

Fatty Amides Market by Type (Erucamide, Behenamide, Oleamide, Others), Product Form (Bead and Powder), Function (Anti-block, Slip Agent, Release Agents), End-use industry (Film processing, Rubber, Ink, Others), and Region - Global Forecast to 2022

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Abstracts

“Fatty Amides market is projected to grow at a CAGR of 4.07% during the forecast period.”

The fatty amides market size will grow from USD 320.7 million in 2017 to USD 391.5 million by 2022, at a CAGR of 4.07%. The increasing need for organic additives and the growing packaging industry drive the fatty amides market. Rising awareness about the use of environment-friendly products and the impact of hazardous effects of plastics and petroleum-based products on the environment are the key factors fueling the growth of the fatty amides market. The opportunities for the market include the increasing penetration in key end-use industries and preference of bio-based raw materials over petrochemicals, which will drive the demand for polymer additives. In contrast, factors such as price volatility of raw materials are hampering the growth of the fatty amides market.

“Erucamide held the largest market share of fatty amides market in 2016.”

The erucamide segment, by fatty amide type, accounted for the largest market share in 2016 and is projected to dominate through 2022. Erucamide is used primarily as a slip agent, anti-fogging, and lubricant for plastic films (polyolefin) which are used in food packing. The growing film processing industry—owing to the increasing disposable

income and rising demand for packed food—drive the demand for erucamide.

“The Asia Pacific fatty amides market is projected to be the fastest-growing during the forecast period.”

Asia Pacific is projected to be the fastest-growing region in the fatty amides market, in terms of value and volume, followed by North America, Europe, and the Middle East & Africa. Over the years, the Asia Pacific region has become a hub for foreign investments and ease of doing business. In addition to this booming manufacturing and automotive sector, largely due to the low-cost labor and cost-effective availability of land, the increase in demand for fatty amides can largely be attributed to the rising population of the region with high disposable incomes and rising demand for packed food. The increasing demand for organic additives also drives the fatty amides market in the region.

Breakdown of Primaries

Primary interviews were conducted with a number of industry experts in order to collect data related to different aspects of the fatty amides market. Estimates reached after analyzing secondary sources were validated through these interviews. Primary sources included professionals such as manufacturers, distributors, consultants, and academic professionals. The distribution of primary interviews is as follows:

By Company Type: Tier 1 – 35%, Tier 2 – 30%, and Tier 3 – 35%

By Designation: Manager Level – 61%, Directors – 39%

By Region: North America – 15%, Europe – 21%, Asia Pacific – 51%, and South America – 5%, Middle East & Africa – 8%

Note: Tier 1: Revenue USD 1 billion, Tier 2: USD 500 million Revenue USD 1 billion, Tier 3: Revenue USD 500 million

The key players profiled in the report are as follows:

Croda International (UK)

Kuala Lumpur Kepong Berhad (Malaysia)

Italmatch Chemicals (Italy)

PMC Biogenix, (US)

Kao Corporation (Japan)

Fine Organics (India)

Nippon Fine Chemical (Japan)

Haihang Industry (China)

Mitsubishi Chemical (Japan)

BASF (Germany)

Research Coverage

The segmentation considered for this report is based on type, product form, function, end-use industry, and region, which constitute the key markets. The report covers detailed information regarding the major factors influencing the growth of the fatty amides market such as drivers, restraints, challenges, and opportunities. A detailed analysis of the key industry players has been carried out to provide insights into their business overview, products & services, key strategies, and recent developments associated with the fatty amides market.

Reasons to buy the report

The report will help the market leaders/new entrants in this market in the following ways.

This report segments the fatty amides market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across the different verticals and regions.

The report will help stakeholders to understand the market and provides them information on the key market drivers, restraints, opportunities, and challenges.

This report will help stakeholders to better understand their competitors and gain

more insights with regard to their position in the business. The company profiles section includes strategies such as mergers & acquisitions, agreements, and expansions & investments adopted by fatty amide manufacturers.

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