

Farm Equipment Rental Market by Equipment Type (Tractors, Harvesters, Sprayers, Balers & Other Equipment Types), Power Output (250HP), Drive (Two-wheel Drive and Four-wheel Drive), Region – Global Forecast to 2025

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Abstracts

“The global farm equipment rental market is projected to grow at a CAGR of 7.3% from 2020 to 2025.”

The global farm equipment rentals market is estimated to account for a value of USD 46.8 billion in 2020 and is projected to grow at a CAGR of 7.3% from 2020, to reach a value of USD 66.4 billion by 2025. Factors such as the shortage of farm labor and increasing labor cost, along with rising demand for crop productivity and operational efficiency, are projected to drive the growth of this market. The increasing government subsidies for farming equipment in developing countries further provide open opportunities for growth of the farm equipment rental market.

“The four-wheel-drive segment, by drive, is projected to dominate the market by 2025.”

The four-wheel-drive segment accounted for the second-largest market share in 2018. They have massive pulling capacity and have high wheel-slip and wheel-power capacities. The distinctive feature of this machinery is that it has controls to move all four wheels and provides higher traction as compared to that of 2WD tractors. It is highly versatile and can also support a broader scope of implements including haulage, loader, mowing, plant protection, tillage, and slashing. It is projected to grow from 2020 to 2025, with high demand expected to arise from developing regions.

“The 71-130 HP segment of the farm equipment rental market is projected to grow at a

significant CAGR of 7.3% during the forecast period.”

The 71-130 HP segment accounted for a larger share in 2018 and is projected to grow at a higher CAGR from 2020 to 2025. The increased government support in the Asia Pacific and South America is expected to fuel the demand for 71-130 HP equipment during the forecast period. This range of power output also offers farmers 2WD as well as 4WD drive types, which makes it feasible for farmers with small as well as large holdings to use these efficiently. All the developing countries with developing agricultural economies can easily work with this power range and also increase the mechanization levels of the farms.

“The Asia Pacific market is estimated to account for the largest market share due to the high adoption of farm equipment, such as tractors and harvesters, on renting basis, in the region.”

According to the FAOSTAT, the Asia Pacific region contributed to more than 60% of the global population in 2017, with China and India being two of the most populous countries in the world. Hence, the increase in food demand in this region has led to a surge in the use of technologically advanced farm equipment for higher productivity in crop production. The predominance of small-scale manufacturers and increasing focus on rice cultivation is also widely seen across various countries in the Asia Pacific region. Further, a shift from the adoption of labor-intensive farming techniques to advanced technological equipment in the agricultural sector across the Asia Pacific countries has led to increasing demand for tractor and various farming equipment such as harvester and spraying and threshing equipment for the renting purpose.

Break-up of Primaries

By Company Type: Tier 1- 50%, Tier 2 -30%, and Tier 3 -20% By Designation: C-level -40%, D-level - 30%, and Others*-30% By Region: Asia Pacific -50%, Europe - 15%, North America – 15%, South America - 10%, Rest of the World (RoW)**-10% *Others include sales managers, marketing managers, and product managers. **RoW includes Africa, the Middle East, and other countries in RoW. Leading players profiled in this report 1. John Deere (US) 2. CNH Industrial (UK) 3. Kubota Corporation (Japan) 4. AGCO Corporation (US) 5. Mahindra & Mahindra (India) 6. JCB (UK) 7. Escorts Ltd (India) 8. Tractors and Farm Equipment's Ltd. (India) 9. Pape Group (US) 10. Premier Equipment Rentals (US) 11. Flaman Group of Companies (Canada) 12. Pacific Ag Rentals (US) 13. Pacific Tractors & implements Ltd (US) 14. Kwipped Inc. (US) 15. Cedar street sales & rentals (US) 16. Farmease (US) 17. EM3 Agri Services (India)

18. German Bliss Equipment Inc. (US)
19. Friesen Sales & Rentals (Canada).

Research Coverage

This report segments the farm equipment rental market, on the basis of equipment type, power output, drive, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the farm equipment rental market, the high-growth regions, countries, government initiatives, market disruption, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the farm equipment rental market.

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them.

