

Fetal Monitoring Market by Product (Ultrasound, Fetal Monitors, Telemetry Devices, Fetal Electrodes), Portability (Portable, Non-portable), Method (Invasive, Non-invasive), Application (Antepartum, Intrapartum), End User, Region - Global Forecast to 2027

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Abstracts

The global fetal monitoring market is projected to reach USD 5.2 Billion by 2027 from USD 3.7 Billion in 2022, at a CAGR of 7.3% during the forecast period. Growth in this market is mainly driven by the technological advancements in fetal monitoring products, and the rise in number of gynecological clinics.

'The electronic maternal/fetal monitors accounted for the highest growth rate in the fetal monitoring market, by product, during the forecast period.'

Based on products, the fetal monitoring market is segmented into ultrasound devices, electronic maternal/fetal monitors, fetal electrodes, fetal doppler devices, uterine contraction monitors, telemetry devices, accessories & consumables, and other products. The fastest-growing segment in this market during the forecast period is the fetal monitors. This segment's growth can primarily be attributed to the rising congenital anomalies.

'Non-portable systems segment accounted for the highest CAGR.'

Based on portability, the market is segmented into non-portable systems and portable systems. In 2021, non-portable systems accounted for the largest share because it has more number of applications in hospitals for maternal and fetal well being.

'The hospitals accounted for the highest growth rate in the fetal monitoring market, by

end user, during the forecast period.'

The market is segmented into hospitals, obstetrics & gynecology clinics, and home care settings based on end users. In 2021, hospitals accounted for the largest share of this market. The growth of this segments can be attributed to the growing number of births and pregnancies, and initiatives by government for new tools and devices in hospitals.

'Asia Pacific: The fastest-growing region fetal monitoring market.'

The global fetal monitoring market is segmented into North America, Europe, the Asia Pacific, and the Rest of the World. In 2021, North America was the largest regional market for fetal monitoring. The presence of key players in the region and the better healthcare facilities are the major factors supporting the growth of the fetal monitoring market in North America. However, the Asia Pacific region offers high-growth opportunities for players in the fetal monitoring market. This regional segment is projected to register the highest CAGR during the forecast period. Factors such as ongoing product approvals and launches in the region are factors driving the market growth in the region.

The primary interviews conducted for this report can be categorized as follows:

By Company Type: Tier 1 - 40%, Tier 2 - 30%, and Tier 3 - 30%

By Designation: C-level - 27%, D-level - 18%, and Others - 55%

By Region: North America - 51%, Europe - 21%, Asia Pacific - 18%, Latin America – 6%, and the Middle East & Africa – 4%

Lists of Companies Profiled in the Report:

Cardinal Health, Inc. (US)

Koninklijke Philips N.V. (Netherlands)

GE Healthcare (US)

Siemens Healthineers (Germany)

FUJIFILM SonoSite, Inc. (US)

Natus Medical Incorporated (US)

Huntleigh Healthcare Limited (UK)

The Cooper Companies Inc. (US)

CONTEC Medical Systems Co., Ltd. (China)

EDAN Instruments, Inc. (China)

Neoventa Medical AB (Sweden)

Bionet Co., Ltd. (South Korea)

Progetti Srl (Italy)

TRISMED Co., Ltd. (Republic of Korea)

ShenZhen Luckcome Technology Inc. (China)

MedGyn Products, Inc (US)

Dixon (Germany)

Promed Group Co., Ltd. (Hong Kong)

Advanced Instrumentations (US)

BRAEL-Medical Equipment (Poland)

GPC Medical (India)

BISTOS (Korea)

Mediana Co. Ltd (Korea)

Life Plus Medical (India)

ChoiceMMed (China)

Trivitron Healthcare (India)

Dott Medical Co. Ltd. (China)

Shenzhen Comen Medical Instruments Co., Ltd. (China)

Shenzhen Vcomin Technology Limited (China)

Nemo Healthcare (Netherlands)

MindChild Medical, Inc. (US)

Melody International Ltd. (Japan)

Janitri Innovations Pvt. Ltd. (India)

Laerdal Global Health (Norway)

Research Coverage:

This report provides a detailed picture of the global fetal monitoring market. It aims at estimating the size and future growth potential of the market across different segments, such as product, portability, method, application, end user, and region. The report also includes an in-depth competitive analysis of the key market players, along with their company profiles, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants by providing them with the closest approximations of the revenue numbers for the overall fetal monitoring market and its subsegments. It will also help stakeholders better understand the competitive landscape and gain more insights to better position their business and make suitable go-to-market strategies. This report will enable stakeholders to understand the market's pulse and provide them with information on the key market drivers, restraints, opportunities, and challenges

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