

Flat Steel Market by Process (Basic Oxygen Furnace, Electric Arc Furnace), Type (Sheets & Strips, Plates), End-Use Sector (Building & Infrastructure, Mechanical Equipment, Automotive & Other Transport), Region - Global Forecast to 2024

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Abstracts

“The flat steel market is projected to grow at a CAGR of 5.9% between 2019 and 2024”

The flat steel market is estimated to be USD 434.8 billion in 2019 and is projected to reach USD 580.2 billion by 2024, at a CAGR of 5.9% from 2019 to 2024. The increasing urban population and increasing industrialization and infrastructure investment in emerging markets are major factors responsible for the growth of the flat steel market.

“The building & infrastructure segment is expected to hold the largest share of the flat steel market during the forecast period”

The building & infrastructure segment accounted for the largest share of the flat steel market in 2018. Flat steel offers design flexibility, strength, and durability and is hence, used in the construction of buildings, bridges, factories, and other engineering structures. It is also used for the development of infrastructure in the energy sector. Oil, gas, and nuclear energy plants use tubular, wire, and long carbon steel products. Solar, wind, and hydro energy plants demand high-strength steel plates, electrical steels, and flat steel sheets for the construction of structures.

“The electric arc furnace segment is expected to grow at the highest CAGR during the forecast period”

The electric arc furnace is used to manufacture products using scrap steel. The process

is less vulnerable to the price fluctuations of iron ore and coking coal. The growth of this segment can be attributed to the energy-efficient processing, cost-effectiveness compared to the basic oxygen furnace process, and the difference in the capital required.

“The sheets & strips segment is expected to lead the flat steel market during the forecast period”

Based on type, the sheets & strips segment is estimated to account for the largest share of the flat steel market in 2019. Flat steel sheets & strips are used in the manufacturing of automobiles, home appliances, housing materials, and beverage cans, among others. Increasing demand from the home appliances and electrical appliances sectors is the major contributor to the growth of the sheets & strips segment.

“Asia Pacific is projected to grow at the highest CAGR of the flat steel market during the forecast period”

The Asia Pacific flat steel market has been studied for China, Japan, India, South Korea, Taiwan, Australia, and the Rest of Asia Pacific. The Asia Pacific region is a lucrative market for flat steel, owing to industrial development and improving economic conditions. Product innovations, new infrastructure projects, and increasing industrialization have generated demand for flat steel from the building & construction end-use sector in this region. Flat steel manufacturers in North America and Europe are expanding their business in the Asia Pacific region, and there is a significant knowledge transfer taking place between developed and emerging countries through active engagements in different forums.

Breakdown of primary interviews for the report on the flat steel market

By Company Type – Tier 1 – 16%, Tier 2 – 36%, and Tier 3 – 48%

By Designation – C-Level – 16%, D-Level Executives – 24%, and Others – 60%

By Region – North America – 24%, Europe – 36%, Asia Pacific – 20%, Middle East & Africa – 12% South America – 8%,

Some of the leading manufacturers of flat steel profiled in this report include ArcelorMittal (Luxembourg), Nippon Steel & Sumitomo Metal Corporation (Japan), Tata

Steel (India), POSCO (South Korea), China Baowu Steel Group Corporation Limited (China), Shougang Group Co., Ltd., (China), SSAB AB (Sweden), JFE Steel Corporation (Japan), HBIS Group (China), ThyssenKrupp AG (Germany), and Voestalpine Group (Austria).

Research Coverage

This report covers the flat steel market by process, type, end-use sector, and region. It aims at estimating the size and future growth potential of the market across various segments. The report also includes an in-depth competitive analysis of the key market players, along with their profiles and key growth strategies.

Key Benefits of Buying the Report

From an insight perspective, this report focuses on various levels of analyses, such as industry analysis (industry trends) and company profiles. These insights together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments, high-growth regions, and drivers, restraints, opportunities, and challenges in the flat steel market.

The report provides insights on the following:

Market Penetration: Comprehensive information on various raw materials and processes of flat steel offered by top players operating in the market

Product Development/Innovation: Detailed insights into upcoming developments in flat steel, R&D activities, and new applications in various end-use industries in the market

Market Development: Comprehensive information about lucrative and emerging markets across different regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the flat steel market

Competitive Assessment: In-depth assessment of strategies, products, and manufacturing capabilities of leading players in the flat steel market

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*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, Winning Imperatives, Current Focus and Strategies, Threat from Competition, Right to Win might not be captured in case of unlisted companies.

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