To gain insights about the major countries/regions, in which the farm equipment rental market is flourishing.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key Data from Primary Sources
 - 2.1.2.2 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 OPPORTUNITIES IN THE FARM EQUIPMENT RENTAL MARKET
- 4.2 FARM EQUIPMENT RENTAL MARKET, BY DRIVE
- 4.3 ASIA PACIFIC: FARM EQUIPMENT RENTAL MARKET, BY KEY COUNTRY AND EQUIPMENT TYPE
- 4.4 FARM EQUIPMENT RENTAL MARKET, BY EQUIPMENT TYPE AND REGION
- 4.5 FARM EQUIPMENT RENTAL MARKET: MAJOR REGIONAL SUBMARKETS

5 MARKET OVERVIEW

Farm Equipment Rental Market by Equipment Type (Tractors, Harvesters, Sprayers, Balers & Other Equipment Types...

5.1 INTRODUCTION

5.2 MACROINDICATORS

5.2.1 GROWING DEMAND FOR AGRICULTURAL MECHANIZATION TO MEET GLOBAL FOOD SECURITY

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Shortage of skilled labor and an increase in mechanization in developing countries

5.3.1.2 Rising demand for productivity and operational efficiency

5.3.1.3 High cost of agriculture equipment

5.3.1.4 Limited availability of arable land

5.3.1.5 Growing government subsidies for farming equipment

5.3.2 RESTRAINTS

5.3.2.1 Low level of awareness among farmers

5.3.3 OPPORTUNITIES

5.3.3.1 Strong growth in emerging economies

5.3.3.2 Rise in the adoption of new and advanced technological applications in farm machinery

5.3.4 CHALLENGES

5.3.4.1 Lack of safety-related regulations in developing regions

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 KEY INFLUENCERS

6.3 INDUSTRY TRENDS

6.3.1 GLOBAL FARM EQUIPMENT MARKET TRENDING PROGRESSIVELY TOWARD RENTING OF EQUIPMENT AS COMPARED TO PURCHASING

6.4 PORTER'S FIVE FORCES ANALYSIS

6.4.1 BARGAINING POWER OF SUPPLIERS

6.4.1.1 Intense competition among key regional players

6.4.2 BARGAINING POWER OF BUYERS

6.4.3 THREAT OF NEW ENTRANTS

6.4.4 THREAT OF SUBSTITUTES

6.4.5 INTENSITY OF RIVALRY

6.4.5.1 Local farm equipment manufacturers Vs. OEMs

7 FARM EQUIPMENT RENTAL MARKET, BY EQUIPMENT TYPE

Farm Equipment Rental Market by Equipment Type (Tractors, Harvesters, Sprayers, Balers & Other Equipment Types...

7.1 INTRODUCTION

7.2 TRACTORS

7.2.1 THE TRACTORS SEGMENT IS PROJECTED TO DOMINATE THE ASIA PACIFIC REGION IN TERMS OF GROWTH

7.3 HARVESTERS

7.3.1 ASIA PACIFIC IS PROJECTED TO LEAD THE HARVESTERS MARKET DURING THE FORECAST PERIOD

7.4 SPRAYERS

7.4.1 SPRAYERS WOULD WITNESS LARGE-SCALE DEMAND IN THE DEVELOPED COUNTRIES

7.5 BALERS

7.5.1 NORTH AMERICA IS ESTIMATED TO LEAD THE BALERS SEGMENT IN THE FARM EQUIPMENT RENTAL MARKET

7.6 OTHER EQUIPMENT TYPES

7.6.1 EQUIPMENT TYPES SUCH AS POWER TILLERS, THRESHING EQUIPMENT, AND PLANTING EQUIPMENT ARE PREFERRED IN THE RENTAL MARKET

