

Fatty Alcohols Market by Type (Short Chain, Pure and Mid Cut, Long Chain, Higher Chain), Application (Industrial & Domestic Cleaning, Personal Care, Plasticizers, Lubricants, Food & Nutrition), and by Region - Global Forecast to 2025

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Abstracts

“Increasing demand from personal care and industrial & domestic cleaning applications will drive the overall growth of the fatty alcohols market.”

The global fatty alcohols market size is expected to grow from USD 5.4 billion in 2020 to USD 7.0 billion by 2025, at a CAGR of 5.2%, during the forecast period. It is driven by various factors, such as increasing demand for fatty alcohols from personal care, industrial & domestic cleaning, plasticizers, lubricants, and pharmaceutical formulation, among other applications. The growth of these industries is expected to further propel the growth of the market during the forecast period. However, factors, such as surplus production of fatty alcohols leading to oversupply, are likely to hinder the growth of the market.

Pure and mid-cut segment is likely to drive the global market during the forecast period

The fatty alcohols market has been segmented on the basis of type as short-chain, pure & mid-cut, short-chain, and higher chain. The pure and mid-cut segment accounted for the larger share of the market during the forecast period. The market growth in this segment is attributed to their extensive use in manufacturing sodium laureth sulfate (SLS) and sodium lauryl ether sulfate (SLES), which are present in various personal care products such as soaps, shampoos, toothpastes, and others. These factors are expected to increase demand during the forecast period.

Industrial & domestic cleaning segment is expected to account for the largest market share during the forecast period

The industrial & domestic cleaning segment is growing rapidly owing to improved standards of living and an increase in the purchasing power parity of low-income groups in emerging economies such as APAC. Furthermore, the demand for industrial & domestic cleaning is increasing as it uses fatty alcohols as a foam controller, emollient, antistatic agent, and a pacifier in powders and liquid products, to maintain a healthier and safer environment.

APAC is expected to record the highest growth rate during the forecast period

APAC is expected to witness the highest growth rate during the forecast period due to significant developments in various end-use applications such as personal care, industrial & domestic cleaning, and pharmaceutical formulation. The growing population and economic growth in major countries, such as China, India, and Japan, and growing disposable income will also drive the market. Western Europe is projected to be the second-largest market during the forecast period.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the fatty alcohols marketplace.

By Company Type - Tier 1: 30%, Tier 2: 30%, and Tier 3: 40%

By Designation – C-Level Executives: 30%, Directors: 50%, Others: 20%

By Region – North America: 30%, Europe: 40%, APAC: 10%, Middle East & Africa: 10% and South America: 10%

The fatty alcohols market comprises major solution providers, such as Wilmar International Ltd. (Singapore), Kuala Lumpur Kepong Berhad (Malaysia), Musim Mas Holdings (Singapore), Godrej Industries Limited (India), Procter & Gamble (US), VVF L.L.C. (India), Sasol (South Africa), Kao Corporation (Japan), Emery Oleo Chemicals (Malaysia), and Royal Dutch Shell Plc. (Netherlands) among others. The study includes an in-depth competitive analysis of these key players in the fatty alcohols market, with their company profiles, and key market strategies.

Research Coverage:

The report covers the fatty alcohols market based on application, type, and region. This study aims at estimating the size and future growth potential of the market across various segmentation types. It also includes an in-depth competitive analysis of the key market players, along with their profiles and key growth strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the size of the overall fatty alcohols market and its subsegments. This report will help stakeholders understand the competitive landscape and gain more insights into position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

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TABLE 126 REST OF SOUTH AMERICA: FATTY ALCOHOLS MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

TABLE 127 REST OF SOUTH AMERICA: FATTY ALCOHOLS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

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10 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

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FIGURE 22 WILMAR INTERNATIONAL LTD: SWOT ANALYSIS

10.3 KUALA LUMPUR KEPONG BERHAD

FIGURE 23 KUALA LUMPUR KEPONG BERHAD: COMPANY SNAPSHOT

FIGURE 24 KUALA LUMPUR KEPONG BERHAD: SWOT ANALYSIS

10.4 SASOL

FIGURE 25 SASOL: COMPANY SNAPSHOT

FIGURE 26 SASOL: SWOT ANALYSIS

10.5 GODREJ INDUSTRIES LIMITED

FIGURE 27 GODREJ INDUSTRIES LIMITED: COMPANY SNAPSHOT

FIGURE 28 SOLVAY: SWOT ANALYSIS

10.6 MUSIM MAS HOLDINGS

10.7 EMERY OLEOCHEMICALS

10.8 PROCTER & GAMBLE

FIGURE 29 PROCTER & GAMBLE: COMPANY SNAPSHOT

10.9 VVF LTD.

10.10 ROYAL DUTCH SHELL PLC

FIGURE 30 ROYAL DUTCH SHELL PLC: COMPANY SNAPSHOT

10.11 OTHER COMPANY PROFILES

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10.11.2 ECOGREEN OLEOCHEMICALS

10.11.3 TIMUR OLEOCHEMICALS

10.11.4 TECK GUAN HOLDINGS

10.11.5 BERG + SCHMIDT GMBH & CO. KG

10.11.6 OLEON NV

10.11.7 GLOBAL GREEN CHEMICALS PUBLIC COMPANY LIMITED

10.11.8 JARCHEM INDUSTRIES INC.

10.11.9 CREMER OLEO GMBH & CO. KG

10.11.10 KH NEOCHEM CO. LTD

10.11.11 SABIC

10.11.12 ARKEMA S. A.

10.11.13 BASF SE

10.11.14 NEW JAPAN CHEMICAL CO. LTD

10.11.15 ZHEJIANG JIAHUA ENERGY CHEMICAL INDUSTRY CO. LTD.

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

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11.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

11.3 AVAILABLE CUSTOMIZATIONS

11.4 RELATED REPORTS

11.5 AUTHOR DETAILS

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