

Fixed Satellite Services (FSS) Market by Service Type (Wholesale FSS, Managed FSS), & by Wholesale Services (TV Channel Broadcast, Broadband and Enterprise Network, Video Contribution and Distribution, Trunking and Backhaul) – Global Forecast to 2019

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Abstracts

With the increase in the utilization of transponder leasing agreement, seamless transmission of data from ground fixed location station to end-users location has been possible. This is one of the crucial factors pushing the FSS market. Improving collaborations and synergies between satellite operators are the key emerging trends in FSS market. As a result, every element in the value chain is expected to optimize its operations to provide customized end-to-end fixed satellite services.

High investment cost along with variation in demand with varied customer base in the emerging economies is restraining the growth of FSS market. However with the usage of transponder leasing agreement this restraint can be overcome. Increased spending on voice/telecom backhaul, broadband, broadcast and content distribution globally are rapidly pushing the growth of FSS market.

This report on FSS market focuses on fixed satellite solution and services. The market has been broadly segmented by types of service type, segment, organization size, verticals and regions. The major drivers, restraints, opportunities and challenges; and their impact have been briefly described in this report. The notable market players in this domain include Intelsat, SES, Eutelsat, Telesat, Thaicom and SKY Perfect JSAT Corporation. The report on fixed satellite services market also provides in-depth analysis of the key players in solutions and services ecosystems with their profiles,

recent developments, key issues, global adoption trends, opportunities in market and future growth potential.

The Fixed Satellite Services market is segmented based on regions, such as North America (NA), Europe, Asia-Pacific (APAC), Middle East and Africa (MEA), and Latin America (LA). The Fixed Satellite Services market forecast is provided for each region from 2014 to 2019.

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About

The satellite service industry is one of the fast-growing industries and FSS is an important segment of this industry. Collaboration between satellite operators and their focus on emerging markets in Middle-East and North Arica, increased transponder utilization rate are few trends which are driving the future demand for the FSS market. The FSS solutions adequately serve its users with the allocated spectrum along with creating backup for fiber-optic cables, which makes the satellite communication the best choice for multipoint communication. The demand for FSS transponders has been increasing as a result of high adoption of High-Definition Television (HDTV) and its services.

The FSS solutions provide a secured, reliable, and unmatched connectivity which is scalable to meet all the requirements of its users. The FSS works on bands such as Ku-band, C-band, and Ka-band which helps in providing excellent services on the existing communication networks. It is also beneficial for many components to develop and produce solutions for public and commercial use. Within FSS, Very Small Aperture Terminal (VSAT) systems are increasing rapidly in the fixed services segment such as High Data Rate Communications (HDRC), which is required for faster data transfer and networking. By deploying such techniques, the companies can also gain the much-needed control over their networks to effectively utilize network resources, resulting into better customer experience.

The constraints for FSS lay on both demand and supply sides. In supply side, the challenges are related to high cost of innovative technologies. In demand side, the challenges are related to nature and deployment of application. The role of government is one of the major factors which influence FSS market. Since the market conditions such as regulation or deregulation of market are directly influenced by the government. In this report, the FSS market is segmented into service type, organization size, vertical, and region. The service type constitutes services such as wholesale FSS and managed FSS. The organization size includes SOHO, SMB, and large enterprises. The verticals market includes segments such as government, education, aerospace and defense, media and entertainment, oil and gas, retail, and others. This market is also divided on the basis of region into NA, Europe, APAC, MEA, and LA.

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