

Face Mask Market by Nature (Disposable, Reusable), Material Type, Type (Surgical, Respirator), End-Use, Distribution Channel (Pharmacy & Drug Stores, Supermarket & Hypermarket, Specialty Stores, E-commerce) and Region - Global Forecast to 2027

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Abstracts

The face mask market is projected to grow from USD 0.8 billion in 2018 to USD 52.7 billion in 2021 and then reduce to USD 3.0 billion by 2027. The CAGRs for these periods are 309.8% between 2018 to 2021 and an overall CAGR of -34.5% from 2022 to 2027. The primary reasons driving the demand for face mask globally, includes factors like the outbreak of COVID-19 pandemic, the rise in consumer awareness pertaining to the importance of face masks, and the surge in social media marketing to encourage a positive attitude towards wearing masks.

“Surgical type segment of the face mask market is projected to grow at the highest CAGR during the forecast period of 2022 to 2027”

The surgical type segment of the face mask market is projected to be the fastest-growing segment during 2022 to 2027. The primary reason of the demand for surgical masks can be attributed to its use in the healthcare industry.

“Reusable face masks, in by nature segment, is projected to grow at the highest CAGR during the forecast period of 2022 to 2027”

The reusable by nature segment of the face mask market is projected to be the fastest-growing segment during 2022 to 2027. Reusable face mask are affordable, customizable, durable and sometimes fashionable and these are some the factors responsible for its high growth during the forecast period.

“The Hospitals & Clinics end-use segment in the face mask market, is projected to grow at the highest CAGR during the forecast period of 2022 to 2027”

The Hospitals & Clinics end-use segment in face masks, is expected to grow with the highest CAGR in the face masks market during the forecast period. The growth in this segment is mainly due to the growing rising prevalence of lifestyle diseases, such as diabetes and CVDs, the increasing number of hospitals, and expansion of healthcare infrastructures.

“The E-commerce segment by distribution channel, in the face mask market, is projected to grow at the highest CAGR during the forecast period of 2022 to 2027”

The E-commerce segment by distribution channel, has recorded the highest growth rate in the global face mask market during from 2022 to 2027. The growth in this segment is due to increased demand for a wide range of digital services and more consumers are preferring shopping online than from physical stores due to the convenience and to ensure safety.

“Middle East and Africa face mask market is projected to grow significantly during the forecast period of 2022 to 2027”

Middle East & Africa is projected to grow significantly for face masks during the forecast period. The growing demand for face mask is primarily driven by the economies in UAE and Saudi Arabia. The growth in this segment is due to rising geriatric population, increasing prevalence of chronic diseases, rising medical tourism, an increase in discretionary incomes and increased demand for advanced medical facilities.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 40%, Tier 2 – 20%, and Tier 3 – 40%

By Designation: C-level Executives – 10%, Directors – 70%, and Others – 20%

By Region: Asia Pacific – 25%, North America – 20%, Europe – 40%, Middle East & Africa – 5%, and South America – 5%

The face mask market report is dominated by players, such as 3M Company (US),

Honeywell International Inc. (US), Kimberly-Clark Corporation (US), Cardinal Health, Inc. (US), Owens & Minor, Inc. (US), Alpha Pro Tech, Ltd. (Canada), Ambu A/S (Denmark), Cantel Medical Corp. (US), Shanghai Dasheng Health Products Manufacture Co., Ltd (China), Medline Industries, Inc. (US), M?Inlycke Health Care AB (Sweden), Prestige Ameritech (US), Makrite (Taiwan), CNTUS-SUNGJIN Co., Ltd. (South Korea), and Irema Ireland (Ireland).

Research Coverage:

The report defines, segments, and projects the face mask market based on material type, type, nature, distribution channel, end use, and region. It provides detailed information regarding the major factors influencing the growth of the market, such as drivers, restraints, opportunities, and industry-specific challenges. It strategically profiles key face mask manufacturers and comprehensively analyzes their market shares and core competencies as well as tracks and analyzes competitive developments, such as expansions, agreements, contracts, partnerships, acquisitions, collaborations, and divestments, undertaken by them in the market.