8 FARM EQUIPMENT RENTAL MARKET, BY POWER OUTPUT

8.1 INTRODUCTION

8.2 8.2.1 UTILITY/COMPACT TRACTORS HOLDS STRONG RENTAL MARKET IN THE DEVELOPING COUNTRIES

8.3 31–70 HP

8.3.1 ASIA PACIFIC ACCOUNTED FOR THE HIGHEST SHARE IN THE MARKET FOR 31–70 HP TRACTORS

8.4 71–130 HP

8.4.1 HIGH DEMAND FOR EQUIPMENT WITH POWER OUTPUT 71–130 HP COMMON IN ALL GLOBAL MARKETS

8.5 131–250 HP

8.5.1 US AND EUROPE ARE THE LARGEST MARKETS FOR LARGE TRACTORS

8.6 >250 HP

8.6.1 HIGH POWER TRACTORS ACCOUNTS FOR HIGH DEMAND FROM LARGE FARMLANDS OF MORE THAN 100 HECTARES

9 FARM EQUIPMENT RENTAL MARKET, BY DRIVE

9.1 INTRODUCTION

9.2 TWO-WHEEL-DRIVE

9.2.1 EXTENSIVE BENEFITS RAISE THE DEMAND FOR TWO-WHEEL-DRIVE TRACTORS IN DEVELOPING NATIONS

9.3 FOUR-WHEEL-DRIVE

9.3.1 FARMERS WORKING WITH TOUGH SOILS AND LAND CONDITIONS DRIVE THE MARKET FOR 4WD TRACTORS

10 FARM EQUIPMENT RENTAL MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 US

10.2.1.1 The US market for farm equipment rental is progressing slowly due to trends more inclined toward the purchase of equipment

10.2.2 CANADA

10.2.2.1 Rental services can acquire better market share as farmers are dealing with difficult climatic conditions and rising equipment prices

10.2.3 MEXICO

10.2.3.1 Affordability and shortage of farm equipment driving the market for rental equipment

10.3 EUROPE

10.3.1 FRANCE

10.3.1.1 Slower rate of growth for the rentals market due to high mechanization levels in farmlands

10.3.2 GERMANY

10.3.2.1 Sustenance of small farm outputs through the equipment hiring model

10.3.3 SPAIN

10.3.3.1 Market for farm equipment rental developing steadily in the country

10.3.4 ITALY

10.3.4.1 Increased pressure for improving the production of smallholding farmers increases the scope for rental businesses

10.3.5 UK

10.3.5.1 Increasing scope of the rental business in the market due to large farm sizes and unstable financial system

10.3.6 POLAND

10.3.6.1 Large concentration of small farmers and supportive government subsidies increase the scope for rental businesses

10.3.7 REST OF EUROPE

10.3.7.1 Growing need to increase the level of mechanization in smallholding farms driving the equipment rental market

10.4 ASIA PACIFIC

10.4.1 INDIA

10.4.1.1 India is estimated to have the highest growth potential for the equipment rental market

10.4.2 CHINA

10.4.2.1 Tractors market declining but niche equipment market showing promising growth

10.4.3 JAPAN

10.4.3.1 Rising shortage of young labour and an increase in machine costs driving the market for equipment rental

10.4.4 AUSTRALIA

10.4.4.1 Slow growth of the farm industry showing promising potential for choosing rental-based farm equipment

10.4.5 THAILAND

10.4.5.1 Growth in market potential for equipment renting observed due to better adoption of mechanization by farmers in Thailand

10.4.6 REST OF ASIA PACIFIC

10.5 SOUTH AMERICA

10.5.1 BRAZIL

10.5.1.1 Huge untapped market for rental businesses, with farmers ready to rent with reduced rental rates

10.5.2 ARGENTINA

10.5.2.1 Moderate market for renting businesses, with large farms, better rates of mechanization, and high automotive businesses already established in the market

10.5.3 CHILE

10.5.3.1 Dependence on imported equipment for cultivation raises scope for the equipment renting business in Chile

10.5.4 REST OF SOUTH AMERICA

10.5.4.1 Growing rates of mechanization and also growing trends toward renting systems in the market

10.6 REST OF THE WORLD

10.6.1 AFRICA

10.6.1.1 South Africa adopting alternatives for enhancing productivity with lower capital costs

10.6.2 MIDDLE EAST

10.6.2.1 Access to better farming machinery driving the market for equipment renting

10.6.3 TURKEY

10.6.3.1 Slowly developing mechanization sector showing better scope for rental farm equipment due to unstable economic scenarios

