

Feed Plant-based Protein Market by Source (Soy, Wheat, Pea, Sunflower), Livestock (Pets, Swine, Ruminants, Poultry, and Aquatic Animals), Type (Concentrates & Isolates), and Region (North America, Europe, Asia Pacific, and RoW) - Global Forecast to 2025

<https://marketpublishers.com/r/F6EAA4A0AE3FEN.html>

Date: January 2021

Pages: 172

Price: US\$ 4,950.00 (Single User License)

ID: F6EAA4A0AE3FEN

Abstracts

According to MarketsandMarkets, the global feed plant-based protein market size is estimated to be valued at USD 2.5 billion in 2020 and is projected to reach USD 3.4 billion by 2025, recording a CAGR of 6.3% in terms of value.

The feed plant-based protein market is primarily driven by factors such as increase in demand for plant-based pet food due to rise in awareness among the pet owners, pet owners' inclination toward organic pet food ingredients, and innovative animal husbandry techniques to improve meat quality augments demand for nutritional plant-based protein.

“By source, the pea segment is projected to grow at the highest CAGR during the forecast period.”

Based on source, the pea segment is expected to be the fastest-growing during the forecast period. This segment is rapidly growing and gaining popularity among feed plant-based protein manufacturers as it is an allergen friendly with various functional characteristics. Furthermore, pea proteins are used in alternatives to conventional feed protein ingredients.

“By livestock, the pet segment is estimated to account for the largest share.”

The pet segment of the feed plant-based protein is dominating the market. The plant-based pet food trend is growing because the pet owners have been more inclined to consume a meatless diet themselves. Moreover, protein preferences in dog and cat food diets have been shown to closely mimic those of their vegan or vegetarian owners, with more of these owners opting to feed their pets a diet consisting of plant-based protein. Owing to these factors the segment is accounted for the largest share.

“The Asia Pacific region is projected to grow at the highest CAGR during the forecast period”

Asia Pacific is projected to be the fastest-growing market for the period considered for this study, due to increase in the demand and consumption of livestock-based products, a rise in feed production, and the implementation of innovative animal husbandry practices to improve the meat quality and output of other livestock-based products. The increasing awareness about livestock nutrition and healthy diet, modernization of the livestock industry, and the rise in consumption of meat & other livestock-based products have led to an increase in the size of the feed plant-based protein market.

The feed plant-based protein market is segmented region-wise, with a detailed analysis of each region. These regions include North America, Europe, Asia Pacific, and RoW (South America, Middle East and Africa).

Break-up of Primaries

By Company Type: Tier 1 – 40%, Tier 2 – 25% and Tier 3 – 35%

By Designation: Manager- 40%, CXOs– 35%, and Executives – 25%

By Region: North America- 35%, Asia Pacific - 30%, Europe - 20%, and RoW - 15%

Leading players profiled in this report include the following:

DuPont (US)

Kerry Group (Ireland)

Ingredion (US)

Emsland Group (Germany)

AGRANA (Austria)

Avebe (Netherlands)

Kroner (Germany)

Batory Foods (US)

Roquette Frères (France)

AGT Foods (Canada)

Aminola (Netherlands)

BENEIO (Germany)

Scoular Company (US)

Vestkorn (Norway)

E T Chem (China)

Bio Technologies (Russia)

FoodChem International (China)

Crown Soya Group (China)

BioScience Food Solutions (Germany)

Sotexpro (France)

Research Coverage

This report segments the feed plant-based protein market on the basis of source, livestock, type, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, regulatory framework, value chain, ecosystem/market map, end-use analysis, pricing insights, and company profiles—which together comprise and discuss the basic views on the competitive landscape, and emerging & high-growth segments of the feed plant-based protein market, high-growth regions, industry trends, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the feed plant-based protein market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the key strategies adopted by them

To gain insights about the major countries/regions, in which the feed plant-based protein market is flourishing

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*Details on Business overview, Products offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

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