

# **Film Adhesives Market by Resin Type (Epoxy, Acrylic, Cyanate Ester), End-Use Industry (Electrical & Electronics, Aerospace, Automotive & Transportation, Consumer), and Region (APAC, North America, Europe, South America, and MEA) - Global Forecast to 2023**

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## **Abstracts**

“Film adhesives market projected to grow at a CAGR of 5.5% from 2018 to 2023”

The film adhesives market is projected to grow from USD 1.24 billion in 2018 to USD 1.62 billion by 2023, at a CAGR of 5.5% between 2018 and 2023. This growth can be attributed to the preference for film adhesives over conventional adhesives in high-end aerospace applications as film adhesives aid in the manufacturing of large parts, providing easy shop handling, which is crucial for high-end aerospace applications. Furthermore, increasing electronic manufacturing activity and rising demand for miniaturization of components is expected to boost the market. However, high storage & transportation cost and time-consuming processing techniques are expected to restrain the growth of the film adhesives market.

“Epoxy projected to be the fastest-growing resin type segment of the film adhesives market”

Based on resin type, the epoxy segment is expected to grow at the highest CAGR during the forecast period. Unique properties of epoxy, such as high strength, high temperature resistance, and high fatigue resistance, are contributing to the growth of this segment.

“APAC film adhesives market projected to grow at the highest CAGR during the forecast period”

The film adhesives market in the APAC region is projected to grow at the highest CAGR during the forecast period. The preference for film adhesives over conventional adhesives in high-end aerospace applications and the gradual shift of manufacturing facilities to APAC countries due to low production cost are the key factors projected to drive the growth of the film adhesives market in the APAC region.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted. The break-up of primary interviews is given below:

By Company Size: Tier I – 53%, Tier II – 27%, and Tier III – 20%

By Designation Level: C-level – 40%, Director-level – 27%, and Others – 33%

By Region: North America – 47%, APAC – 33%, Europe – 13%, and RoW – 7%

Note: Others include sales managers, marketing managers, and product managers.

RoW includes the Middle East, Africa, and South America.

The tiers of companies are defined based on their total revenues in 2017: Tier 1 = USD 1 billion, Tier 2 = USD 100 million to USD 1 billion, and Tier 3 = USD 100 million.

Key companies profiled in this market research report include H.B. Fuller (US), Henkel (Germany), Arkema (Bostik) (France), 3M (US), and Cytec Solvay Group (Belgium).

Research Coverage:

This research report covers the market for film adhesives and their applications across different industry verticals and regions. It aims at estimating the market size and growth potential of the film adhesives market. The film adhesives market has been segmented on the basis of resin type, end-use industry, and region. The report also includes an in-depth competitive analysis of key market players, in addition to their company profiles, recent developments, and key market strategies.

## Reasons to buy the Report

The report will help market leaders/new entrants by providing them the closest approximations of revenues in the film adhesives market. This report will also help stakeholders understand the market's competitive landscape and gain insights to position their businesses and formulate market strategies. It will further aid stakeholders to understand the pulse of the market, and acquire information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on the film adhesives market offered by top market players

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the film adhesives market

**Market Development:** Comprehensive information about lucrative emerging markets – the report analyzes the market for film adhesives across varied regions

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the film adhesives market

**Competitive Assessment:** In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the film adhesives market

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