

Fats & Oils Market by Type (Vegetable Oils (Palm, Soybean, Rapeseed, Sunflower, and Olive), Fats (Butter, Tallow, and Lard)), Application (Food and Industrial), Source (Vegetables and Animals), Form, and Region - Global Forecast to 2026

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Abstracts

The global market for fats and oils is estimated at USD 236.7 billion in 2021; it is projected to grow at a CAGR of 3.8% to reach USD 285.2 billion by 2026.

Fats and oils form key primary materials and functional ingredients for the food and feed industries; they also find applications for industrial purposes. Fats and oils play a major role in the food industry due to their smooth, creamy, and rich texture and desirable flavor. These attributes are vital and play an important role in terms of contributing towards market growth. Fats and oils have numerous applications such as butter, cooking oil, salad, animal feed, fatty acids, biodiesel, paints, personal care products, greases, and lubricants. Further, the rising population, coupled with changes in lifestyles, leading to an increase in consumption of edible oils and processed foods, is driving the increase in the consumption of fats and oils.

The palm oil sub-segment is estimated to hold the largest market share in the by oil type segment for fats and oils market.

Players from many regions such as Middle East and South Asian countries are investing heavily to increase areas under palm tree plantations. Palm oil is the most important vegetable oil both in terms of production and market trading. It has an extremely complex environmental and social footprint as it is produced only in equatorial regions. Thus their use is estimated to be the largest in the global markets.

By fat type, the butter and margarine sub-segment is estimated to account for the largest market share in fats and oils market.

Butter has been observed to facilitate many health benefits such as improve immunity, regulate hormones, protect vision, boost metabolism, increase brain function, reduce chances of heart disease and blood pressure, protects against cancer, acts as a powerful antioxidant, and protects against gastrointestinal issues and conditions. Further is made up of about 80% fat and 15% water. While margarine are a popular butter replacer which are mainly derived from animal fats. Their use is highly rising in the processed foods sector due to which they are estimated to account for the highest market share in the fats type segment.

The vegetable sub-segment of the by source segment is projected to observe the fastest growth in fats and oils market over the forecast period.

Market demand for vegetable sourced fats and oils can be attributed to the rising attractiveness of healthy & fortified vegetable cooking oils. Increase in population and rising living standards, rising demand of food commodities, improved retail network, increase in crop yield and oil production, change in the composition of vegetable oil, fortification of oils, increase in consumer health concerns, and rising industrial applications such as personal care, cosmetics, agrochemicals, animal feed, and biodiesel, among others. Further, the global rise in vegan population is a driving factor for vegetable fats and oils.

The liquid sub-segment of by form segment is projected to observe the fastest market growth in the fats and oils market during the forecast period.

The liquid form of fats and oils is highly preferred for storage, transport and trade purposes. However, the level of saturation of different oils and fats differs over a wide range of temperatures. Certain oils such as oleic acid is liquid at temperatures considerably below room temperature, whereas elaidic acid is solid even at temperatures above room temperature. This the form of use largely depends on the form required as per the end use of the oil and fats respectively.

The food sub-segment of by application segment is projected to observe the fastest market growth in the fats and oils market during the forecast period.

The food sector finds a wide array of fats and oils into products such as chocolates & confectioneries, bakery products, processed foods, and dairy products. They confer

desirable characteristics on several foods and contribute to tenderness to the shortened cake. Also, by aerating batter, fats aid in establishing texture in cakes. Thus they are estimated to account for the larger market share compared to industrial applications.

Break-up of Primaries

By Company Type: Tier 1 : 20% , Tier 2 : 50% , and Tier 3 : 30%

By Designation: CXOs- 31%, Managers – 24%, Executives- 45%

By Region: North America – 24%, Europe – 29%, Asia Pacific – 32%, South America- 12%, and Rest of the World (RoW) * – 3%.

* RoW includes Middle East and Africa.

Leading players profiled in this report

Associated British Foods PLC (UK)

Archer Daniels Midland Company (ADM) (US)

Bunge Limited (US)

Wilmar International Limited (Singapore)

United Plantations Berhad (Malaysia)

Unilever PLC (UK)

Ajinomoto Co., Inc. (Japan)

Mewah International Inc. (Singapore)

Cargill, Incorporated (US)

Richardson International Limited (Canada)

International Foodstuff Company Limited (IFFCO) (UAE)

Goodhope Asia Holdings Ltd. (Singapore)

Vega Foods (Singapore)

Welch, Holme & Clark Co., Inc. (US)

Oleo Fats, Inc. (Philippines)

CSM Ingredients (US)

AAK International (UK)

Fuji Oil Co., Ltd. (Japan)

Gemini Edibles & Fats India Pvt. Ltd. (India)

K S Oils (Singapore)

Research Coverage

This report segments the fats and oils market on the basis of type, application, form, source and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the Fats and oils market, the high-growth regions, countries, government initiatives, market disruption, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the fats and oils market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions, in which the fats and oils market is flourishing

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 MARKET SEGMENTATION

1.3.1 INCLUSIONS AND EXCLUSIONS

1.3.2 REGIONS COVERED

1.3.3 PERIODIZATION CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 US DOLLAR EXCHANGE RATES CONSIDERED, 2017–2020

1.5 VOLUME UNIT CONSIDERED

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 RESEARCH DESIGN: FATS & OILS MARKET

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primary interviews

FIGURE 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

2.2.1 SUPPLY-SIDE AND DEMAND-SIDE ASPECTS OF MARKET SIZING

2.2.2 BOTTOM-UP APPROACH

2.2.3 TOP-DOWN APPROACH

2.3 MARKET BREAKDOWN & DATA TRIANGULATION

FIGURE 3 DATA TRIANGULATION METHODOLOGY

2.4 RESEARCH ASSUMPTIONS & LIMITATIONS

2.4.1 ASSUMPTIONS

TABLE 2 ASSUMPTIONS OF THE STUDY

2.5 RESEARCH LIMITATIONS & ASSOCIATED RISKS

2.6 MARKET SCENARIOS CONSIDERED FOR THE IMPACT OF COVID-19

2.6.1 SCENARIO-BASED MODELLING

2.7 COVID-19 HEALTH ASSESSMENT

FIGURE 4 COVID-19: GLOBAL PROPAGATION

FIGURE 5 COVID-19 PROPAGATION: SELECT COUNTRIES

2.8 COVID-19 ECONOMIC ASSESSMENT

FIGURE 6 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

2.8.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 7 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 8 SCENARIOS IN TERMS OF RECOVERY OF THE GLOBAL ECONOMY

3 EXECUTIVE SUMMARY

TABLE 3 FATS & OILS MARKET SNAPSHOT (VALUE), 2021 VS. 2026

FIGURE 9 IMPACT OF COVID-19 ON THE FATS & OILS MARKET SIZE, BY SCENARIO, 2020 VS. 2021 (USD MILLION)

