

Fatty Amides Market by Type (Erucamide, Behenamide, Oleamide, Others), Product Form (Bead and Powder), Function (Anti-block, Slip Agent, Release Agents), End-use industry (Film processing, Rubber, Ink, Others), and Region - Global Forecast to 2022

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Abstracts

“Fatty Amides market is projected to grow at a CAGR of 4.07% during the forecast period.”

The fatty amides market size will grow from USD 320.7 million in 2017 to USD 391.5 million by 2022, at a CAGR of 4.07%. The increasing need for organic additives and the growing packaging industry drive the fatty amides market. Rising awareness about the use of environment-friendly products and the impact of hazardous effects of plastics and petroleum-based products on the environment are the key factors fueling the growth of the fatty amides market. The opportunities for the market include the increasing penetration in key end-use industries and preference of bio-based raw materials over petrochemicals, which will drive the demand for polymer additives. In contrast, factors such as price volatility of raw materials are hampering the growth of the fatty amides market.

“Erucamide held the largest market share of fatty amides market in 2016.”

The erucamide segment, by fatty amide type, accounted for the largest market share in 2016 and is projected to dominate through 2022. Erucamide is used primarily as a slip agent, anti-fogging, and lubricant for plastic films (polyolefin) which are used in food packing. The growing film processing industry—owing to the increasing disposable

income and rising demand for packed food—drive the demand for erucamide.

“The Asia Pacific fatty amides market is projected to be the fastest-growing during the forecast period.”

Asia Pacific is projected to be the fastest-growing region in the fatty amides market, in terms of value and volume, followed by North America, Europe, and the Middle East & Africa. Over the years, the Asia Pacific region has become a hub for foreign investments and ease of doing business. In addition to this booming manufacturing and automotive sector, largely due to the low-cost labor and cost-effective availability of land, the increase in demand for fatty amides can largely be attributed to the rising population of the region with high disposable incomes and rising demand for packed food. The increasing demand for organic additives also drives the fatty amides market in the region.

Breakdown of Primaries

Primary interviews were conducted with a number of industry experts in order to collect data related to different aspects of the fatty amides market. Estimates reached after analyzing secondary sources were validated through these interviews. Primary sources included professionals such as manufacturers, distributors, consultants, and academic professionals. The distribution of primary interviews is as follows:

By Company Type: Tier 1 – 35%, Tier 2 – 30%, and Tier 3 – 35%

By Designation: Manager Level – 61%, Directors – 39%

By Region: North America – 15%, Europe – 21%, Asia Pacific – 51%, and South America – 5%, Middle East & Africa – 8%

Note: Tier 1: Revenue USD 1 billion, Tier 2: USD 500 million Revenue USD 1 billion, Tier 3: Revenue USD 500 million

The key players profiled in the report are as follows:

Croda International (UK)

Kuala Lumpur Kepong Berhad (Malaysia)

Italmatch Chemicals (Italy)

PMC Biogenix, (US)

Kao Corporation (Japan)

Fine Organics (India)

Nippon Fine Chemical (Japan)

Haihang Industry (China)

Mitsubishi Chemical (Japan)

BASF (Germany)

Research Coverage

The segmentation considered for this report is based on type, product form, function, end-use industry, and region, which constitute the key markets. The report covers detailed information regarding the major factors influencing the growth of the fatty amides market such as drivers, restraints, challenges, and opportunities. A detailed analysis of the key industry players has been carried out to provide insights into their business overview, products & services, key strategies, and recent developments associated with the fatty amides market.

Reasons to buy the report

The report will help the market leaders/new entrants in this market in the following ways.

This report segments the fatty amides market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across the different verticals and regions.

The report will help stakeholders to understand the market and provides them information on the key market drivers, restraints, opportunities, and challenges.

This report will help stakeholders to better understand their competitors and gain

more insights with regard to their position in the business. The company profiles section includes strategies such as mergers & acquisitions, agreements, and expansions & investments adopted by fatty amide manufacturers.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key Industry Insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM UP APPROACH
 - 2.2.2 TOP DOWN APPROACH
- 2.3 MARKET SHARE ESTIMATION
- 2.4 DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.5.1 RESEARCH ASSUMPTIONS
 - 2.5.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE FATTY AMIDES MARKET
- 4.2 FATTY AMIDES MARKET, BY TYPE
- 4.3 FATTY AMIDES MARKET, BY PRODUCT FORM
- 4.4 FATTY AMIDES MARKET, BY FUNCTION
- 4.5 FATTY AMIDES MARKET, BY END-USE INDUSTRY
- 4.6 ASIA PACIFIC: FATTY AMIDES MARKET, BY END-USE INDUSTRY AND KEY

