

Face Shield Market by Type (Disposable and Reusable), Tier (Premium, Medium, and Value), End-Use (Healthcare, Manufacturing, Oil & Gas, Construction, Transportation), Region - Global Forecast to 2025

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Abstracts

The Face shield market size is estimated to grow from USD 3.0 billion in 2020 to USD 4.1 billion by 2025, at a CAGR of 6.5%. As the number of COVID-19 cases is increasing, it is becoming very important for healthcare professionals and other public workers to be safe in order to save more lives. Face shields along with other PPEs were recommended for use by public healthcare bodies. Due to disruptions in the global supply of PPEs for health workers worldwide, the World Health Organization recommended industries and governments to increase manufacturing by 40% to meet the global need. The face shield increases the lifespan of the face mask. Simulation studies with the use of the face shield have shown a 96% decrease in contamination of a person when droplets come at them from a distance of 18 inches. The face shield also prevents the person from continuously touching his/her face, facilitates facial non-verbal communication between healthcare workers and increases the life of the mask.

Premium tier face shield to account for the largest share in face shield market, in terms of value, in 2019

Premium face shield is a personal protective equipment that protects from infectious droplets, splashes, and sprays of body fluids. These include face shields which are sophisticated, expensive, high quality, and reusable. They are majorly used in the construction, automotive, metal working, welding works, and other manufacturing sectors for arc-protection and impact hazards. These usually provide 180-degree coverage from ear to ear and protect from any lateral entry of microbes. Premium face

shields have unique shape and head cover to protect from any kind of microbial penetration from the top. These face shields are adjustable and easy to use.

Manufacturing end-use industry accounted for largest market share in terms of value, in 2019

The manufacturing end use segment includes face shields which are used at manufacturing sites. Use of face shields is necessary at manufacturing sites in order to protect wearers from occupational hazards. These are used as protection against hazardous materials that can be harmful. Typically, they are designed to prevent the inhalation of airborne particles commonly associated with environments where grinding, sanding, sweeping, and other dusty operations occur in these industries.

APAC is expected to record the largest share in the face shield market during the forecast period

The growing economies in China and India and the growth and improvement in healthcare infrastructure in Southeast Asian countries are the major factors driving this market. In addition, the rising geriatric population in countries such as Japan, growing per capita income, increasing investments in the healthcare industry, expansion of private-sector hospitals to rural areas, and rapid economic growth are also supporting this market. The rise in the construction and manufacturing industry in these regions is also surging the demand for face shields in these industries.

In the process of determining and verifying the market size for several segments and subsegments identified through secondary research, extensive primary interviews were conducted. A breakdown of the primary interviewees are as follows:

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: C-Level - 23%, Director Level - 37%, and Others - 40%

By Region: North America - 32%, Europe - 21%, APAC - 28%, South America - 7%, and Middle East & Africa - 12%,

The key market players profiled in the report include 3M (US), Honeywell International Inc. (US), Kimberly-Clark Corporation (US), MSA Safety Inc. (US), Lakeland Industries (US), Radians Inc (US), DuPont Teijin Films (US), MCR Safety (US), Protective

Industrial Products (US), Prestige Ameritech (US).

Research Coverage

The market study covers the face shield market across segments. It aims at estimating the size and the growth potential of this market, across different segments, such as tier, end-use industry, and region. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to Buy this Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall face shield in various segments and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on face shield offered by top players in the global market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for face shield across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global face shield market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the face shield market

Impact of COVID-19 on the face shield Market

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*Details on Business Overview, Products Offered, Recent Developments, winning imperatives, Current Focus and Strategies, Threat from Competition, Right to Win might not be captured in case of unlisted companies.

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