

# Fertilizers - Company Evaluation Report, 2025

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## Abstracts

The Fertilizers Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Fertilizers. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 120 companies, of which the Top 15 Fertilizers Companies were categorized and recognized as the quadrant leaders.

The market is primarily driven by the growing global demand for food, which requires increased crop yields and enhanced agricultural productivity. Intensive farming practices have led to significant soil nutrient depletion, reinforcing the need for fertilizers to sustain soil health. Government subsidies and supportive policies, particularly in developing countries, play a vital role in promoting the use of agricultural inputs. Technological innovations—such as precision farming and controlled-release fertilizers—are improving efficiency and promoting sustainable practices. Additionally, there is a rising shift toward organic and bio-based fertilizers, driven by environmental concerns among farmers and regulatory bodies. The expansion of cash crop cultivation and the growth of international trade in agricultural commodities further contribute to market expansion.

The 360 Quadrant maps Fertilizer companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Fertilizer quadrant. The top criteria for product footprint evaluation included crop type (cereals and grains, oilseeds and pulses, fruits and vegetables, and others) and application (chemical fertilizers and biofertilizers).

### Key Players:

Some of the prominent players are ICL (Israel), Yara (Norway), K+S Aktiengesellschaft

(Germany), Nutrien (Canada), Mosaic (US), CF Industries Holdings, Inc. (US), Grupa Azoty (Poland), SQM S.A. (Chile), OCP (Morocco), Syngenta Group (Switzerland), Saudi Basic Industries Corporation (Saudi Arabia), Koch IP Holdings, LLC (US), Haifa Negev Technologies Ltd (Israel), EuroChem Group (Switzerland), and Lallemand Inc. (Canada) and others. These players are increasingly focusing on product launches and enhancements, investments, partnerships, collaborations, joint ventures, funding, acquisitions, expansions, agreements, sales contracts, and alliances to strengthen their presence in the global market.

### **Top 3 Companies**

#### **Yara**

Yara is a Norwegian-based chemical company specializing in the production, distribution, and sale of nitrogen-based mineral fertilizers, along with phosphate and potash-based formulations. Its product portfolio includes complex and specialty mineral fertilizers tailored to enhance crop yields and soil health. With a global presence, Yara operates 26 production facilities and manages 200 infrastructure points worldwide. The company maintains a robust retail network, with over 10,800 Yara-branded outlets, supporting farmers with direct access to agricultural solutions and expertise.

#### **CF Industries Holdings, Inc.**

CF Industries is a leading global manufacturer of hydrogen and nitrogen-based fertilizer products. Operating nine world-scale manufacturing complexes across the United States, Canada, and the United Kingdom, the company produces approximately 10 million tons of ammonia annually. This ammonia serves as a foundational product, used both directly in fertilizers and in industrial applications, and is also upgraded into a range of value-added products such as granular urea, urea ammonium nitrate (UAN), ammonium nitrate, and diesel exhaust fluid (DEF). CF Industries plays a critical role in supporting global food security through sustainable fertilizer solutions.

#### **Syngenta Group**

Syngenta Group is a global leader in agricultural science and technology, dedicated to helping farmers grow safe, nutritious, and high-yield crops. The company operates in more than 90 countries and delivers its products across regions including Europe, Turkey, Chile, France, Ireland, and Russia. Headquartered in Shanghai, China, with administrative offices in Switzerland, Syngenta Group is structured into four core

business units: Syngenta Crop Protection (Switzerland), Syngenta Seeds (United States), ADAMA (Israel), and Syngenta Group China. Together, these divisions provide comprehensive, science-driven solutions for modern agriculture. Under its Syngenta Biologicals brand, the company also offers a range of fertilizer products, with a growing focus on sustainable and bio-based inputs to support environmentally responsible farming.

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