COUNTRY

4.7 FATTY AMIDES MARKET: GEOGRAPHIC SNAPSHOT

5 MARKET OVERVIEW

5.1 INTRODCUTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Growing demand for environment-friendly products

5.2.1.2 Consumer-driven demand

5.2.2 RESTRAINTS

5.2.2.1 Fluctuating prices of raw materials

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing penetration in key end-use industries

5.2.3.2 Preferences of bio-based raw materials over petrochemicals

5.2.4 CHALLENGES

5.2.4.1 Easy availability of raw materials in developing regions leading to over capacity

6 FATTY AMIDES MARKET, BY TYPE

6.1 INTRODUCTION

6.2 ERUCAMIDE

6.3 OLEAMIDE

6.4 STEARAMIDE

6.5 BEHENAMIDE

6.6 OTHERS

7 FATTY AMIDES MARKET, BY PRODUCT FORM

7.1 INTRODUCTION

7.2 BEAD

7.3 POWDER

7.4 OTHERS

8 FATTY AMIDES MARKET, BY FUNCTION

8.1 INTRODUCTION

8.2 LUBRICANTS

8.3 ANTI-BLOCK AGENTS

8.4 RELEASE AGENTS

8.5 SLIP AGENTS

8.6 DISPERSANTS

8.7 OTHERS

9 FATTY AMIDES MARKET, BY END-USE INDUSTRY

9.1 INTRODUCTION

9.2 FILM PROCESSING

9.3 INK

9.4 RUBBER

9.5 INJECTION MOLDING

9.6 OTHERS

10 FATTY AMIDES MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 US

10.2.2 CANADA

10.2.3 MEXICO

10.3 EUROPE

10.3.1 UK

10.3.2 ITALY

10.3.3 GERMANY

10.3.4 RUSSIA

10.3.5 SPAIN

10.3.6 FRANCE

10.3.7 REST OF EUROPE

10.4 ASIA PACIFIC

10.4.1 CHINA

10.4.2 INDIA

10.4.3 JAPAN

10.4.4 MALAYSIA

10.4.5 INDONESIA

10.4.6 REST OF ASIA PACIFIC

10.5 SOUTH AMERICA

10.5.1 BRAZIL

- 10.5.2 ARGENTINA
- 10.5.3 REST OF SOUTH AMERICA
- 10.6 MIDDLE EAST & AFRICA
 - 10.6.1 SAUDI ARABIA
 - 10.6.2 SOUTH AFRICA
 - 10.6.3 TURKEY
 - 10.6.4 REST OF MIDDLE EAST & AFRICA

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
 - 11.1.1 COMPETITIVE SCENARIO
 - 11.1.1.1 Expansions and investments
 - 11.1.1.2 Mergers & acquisitions
 - 11.1.1.3 Agreements/Joint Ventures
- 11.2 MARKET RANKING OF KEY PLAYERS
 - 11.2.1 CRODA INTERNATIONAL
 - 11.2.2 KAO CORPORATION
 - 11.2.3 PMC BIOGENIX
 - 11.2.4 KUALA LUMPUR KEPONG BERHAD
 - 11.2.5 FINE ORGANICS

12 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

- 12.1 CRODA INTERNATIONAL
- 12.2 KUALA LUMPUR KEPONG BERHAD (KLK)
- 12.3 ITALMATCH CHEMICALS
- 12.4 PMC BIOGENIX
- 12.5 KAO CORPORATION
- 12.6 FINE ORGANIC INDUSTRIES
- 12.7 NIPPON FINE CHEMICAL
- 12.8 HAIHANG INDUSTRY
- 12.9 MITSUBISHI CHEMICAL
- 12.10 BASF
- 12.11 ADDITIONAL COMPANIES

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

13.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 2 FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 3 FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 4 FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 5 FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 6 FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–20212 (KT)

Table 7 FATTY AMIDES MARKET, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 8 FATTY AMIDES MARKET, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 9 FATTY AMIDES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 10 FATTY AMIDES MARKET SIZE, BY REGION, 2015–2022 (KT)

Table 11 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 12 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

Table 13 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 14 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 15 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 16 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 17 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 18 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 19 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 20 NORTH AMERICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 21 US: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 22 US: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 23 US: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD

MILLION)

Table 24 US: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 25 US: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 26 US: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 27 US: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 28 US: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 29 CANADA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 30 CANADA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 31 CANADA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 32 CANADA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 33 CANADA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 34 CANADA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 35 CANADA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 36 CANADA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 37 MEXICO: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 38 MEXICO: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 39 MEXICO: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 40 MEXICO: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 41 MEXICO: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 42 MEXICO: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 43 MEXICO: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 44 MEXICO: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 45 EUROPE: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 46 EUROPE: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

