

Feed Phosphate Market by Type (Monocalcium Phosphate, Dicalcium Phosphate, Mono-Dicalcium Phosphate, Tricalcium Phosphate, Defluorinated Phosphate and Others), Livestock, & by Region - Global Forecast to 2020

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Abstracts

Feed phosphates are added into animal feed to improve the quality in terms of nutrient content, optimized animal performance, enhanced feed digestibility, preventative health maintenance, and to improve the quality of products derived from animals. Feed phosphate is prepared from a mixture of phosphoric acid and calcium carbonate/calcium sulphate. It is the best source of phosphorus essential for development of livestock. It helps by promoting growth during the various stages of life cycle, developing fertility in animals, and acting as the best source of calcium for bone and skeleton development.

The feed phosphate market, segmented on the basis of type, includes monocalcium phosphate, dicalcium phosphate, mono-dicalcium phosphate, tricalcium phosphate, defluorinated phosphate, and others. In terms of livestock, the market is segmented into poultry, swine, cattle, aquatic animals, and others. The geographical segmentation of the market includes North America, Europe, Asia-Pacific, and Rest of the World (RoW). And these regions have been further segmented on the basis of their key countries.

Both “bottom-up” and “top-down” approaches were used to arrive at the market sizes and obtain the market forecast. Extensive secondary research was conducted to understand the market insights and trends, which was further validated through primary interviews.

The global feed phosphate market is projected to reach a value of about USD 5.8 billion

by 2020, growing at a CAGR of 3.0%. The market is projected to grow due to the increase in global meat consumption as well as feed phosphate manufacturing companies expanding their footprint in new geographic regions. The Asia-Pacific region dominated the feed phosphate market in 2014, with China accounting for the maximum market share.

The report provides both, qualitative and quantitative analyses of the market for feed phosphate. It includes market dynamics, trends, competitive strategies preferred by key market players, driving factors that boost the growth of the feed phosphate market, and restraints of the market. The report also studies the opportunities in the market for new entrants.

Strategies adopted by key players to maintain competitive edge in the feed phosphate market include investing heavily in technology to achieve minimum production cost, expansion of production capacity, and venturing into new territory. Leading players, such as The Mosaic Company (U.S.), PhosAgro (Belgium), Potash Corp. (Canada), EuroChem (Russia), and Yara International ASA (Norway) have been profiled in the report. The report also provides a complete analysis of the prominent companies and a chronology of developments with respect to expansions, contracts, and agreements.

Reasons to Buy the Report:

From an insightful perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the global feed phosphate market, high-growth regions, countries, and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies for strengthening their market share.

Market Penetration: Comprehensive information on feed phosphate market offered by the top 10 players in the global market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the feed phosphate market for various livestock

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global feed phosphate market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the feed phosphate market

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The market is segmented and revenue is projected on the basis of main regions such as North America, Europe, Asia-Pacific, and Rest of the World (ROW). The key countries are covered and their market is forecasted for each region. The market is segmented and revenue is forecasted on the basis of types, livestock, and geography.

Feed phosphates are nutritive supplements which are added as a source of calcium and phosphorus in the diet of animals. They are used for various purposes such as to enhance the growth of the animals, by strengthening bones of animals, efficient functioning of nervous system, improving metabolism, and improving digestibility of feed. Thus, feed phosphates added so as to result in healthy livestock, which are used for consumption as meat and breeding. The important feed phosphates discussed are dicalcium phosphate, monocalcium phosphate, mono-dicalcium phosphate and tricalcium phosphate. These feed phosphates are supplemented with the feed in varying quantities, depending on the livestock as well as the surrounding environment, and the animals' nutritive needs.

The demand driving factors of the feed phosphate market are industrialization in pork and poultry businesses, increasing meat production, and awareness of proper supplemental diet for animals. Crucial restraints of the industry are the increasing cost of phosphate and unavailability of phosphate reserves.

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