

Feed Testing Market by Livestock (Swine, Poultry, Pets, Equine, Cattle, and Aquatic animals), by Type (Mycotoxin, Pathogen, Nutritional Labeling, Crop Chemicals, Fats & Oils, and Others), & Geography Global Trends & Forecasts To 2019

<https://marketpublishers.com/r/F6DA55E4390EN.html>

Date: September 2014

Pages: 198

Price: US\$ 5,650.00 (Single User License)

ID: F6DA55E4390EN

Abstracts

The need for feed testing emerged due to the occurrence of several diseases in animals due to the consumption of contaminated compound feed. Industrialization has also led to the contamination of feed ingredients such as corn, maize, and other grains, which are cultivated in land that is exposed to contamination. The regulatory bodies such as FDA, FAO, EUROPA, and USDA have made mandatory regulations for the testing of feed ingredients before they are marketed.

The report includes the market sizes in terms of both, value (\$million) and volume (no. of tests). The feed testing market has been segmented on the basis of types, livestock type, and various key regions. Testing is further segmented as pathogen testing, nutritional and labeling analysis, mycotoxin testing, fats and oils analysis, proximate analysis, pesticide & fertilizer analysis and others (feed ingredient analysis, metal and mineral analysis, drugs and antibiotics testing) on the basis of various types. Testing has also been segmented on the basis of various types of livestock animals that consume the feed such as swine, poultry, aquatic animals, pets, cattle, and equines. The market has also been segmented on the basis of various regions such as North America, Europe, Asia-Pacific, and Rest of the World (RoW); and segmented further on the basis of their key countries.

In 2013, the market for animal feed testing exceeded \$1 billion due to the growing consumer awareness regarding quality feed and feed ingredients, and advancements in technologies for testing feed ingredients. The number of tests conducted in North

America was the highest in the same year, as the region was observed to have larger number of livestock animals that were affected with several diseases owing to the contamination of feed ingredients.

The report provides both, qualitative and quantitative analyses of the market for feed tests. The report includes the market dynamics, trends, competitive strategies preferred by the key market players, the driving factors that boosted the growth of the feed testing market, and the restraints of the market. The report also confers the opportunities in the feed testing market for new entrants.

To maintain a competitive edge in the feed testing market, the key players invest heavily in the technological development of testing equipment and products. The key players of the market were observed to prefer expansions & investments and new technology/product/service launches as strategies to gain a larger share in the market. Leading players such as Silliker Inc. (U.S.), Intertek Group Plc (U.K.), Eurofins Scientific (Luxembourg), Institut f?r Produktqualit?t (Germany), and Romer Labs Inc. (U.S.) have been profiled in the report. The report provides a complete analysis of the prominent companies and a chronology of developments with respect to new technologies/products/services launched and their applications. It also analyzes the market dynamics, winning imperatives, and issues faced by the leading players.

SCOPE OF THE REPORT

This report categorizes the global market for feed testing market on the basis of types, livestock type consuming the feed, and key regions; projecting the market size in terms of value and analyzing trends in each of the following submarkets:

Feed testing market

On the basis of types, the market was sub-segmented as follows:

Pathogen testing

Nutritional labeling analysis

Mycotoxin testing

Fats & oils analysis

Crop chemicals analysis

Others (feed ingredient analysis, proximate analysis, metal & mineral analysis, and drugs & antibiotics testing)

On the basis of the livestock type that consumes the feed, the market was sub-segmented as follows:

Poultry

Swine

Pets

Equines

Cattle

Aquatic animals

On basis of geography, the market was sub-segmented as follows:

North America

Europe

Asia-Pacific

RoW

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About

The feed testing market largely includes tests for mycotoxin, pesticides, metals, minerals, drugs, antibiotics, pathogens, and other feed additives. The nutrition and ingredients labeling of the additives used in feed is mandatory in several countries. A large number of private, governmental, educational institutes, and regulatory bodies present in the market have amended several rules and regulations that bind the member nations to follow and implement them in their organizations.

The key driver of this industry is the growing demand for quality and sustainable feed products to improve animal health. Moreover, several key players such as Eurofins Scientific (Luxembourg), Silliker Inc. (U.S.), and Intertek Group Plc. (U.K.) provide quality analytical services, which comply with regulatory and customer requirements. Presence of the key players further drives the market for testing as animal feed manufacturers rely on these service providers and provide assurance for quality of the product they are providing.

This report provides a detailed analysis on the testing of animal feed which is segmented based on the type, livestock, and geography. The feed testing market, based on type, includes pathogen testing, fats & oils analysis, mycotoxin analysis, nutritional labeling analysis, crop chemicals analysis, and others. The feed testing market, based on the feed for livestock includes swine, poultry, pet, equine, cattle, and aquatic animals.

The market size for feed tests has also been analyzed based on the geographic segmentation, which includes regions such as North America, Europe, Asia-Pacific, and Rest of the World (RoW). The market is further segmented on the basis of the key countries in each region. The report contains the market of different types of tests as per country and region.

The report provides a complete analysis of the leading players in the feed testing industry; the key segments accounting for a majority of the share, with a clear insight and commentary on developments and trends. The report also includes a chronology of developments with respect to new technology and their applications in each industry. With a huge market potential and growing consumer preference, the market is likely to witness growth in the coming years.

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