

# Fertilizer Additives Market by Function (Anticaking, Dedusting, Antifoaming, Hydrophobic, and corrosion Inhibitor), Application (Urea, Ammonium Nitrate, DAP, MAP, Ammonium Sulphate, and TSP), Form of Application, and Region - Global Forecast to 2021

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## Abstracts

The fertilizer additives market is projected to grow at a CAGR of 2.6% from 2016, to reach USD 2.91 billion by 2021. The market is driven by factors such as the increasing demand for fertilizers due to the increase in pressure on global food production and development in fertilizer manufacturing technologies. The high growth potential in emerging markets and untapped regions provide new growth opportunities for the players in the fertilizer additives market.

“Anticaking segment to dominate the fertilizer additives market”

Most fertilizers have a tendency to form lumps or agglomerates (caking) during storage. The severity of caking can be influenced by a number of factors, such as chemical composition, moisture content, particle structure, mechanical strength, hygroscopic properties, product temperature, ambient conditions, storage time, and storage pressure. Since most fertilizers are in granular, prilled, and powdered form, the anticaking agent segment dominated the market in 2015, and is projected to grow at the highest CAGR during the forecast period.

“Urea segment accounted for the largest share in 2015”

The fertilizer additives market by application has been segmented into urea, ammonium nitrate, diammonium phosphate, monoammonium phosphate, ammonium sulfate, triple super phosphate, and others (potassium chloride and potassium sulphate). Urea is the

most commonly used nitrogen fertilizer. The high nitrogen content per unit material, lower cost, ease of storage, along with solid and liquid formulation options make it a popular choice for farmers.

“Asia-Pacific region to account for maximum shares of the global fertilizer additives market”

On the basis of region, the fertilizer additives market is segmented in North America, Europe, Asia-Pacific, Latin America, and the Rest of the World, which includes the Middle Eastern and African countries. The Asia-Pacific region dominated the global fertilizer additives market in 2015, and this trend is projected to continue till 2021. The main factors driving the fertilizer additives market in this region are advancement in fertilizer production technologies, increased demand for fertilizers, and presence of fertilizer manufacturing units in this region.

Break-up of primaries, by the following:

By Company Type: Tier 1 – 55%, Tier 2 – 20%, and Tier 3 – 25%

By Designation: C level – 56%, Director level – 24%, and Others – 20%

By Region: North America - 25%, Europe – 18%, Asia-Pacific – 36%, and RoW – 21%

Major players include the following:

Clairant (Switzerland)

KAO Corporation (Japan)

Novochem Group (Netherlands)

ArrMaz (U.S.)

Other players, who also have a strong presence in this market, include the following:

Filtra Catalysts & Chemicals Ltd. (India)

Amit Trading LTD. (Israel)

Chemipol (Spain)

Forbon Technology (China)

## OBJECTIVES OF THE STUDY

To define, segment, and measure the fertilizer additives market based on function, application, form, and region

To provide detailed information regarding the crucial factors influencing the growth of the market (drivers, restraints, opportunities, and industry-specific challenges)

To strategically analyze the micromarkets<sup>1</sup> with respect to individual growth trends, future prospects, and contribution to the total fertilizer additives market

To analyze opportunities in the market for stakeholders and details of the competitive landscape for market leaders

To project the size of the market, in terms of value (USD million) and volume (KT) in the five main regions, namely, North America, Europe, Asia-Pacific, Latin America, and the Rest of the World (RoW)

To project the market size, in terms of value (USD million), on the basis of key fertilizer additives functions (anticaking agent, dedusting agent, antifoam agent, hydrophobic agent, corrosion inhibitors, and others), application (urea, ammonium nitrate, diammonium phosphate, monoammonium phosphate, ammonium sulphate, triple super phosphate, and others), and form (prills, granules, and powder)

To analyze opportunities in the fertilizer additives market for stakeholders and study the details of a competitive landscape, to be provided to the key market leaders