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
- 11.2 COMPETITIVE LEADERSHIP MAPPING
 - 11.2.1 VISIONARY LEADERS
 - 11.2.2 DYNAMIC DIFFERENTIATORS
 - 11.2.3 INNOVATORS
 - 11.2.4 EMERGING COMPANIES
- 11.3 MARKET SHARE ANALYSIS, 2019
- 11.4 COMPETITIVE SCENARIO
 - 11.4.1 ACQUISITIONS
 - 11.4.2 EXPANSIONS & INVESTMENTS
 - 11.4.3 NEW PRODUCT LAUNCHES
 - 11.4.4 AGREEMENTS & COLLABORATIONS

12 COMPANY PROFILES

(Business overview, Products offered, Recent developments, SWOT analysis & Right to win)*

- 12.1 JOHN DEERE
- 12.2 CNH INDUSTRIAL
- 12.3 KUBOTA CORPORATION
- 12.4 AGCO CORPORATION
- 12.5 MAHINDRA & MAHINDRA
- 12.6 JCB
- 12.7 ESCORTS LTD.
- 12.8 TRACTORS & FARM EQUIPMENTS LTD.
- 12.9 PAPE GROUP INC.
- 12.10 PREMIER EQUIPMENT RENTALS
- 12.11 FLAMAN GROUP OF COMPANIES LTD.
- 12.12 PACIFIC AG RENTALS LLC
- 12.13 PACIFIC TRACTOR & IMPLEMENT LTD
- 12.14 FARMEASE
- 12.15 KWIPPED, INC
- 12.16 CEDAR STREETS SALES & RENTALS INC.
- 12.17 EM3 AGRI-SERVICES LTD.
- 12.18 GERMAN BLISS EQUIPMENT INC.
- 12.19 FRIESEN SALES & RENTALS

*Details on Business overview, Products offered, Recent developments, SWOT analysis & Right to win might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 USD EXCHANGE RATES, 2015–2018

TABLE 2 FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 3 FARM EQUIPMENT RENTAL MARKET SIZE FOR TRACTORS, BY REGION, 2018–2025 (USD MILLION)

TABLE 4 FARM EQUIPMENT RENTAL MARKET SIZE FOR HARVESTERS, BY REGION, 2018–2025 (USD MILLION)

TABLE 5 FARM EQUIPMENT RENTAL MARKET SIZE FOR SPRAYERS, BY REGION, 2018–2025 (USD MILLION)

TABLE 6 FARM EQUIPMENT RENTAL MARKET SIZE FOR BALERS, BY REGION, 2018–2025 (USD MILLION)

TABLE 7 FARM EQUIPMENT RENTAL MARKET SIZE FOR OTHER EQUIPMENT TYPES, BY REGION, 2018–2025 (USD MILLION)

TABLE 8 FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 9 250 HP FARM EQUIPMENT RENTAL MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 14 FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 15 TWO-WHEEL-DRIVE FARM EQUIPMENT RENTAL MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 16 FOUR-WHEEL-DRIVE FARM EQUIPMENT RENTAL MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 17 FARM EQUIPMENT RENTAL MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 18 NORTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 19 NORTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 20 NORTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 21 NORTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 22 US: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 23 US: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 24 US: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 25 FARM EQUIPMENT RENTAL RATE IN CANADA, 2018-2019

TABLE 26 CANADA: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 27 CANADA: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 28 CANADA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 29 MEXICO: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 30 MEXICO: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 31 MEXICO: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 32 EUROPE: FARM EQUIPMENT RENTAL MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 33 EUROPE: FARM EQUIPMENT RENTAL SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 34 EUROPE: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 35 EUROPE: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 36 FRANCE: FARM EQUIPMENT RENTAL SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 37 FRANCE: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 38 FRANCE: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 39 GERMANY: FARM EQUIPMENT RENTAL SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 40 GERMANY: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 41 GERMANY: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 42 SPAIN: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 43 SPAIN: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 44 SPAIN: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 45 ITALY: FARM EQUIPMENT RENTAL SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 46 ITALY: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 47 ITALY: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 48 UK: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 49 UK: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 50 UK: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 51 POLAND: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 52 POLAND: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 53 POLAND: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 54 REST OF EUROPE: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 55 REST OF EUROPE: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 56 REST OF EUROPE: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 57 ASIA PACIFIC: FARM EQUIPMENT RENTAL MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 58 ASIA PACIFIC: FARM EQUIPMENT RENTAL MARKET, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 59 ASIA PACIFIC: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 60 ASIA PACIFIC: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 61 INDIA: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 62 INDIA: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT,

