TO 2021

Figure 38 U.S. PROJECTED TO BE THE FASTEST-GROWING FLEXIBLE PACKAGING MARKET IN NORTH AMERICA

Figure 39 GERMANY PROJECTED TO BE THE FASTEST-GROWING FLEXIBLE PACKAGING MARKET IN EUROPE

Figure 40 ASIA-PACIFIC REGION ACCOUNTED FOR THE LARGEST MARKET OF FLEXIBLE PACKAGING IN 2015

Figure 41 RETAIL SALES OF COSMETIC PRODUCTS IN CHINA (2009–2014)

Figure 42 KEY FOOD ITEMS PRODUCED IN INDIA, 2014

Figure 43 BRAZIL IS PROJECTED TO BE THE FASTEST-GROWING MARKET IN ROW

Figure 44 BRAZILIAN FOOD PROCESSING INDUSTRY, 2009–2014 (USD BILLION)

Figure 45 KEY COMPANIES ADOPTED ACQUISITIONS AS THEIR KEY GROWTH STRATEGY OVER LAST SIX YEARS (2011-2016)

Figure 46 ACQUISITIONS FUELED GROWTH & INNOVATION IN 2015

Figure 47 KEY GROWTH STRATEGIES, 2011-2016

Figure 48 GEOGRAPHIC REVENUE MIX OF TOP FIVE MARKET PLAYERS

Figure 49 AMCOR LIMITED: COMPANY SNAPSHOT

Figure 50 AMCOR LIMITED: SWOT ANALYSIS

Figure 51 BEMIS COMPANY, INC.: COMPANY SNAPSHOT

Figure 52 BEMIS COMPANY, INC.: SWOT ANALYSIS

Figure 53 CONSTANTIA FLEXIBLES GROUP GMBH: COMPANY SNAPSHOT

Figure 54 CONSTANTIA FLEXIBLES GROUP GMBH: SWOT ANALYSIS

Figure 55 HUHTAMAKI GROUP: COMPANY SNAPSHOT

Figure 56 HUHTAMAKI GROUP: SWOT ANALYSIS

Figure 57 SONOCO PRODUCTS COMPANY: COMPANY SNAPSHOT

Figure 58 SONOCO PRODUCTS COMPANY: SWOT ANALYSIS

Figure 59 COVERIS HOLDINGS S.A.: COMPANY SNAPSHOT

Figure 60 MONDI GROUP: COMPANY SNAPSHOT

Figure 61 SEALED AIR CORPORATION: COMPANY SNAPSHOT

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