FIGURE 10 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021 VS. 2026 (USD MILLION)

FIGURE 11 FATS & OILS MARKET, BY APPLICATION, 2021 VS. 2026 (USD MILLION)

FIGURE 12 FATS & OILS MARKET, BY FORM, 2021 VS. 2026 (USD MILLION)

FIGURE 13 FATS & OILS MARKET, BY SOURCE, 2021 VS. 2026 (USD MILLION)

FIGURE 14 FATS & OILS MARKET SHARE (VALUE), BY REGION, 2020

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE FATS & OILS MARKET

FIGURE 15 INCREASED CONSUMPTION OF VEGETABLE FATS AND OILS

4.2 FATS & OILS MARKET: MAJOR REGIONAL SUBMARKETS

FIGURE 16 CHINA PROJECTED TO BE THE FASTEST-GROWING MARKET FOR FATS & OILS DURING THE FORECAST PERIOD

4.3 ASIA PACIFIC: FATS & OILS MARKET, BY KEY SOURCE & COUNTRY

FIGURE 18 CHINA ACCOUNTED FOR THE LARGEST SHARE IN THE ASIA PACIFIC MARKET IN 2020

4.4 FATS & OILS MARKET, BY APPLICATION

FIGURE 20 FOOD APPLICATIONS TO DOMINATE THE FATS & OILS MARKET DURING THE FORECAST PERIOD

4.5 FATS & OILS MARKET, BY FORM

FIGURE 21 LIQUID FORM SEGMENT PROJECTED TO DOMINATE THE MARKET

DURING THE FORECAST PERIOD

4.6 VEGETABLE OILS MARKET, BY OIL TYPE

FIGURE 22 PALM OIL MARKET PROJECTED TO DOMINATE THE FATS & OILS MARKET DURING THE FORECAST PERIOD

4.7 FATS MARKET, BY TYPE

FIGURE 23 BUTTER & MARGARINE MARKET PROJECTED TO DOMINATE DURING THE FORECAST PERIOD

FIGURE 24 COVID-19 IMPACT ON THE FATS & OILS MARKET: COMPARISON OF PRE- AND POST-COVID-19 SCENARIOS

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 25 FATS & OILS MARKET: MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increasing demand for food boosting global consumption of vegetable oils

FIGURE 26 VEGETABLE OIL CONSUMPTION ACROSS THE WORLD, FROM 2013-14 TO 2020-21

5.2.1.2 Increased consumption of bakery & confectionery and processed food products

5.2.1.3 Growing demand for biodiesel

FIGURE 27 US BIODIESEL CONSUMPTION, 2001-2019 (BILLION GALLONS)

5.2.2 RESTRAINTS

5.2.2.1 Labeling of fat & oil products and the safety issues

5.2.3 OPPORTUNITIES

5.2.3.1 Emerging application of fats and oils as substitutes of trans-fats

5.2.3.2 Growth in microencapsulation of fats and oils

5.2.4 CHALLENGES

5.2.4.1 High capital investments in extraction

5.2.4.2 High dependence on imports, leading to high costs of end-products

5.3 IMPACT OF COVID-19 ON MARKET DYNAMICS

5.3.1 COVID-19 NEGATIVELY IMPACTING THE SUPPLY CHAIN DYNAMICS OF THE FATS & OILS MARKET

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

FIGURE 28 FATS & OILS: VALUE CHAIN ANALYSIS

6.3 PRICING ANALYSIS: FATS & OILS MARKET, BY TYPE

FIGURE 29 FATS & OILS: PRICING ANALYSIS, BY REGION, 2017-2020 (USD/TON OF FATS/OILS)

6.4 ECOSYSTEM MAP

6.4.1 FATS & OILS MARKET: ECOSYSTEM VIEW

6.4.2 FATS & OILS MARKET: MARKET MAP

6.4.2.1 Upstream

6.4.2.1.1 Fat and oil manufacturers

6.4.2.1.2 Raw material providers

6.4.2.1.3 Academia and industry associations

6.4.2.1.4 Downstream companies

6.4.2.1.5 Regulatory bodies and standard-setting organizations

6.4.2.1.6 Distributors and suppliers

6.4.2.1.7 End-use processing companies

6.5 YC-YCC SHIFT

FIGURE 30 REVENUE SHIFT FOR THE FATS & OILS MARKET

6.6 PATENT ANALYSIS

FIGURE 31 NUMBER OF PATENTS GRANTED FOR FATS AND OILS IN A YEAR OVER THE LAST TEN YEARS (2010-2020)

TABLE 4 KEY PATENTS PERTAINING TO FATS AND OILS, 2020

FIGURE 32 NUMBER OF PATENTS GRANTED FOR FATS AND OILS, BY YEAR, ASSIGNEE, AND REGION (2018-2020)

6.7 TRADE ANALYSIS

TABLE 5 KEY COUNTRIES EXPORTING FATS AND OILS, 2020 (USD MILLION)

FIGURE 33 LEADING COUNTRIES IMPORTING (VOLUME ESTIMATES) FATS AND OILS, 2020 (%)

6.8 TECHNOLOGY ANALYSIS

6.9 PORTER'S FIVE FORCES ANALYSIS

TABLE 6 FATS & OILS MARKET: PORTER'S FIVE FORCES ANALYSIS

6.9.1 DEGREE OF COMPETITION

6.9.2 BARGAINING POWER OF SUPPLIERS

6.9.3 BARGAINING POWER OF BUYERS

6.9.4 THREAT OF SUBSTITUTES

6.9.5 THREAT OF NEW ENTRANTS

6.10 CASE STUDIES

6.10.1 VEGETABLE FATS ENHANCEMENT WITH ELIMINATION OF PARTIALLY HYDROGENATED OILS (PHOS)

6.10.1.1 Problem statement

6.10.1.2 Solution offered

6.10.1.3 Outcome

6.10.2 COVID-19 HAS INCREASED THE FOCUS ON PREVENTIVE NUTRITION

6.10.2.1 Problem statement

6.10.2.2 Solution offered

6.10.2.3 Outcome

7 REGULATORY ANALYSIS

7.1 INTRODUCTION

7.1.1 UNITED STATES (US)

7.1.2 CANADA

7.1.3 EUROPEAN UNION (EU)

7.1.4 EMERGING ECONOMIES – REGULATIONS ON FATS & OILS

8 FATS & OILS MARKET, BY TYPE

8.1 INTRODUCTION

8.2 VEGETABLE OILS

FIGURE 34 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021 VS. 2026 (USD MILLION)

TABLE 7 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 8 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 9 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 10 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

8.3 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY VEGETABLE OILS

8.3.1 OPTIMISTIC SCENARIO

TABLE 11 COVID-19 IMPACT ON THE VEGETABLE OILS MARKET, BY OIL TYPE, 2018–2021 (USD MILLION)