To strategically profile the key players and comprehensively analyze their

market share and core competencies2

To analyze competitive developments such as new product launches, acquisitions, investments, expansions, partnerships, agreements, joint ventures, and collaborations in the fertilizer additives market

The stakeholders in the market include the following:

Fertilizer/fertilizer additives manufacturers

Research institutions

Fertilizer additives distributors and traders

Raw material suppliers

Fertilizer additives wholesalers

Government bodies

Agricultural institutions

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
  - 1.3.1 PERIODIZATION
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS
- 1.6 LIMITATIONS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS
  - 2.4.1 ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE FERTILIZER ADDITIVES MARKET
- 4.2 FERTILIZER ADDITIVES ACROSS DIFFERENT REGIONS
- 4.3 FERTILIZER ADDITIVES MARKET POTENTIAL
- 4.4 FERTILIZER ADDITIVES LIFE CYCLE ANALYSIS, BY REGION

### 5 MARKET OVERVIEW

## 5.1 INTRODUCTION

## 5.2 MACRO INDICATORS

### 5.2.1 GROWING POPULATION AND DECREASING ARABLE LAND

### 5.2.2 INCREASING FARM EXPENDITURE

## 5.3 MARKET SEGMENTATION

### 5.3.1 BY FUNCTION

### 5.3.2 BY APPLICATION

### 5.3.3 BY FORM OF APPLICATION

## 5.4 MARKET DYNAMICS

### 5.4.1 DRIVERS

#### 5.4.1.1 Rising demand for agricultural commodities

#### 5.4.1.2 Research & development in fertilizer manufacturing technology

#### 5.4.1.3 Ease of application and handling of fertilizers

### 5.4.2 RESTRAINTS

#### 5.4.2.1 Growth of organic fertilizers industry

#### 5.4.2.2 Environmental impact of chemical fertilizers

### 5.4.3 OPPORTUNITIES

#### 5.4.3.1 Growth potential in emerging countries

### 5.4.4 CHALLENGES

#### 5.4.4.1 Adverse effects of agrochemicals on human health

#### 5.4.4.2 Stringent regulations

## 6 INDUSTRY TRENDS

### 6.1 VALUE CHAIN ANALYSIS

### 6.2 SUPPLY CHAIN ANALYSIS

#### 6.2.1 PROMINENT COMPANIES

#### 6.2.2 SMALL & MEDIUM ENTERPRISES

### 6.3 PORTER'S FIVE FORCES ANALYSIS

#### 6.3.1 INTENSITY OF COMPETITIVE RIVALRY

#### 6.3.2 BARGAINING POWER OF SUPPLIERS

#### 6.3.3 BARGAINING POWER OF BUYERS

#### 6.3.4 THREATS OF NEW ENTRANTS

#### 6.3.5 THREATS OF SUBSTITUTES

## 7 FERTILIZER ADDITIVES MARKET, BY FUNCTION

### 7.1 INTRODUCTION

### 7.2 ANTICAKING AGENTS

- 7.3 DEDUSTING AGENT
- 7.4 ANTIFOAMING AGENT
- 7.5 HYDROPHOBIC AGENT
- 7.6 CORROSION INHIBITORS

## **8 FERTILIZER ADDITIVES MARKET, BY APPLICATION**

- 8.1 INTRODUCTION
- 8.2 UREA
- 8.3 AMMONIUM NITRATE
- 8.4 DIAMMONIUM PHOSPHATE
- 8.5 MONOAMMONIUM PHOSPHATE (MAP)
- 8.6 AMMONIUM SULFATE
- 8.7 TRIPLE SUPER PHOSPHATE