Reasons to Buy the Report:

The report is expected to help the market leaders/new entrants in the market by providing them the closest approximations of revenue numbers of the face mask market and its segments. This report is also expected to help stakeholders obtain an improved understanding of the competitive landscape of the market, gain insights to improve the position of their businesses and make suitable go-to-market strategies. It also enables stakeholders to understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 INCLUSIONS & EXCLUSIONS

TABLE 1 FACE MASK MARKET, BY TYPE: INCLUSIONS & EXCLUSIONS

TABLE 2 FACE MASK MARKET, BY END-USE INDUSTRY: INCLUSIONS & EXCLUSIONS

TABLE 3 FACE MASK MARKET, BY NATURE: INCLUSIONS & EXCLUSIONS

TABLE 4 FACE MASK MARKET, BY DISTRIBUTION CHANNEL:
INCLUSIONS & EXCLUSIONS

TABLE 5 FACE MASK MARKET, BY MATERIAL TYPE: INCLUSIONS & EXCLUSIONS

TABLE 6 FACE MASK MARKET, BY REGION: INCLUSIONS & EXCLUSIONS

1.4 MARKET SCOPE

1.4.1 MARKETS COVERED

FIGURE 1 FACE MASK MARKET SEGMENTATION

FIGURE 2 FACE MASK MARKET: REGIONS COVERED

1.4.2 YEARS CONSIDERED FOR THE STUDY

1.5 CURRENCY

1.6 LIMITATIONS

1.7 STAKEHOLDERS

1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 3 FACE MASK MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 List of participating companies for primary research

2.1.2.3 Key industry insights

2.1.2.4 Breakdown of primary interviews

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

2.2.2 TOP-DOWN APPROACH

FIGURE 5 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

2.3 BASE NUMBER CALCULATION

FIGURE 6 MARKET SIZE ESTIMATION (DEMAND-SIDE): FACE MASK MARKET

FIGURE 7 CHINA & INDIA - FACE MASK MARKET, BY RESPIRATOR TYPE (2021)

2.4 DATA TRIANGULATION

2.5 ASSUMPTIONS

2.6 RISK ASSESSMENT

3 EXECUTIVE SUMMARY

TABLE 7 FACE MASK MARKET SNAPSHOT, 2022 & 2027

FIGURE 8 SURGICAL SEGMENT ACCOUNTED FOR LARGEST SHARE OF OVERALL FACE MASK MARKET IN 2021

FIGURE 9 DISPOSABLE NATURE SEGMENT ACCOUNTED FOR LARGER SHARE OF FACE MASK MARKET IN 2021

FIGURE 10 PERSONAL/INDIVIDUAL PROTECTION END-USE INDUSTRY ACCOUNTED FOR LARGEST SHARE OF FACE MASK MARKET IN 2021

FIGURE 11 PHARMACY & DRUG STORES SEGMENT ACCOUNTED FOR LARGEST SHARE OF FACE MASK MARKET IN 2021

FIGURE 12 ASIA PACIFIC EXPECTED TO LEAD FACE MASK MARKET FROM 2022 TO 2027

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN FACE MASK MARKET

FIGURE 13 OUTBREAK OF COVID-19 DRIVING FACE MASK MARKET

4.2 FACE MASK MARKET, BY REGION

FIGURE 14 FACE MASK MARKET IN ASIA PACIFIC PROJECTED TO GROW AT HIGHEST RATE DURING FORECAST PERIOD

4.3 ASIA PACIFIC FACE MASK MARKET, BY TYPE & COUNTRY

FIGURE 15 RESPIRATOR SEGMENT ESTIMATED TO ACCOUNT FOR LARGEST SHARE

OF ASIA PACIFIC FACE MASK MARKET IN 2022

4.4 FACE MASK MARKET, BY MAJOR COUNTRIES

FIGURE 16 FACE MASK MARKET IN INDIA PROJECTED TO WITNESS HIGHEST CAGR FROM 2019 TO 2022

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 17 FACE MASK MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Outbreak of COVID-19 pandemic

TABLE 8 FACE MASK MANDATES, BY COUNTRY

FIGURE 18 ESTIMATED GROWTH IN PRODUCTION OF MEDICAL PERSONAL PROTECTION EQUIPMENT DUE TO COVID-19 PANDEMIC

5.2.1.2 Surge in social media marketing

FIGURE 19 FACE MASK KEYWORD COUNT ON GOOGLE, 2018–2021

5.2.2 RESTRAINTS

5.2.2.1 Volatility in raw material prices

FIGURE 20 CRUDE OIL BRENT WITNESSED SHARPEST DIP IN PRICES IN 2020

5.2.2.2 Restricted future growth

5.2.3 OPPORTUNITIES

5.2.3.1 Growing healthcare industry in emerging economies like India

FIGURE 21 HEALTHCARE INDUSTRY GROWTH IN INDIA (2016-2022)