8.3.2 REALISTIC SCENARIO

TABLE 12 COVID-19 IMPACT ON THE VEGETABLE OILS MARKET, BY OIL TYPE, 2018–2021 (USD MILLION)

8.3.3 PESSIMISTIC SCENARIO

TABLE 13 COVID-19 IMPACT ON THE VEGETABLE OILS MARKET, BY OIL TYPE, 2018–2021 (USD MILLION)

8.4 PALM OIL

8.4.1 THE ABSENCE OF LINOLENIC ACID MAKES PALM OIL STABLE TO OXIDATIVE DETERIORATION

TABLE 14 PALM OIL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 15 PALM OIL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 16 PALM OIL MARKET SIZE, BY REGION, 2017- 2020 (KILOTONS)

TABLE 17 PALM OIL MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

8.5 SOYBEAN OIL

8.5.1 HIGH AMOUNT OF ESSENTIAL FATTY ACIDS MAKE SOYBEAN OIL A HEALTHIER ALTERNATIVE

FIGURE 35 INPUTS FOR BIODIESEL PRODUCTION IN THE US, 2018-2020

TABLE 18 SOYBEAN OIL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 19 SOYBEAN OIL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 20 SOYBEAN OIL MARKET SIZE, BY REGION, 2017- 2020 (KILOTONS)

TABLE 21 SOYBEAN OIL MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

8.6 SUNFLOWER OIL

8.6.1 HIGH PRICES OF SUNFLOWER OIL LIMITING ITS USE IN FOOD APPLICATIONS

TABLE 22 SUNFLOWER OIL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 23 SUNFLOWER OIL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 24 SUNFLOWER OIL MARKET SIZE, BY REGION, 2017- 2020 (KILOTONS)

TABLE 25 SUNFLOWER OIL MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

8.7 RAPESEED OIL

8.7.1 HIGH LEVELS OF FATTY ACIDS LIMITING THE USE OF RAPESEED OIL IN THE FOOD INDUSTRY

TABLE 26 RAPESEED OIL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 27 RAPESEED OIL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 28 RAPESEED OIL MARKET SIZE, BY REGION, 2017- 2020 (KILOTONS)

TABLE 29 RAPESEED OIL MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

8.8 OLIVE OIL

8.8.1 HIGHLY NUTRITIOUS QUALITY OF OLIVE OIL MAKES IT ONE OF THE MOST USED OILS IN HOUSEHOLDS

TABLE 30 OLIVE OIL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 31 OLIVE OIL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 32 OLIVE OIL MARKET SIZE, BY REGION, 2017-2020 (KILOTONS)

TABLE 33 OLIVE OIL MARKET SIZE, BY REGION, 2021-2026 (KILOTONS)

8.9 OTHER OILS

8.9.1 LOW CONCENTRATION OF UNSATURATED FATTY ACIDS IN COCONUT

OIL MAKES THE OIL RESISTANT TO OXIDATION

TABLE 34 OTHER OILS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 35 OTHER OILS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 36 OTHER OILS MARKET SIZE, BY REGION, 2017-2020 (KILOTONS)

TABLE 37 OLIVE OILS MARKET SIZE, BY REGION, 2021-2026 (KILOTONS)

8.10 FATS

FIGURE 36 FATS MARKET SIZE, BY FAT TYPE, 2021 VS. 2026 (USD MILLION)

TABLE 38 FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (USD MILLION)

TABLE 39 FATS MARKET SIZE, BY FAT TYPE, 2021–2026 (USD MILLION)

TABLE 40 FATS MARKET SIZE, BY FAT TYPE, 2017-2020 (KILOTONS)

TABLE 41 FATS MARKET SIZE, BY FAT TYPE, 2021-2026 (KILOTONS)

8.11 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY FATS

8.11.1 OPTIMISTIC SCENARIO

TABLE 42 COVID-19 IMPACT ON THE FATS MARKET, BY FAT TYPE, 2018–2021 (USD MILLION)

8.11.2 REALISTIC SCENARIO

TABLE 43 COVID-19 IMPACT ON THE FATS MARKET, BY FAT TYPE, 2018–2021 (USD MILLION)

8.11.3 PESSIMISTIC SCENARIO

TABLE 44 COVID-19 IMPACT ON THE FATS MARKET, BY FAT TYPE, 2018–2021 (USD MILLION)

8.12 BUTTER & MARGARINE

8.12.1 'BREAD & BUTTER' STAPLE BREAKFAST DRIVING THE MARKET FOR BUTTER

TABLE 45 BUTTER & MARGARINE MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 46 BUTTER & MARGARINE MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 47 BUTTER & MARGARINE MARKET SIZE, BY REGION, 2017-2020 (KILOTONS)

TABLE 48 BUTTER & MARGARINE MARKET SIZE, BY REGION, 2021-2026 (KILOTONS)

8.13 TALLOW & GREASE

8.13.1 TALLOW HELPS IN ABSORBING MORE NUTRIENTS AND IN REDUCING INFLAMMATION

TABLE 49 TALLOW & GREASE MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 50 TALLOW & GREASE MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 51 TALLOW & GREASE MARKET SIZE, BY REGION, 2017-2020 (KILOTONS)

TABLE 52 TALLOW & GREASE MARKET SIZE, BY REGION, 2021-2026 (KILOTONS)

8.14 LARD

8.14.1 THE RELATIVELY LESSER CONCENTRATION OF SATURATED FATS
MAKES LARD A BETTER ALTERNATIVE TO BUTTER

TABLE 53 LARD MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 54 LARD MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 55 LARD MARKET SIZE, BY REGION, 2017- 2020 (KILOTONS)

TABLE 56 LARD MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

8.15 OTHER FATS

8.15.1 POULTRY FATS AND MUTTON FATS ARE USED AS SOUPS AND PET
FOODS

TABLE 57 OTHER FATS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 58 OTHER FATS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 59 OTHER FATS MARKET SIZE, BY REGION, 2017- 2020 (KILOTONS)

TABLE 60 OTHER FATS MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

9 FATS & OILS MARKET, BY SOURCE

9.1 INTRODUCTION

FIGURE 37 FATS & OILS MARKET SIZE, BY SOURCE, 2021 VS. 2026 (USD
MILLION)

TABLE 61 FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (USD MILLION)

TABLE 62 FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (USD MILLION)

TABLE 63 FATS & OILS MARKET SIZE, BY SOURCE, 2017- 2020 (KILOTONS)

TABLE 64 FATS & OILS MARKET SIZE, BY SOURCE, 2021-2026 (KILOTONS)

9.2 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY SOURCE

9.2.1 OPTIMISTIC SCENARIO

TABLE 65 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY SOURCE,
2019–2021 (USD MILLION)

9.2.2 REALISTIC SCENARIO

TABLE 66 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY SOURCE,
2019–2021 (USD MILLION)