## **9 FERTILIZER ADDITIVES MARKET, BY FORM OF APPLICATION**

- 9.1 INTRODUCTION
- 9.2 GRANULAR FERTILIZERS
- 9.3 PRILLED FERTILIZERS
- 9.4 POWDERED FERTILIZERS

## **10 FERTILIZER ADDITIVES MARKET, BY REGION**

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
  - 10.2.1 U.S.
  - 10.2.2 CANADA
  - 10.2.3 MEXICO
- 10.3 EUROPE
  - 10.3.1 RUSSIA
  - 10.3.2 GERMANY
  - 10.3.3 SPAIN
  - 10.3.4 FRANCE
  - 10.3.5 ITALY
  - 10.3.6 U.K.
  - 10.3.7 REST OF EUROPE
- 10.4 ASIA-PACIFIC
  - 10.4.1 CHINA

- 10.4.2 INDIA
- 10.4.3 JAPAN
- 10.4.4 AUSTRALIA
- 10.4.5 REST OF ASIA-PACIFIC
- 10.5 LATIN AMERICA
  - 10.5.1 BRAZIL
  - 10.5.2 ARGENTINA
  - 10.5.3 REST OF LATIN AMERICA
- 10.6 REST OF THE WORLD
  - 10.6.1 SOUTH AFRICA

## **11 COMPETITIVE LANDSCAPE**

- 11.1 OVERVIEW
- 11.2 COMPETITIVE SITUATION & TRENDS
  - 11.2.1 RECENT DEVELOPMENTS

## **12 COMPANY PROFILES**

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)\*

- 12.1 INTRODUCTION
- 12.2 CLARIANT
- 12.3 KAO CORPORATION
- 12.4 NOVOCHEM GROUP
- 12.5 FILTRA CATALYSTS & CHEMICALS LTD.
- 12.6 AMIT TRADING LTD.
- 12.7 ARMAZ
- 12.8 CHEMIPOL
- 12.9 FORBON TECHNOLOGY
- 12.10 MICHELMAN
- 12.11 TOLSA GROUP

\*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

## **13 APPENDIX**



13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

## List Of Tables

### LIST OF TABLES

Table 1 FERTILIZER ADDITIVES MARKET SIZE, BY FUNCTION, 2014–2021 (USD MILLION)

Table 2 FERTILIZER ADDITIVES MARKET SIZE, BY FUNCTION, 2014–2021 (KT)

Table 3 ANTICAKING AGENTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 4 ANTICAKING AGENTS MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 5 DEDUSTING AGENTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 6 DEDUSTING AGENTS MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 7 ANTIFOAMING AGENTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 8 ANTIFOAMING AGENTS MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 9 HYDROPHOBIC AGENTS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 10 HYDROPHOBIC AGENTS MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 11 CORROSION INHIBITORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 12 CORROSION INHIBITORS MARKET SIZE, BY REGION, 2014–2021 (KT)

Table 13 FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 14 FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 15 FERTILIZER ADDITIVES MARKET SIZE FOR UREA, BY REGION, 2014-2021 (USD MILLION)

Table 16 FERTILIZER ADDITIVES MARKET SIZE FOR UREA, BY REGION, 2014-2021 (KT)

Table 17 FERTILIZER ADDITIVES MARKET SIZE FOR AMMONIUM NITRATE, BY REGION, 2014-2021 (USD MILLION)

Table 18 FERTILIZER ADDITIVES MARKET SIZE FOR AMMONIUM NITRATE, BY REGION, 2014-2021 (KT)

Table 19 FERTILIZER ADDITIVES MARKET SIZE FOR DIAMMONIUM PHOSPHATE, BY REGION, 2014-2021 (USD MILLION)

Table 20 FERTILIZER ADDITIVES MARKET SIZE FOR DIAMMONIUM PHOSPHATE, BY REGION, 2014-2021 (KT)

Table 21 FERTILIZER ADDITIVES MARKET SIZE FOR MONOAMMONIUM PHOSPHATE, BY REGION, 2014-2021 (USD MILLION)