5.2.4 CHALLENGES

5.2.4.1 Volatility in production

5.2.4.2 Adverse effect of face masks on the environment

5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 22 PORTER'S FIVE FORCES ANALYSIS: FACE MASK MARKET

TABLE 9 FACE MASK MARKET: PORTER'S FIVE FORCES ANALYSIS

5.3.1 BARGAINING POWER OF SUPPLIERS

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF RIVALRY

6 INDUSTRY TRENDS

6.1 VALUE CHAIN ANALYSIS

FIGURE 23 FACE MASK VALUE CHAIN

6.2 ECOSYSTEM MAP

FIGURE 24 ECOSYSTEM MAP FOR FACE MASK MARKET

6.3 AVERAGE SELLING PRICE TREND

FIGURE 25 AVERAGE PRICE OF FACE MASKS IN DIFFERENT REGIONS (2021)

TABLE 10 AVERAGE PRICE OF FACE MASKS, BY REGION (2021)

6.4 REGULATORY LANDSCAPE

6.4.1 CDC GUIDELINES & STANDARDS FOR FACE MASKS

TABLE 11 PERFORMANCE STANDARDS APPROVED BY CDC FOR RESPIRATORS

TABLE 12 PERFORMANCE STANDARDS FOR DISPOSABLE & SURGICAL MASKS

6.5 TRENDS/ DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

FIGURE 26 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

6.6 TECHNOLOGY ANALYSIS

6.6.1 PRIMARY PRODUCTION TECHNOLOGY OF N95 RESPIRATOR

6.6.2 PRODUCTION PROCESS OF N95 RESPIRATOR

6.7 CASE STUDY ANALYSIS

6.7.1 USE OF FACE MASK (RESPIRATOR) IN FOUNDRIES FOR RESPIRATORY PROTECTION

6.7.2 FACE MASKS PLAYED PROMINENT ROLE TO MITIGATE SPREAD OF COVID-19

6.7.3 SURGICAL FACE MASKS WIDELY USED IN MEDICAL INDUSTRY FOR PREVENTION AGAINST CONTAMINATION

6.7.4 A SMART FACE MASK THAT TRANSLATES SPEECH INTO EIGHT DIFFERENT LANGUAGES

6.8 KEY CONFERENCES AND EVENTS, 2022-2024

TABLE 13 FACE MASK MARKET: DETAILED LIST OF CONFERENCES & EVENTS

6.9 PATENT ANALYSIS

6.9.1 INTRODUCTION

6.9.2 DOCUMENT TYPE

FIGURE 27 PATENT ANALYSIS

FIGURE 28 PATENT PUBLICATION FILING TREND (2010–2021)

6.9.3 INSIGHT

6.9.4 JURISDICTION ANALYSIS

FIGURE 29 PATENT JURISDICTION ANALYSIS – TOP 10 COUNTRIES

6.9.5 TOP APPLICANTS AND OWNERS

TABLE 14 TOP 10 PATENT OWNERS IN LAST 10 YEARS

FIGURE 30 TOP APPLICANTS IN PATENT FILING – NONWOVEN FABRIC MASK

6.10 COVID-19 IMPACT ANALYSIS

6.10.1 COVID-19 HEALTH ASSESSMENT

FIGURE 31 COUNTRY-WISE SPREAD OF COVID-19

FIGURE 32 ECONOMIC OUTPUT OF DIFFERENT COUNTRIES, 2020 VS 2021

TABLE 15 THREE SCENARIO-BASED ANALYSES OF COVID-19 IMPACT ON GLOBAL ECONOMY

6.10.2 COVID-19 IMPACT ON FACE MASK MARKET

- 6.10.2.1 COVID-19 pandemic created a surge in demand for face masks
- 6.10.2.2 Response to COVID-19 pandemic by the 3M Company
- 6.10.2.3 Growth of face mask market post-COVID-19 pandemic

7 FACE MASK MARKET, BY MATERIAL TYPE

7.1 INTRODUCTION

TABLE 16 RAW MATERIALS REQUIRED FOR FACE MASKS

7.2 POLYPROPYLENE (PP)

7.3 POLYURETHANE

7.4 POLYESTER

7.5 COTTON

8 FACE MASK MARKET, BY NATURE

8.1 INTRODUCTION

FIGURE 33 FACE MASK MARKET, BY NATURE, 2022 & 2027 (USD MILLION)