9.2.3 PESSIMISTIC SCENARIO

TABLE 67 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY SOURCE,
2019–2021 (USD MILLION)

9.3 VEGETABLES

9.3.1 INCREASING AWARENESS ABOUT HEALTHY DIETS AMONG PEOPLE
DRIVING THE MARKET FOR VEGETABLE OIL

TABLE 68 FATS & OILS MARKET SIZE FOR VEGETABLE SOURCES, BY REGION, 2017–2020 (USD MILLION)

TABLE 69 FATS & OILS MARKET SIZE FOR VEGETABLE SOURCES, BY REGION, 2021–2026 (USD MILLION)

TABLE 70 FATS & OILS MARKET SIZE FOR VEGETABLE SOURCES, BY REGION, 2017- 2020 (KILOTONS)

TABLE 71 FATS & OILS MARKET SIZE FOR VEGETABLE SOURCES, BY REGION, 2021- 2026 (KILOTONS)

9.4 ANIMALS

9.4.1 ANIMAL-BASED OILS AND FATS ARE MORE STABLE AND MAKE THE FOOD CRISPIER, JUICIER, AND FLAVOURFUL

TABLE 72 FATS & OILS MARKET SIZE FOR ANIMAL SOURCES, BY REGION, 2017–2020 (USD MILLION)

TABLE 73 FATS & OILS MARKET SIZE FOR ANIMAL SOURCES, BY REGION, 2021–2026 (USD MILLION)

TABLE 74 FATS & OILS MARKET SIZE FOR ANIMAL SOURCES, BY REGION, 2017- 2020 (KILOTONS)

TABLE 75 FATS & OILS MARKET SIZE FOR ANIMAL SOURCES, BY REGION, 2021- 2026 (KILOTONS)

10 FATS & OILS MARKET, BY FORM

10.1 INTRODUCTION

10.1.1 FACTORS AFFECTING THE PHYSICAL CHARACTERISTICS OF FATS AND OILS

FIGURE 38 FATS & OILS MARKET SIZE, BY FORM, 2021 VS. 2026 (USD MILLION)

TABLE 76 FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 77 FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

TABLE 78 FATS & OILS MARKET SIZE, BY FORM, 2017- 2020 (KILOTONS)

TABLE 79 FATS & OILS MARKET SIZE, BY FORM, 2021-2026 (KILOTONS)

10.2 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY FORM

10.2.1 OPTIMISTIC SCENARIO

TABLE 80 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY FORM, 2019–2021 (USD MILLION) (OPTIMISTIC SCENARIO)

10.2.2 REALISTIC SCENARIO

TABLE 81 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY FORM, 2019–2021 (USD MILLION) (REALISTIC SCENARIO)

10.2.3 PESSIMISTIC SCENARIO

TABLE 82 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY FORM, 2019–2021

(USD MILLION) (PESSIMISTIC SCENARIO)

10.3 LIQUID

10.3.1 HIGH DEMAND FOR LIQUID OILS USED IN HOUSEHOLDS AND HOTELS

TABLE 83 LIQUID: FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 84 LIQUID: FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 85 LIQUID: FATS & OILS MARKET SIZE, BY REGION, 2017- 2020 (KILOTONS)

TABLE 86 LIQUID: FATS & OILS MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

10.4 SOLID (CRYSTALLINE)

10.4.1 SOLID FORM CRYSTALLIZES THE ANIMAL- AND VEGETABLE-DERIVED FATS, MAKING THEM MORE CREAMY

TABLE 87 SOLID: FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 88 SOLID: FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 89 SOLID: FATS & OILS MARKET SIZE, BY REGION, 2017- 2020 (KILOTONS)

TABLE 90 SOLID: FATS & OILS MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

11 FATS & OILS MARKET, BY APPLICATION

11.1 INTRODUCTION

FIGURE 39 FATS & OILS MARKET SIZE, BY APPLICATION, 2021 VS. 2026 (USD MILLION)

TABLE 91 FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 92 FATS & OILS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 93 FATS & OILS MARKET SIZE, BY APPLICATION, 2017- 2020 (KILOTONS)

TABLE 94 FATS & OILS MARKET SIZE, BY APPLICATION, 2021-2026 (KILOTONS)

11.2 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY APPLICATION

11.2.1 OPTIMISTIC SCENARIO

TABLE 95 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY APPLICATION, 2018–2021 (USD MILLION) (OPTIMISTIC SCENARIO)

11.2.2 REALISTIC SCENARIO

TABLE 96 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

11.2.3 PESSIMISTIC SCENARIO

TABLE 97 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

11.3 FOOD APPLICATIONS

11.3.1 VEGETABLE OILS OFFER A HEALTHIER SUBSTITUTE FOR TRADITIONAL FATS USED IN FOOD PRODUCTS

TABLE 98 FOOD APPLICATIONS: FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 99 FOOD APPLICATIONS: FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 100 FOOD APPLICATIONS: FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (KILOTONS)

TABLE 101 FOOD APPLICATIONS: FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (KILOTONS)

11.3.2 BAKERY & CONFECTIONERY

11.3.2.1 Bakery

TABLE 102 COMPOSITION OF MAJOR FATS AND OILS USED IN BAKERIES

11.3.2.2 Confectionery

11.3.3 PROCESSED FOOD

11.3.3.1 Snacks & savory

11.3.3.2 R.T.E Foods/Convenience foods

11.3.3.3 Sauces, spreads, and dressings

TABLE 103 TYPES OF SPREADS AND THEIR DESCRIPTIONS

11.3.3.4 Others (incl. meat products)

11.4 INDUSTRIAL APPLICATIONS

11.4.1 DEMAND FOR VEGETABLE OIL HAS SIGNIFICANTLY INCREASED IN DEVELOPED COUNTRIES FOR USE IN BIODIESEL PRODUCTION

TABLE 104 INDUSTRIAL APPLICATIONS: FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 105 INDUSTRIAL APPLICATIONS: FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 106 INDUSTRIAL APPLICATIONS: FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (KILOTONS)

TABLE 107 INDUSTRIAL APPLICATIONS: FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (KILOTONS)

11.4.2 BIODIESEL

FIGURE 40 US MONTHLY BIODIESEL PRODUCTION, 2018–2020 (MILLION)

GALLONS)

11.4.3 OTHER INDUSTRIAL APPLICATIONS

11.4.3.1 Oleochemicals

11.4.3.2 Animal feed

12 FATS & OILS MARKET, BY REGION

12.1 INTRODUCTION

FIGURE 41 GEOGRAPHIC SNAPSHOT OF THE FATS & OILS MARKET (2021–2026):

FIGURE 42 FATS & OILS MARKET, BY REGION, 2021 VS. 2026 (USD MILLION)

TABLE 108 FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 109 FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 110 FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (KILOTONS)

TABLE 111 FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (KILOTONS)

TABLE 112 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 113 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 114 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 115 VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