Table 47 EUROPE: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 48 EUROPE: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 49 EUROPE: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 50 EUROPE: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 51 EUROPE: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 52 EUROPE: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 53 EUROPE: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 54 EUROPE: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 55 UK: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 56 UK: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 57 UK: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 58 UK: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 59 UK: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 60 UK: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 61 UK: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 62 UK: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 63 ITALY: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 64 ITALY: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 65 ITALY: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 66 ITALY: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 67 ITALY: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 68 ITALY: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 69 ITALY: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 70 ITALY: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 71 GERMANY: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 72 GERMANY: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 73 GERMANY: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 74 GERMANY: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 75 GERMANY: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 76 GERMANY: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 77 GERMANY: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 78 GERMANY: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 79 RUSSIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 80 RUSSIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 81 RUSSIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 82 RUSSIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 83 RUSSIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 84 RUSSIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 85 RUSSIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 86 RUSSIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 87 SPAIN: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 88 SPAIN: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 89 SPAIN: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 90 SPAIN: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 91 SPAIN: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD

MILLION)

Table 92 SPAIN: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 93 SPAIN: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 94 SPAIN: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 95 FRANCE: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 96 FRANCE: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 97 FRANCE: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 98 FRANCE: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 99 FRANCE: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 100 FRANCE: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 101 FRANCE: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 102 FRANCE: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 103 REST OF EUROPE: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 104 REST OF EUROPE: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 105 REST OF EUROPE: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 106 REST OF EUROPE: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 107 REST OF EUROPE: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 108 REST OF EUROPE: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 109 REST OF EUROPE: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 110 REST OF EUROPE: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 111 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 112 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022

(KT)

Table 113 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022
(USD MILLION)

Table 114 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 115 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM,
2015–2022 (USD MILLION)

Table 116 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM,
2015–2022 (KT)

Table 117 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022
(USD MILLION)

Table 118 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022
(KT)

Table 119 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY,
2015–2022 (USD MILLION)

Table 120 ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY,
2015–2022 (KT)

Table 121 CHINA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD
MILLION)

Table 122 CHINA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 123 CHINA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022
(USD MILLION)

Table 124 CHINA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022
(KT)

Table 125 CHINA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD
MILLION)

Table 126 CHINA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 127 CHINA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY,
2015–2022 (USD MILLION)

Table 128 CHINA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY,
2015–2022 (KT)

Table 129 INDIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD
MILLION)

Table 130 INDIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 131 INDIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022
(USD MILLION)

Table 132 INDIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022
(KT)

Table 133 INDIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD
MILLION)

Table 134 INDIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 135 INDIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 136 INDIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 137 JAPAN: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 138 JAPAN: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 139 JAPAN: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 140 JAPAN: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 141 JAPAN: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 142 JAPAN: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 143 JAPAN: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 144 JAPAN: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 145 MALAYSIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 146 MALAYSIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 147 MALAYSIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 148 MALAYSIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 149 MALAYSIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 150 MALAYSIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 151 MALAYSIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 152 MALAYSIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 153 INDONESIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 154 INDONESIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 155 INDONESIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 156 INDONESIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 157 INDONESIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 158 INDONESIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 159 INDONESIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 160 INDONESIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 161 REST OF ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 162 REST OF ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 163 REST OF ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 164 REST OF ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 165 REST OF ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 166 REST OF ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 167 REST OF ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 168 REST OF ASIA PACIFIC: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 169 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 170 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

Table 171 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 172 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 173 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 174 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 175 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY FUNCTION,

2015–2022 (USD MILLION)

Table 176 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 177 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 178 SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 179 BRAZIL: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 180 BRAZIL: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 181 BRAZIL: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 182 BRAZIL: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 183 BRAZIL: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 184 BRAZIL: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 185 BRAZIL: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 186 BRAZIL: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 187 ARGENTINA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 188 ARGENTINA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 189 ARGENTINA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 190 ARGENTINA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 191 ARGENTINA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 192 ARGENTINA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 193 ARGENTINA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 194 ARGENTINA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 195 REST OF SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 196 REST OF SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY TYPE,

2015–2022 (KT)

Table 197 REST OF SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 198 REST OF SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 199 REST OF SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 200 REST OF SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 201 REST OF SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 202 REST OF SOUTH AMERICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 203 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 204 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

