

Feed Additives Market by Type (Antioxidants, Acidifiers, Antibiotics, Vitamins, Minerals, Enzymes, Amino Acids & Binders), Livestock (Swine, Poultry, Ruminants, & Aquatic Animals), Form, Function, & by Region - Global Trends & Forecast to 2021

<https://marketpublishers.com/r/F3B9F0BAB48EN.html>

Date: July 2016

Pages: 196

Price: US\$ 7,150.00 (Single User License)

ID: F3B9F0BAB48EN

Abstracts

“Feed Additives market is projected to grow at a CAGR of 4.3%”

The feed additives market is projected to reach a value of USD 20.71 billion by 2021 and is projected to grow at a CAGR of 4.3% from 2016 to 2021. The market drivers include increasing demand for meat and other animal products, standardization of the animal feed industry, and technological advancements in the feed industry.

“Amino acids segment is projected to be the largest segment, by type, from 2016 to 2021”

The use of amino acids is essential for proper growth and development of livestock, especially for swine and ruminants. Amino acids play an important role in protein utilization in animal feed.

“Aquatic animals, by livestock, is projected to be the fastest-growing from 2016 to 2021”

The aquatic animals segment is gaining a substantial position in the feed additives market due to increasing rearing of aquatic animals and demand of fish and other aquatic animal products. Growth in the aquatic animals' population has triggered the demand for feed additives and is projected to follow the same trend between 2016 and 2021.

“Liquid, by form, is projected to be the largest and fastest-growing from 2016 to 2021”

Liquid form segment is emerging as it is cost-effective and suitable for various livestock. The liquid formulation of feed additives offers longer shelf life, and easy handling and application, and thus, the demand of liquid feed additives is increasing.

“Asia-Pacific is projected to be the fastest-growing segment from 2016 to 2021”

The demand for feed additives is driven by the increasing consumption of meat and other animal products owing to increasing per-capita income of the consumers in the emerging countries of the Asia-Pacific region. Increasing incidences of fake and toxic meat has also triggered the awareness regarding the meat quality amongst the consumers.

The breakdown of the primaries on the basis of company, designation, and region, conducted during the research study, are as follows:

By Company Type: Tier 1 – 20%, Tier 2 – 45%, and Tier 3 – 35%

By Designation: Director level – 22%, C Level – 28%, and other levels – 50%

By Region: North America – 18%, Europe – 25%, Asia-Pacific – 45%, and RoW – 12%

Major players include:

Cargill, Incorporated (U.S.)

BASF SE (Germany)

Archer Daniels Midland (U.S.)

Evonik Industries (Germany)

DSM N.V. (The Netherlands)

The other players that also have a strong presence in this market include:

InVivo NSA (France)

CHR Hansen (Denmark)

Adisseo France SAS (France)

Altech Inc. (U.S.)

Nutreco N.V. (The Netherlands)

Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), value chain, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the global feed additives market; high-growth regions; and market drivers, restraint, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on feed additives offered by the top players in the global market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the feed additives market

Market Development: Comprehensive information about lucrative emerging markets—the report analyzes the markets for feed additives across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global feed additives market

Competitive Assessment: In-depth assessment of strategies, products, and manufacturing capabilities of the leading players in the global feed additives market.

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About

The feed acidifiers market has been growing consistently over the past few years. The market got a big boost through the ban in the U.S. and Europe on antibiotics being used as animal growth promoters. Acidifiers were then seen as the closest substitutes for antibiotics and hence, the market grew not only in the U.S. and Europe, but also in growing economies such as China, India, and Brazil.

The feed acidifiers market is growing at a CAGR of XX% and is projected to reach \$XX million by 2018. Europe is the biggest market for feed acidifiers, and was worth \$XX million in 2012; while North America is estimated to be the fastest growing market, growing at a CAGR of XX% between 2013 and 2018. With developing economies, Asia-Pacific is increasingly becoming an attractive market for feed acidifier producers.

The main types of acidifiers are propionic acid, fumaric acid, formic acid, lactic acid. Propionic acid had the largest market share amongst all acids, which is mainly because of its usability, with a market share of about XX% in 2012. However, fumaric acid is growing rapidly and is projected to grow at a CAGR of XX% during the period considered for this study. The feed acidifier industry has further been segmented on the basis of feed acidifier consumption by different livestock animals such as swine, cattle, poultry, and aquaculture. The poultry industry is projected to be the largest consumer of feed acidifier by 2013, with an estimated market share of about XX%.

The driving factors for feed acidifiers is not only the ban on the use of antibiotics as growth promoters, but also factors such as the role of acidifiers in decreasing feed costs and the growing awareness about these benefits. The increasing use of acidifiers in treating animal diseases specially related to intestine is another driving factor for the market. However, the feed acidifiers market might face tough competition from similar products such as metabolic peptides, microflora enhancers and herbal products. The advancements in the acidifier industry such as developments of techniques such as encapsulations and coatings, serve as opportunities for the feed acidifier industry. Prominent market players profiled in the report include Kemin Europa (U.S.), Kemira OYJ (Finland), and BASF SE (Germany).

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