TABLE 116 FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (USD MILLION)

TABLE 117 FATS MARKET SIZE, BY FAT TYPE, 2021–2026 (USD MILLION)

TABLE 118 FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (KILOTONS)

TABLE 119 FATS MARKET SIZE, BY FATS TYPE, 2021–2026 (KILOTONS)

TABLE 120 FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 121 FATS & OILS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 122 FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (KILOTONS)

TABLE 123 FATS & OILS MARKET SIZE, BY APPLICATION, 2021–2026 (KILOTONS)

TABLE 124 FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (USD MILLION)

TABLE 125 FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (USD MILLION)

TABLE 126 FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (KILOTONS)

TABLE 127 FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (KILOTONS)

TABLE 128 FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 129 FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

TABLE 130 FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (KILOTONS)

TABLE 131 FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (KILOTONS)

12.2 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY REGION

12.2.1 OPTIMISTIC SCENARIO

TABLE 132 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON THE FATS & OILS MARKET, BY REGION, 2019–2021 (USD MILLION)

12.2.2 REALISTIC SCENARIO

TABLE 133 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY REGION, 2019–2021 (USD MILLION)

12.2.3 PESSIMISTIC SCENARIO

TABLE 134 COVID-19 IMPACT ON THE FATS & OILS MARKET, BY REGION, 2019–2021 (USD MILLION)

12.3 NORTH AMERICA

FIGURE 43 NORTH AMERICA: MARKET SNAPSHOT

TABLE 135 NORTH AMERICA: FATS & OILS MARKET SIZE, BY COUNTRY, 2017–2020 (USD MILLION)

TABLE 136 NORTH AMERICA: FATS & OILS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 137 NORTH AMERICA: FATS & OILS MARKET SIZE, BY COUNTRY, 2017–2020 (KILOTONS)

TABLE 138 NORTH AMERICA: FATS & OILS MARKET SIZE, BY COUNTRY, 2021–2026 (KILOTONS)

TABLE 139 NORTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 140 NORTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 141 NORTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 142 NORTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

TABLE 143 NORTH AMERICA: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (USD MILLION)

TABLE 144 NORTH AMERICA: FATS MARKET SIZE, BY FAT TYPE, 2021–2026 (USD MILLION)

TABLE 145 NORTH AMERICA: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (KILOTONS)

TABLE 146 NORTH AMERICA: FATS MARKET SIZE, BY FAT TYPE, 2021–2026 (KILOTONS)

TABLE 147 NORTH AMERICA: FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 148 NORTH AMERICA: FATS & OILS MARKET SIZE, BY APPLICATION,

2021–2026 (USD MILLION)

TABLE 149 NORTH AMERICA: FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (KILOTONS)

TABLE 150 NORTH AMERICA: FATS & OILS MARKET SIZE, BY APPLICATION, 2021–2026 (KILOTONS)

TABLE 151 NORTH AMERICA: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (USD MILLION)

TABLE 152 NORTH AMERICA: FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (USD MILLION)

TABLE 153 NORTH AMERICA: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (KILOTONS)

TABLE 154 NORTH AMERICA: FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (KILOTONS)

TABLE 155 NORTH AMERICA: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 156 NORTH AMERICA: FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

TABLE 157 NORTH AMERICA: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (KILOTONS)

TABLE 158 NORTH AMERICA: FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (KILOTONS)

12.3.1 US

12.3.1.1 Strong volume-based demand for soybean and rapeseed oils driving the sale of fats and oils

TABLE 159 US: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 160 US: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 161 US: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 162 US: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

12.3.2 CANADA

12.3.2.1 High consumption rates for rapeseed, palm, and coconut oil in the processed food industry

TABLE 163 CANADA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 164 CANADA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 165 CANADA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 166 CANADA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

12.3.3 MEXICO

12.3.3.1 Mexican bakery and confectionery sectors leading the demand dynamics for fats and oils

TABLE 167 MEXICO: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 168 MEXICO: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 169 MEXICO: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 170 MEXICO: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

12.4 ASIA PACIFIC

FIGURE 44 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 171 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY COUNTRY, 2017–2020 (USD MILLION)

TABLE 172 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 173 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY COUNTRY, 2017–2020 (KILOTONS)

TABLE 174 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY COUNTRY, 2021–2026 (KILOTONS)

TABLE 175 ASIA PACIFIC: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 176 ASIA PACIFIC: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 177 ASIA PACIFIC: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 178 ASIA PACIFIC: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

TABLE 179 ASIA PACIFIC: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (USD MILLION)

TABLE 180 ASIA PACIFIC: FATS MARKET SIZE, BY FAT TYPE, 2021–2026 (USD MILLION)

TABLE 181 ASIA PACIFIC: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (KILOTONS)

TABLE 182 ASIA PACIFIC: FATS MARKET SIZE, BY FAT TYPE, 2021-2026
(KILOTONS)

TABLE 183 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY APPLICATION,
2017–2020 (USD MILLION)

TABLE 184 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY APPLICATION,
2021–2026 (USD MILLION)

TABLE 185 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY APPLICATION,
2017–2020 (KILOTONS)

TABLE 186 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY APPLICATION,
2021–2026 (KILOTONS)

TABLE 187 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020
(USD MILLION)

TABLE 188 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026
(USD MILLION)

TABLE 189 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020
(KILOTONS)

TABLE 190 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026
(KILOTONS)

TABLE 191 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (USD
MILLION)

TABLE 192 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (USD
MILLION)

TABLE 193 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY FORM, 2017–2020
(KILOTONS)

TABLE 194 ASIA PACIFIC: FATS & OILS MARKET SIZE, BY FORM, 2021–2026
(KILOTONS)

12.4.1 CHINA

12.4.1.1 Robust production, consumption, and import dynamics for palm and
soybean oils to drive the fats & oils market

TABLE 195 CHINA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(USD MILLION)

TABLE 196 CHINA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(USD MILLION)

TABLE 197 CHINA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(KILOTONS)

TABLE 198 CHINA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(KILOTONS)

12.4.2 INDIA

12.4.2.1 Promising consumption patterns arising from processed food product growth

driving the sales momentum of fats and oils

TABLE 199 INDIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 200 INDIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 201 INDIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 202 INDIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

12.4.3 JAPAN

12.4.3.1 Health-conscious consumers driving the demand for clean-labeled fats and oils

TABLE 203 JAPAN: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 204 JAPAN: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 205 JAPAN: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 206 JAPAN: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

12.4.4 INDONESIA

12.4.4.1 Robust per capita consumption of fats and oils

TABLE 207 INDONESIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 208 INDONESIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 209 INDONESIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 210 INDONESIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

12.4.5 MALAYSIA

12.4.5.1 Favorable production patterns and promising consumption of palm oil fueling the fats & oils market

TABLE 211 MALAYSIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 212 MALAYSIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 213 MALAYSIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 214 MALAYSIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026 (KILOTONS)