Table 205 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 206 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 207 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 208 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 209 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 210 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 211 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 212 MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 213 SAUDI ARABIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 214 SAUDI ARABIA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 215 SAUDI ARABIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 216 SAUDI ARABIA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 217 SAUDI ARABIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 218 SAUDI ARABIA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 219 SAUDI ARABIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 220 SAUDI ARABIA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 221 SOUTH AFRICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 222 SOUTH AFRICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 223 SOUTH AFRICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 224 SOUTH AFRICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 225 SOUTH AFRICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 226 SOUTH AFRICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 227 SOUTH AFRICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 228 SOUTH AFRICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 229 TURKEY: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 230 TURKEY: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 231 TURKEY: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 232 TURKEY: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 233 TURKEY: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 234 TURKEY: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 235 TURKEY: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 236 TURKEY: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY,

2015–2022 (KT)

Table 237 REST OF MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 238 REST OF MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY TYPE, 2015–2022 (KT)

Table 239 REST OF MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (USD MILLION)

Table 240 REST OF MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY PRODUCT FORM, 2015–2022 (KT)

Table 241 REST OF MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (USD MILLION)

Table 242 REST OF MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY FUNCTION, 2015–2022 (KT)

Table 243 REST OF MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (USD MILLION)

Table 244 REST OF MIDDLE EAST & AFRICA: FATTY AMIDES MARKET SIZE, BY END-USE INDUSTRY, 2015–2022 (KT)

Table 245 EXPANSIONS & INVESTMENTS

Table 246 MERGERS & ACQUISITIONS

Table 247 AGREEMENTS/JOINT VENTURES

Table 248 MARKET RANKING

List Of Figures

LIST OF FIGURES

Figure 1 FATTY AMIDES MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 FATTY AMIDES MARKET: DATA TRIANGULATION

Figure 5 ERUCAMIDE FATTY AMIDE TO GROW AT THE HIGHEST CAGR

Figure 6 BEAD SEGMENT TO GROW AT THE HIGHEST RATE BY 2022

Figure 7 SLIP AGENTS SEGMENT TO ACCOUNT FOR THE LARGEST SHARE BY 2022

Figure 8 FILM PROCESSING INDUSTRY TO GROW AT THE HIGHEST RATE THROUGH 2022

Figure 9 ASIA PACIFIC DOMINATED THE FATTY AMIDES MARKET IN 2016

Figure 10 FATTY AMIDES MARKET TO RECORD ROBUST GROWTH BETWEEN 2017 AND 2022

Figure 11 ERUCAMIDE SEGMENT TO RECORD THE HIGHEST GROWTH BY 2022

Figure 12 BEAD SEGMENT TO LEAD THE MARKET THROUGH 2022

Figure 13 SLIP AGENT SEGMENT TO ACCOUNT FOR THE LARGEST MARKET SIZE BY 2022

Figure 14 FILM PROCESSING SEGMENT ESTIMATED TO LEAD THE MARKET FOR FATTY AMIDES IN 2017

Figure 15 FILM PROCESSING INDUSTRY CAPTURED THE LARGEST SHARE IN ASIA PACIFIC IN 2016, BY VOLUME

Figure 16 MARKET IN CHINA TO GROW AT THE HIGHEST RATE FROM 2017 TO 2022

Figure 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES OF THE FATTY AMIDES MARKET

Figure 18 ERUCAMIDE SEGMENT IS PROJECTED TO DOMINATE THE MARKET THROUGH 2022

Figure 19 BEAD FORM IS PROJECTED TO RECORD THE LARGEST DEMAND BY 2022

Figure 20 AS SLIP AGENTS, FATTY AMIDES ARE PROJECTED TO RECORD THE LARGEST DEMAND THROUGH 2022

Figure 21 FILM PROCESSING IS PROJECTED TO DOMINATE THE MARKET THROUGH 2022

Figure 22 MARKETS IN CHINA & INDIA TO REGISTER HIGH CAGRS, 2017–2022

Figure 23 ASIA PACIFIC FATTY AMIDES MARKET SNAPSHOT: CHINA IS

PROJECTED TO BE THE FASTEST-GROWING MARKET BETWEEN 2017 & 2022

Figure 24 CRODA INTERNATIONAL: COMPANY SNAPSHOT

Figure 25 KUALA LUMPUR KEPONG BERHAD : COMPANY SNAPSHOT

Figure 26 KAO CORPORATION: COMPANY SNAPSHOT

Figure 27 MITSUBISHI CHEMICAL: COMPANY SNAPSHOT

Figure 28 BASF: COMPANY SNAPSHOT

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