

Feed Binders Market by Type (Lignosulfonates, Plant Gums & Starches, Gelatin & Other Hydrocolloids, Clay, Molasses, and Others), Livestock (Poultry, Cattle, Swine, Aquatic Animals, Dogs & Cats, and Others), Region - Global Forecast to 2025

<https://marketpublishers.com/r/FCE112C2F83EN.html>

Date: August 2020

Pages: 284

Price: US\$ 4,950.00 (Single User License)

ID: FCE112C2F83EN

Abstracts

The feed binders market is projected to grow at a CAGR of 3.0% from 2020 to 2025.

The global feed binders market size is estimated to account for a value of USD 4.5 billion in 2020 and is projected to grow at a CAGR 3.0% from 2020, to reach a value of USD 5.1 billion by 2025. The demand for feed binders is rising due to the increasing meat consumption, growing awareness toward animal health, and rising meat production. To maintain structural integrity and reduce the loss of feed ingredients, feed manufacturers use feed binders to maintain the high-quality of the meat products.

The governments shut down borders and economies for restricting the spread of the coronavirus. This resulted in businesses observing major impacts on their international trades. Many markets are focusing on fulfilling their requirements for feed additives, and feed binders by domestic companies. This is, however, causing an imbalance between the demand and supply quantities. However, some regions are completely dependent on imports and are facing tough situations.

The lignosulfonates segment, on the basis of type, is projected to be the largest segment during the forecast period.

By type, the lignosulfonates segment is projected to hold the largest share in the feed binders market. Lignosulfonates are the most commonly used feed binder as they are highly cost-effective and are utilized across various types of feed. The relatively low

toxicity of lignosulfonates makes them a preferred binder among feed manufacturers. They are used to improve the feed properties of pellets. They also have the properties of emulsification and dispersing due to which they have been gaining popularity in the production of compound feed. Thus, lignosulfonates is projected to witness significant demand over the years.

The poultry segment to witness the fastest growth during the forecast period.

By livestock, the feed binders market is segmented into poultry, ruminants, swine, and other livestock (aquatic animals, pet animals, and equines). The per capita consumption of poultry meat is significantly higher than that of beef and pork due to the increased breeding of poultry birds and rising prices of red meat products as compared to poultry. The poultry sector is witnessing a shift in focus toward high-quality compound feed products due to the development of organized farm sectors. This has led to the increased usage of binders by poultry feed manufacturers to ensure the supply of high-quality and value-added feed products.

Asia Pacific is projected to grow at the highest CAGR during the forecast period

Asia Pacific is the fastest-growing region in the feed binders market due to the presence of some of the primary compound feed, feed additives, and feed binder producers in the world, such as China and India. Most of the South East Asian countries also focus on the production of feed binders due to the growing livestock population. The increasing trend of meat consumption in the Asia Pacific region has also led to the rise in the production of feed binders.

Break-up of Primaries

By Company Type: Tier 1 -40%, Tier 2 -40%,and Tier 3 -20%

By Designation:C-level - 30%,D-level - 50%, and Others*-20%

By Region:APAC – 60%, Europe – 20%, North America – 10%, RoW – 10%

*Others include sales managers, marketing managers, and product managers.

Leading players profiled in this report

Archer Daniels Midland Company (ADM)

Roquette Freres

Darling Ingredients, Inc.

Ingredion, Inc.

Gelita AG

Kemin Industries, Inc.

DuPont

Borregaard ASA

J. M. Huber Corporation

BENEEO

Uniscope, Inc.

Avebe U.A.

IRO Alginate

A.F. Suter & Co Ltd.

Bentoli

Bonaventure Animal Nutrition

Cra-Vac Industries, Inc.

Fuzhou Wonderful Biological Technology Co., Ltd

Baltivet

Chemorse Ltd.

Allwyn Chem Industries

Vetline

Visco Starch

Vetsfarma Ltd

Natural Remedies Pvt Ltd

Research Coverage

This report segments the feed binders market on the basis type, livestock, source and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the feed binders industry, the high-growth regions, countries, government initiatives, market disruption, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the feed binders market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions, in which the feed binders market is flourishing

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About

Feed additives are products used in animal nutrition in order to enhance the quality of the feed. This in turn helps in strengthening the animal's health and performance. They are the supplements added to the feed to make the feed more nutritious and easily consumable. In other words, feed additives are those very small amounts of nutritive or non-nutritive substances that supplement the feed such that it satisfies the requirements of the animal. There are various types of additives with specific functions and properties, for example, the additives with rich starch content (corn, wheat, and others) are used to improve the water stability by gelatinization. Thus, the additives that are added to bind the different feed particles together and to make it more nutritious are called binders. In the present scenario, North America and Asia-Pacific are the two of the largest consumers of feed binders. The growth is particularly high in developing countries such as China and India, because of the increase in the per capita income as well as the improving standards of living.

Asia-Pacific accounted for around XX% of the total market share in 2012. Its market is estimated to grow at a CAGR of XX%. With estimated revenue of \$XX million in 2013, the total feed binder market is projected to be worth \$XX million by 2018. The market of ROW is growing at a CAGR of XX% for the period under review. By 2018, it is projected to reach \$XX million. As it is a growing market and people are shifting towards nutritional diet, subsequently pressing on better meat quality, ROW had a market share of around XX% in 2012.

The feed industry in Italy is on a verge of declination. The dependence of the industry on imported raw materials is not a good sign. The cost of the raw materials the feed has increased greatly, affecting feed binder market. The local players do not find opportunity to manufacture the binders and other additives on a large scale as a large amount of raw material is imported.

The cattle and pig feed industry is not making any developments; it is, rather, declining. However, it is only the poultry feed industry that has recorded a very minor improvement in the industry.

The feed binder market in Italy is matured. The natural feed binder market is projected to earn revenue of \$XX million by 2018, which is around XX% of the total market. The total Italian feed binder market is projected to grow at a CAGR of XX% up to 2018. The

projected CAGRs of natural and synthetic binders were XX% and XX%, respectively. The growing population, increase in the per capita income, and urbanization in the Asia-Pacific region has accelerated the consumption of animal products. This has helped in the growth of the feed binder industry in the region. Due to these reasons the Asia-Pacific region is a growing market with respect to the feed binder industry. Being the largest region, consumers belong to various economic strata, due to which they have varying food habits and demands. This results in the different types of demands from end consumers. With the rise in the demand of meat, consumers' preference for healthy meat is also increasing. Ensuring the meat consumers that they have been provided with good quality meat, it becomes necessary to feed the animals with proper nutritious feed. To give the feed a proper pelleted form, binders play a vital role.

Asia-Pacific continues to maintain its lead position with respect to revenue.

The Chinese market dominates the Asia-Pacific feed binder market with an estimated \$XX million in 2013 and is projected to be \$XX million by 2018, growing at the highest CAGR of XX%. It is estimated to account for about XX% share of the total market in 2013. The Indian feed binder market is estimated to grow at the CAGR of XX% for the period under review. By 2018, Asia-Pacific feed binder market is projected to reach \$XX million.

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