TABLE 17 FACE MASK MARKET SIZE, BY NATURE, 2018–2021 (USD MILLION)

TABLE 18 FACE MASK MARKET SIZE, BY NATURE, 2022–2027 (USD MILLION)

8.2 DISPOSABLE

8.2.1 INCREASED USE OF RESPIRATORS IN HOSPITALS TO DRIVE DEMAND

8.3 REUSABLE

8.3.1 LOW COST TO SPUR DEMAND

9 FACE MASK MARKET, BY DISTRIBUTION CHANNEL

9.1 INTRODUCTION

FIGURE 34 FACE MASK MARKET, BY DISTRIBUTION CHANNEL, 2022 & 2027 (USD MILLION)

TABLE 19 FACE MASK MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018–2021 (USD MILLION)

TABLE 20 FACE MASK MARKET SIZE, BY DISTRIBUTION CHANNEL, 2022–2027 (USD MILLION)

9.2 PHARMACY & DRUG STORES

9.2.1 PHARMACY & DRUG STORES SEGMENT IS LARGEST DISTRIBUTION CHANNEL FOR FACE MASK

9.3 SPECIALITY STORE

9.3.1 DEMAND FOR FACE MASKS IN SPECIALTY STORES INCREASED DUE TO COVID-19

9.4 SUPERMARKET & HYPERMARKET

9.4.1 SUPERMARKET & HYPERMARKET ACCOUNTED FOR SECOND-LARGEST MARKET SHARE

9.5 E-COMMERCE

9.5.1 ONGOING PANDEMIC DRIVING DEMAND FOR FACE MASK IN E-COMMERCE SEGMENT

10 FACE MASK MARKET, BY TYPE

10.1 INTRODUCTION

FIGURE 35 FACE MASK MARKET, BY TYPE, 2021, 2022 & 2027 (USD MILLION)

TABLE 21 FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 22 FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

10.2 SURGICAL

10.2.1 INCREASED DEMAND FOR SURGICAL MASK DUE TO COVID-19

TABLE 23 SURGICAL FACE MASK MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

TABLE 24 SURGICAL FACE MASK MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

10.2.2 ASTM LEVEL 1

10.2.3 ASTM LEVEL 2

10.2.4 ASTM LEVEL 3

TABLE 25 SURGICAL FACE MASK MARKET SIZE, BY ASTM LEVEL, 2018–2021 (USD MILLION)

TABLE 26 SURGICAL FACE MASK MARKET SIZE, BY ASTM LEVEL, 2022–2027 (USD MILLION)

10.3 PROCEDURE

10.3.1 INCREASED DEMAND FROM MEDICAL INDUSTRY EXPECTED TO DRIVE PROCEDURE MASKS MARKET

TABLE 27 PROCEDURE FACE MASK MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

TABLE 28 PROCEDURE FACE MASK MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

10.4 RESPIRATOR

10.4.1 RESPIRATOR SEGMENT ACCOUNTED FOR LARGEST SHARE IN 2021

10.4.2 N-SERIES (N95, N99, AND N100)

10.4.3 R-SERIES (R95)

10.4.4 P-SERIES (P95 & P100)

TABLE 29 RESPIRATOR FACE MASK MARKET SIZE, BY REGION, 2018–2021 (USD

MILLION)

TABLE 30 RESPIRATOR FACE MASK MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

10.5 OTHERS

10.5.1 FASHION MASKS TO FUEL DEMAND FOR OTHERS SEGMENT

TABLE 31 OTHER FACE MASKS MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

TABLE 32 OTHER FACE MASKS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

11 FACE MASK MARKET, BY END-USE INDUSTRY

11.1 INTRODUCTION

FIGURE 36 FACE MASK MARKET, BY END-USE INDUSTRY, 2022 & 2027 (USD MILLION)

TABLE 33 FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 34 FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

11.2 HOSPITALS & CLINICS

11.2.1 INCREASING HEALTHCARE INFRASTRUCTURE TO BOOST DEMAND

TABLE 35 FACE MASK MARKET SIZE IN HOSPITALS & CLINICS, BY REGION, 2018–2021 (USD MILLION)

TABLE 36 FACE MASK MARKET SIZE IN HOSPITALS & CLINICS, BY REGION, 2022–2027 (USD MILLION)