12.4.6 AUSTRALIA

12.4.6.1 Growing popularity of rapeseed, olive, and sunflower oils facilitating the fats and oils market

TABLE 215 AUSTRALIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 216 AUSTRALIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 217 AUSTRALIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 218 AUSTRALIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026 (KILOTONS)

12.4.7 REST OF ASIA PACIFIC

12.4.7.1 Diversified consumption patterns for indulgent foods remain the key driver for fats and oils

TABLE 219 REST OF ASIA PACIFIC: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 220 REST OF ASIA PACIFIC: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 221 REST OF ASIA PACIFIC: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 222 REST OF ASIA PACIFIC: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026 (KILOTONS)

12.5 EUROPE

FIGURE 45 EUROPE: MARKET SNAPSHOT

TABLE 223 EUROPE: FATS & OILS MARKET SIZE, BY COUNTRY, 2017–2020 (USD MILLION)

TABLE 224 EUROPE: FATS & OILS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 225 EUROPE: FATS & OILS MARKET SIZE, BY COUNTRY, 2017–2020 (KILOTONS)

TABLE 226 EUROPE: FATS & OILS MARKET SIZE, BY COUNTRY, 2021–2026 (KILOTONS)

TABLE 227 EUROPE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 228 EUROPE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 229 EUROPE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020

(KILOTONS)

TABLE 230 EUROPE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026

(KILOTONS)

TABLE 231 EUROPE: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (USD MILLION)

TABLE 232 EUROPE: FATS MARKET SIZE, BY FAT TYPE, 2021–2026 (USD MILLION)

TABLE 233 EUROPE: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (KILOTONS)

TABLE 234 EUROPE: FATS MARKET SIZE, BY FAT TYPE, 2021-2026 (KILOTONS)

TABLE 235 EUROPE: FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 236 EUROPE: FATS & OILS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 237 EUROPE: FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (KILOTONS)

TABLE 238 EUROPE: FATS & OILS MARKET SIZE, BY APPLICATION, 2021-2026 (KILOTONS)

TABLE 239 EUROPE: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (USD MILLION)

TABLE 240 EUROPE: FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (USD MILLION)

TABLE 241 EUROPE: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (KILOTONS)

TABLE 242 EUROPE: FATS & OILS MARKET SIZE, BY SOURCE, 2021-2026 (KILOTONS)

TABLE 243 EUROPE: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 244 EUROPE: FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

TABLE 245 EUROPE: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (KILOTONS)

TABLE 246 EUROPE: FATS & OILS MARKET SIZE, BY FORM, 2021-2026 (KILOTONS)

12.5.1 GERMANY

12.5.1.1 Policy and regulatory initiatives driving the consumption of healthier, clean-labeled fats and oils

TABLE 247 GERMANY: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 248 GERMANY: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026

(USD MILLION)

TABLE 249 GERMANY: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(KILOTONS)

TABLE 250 GERMANY: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(KILOTONS)

12.5.2 UK

12.5.2.1 Significant reduction in saturated fats in the dietary habits expected to drive the sales of olive, sunflower, and other healthier variants of vegetable oils

TABLE 251 UK: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 252 UK: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 253 UK: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(KILOTONS)

TABLE 254 UK: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(KILOTONS)

12.5.3 FRANCE

12.5.3.1 Culinary aspects of the French market favoring significant utilization of fats and oils

TABLE 255 FRANCE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(USD MILLION)

TABLE 256 FRANCE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(USD MILLION)

TABLE 257 FRANCE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(KILOTONS)

TABLE 258 FRANCE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(KILOTONS)

12.5.4 ITALY

12.5.4.1 Olive oil remains an indispensable ingredient in Italian food products

TABLE 259 ITALY: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(USD MILLION)

TABLE 260 ITALY: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(USD MILLION)

TABLE 261 ITALY: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(KILOTONS)

TABLE 262 ITALY: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(KILOTONS)

12.5.5 SPAIN

12.5.5.1 Greater share of animal-based food products in Spanish diets driving the

sales of fats and oils

TABLE 263 SPAIN: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(USD MILLION)

TABLE 264 SPAIN: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(USD MILLION)

TABLE 265 SPAIN: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(KILOTONS)

TABLE 266 SPAIN: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(KILOTONS)

12.5.6 RUSSIA

12.5.6.1 Robust in-home consumption of fat-rich foods

TABLE 267 RUSSIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(USD MILLION)

TABLE 268 RUSSIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(USD MILLION)

TABLE 269 RUSSIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(KILOTONS)

TABLE 270 RUSSIA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(KILOTONS)

12.5.7 NETHERLANDS

12.5.7.1 Dutch fats and oils market thriving on resilient production and trade
dynamics

TABLE 271 NETHERLANDS: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2017–2020 (USD MILLION)

TABLE 272 NETHERLANDS: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2021–2026 (USD MILLION)

TABLE 273 NETHERLANDS: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2017–2020 (KILOTONS)

TABLE 274 NETHERLANDS: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2021–2026 (KILOTONS)

12.5.8 REST OF EUROPE

12.5.8.1 Promising demand patterns from Eastern European countries driving the
market for fats and oils

TABLE 275 REST OF EUROPE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2017–2020 (USD MILLION)

TABLE 276 REST OF EUROPE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2021–2026 (USD MILLION)

TABLE 277 REST OF EUROPE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2017–2020 (KILOTONS)

TABLE 278 REST OF EUROPE: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026 (KILOTONS)

12.6 SOUTH AMERICA

TABLE 279 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY COUNTRY, 2017–2020 (USD MILLION)

TABLE 280 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 281 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY COUNTRY, 2017–2020 (KILOTONS)

TABLE 282 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY COUNTRY, 2021-2026 (KILOTONS)

TABLE 283 SOUTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 284 SOUTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 285 SOUTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 286 SOUTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026 (KILOTONS)

TABLE 287 SOUTH AMERICA: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (USD MILLION)

TABLE 288 SOUTH AMERICA: FATS MARKET SIZE, BY FAT TYPE, 2021–2026 (USD MILLION)

TABLE 289 SOUTH AMERICA: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (KILOTONS)

TABLE 290 SOUTH AMERICA: FATS MARKET SIZE, BY FAT TYPE, 2021-2026 (KILOTONS)

TABLE 291 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 292 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 293 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (KILOTONS)

TABLE 294 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY APPLICATION, 2021-2026 (KILOTONS)

TABLE 295 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (USD MILLION)

TABLE 296 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (USD MILLION)

TABLE 297 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (KILOTONS)

TABLE 298 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (KILOTONS)

TABLE 299 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 300 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

TABLE 301 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (KILOTONS)

TABLE 302 SOUTH AMERICA: FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (KILOTONS)