2018–2025 (USD MILLION)

TABLE 63 INDIA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE,
2018–2025 (USD MILLION)

TABLE 64 CHINA: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT
TYPE, 2018–2026 (USD MILLION)

TABLE 65 CHINA: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER
OUTPUT, 2018–2025 (USD MILLION)

TABLE 66 CHINA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE,
2018–2025 (USD MILLION)

TABLE 67 JAPAN: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT
TYPE, 2018–2025 (USD MILLION)

TABLE 68 JAPAN: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER
OUTPUT, 2018–2025 (USD MILLION)

TABLE 69 JAPAN: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE,
2018–2025 (USD MILLION)

TABLE 70 AUSTRALIA: FARM EQUIPMENT RENTAL MARKET SIZE, BY
EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 71 AUSTRALIA: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER
OUTPUT, 2018–2025 (USD MILLION)

TABLE 72 AUSTRALIA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE,
2018–2025 (USD MILLION)

TABLE 73 THAILAND: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT
TYPE, 2018–2025 (USD MILLION)

TABLE 74 THAILAND: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER
OUTPUT, 2018–2025 (USD MILLION)

TABLE 75 THAILAND: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE,
2018–2025 (USD MILLION)

TABLE 76 REST OF ASIA PACIFIC: FARM EQUIPMENT RENTAL MARKET SIZE, BY
EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 77 REST OF ASIA PACIFIC: FARM EQUIPMENT RENTAL MARKET SIZE, BY
POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 78 REST OF ASIA PACIFIC: FARM EQUIPMENT RENTAL MARKET SIZE, BY
DRIVE, 2018–2025 (USD MILLION)

TABLE 79 SOUTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY
COUNTRY, 2018–2025 (USD MILLION)

TABLE 80 SOUTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY
EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 81 SOUTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY
POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 82 SOUTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 83 BRAZIL: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 84 BRAZIL: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 85 BRAZIL: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 86 ARGENTINA: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 87 ARGENTINA: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 88 ARGENTINA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 89 CHILE: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 90 CHILE: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 91 CHILE: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 92 REST OF SOUTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 93 REST OF SOUTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 94 REST OF SOUTH AMERICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 95 ROW: FARM EQUIPMENT RENTAL MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 96 ROW: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 97 ROW: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 98 ROW: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 99 AFRICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 100 AFRICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 101 AFRICA: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE,

2018–2025 (USD MILLION)

TABLE 102 MIDDLE EAST: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2018–2025 (USD MILLION)

TABLE 103 MIDDLE EAST: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 104 MIDDLE EAST: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 105 TURKEY: FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 106 TURKEY: FARM EQUIPMENT RENTAL MARKET SIZE, BY POWER OUTPUT, 2018–2025 (USD MILLION)

TABLE 107 TURKEY: FARM EQUIPMENT RENTAL MARKET SIZE, BY DRIVE, 2018–2025 (USD MILLION)

TABLE 108 ACQUISITIONS, 2017–2020

TABLE 109 EXPANSIONS & INVESTMENTS, 2017–2020

TABLE 110 NEW PRODUCT LAUNCHES, 2017–2020

TABLE 111 AGREEMENTS & COLLABORATIONS, 2017–2020

List Of Figures

LIST OF FIGURES

FIGURE 1 FARM EQUIPMENT RENTAL MARKET SEGMENTATION

FIGURE 2 REGIONAL SEGMENTATION

FIGURE 3 RESEARCH DESIGN: FARM EQUIPMENT RENTAL MARKET

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 6 DATA TRIANGULATION METHODOLOGY