- Table 22 FERTILIZER ADDITIVES MARKET SIZE FOR MONOAMMONIUM PHOSPHATE, BY REGION, 2014-2021 (KT)
- Table 23 FERTILIZER ADDITIVES MARKET SIZE FOR AMMONIUM SULFATE, BY REGION, 2014-2021 (USD MILLION)
- Table 24 FERTILIZER ADDITIVES MARKET SIZE FOR AMMONIUM SULFATE, BY REGION, 2014-2021 (KT)
- Table 25 FERTILIZER ADDITIVES MARKET SIZE FOR TRIPLE SUPER PHOSPHATE, BY REGION, 2014-2021 (USD MILLION)
- Table 26 FERTILIZER ADDITIVES MARKET SIZE FOR TRIPLE SUPER PHOSPHATE, BY REGION, 2014-2021 (KT)
- Table 27 FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (USD MILLION)
- Table 28 FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (KT)
- Table 29 GRANULAR FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 30 GRANULAR FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2014–2021 (KT)
- Table 31 PRILLED FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 32 PRILLED FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2014–2021 (KT)
- Table 33 POWDERED FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 34 POWDERED FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2014–2021 (KT)
- Table 35 FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 36 FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2014–2021 (KT)
- Table 37 NORTH AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (USD MILLION)
- Table 38 NORTH AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (KT)
- Table 39 NORTH AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
- Table 40 NORTH AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)
- Table 41 NORTH AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 42 NORTH AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

Table 43 U.S.: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 44 U.S.: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 45 CANADA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 46 CANADA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 47 MEXICO: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 48 MEXICO: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 49 EUROPE: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014-2021 (USD MILLION)

Table 50 EUROPE: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014-2021 (KT)

Table 51 EUROPE: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 52 EUROPE: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 53 EUROPE: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 54 EUROPE: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014-2021 (KT)

Table 55 RUSSIA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 56 RUSSIA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 57 GERMANY: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 58 GERMANY: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 59 SPAIN: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 60 SPAIN: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 61 FRANCE: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION,

2014-2021 (USD MILLION)

Table 62 FRANCE: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 63 ITALY: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 64 ITALY: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 65 U.K.: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 66 U.K.: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 67 REST OF EUROPE: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 68 REST OF EUROPE: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014-2021 (KT)

Table 69 ASIA-PACIFIC FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (USD MILLION)

Table 70 ASIA-PACIFIC: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (KT)

Table 71 ASIA-PACIFIC: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 72 ASIA-PACIFIC: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 73 ASIA-PACIFIC: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 74 ASIA-PACIFIC FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

Table 75 CHINA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 76 CHINA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 77 INDIA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 78 INDIA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 79 JAPAN: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 80 JAPAN: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 81 AUSTRALIA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 82 AUSTRALIA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 83 REST OF ASIA-PACIFIC: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 84 REST OF ASIA-PACIFIC: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 85 LATIN AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (USD MILLION)

Table 86 LATIN AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (KT)

Table 87 LATIN AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 88 LATIN AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 89 LATIN AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 90 LATIN AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

Table 91 BRAZIL: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 92 BRAZIL: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 93 ARGENTINA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 94 ARGENTINA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 95 REST OF LATIN AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 96 REST OF LATIN AMERICA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 97 ROW: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (USD MILLION)

Table 98 ROW: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2014–2021 (KT)

Table 99 ROW: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 100 ROW: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION,

2014–2021 (KT)

Table 101 ROW: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 102 ROW: FERTILIZER ADDITIVES MARKET SIZE, BY COUNTRY, 2014–2021 (KT)

Table 103 SOUTH AFRICA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 104 SOUTH AFRICA: FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2014–2021 (KT)

Table 105 RECENT DEVELOPMENTS, 2011–2016

## List Of Figures

### LIST OF FIGURES

Figure 1 FERTILIZER ADDITIVES MARKET SEGMENTATION

Figure 2 RESEARCH DESIGN: FERTILIZER ADDITIVES MARKET

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION

Figure 6 ASSUMPTIONS OF THE STUDY

Figure 7 FERTILIZER ADDITIVES MARKET, BY FUNCTION, 2016 VS. 2021 (USD MILLION)

Figure 8 FERTILIZER ADDITIVES MARKET, BY APPLICATION, 2016 VS. 2021 (USD MILLION)