12.6.1 BRAZIL

12.6.1.1 Increasing production of biofuel driving the market for vegetable oils

TABLE 303 BRAZIL: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 304 BRAZIL: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 305 BRAZIL: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 306 BRAZIL: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

12.6.2 ARGENTINA

12.6.2.1 Significant export of soybean replenishing the country's foreign currency reserves

FIGURE 46 VALUE OF ARGENTINE SOY EXPORTS, BY COMPONENT, 2010–2020

TABLE 307 ARGENTINA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 308 ARGENTINA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 309 ARGENTINA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 310 ARGENTINA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (KILOTONS)

12.6.3 REST OF SOUTH AMERICA

TABLE 311 REST OF SOUTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 312 REST OF SOUTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 313 REST OF SOUTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 314 REST OF SOUTH AMERICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026 (KILOTONS)

12.7 ROW

TABLE 315 ROW: FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 316 ROW: FATS & OILS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 317 ROW: FATS & OILS MARKET SIZE, BY REGION, 2017–2020 (KILOTONS)

TABLE 318 ROW: FATS & OILS MARKET SIZE, BY REGION, 2021- 2026 (KILOTONS)

TABLE 319 ROW: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (USD MILLION)

TABLE 320 ROW: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026 (USD MILLION)

TABLE 321 ROW: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020 (KILOTONS)

TABLE 322 ROW: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026 (KILOTONS)

TABLE 323 ROW: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (USD MILLION)

TABLE 324 ROW: FATS MARKET SIZE, BY FAT TYPE, 2021–2026 (USD MILLION)

TABLE 325 ROW: FATS MARKET SIZE, BY FAT TYPE, 2017–2020 (KILOTONS)

TABLE 326 ROW: FATS MARKET SIZE, BY FAT TYPE, 2021-2026 (KILOTONS)

TABLE 327 ROW: FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 328 ROW: FATS & OILS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 329 ROW: FATS & OILS MARKET SIZE, BY APPLICATION, 2017–2020 (KILOTONS)

TABLE 330 ROW: FATS & OILS MARKET SIZE, BY APPLICATION, 2021-2026 (KILOTONS)

TABLE 331 ROW: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (USD MILLION)

TABLE 332 ROW: FATS & OILS MARKET SIZE, BY SOURCE, 2021–2026 (USD MILLION)

TABLE 333 ROW: FATS & OILS MARKET SIZE, BY SOURCE, 2017–2020 (KILOTONS)

TABLE 334 ROW: FATS & OILS MARKET SIZE, BY SOURCE, 2021-2026
(KILOTONS)

TABLE 335 ROW: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (USD
MILLION)

TABLE 336 ROW: FATS & OILS MARKET SIZE, BY FORM, 2021–2026 (USD
MILLION)

TABLE 337 ROW: FATS & OILS MARKET SIZE, BY FORM, 2017–2020 (KILOTONS)

TABLE 338 ROW: FATS & OILS MARKET SIZE, BY FORM, 2021-2026 (KILOTONS)

12.7.1 MIDDLE EAST

12.7.1.1 Inclusion of fats and oils in the Middle Eastern culture driving the market

TABLE 339 MIDDLE EAST: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2017–2020 (USD MILLION)

TABLE 340 MIDDLE EAST: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2021–2026 (USD MILLION)

TABLE 341 MIDDLE EAST: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2017–2020 (KILOTONS)

TABLE 342 MIDDLE EAST: VEGETABLE OILS MARKET SIZE, BY OIL TYPE,
2021-2026 (KILOTONS)

12.7.2 AFRICA

12.7.2.1 Africa offers a large potential market for vegetable fats and oils

TABLE 343 AFRICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(USD MILLION)

TABLE 344 AFRICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021–2026
(USD MILLION)

TABLE 345 AFRICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2017–2020
(KILOTONS)

TABLE 346 AFRICA: VEGETABLE OILS MARKET SIZE, BY OIL TYPE, 2021-2026
(KILOTONS)

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW

FIGURE 47 OVERVIEW OF THE STRATEGIES DEPLOYED BY KEY PLAYERS IN
THE FATS & OILS MARKET

13.2 REVENUE ANALYSIS OF KEY PLAYERS, 2018- 2020

FIGURE 48 REVENUE ANALYSIS (SEGMENTAL) OF KEY PLAYERS IN THE FATS &
OILS MARKET BETWEEN 2018 AND 2020 (USD MILLION)

13.3 MARKET SHARE ANALYSIS, 2020

TABLE 347 FATS & OILS MARKET: DEGREE OF COMPETITION

13.4 COVID-19-SPECIFIC COMPANY RESPONSE

13.4.1 ASSOCIATED BRITISH FOODS PLC

13.4.2 ARCHER DANIELS MIDLAND COMPANY

13.5 BUNGE LIMITED

13.6 COMPANY EVALUATION QUADRANT (KEY PLAYERS)

13.6.1 STARS

13.6.2 EMERGING LEADERS

13.6.3 PERVASIVE PLAYERS

13.6.4 PARTICIPANTS

FIGURE 49 FATS & OILS MARKET: COMPANY EVALUATION QUADRANT, 2020 (KEY PLAYERS)

13.6.5 PRODUCT FOOTPRINT

TABLE 348 COMPANY FOOTPRINT, BY TYPE

TABLE 349 COMPANY FOOTPRINT, BY SOURCE

TABLE 350 COMPANY FOOTPRINT, BY APPLICATION

TABLE 351 COMPANY FOOTPRINT, BY REGION

13.7 COMPANY EVALUATION QUADRANT (START-UP/SME)

13.7.1 PROGRESSIVE COMPANIES

13.7.2 STARTING BLOCKS

13.7.3 RESPONSIVE COMPANIES

13.7.4 DYNAMIC COMPANIES

FIGURE 50 FATS & OILS MARKET: COMPANY EVALUATION QUADRANT, 2020 (START-UPS/SME)