FIGURE 7 FARM EQUIPMENT RENTAL MARKET SIZE, BY EQUIPMENT TYPE, 2020 VS. 2025

FIGURE 8 THE TWO-WHEEL DRIVE SEGMENT, BY DRIVE, IS PROJECTED TO DOMINATE BY 2025

FIGURE 9 71-130 HP SEGMENT ESTIMATED TO DOMINATE THE FARM EQUIPMENT RENTAL MARKET IN 2020

FIGURE 10 ASIA PACIFIC WAS THE LARGEST MARKET IN TERMS OF GROWTH RATE IN 2019

FIGURE 11 HIGH DEMAND FOR TRACTORS AND HARVESTERS TO DRIVE THE GROWTH OF

THE FARM EQUIPMENT RENTAL MARKET

FIGURE 12 FOUR-WHEEL DRIVE WAS THE MOST PREFERRED SEGMENT IN THE FARM EQUIPMENT RENTAL MARKET IN 2019

FIGURE 13 ASIA PACIFIC: INDIA WAS A MAJOR CONSUMER OF FARM EQUIPMENT RENTAL MARKET IN THE ASIA PACIFIC REGION IN 2019

FIGURE 14 NORTH AMERICA ACCOUNTED FOR THE LARGEST MARKET SHARE FOR BALERS IN 2019

FIGURE 15 THE US ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2019

FIGURE 16 GLOBAL POPULATION PROJECTED TO REACH ~9.7 BILLION BY 2050

FIGURE 17 FARM EQUIPMENT RENTAL: MARKET DYNAMICS

FIGURE 18 WORLD EMPLOYMENT IN THE AGRICULTURE SECTOR, 2010–2019 (% OF TOTAL EMPLOYMENT)

FIGURE 19 ANNUAL AVAILABLE ARABLE LAND, 1950–2020 (HECTARES/PERSON)

FIGURE 20 OPERATION-WISE MECHANIZATION RATES IN INDIA

FIGURE 21 PORTER'S FIVE FORCES ANALYSIS: INVOLVEMENT OF ESTABLISHED PLAYERS

IN R&D IS INCREASING COMPETITION IN THE INDUSTRY

FIGURE 22 TRACTORS SEGMENT PROJECTED TO DOMINATE THE FARM

EQUIPMENT RENTAL MARKET DURING THE FORECAST PERIOD
FIGURE 23 COUNTRY-WISE EXISTING VEGETARIAN POPULATION SHARE, 2019
FIGURE 24 71–130 HP SEGMENT PROJECTED TO DOMINATE THE FARM
EQUIPMENT RENTAL MARKET DURING THE FORECAST PERIOD
FIGURE 25 ADOPTION RATES OF FARM MECHANIZATION, BY COUNTRY, 2018
FIGURE 26 FOUR-WHEEL-DRIVE SEGMENT PROJECTED TO DOMINATE THE
FARM EQUIPMENT RENTAL MARKET DURING THE FORECAST PERIOD
FIGURE 27 INDIA PROJECTED TO WITNESS HIGH GROWTH RATE IN THE FARM
EQUIPMENT RENTAL MARKET BETWEEN 2020 AND 2025
FIGURE 28 NORTH AMERICA: REGIONAL SNAPSHOT
FIGURE 29 TOTAL AGRICULTURAL MACHINERY EXPORTS FROM EUROPE (USD
BILLION)
FIGURE 30 ASIA PACIFIC: REGIONAL SNAPSHOT
FIGURE 31 FARM EQUIPMENT RENTAL MARKET, COMPETITIVE LEADERSHIP
MAPPING, 2018
FIGURE 32 FARM EQUIPMENT RENTAL MARKET, BY COMPANY, 2019
FIGURE 33 KEY DEVELOPMENTS OF THE LEADING PLAYERS IN THE FARM
EQUIPMENT RENTAL MARKET, 2017–2020
FIGURE 34 JOHN DEERE: COMPANY SNAPSHOT
FIGURE 35 JOHN DEERE: SWOT ANALYSIS
FIGURE 36 CNH INDUSTRIAL: COMPANY SNAPSHOT
FIGURE 37 CNH INDUSTRIAL: SWOT ANALYSIS
FIGURE 38 KUBOTA CORPORATION: COMPANY SNAPSHOT
FIGURE 39 KUBOTA CORPORATION: SWOT ANALYSIS
FIGURE 40 AGCO CORPORATION: COMPANY SNAPSHOT
FIGURE 41 AGCO CORPORATION: SWOT ANALYSIS
FIGURE 42 MAHINDRA & MAHINDRA : COMPANY SNAPSHOT
FIGURE 43 MAHINDRA & MAHINDRA: SWOT ANALYSIS
FIGURE 44 JCB: COMPANY SNAPSHOT
FIGURE 45 ESCORTS LTD: COMPANY SNAPSHOT

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