Figure 9 FERTILIZER ADDITIVES MARKET, BY FORM OF APPLICATION, 2016 VS. 2021 (USD MILLION)

Figure 10 FERTILIZER ADDITIVES MARKET SHARE, BY REGION, 2015

Figure 11 GROWING DEMAND FOR FERTILIZERS TO DRIVE THE FERTILIZER ADDITIVES MARKET

Figure 12 ASIA-PACIFIC DOMINATED THE GLOBAL FERTILIZER ADDITIVES MARKET IN 2015

Figure 13 CHINA IS PROJECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC REGION

Figure 14 ASIA-PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 15 GLOBAL POPULATION PROJECTED TO REACH ~9.5 BILLION BY 2050

Figure 16 DECREASE IN PER CAPITA ARABLE LAND

Figure 17 FERTILIZER ADDITIVES MARKET, BY FUNCTION

Figure 18 FERTILIZER ADDITIVES MARKET, BY APPLICATION

Figure 19 FERTILIZER ADDITIVES MARKET, BY FORM OF APPLICATION

Figure 20 FEED ADDITIVES: DRIVERS, RESTRAINTS, OPPORTUNITIES, CHALLENGES

Figure 21 RESEARCH AND PRODUCT DEVELOPMENT CONTRIBUTE THE MOST TO THE VALUE OF THE FERTILIZER ADDITIVE PRODUCTS

Figure 22 SUPPLY CHAIN FOR FERTILIZER ADDITIVES

Figure 23 PORTER'S FIVE FORCES ANALYSIS: FERTILIZER ADDITIVES MARKET

Figure 24 FERTILIZER ADDITIVES MARKET SIZE, BY FUNCTION, 2016 VS. 2021 (USD MILLION)

Figure 25 ANTICAKING AGENTS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD



MILLION)

Figure 26 DEDUSTING AGENTS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 27 ANTIFOAMING AGENTS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 28 HYDROPHOBIC AGENTS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 29 CORROSION INHIBITORS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 30 FERTILIZER ADDITIVES MARKET SIZE, BY APPLICATION, 2016 VS. 2021 (USD MILLION)

Figure 31 FERTILIZER ADDITIVES MARKET SIZE FOR UREA, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 32 FERTILIZER ADDITIVES MARKET SIZE FOR AMMONIUM NITRATE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 33 FERTILIZER ADDITIVES MARKET SIZE FOR DIAMMONIUM PHOSPHATE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 34 FERTILIZER ADDITIVES MARKET SIZE FOR MONOAMMONIUM PHOSPHATE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 35 FERTILIZER ADDITIVES MARKET SIZE FOR AMMONIUM SULFATE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 36 FERTILIZER ADDITIVES MARKET SIZE FOR TRIPLE SUPER PHOSPHATE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 37 OVERVIEW: FERTILIZER ADDITIVES MARKET SIZE, BY FORM OF APPLICATION, 2016 & 2021 (USD MILLION)

Figure 38 OVERVIEW: GRANULAR FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2016 & 2021 (USD MILLION)

Figure 39 OVERVIEW: PRILLED FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2016 & 2021 (USD MILLION)

Figure 40 OVERVIEW: POWDERED FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2016 & 2021 (USD MILLION)

Figure 41 FERTILIZER ADDITIVES MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

Figure 42 NORTH AMERICAN SNAPSHOT: FERTILIZER ADDITIVES MARKET

Figure 43 EUROPE FERTILIZER ADDITIVES MARKET: SNAPSHOT

Figure 44 ASIA-PACIFIC FERTILIZER ADDITIVES MARKET: SNAPSHOT

Figure 45 CLARIANT: COMPANY SNAPSHOT

Figure 46 CLARIANT: SWOT ANALYSIS

Figure 47 KAO CORPORATION: COMPANY SNAPSHOT

## Figure 48 KAO CORPORATION: SWOT ANALYSIS

## I would like to order

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