13.8 COMPETITIVE SCENARIO

13.8.1 DEALS

TABLE 352 FATS & OILS MARKET: DEALS, 2018-2019

13.8.2 OTHER DEVELOPMENTS

TABLE 353 FATS & OILS MARKET: OTHER DEVELOPMENTS, 2021

14 COMPANY PROFILES

14.1 KEY COMPANIES

(Business overview, Products offered, Recent Developments, MNM view)*

14.1.1 ASSOCIATED BRITISH FOODS PLC

TABLE 354 ASSOCIATED BRITISH FOODS PLC: BUSINESS OVERVIEW

FIGURE 51 ASSOCIATED BRITISH FOODS PLC: COMPANY SNAPSHOT

TABLE 355 ASSOCIATED BRITISH FOODS PLC: PRODUCT OFFERINGS

14.1.2 ARCHER DANIELS MIDLAND COMPANY

TABLE 356 ARCHER DANIELS MIDLAND COMPANY: BUSINESS OVERVIEW

FIGURE 52 ARCHER DANIELS MIDLAND COMPANY: COMPANY SNAPSHOT

TABLE 357 ARCHER DANIELS MIDLAND COMPANY: PRODUCT OFFERINGS

TABLE 358 ARCHER DANIELS MIDLAND COMPANY: PRODUCT LAUNCHES

TABLE 359 ARCHER DANIELS MIDLAND COMPANY: DEALS

TABLE 360 ARCHER DANIELS MIDLAND COMPANY: OTHERS

14.1.3 BUNGE LIMITED

TABLE 361 BUNGE LIMITED: BUSINESS OVERVIEW

FIGURE 53 BUNGE LIMITED: COMPANY SNAPSHOT

TABLE 362 BUNGE LIMITED: PRODUCT OFFERINGS

TABLE 363 BUNGE LIMITED: DEALS

14.1.4 WILMAR INTERNATIONAL LIMITED

TABLE 364 WILMAR INTERNATIONAL LIMITED: BUSINESS OVERVIEW

FIGURE 54 WILMAR INTERNATIONAL LIMITED: COMPANY SNAPSHOT

TABLE 365 WILMAR INTERNATIONAL LIMITED: PRODUCT OFFERINGS

14.1.5 UNITED PLANTATIONS BERHAD

TABLE 366 UNITED PLANTATIONS BERHAD: BUSINESS OVERVIEW

FIGURE 55 UNITED PLANTATIONS BERHAD.: COMPANY SNAPSHOT

TABLE 367 UNITED PLANTATIONS LIMITED: PRODUCT OFFERINGS

14.1.6 UNILEVER PLC

TABLE 368 UNILEVER PLC: BUSINESS OVERVIEW

FIGURE 56 UNILEVER PLC: COMPANY SNAPSHOT

TABLE 369 UNILEVER PLC: PRODUCT OFFERINGS

14.1.7 AJINOMOTO CO., INC.

TABLE 370 AJINOMOTO CO., INC.: BUSINESS OVERVIEW

FIGURE 57 AJINOMOTO CO., INC.: COMPANY SNAPSHOT

TABLE 371 AJINOMOTO CO., INC.: PRODUCT OFFERINGS

14.1.8 MEWAH INTERNATIONAL INC.

TABLE 372 MEWAH INTERNATIONAL INC.: BUSINESS OVERVIEW

FIGURE 58 MEWAH INTERNATIONAL INC.: COMPANY SNAPSHOT

TABLE 373 MEWAH INTERNATIONAL INC.: PRODUCT OFFERINGS

14.1.9 CARGILL, INCORPORATED

TABLE 374 CARGILL, INCORPORATED: BUSINESS OVERVIEW

TABLE 375 CARGILL, INCORPORATED: PRODUCT OFFERINGS

TABLE 376 CARGILL, INCORPORATED: DEALS

TABLE 377 CARGILL, INCORPORATED: OTHERS

14.1.10 RICHARDSON INTERNATIONAL LIMITED

TABLE 378 RICHARDSON INTERNATIONAL LIMITED: BUSINESS OVERVIEW

TABLE 379 RICHARDSON INTERNATIONAL LIMITED: PRODUCT OFFERINGS

TABLE 380 RICHARDSON INTERNATIONAL LIMITED: DEALS

14.1.11 INTERNATIONAL FOODSTUFF COMPANY HOLDINGS LIMITED (IFFCO)
TABLE 381 INTERNATIONAL FOODSTUFF COMPANY LIMITED: BUSINESS
OVERVIEW

TABLE 382 INTERNATIONAL FOODSTUFF COMPANY LIMITED: PRODUCT
OFFERINGS

14.2 OTHER PLAYERS

14.2.1 GOODHOPE ASIA HOLDINGS LTD.

TABLE 383 GOODHOPE ASIA HOLDINGS LTD.: BUSINESS OVERVIEW

TABLE 384 GOODHOPE ASIA HOLDINGS LTD.: PRODUCT OFFERINGS

14.2.2 VEGA FOODS

14.2.3 WELCH, HOLME & CLARK CO., INC.

14.2.4 OLEO FATS, INC.

14.2.5 CSM INGREDIENTS

14.2.6 AAK INTERNATIONAL

14.2.7 FUJI OIL CO., LTD.

14.2.8 GEMINI EDIBLES & FATS INDIA PVT. LTD.

14.2.9 K S OILS

*Details on Business overview, Products offered, Recent Developments, MNM view
might not be captured in case of unlisted companies.

15 ADJACENT MARKETS

15.1 INTRODUCTION

15.2 LIMITATIONS

15.3 SPECIALTY FATS & OILS MARKET

15.3.1 MARKET DEFINITION

15.3.2 MARKET OVERVIEW

TABLE 385 SPECIALTY FATS & OILS MARKET SIZE, BY FORM, 2016–2019 (USD
MILLION)

TABLE 386 SPECIALTY FATS & OILS MARKET SIZE, BY FORM, 2020–2026 (USD
MILLION)

15.4 INDUSTRIAL OILS MARKET

15.4.1 MARKET DEFINITION

15.4.2 MARKET OVERVIEW

TABLE 387 INDUSTRIAL OILS MARKET SIZE, BY TYPE, 2017–2025 (USD BILLION)

16 APPENDIX

16.1 DISCUSSION GUIDE

16.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

16.3 AVAILABLE CUSTOMIZATIONS

16.4 RELATED REPORTS

16.5 AUTHOR DETAILS

About

The report “Fats and Oils Market by Type [Vegetable Oils (Palm, Soybean, Sunflower, Rapeseed, Olive), Animal Fats (Lard, Tallow, Butter)], Application (Bakery, Confectionery, Salad Dressing, Snacks & Savory, Spreads) & Geography - Global Trends & Forecast to 2019”, defines and segments the fats and oils market on the basis of various types, applications, and regions with analyses and projections of the market size of each of these segments in terms of value and volume.

In 2013, the Asia-Pacific market dominated the consumption of fats and oils, followed by Europe.

The fats and oils market is driven by the various consumption habits of the consumers, marketing strategies of the companies, increase in demand for high-quality oils, consumer awareness, and awareness in the developing economies. The key market players adopted collaborations, agreements, joint ventures, and expansions as their preferred strategies to sustain the competition in the market. The different technologies used to manufacture fats and oils, and an introduction of a wide range of non-genetically modified fat and oil products have further driven the market.

The fats and oils market is projected to reach \$230 billion by 2019. In 2013, Asia-Pacific was the largest market. The Indian market for fats and oils is projected to grow at the highest CAGR of more than 4% from 2014 to 2019. The Latin American market is estimated to be the second-fastest-growing market.

The report includes the marketing and development strategies, along with the product portfolio of leading companies.

The report includes the profiles of the leading companies such as:

Archer Daniels Midland Company (U.S.)

Cargill, Incorporated (U.S.)

Unilever PLC (U.K.)

Associated British Foods plc (U.K.)

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