11.3 INDUSTRIAL & INSTITUTIONAL

11.3.1 NEED TO PREVENT DUST INHALATION IN INDUSTRIAL SETTINGS TO DRIVE DEMAND

TABLE 37 FACE MASK MARKET SIZE IN INDUSTRIAL & INSTITUTIONAL, BY REGION, 2018–2021 (USD MILLION)

TABLE 38 FACE MASK MARKET SIZE IN INDUSTRIAL & INSTITUTIONAL, BY REGION, 2022–2027 (USD MILLION)

11.4 PERSONAL/INDIVIDUAL PROTECTION

11.4.1 ONGOING COVID-19 PANDEMIC TO DRIVE MARKET IN THIS SEGMENT

TABLE 39 FACE MASK MARKET SIZE IN PERSONAL/INDIVIDUAL PROTECTION, BY REGION, 2018–2021 (USD MILLION)

TABLE 40 FACE MASK MARKET SIZE IN PERSONAL/INDIVIDUAL PROTECTION, BY REGION, 2022–2027 (USD MILLION)

12 FACE MASK MARKET, BY REGION

12.1 INTRODUCTION

FIGURE 37 FACE MASK MARKET, BY MAJOR COUNTRIES, 2022–2027

TABLE 41 FACE MASK MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

TABLE 42 FACE MASK MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

12.2 ASIA PACIFIC

FIGURE 38 ASIA PACIFIC FACE MASK MARKET SNAPSHOT

TABLE 43 ASIA PACIFIC: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 44 ASIA PACIFIC: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 45 ASIA PACIFIC: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 46 ASIA PACIFIC: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

TABLE 47 ASIA PACIFIC: FACE MASK MARKET SIZE, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 48 ASIA PACIFIC: FACE MASK MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 49 ASIA PACIFIC: SURGICAL FACE MASK MARKET SIZE, BY ASTM LEVEL, 2018–2021 (USD MILLION)

TABLE 50 ASIA PACIFIC: SURGICAL FACE MASK MARKET SIZE, BY ASTM LEVEL, 2022–2027 (USD MILLION)

12.2.1 CHINA

12.2.1.1 China accounted for largest share of Asia Pacific face mask market in 2021

TABLE 51 CHINA: MACROECONOMIC INDICATORS FOR FACE MASK MARKET

12.2.1.2 China: COVID-19 impact analysis

TABLE 52 CHINA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 53 CHINA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 54 CHINA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 55 CHINA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.2.2 INDIA

12.2.2.1 India is fastest-growing face mask market in the region

12.2.2.2 India: COVID-19 impact analysis

TABLE 56 INDIA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 57 INDIA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 58 INDIA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 59 INDIA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.2.3 JAPAN

12.2.3.1 Large geriatric population in Japan to support market growth

TABLE 60 JAPAN: MACROECONOMIC INDICATORS FOR FACE MASK MARKET

TABLE 61 JAPAN: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 62 JAPAN: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 63 JAPAN: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 64 JAPAN: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.2.4 SOUTH KOREA

12.2.4.1 Well-developed healthcare system expected to drive market growth

TABLE 65 SOUTH KOREA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 66 SOUTH KOREA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 67 SOUTH KOREA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 68 SOUTH KOREA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.2.5 INDONESIA

12.2.5.1 Outbreak of COVID-19 to spur demand for face masks in Indonesia

TABLE 69 INDONESIA: MACROECONOMIC INDICATORS FOR FACE MASK MARKET

TABLE 70 INDONESIA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 71 INDONESIA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 72 INDONESIA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 73 INDONESIA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.2.6 PHILIPPINES

12.2.6.1 Increased demand for face masks in Philippines due to COVID-19 outbreak

TABLE 74 PHILIPPINES: MACROECONOMIC INDICATORS FOR FACE MASK MARKET

TABLE 75 PHILIPPINES: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 76 PHILIPPINES: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 77 PHILIPPINES: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 78 PHILIPPINES: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.2.7 REST OF ASIA PACIFIC

TABLE 79 REST OF ASIA PACIFIC: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 80 REST OF ASIA PACIFIC: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 81 REST OF ASIA PACIFIC: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 82 REST OF ASIA PACIFIC: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.3 EUROPE

FIGURE 39 EUROPE FACE MASK MARKET SNAPSHOT

TABLE 83 EUROPE: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 84 EUROPE: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 85 EUROPE: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 86 EUROPE: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

TABLE 87 EUROPE: FACE MASK MARKET SIZE, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 88 EUROPE: FACE MASK MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 89 EUROPE: SURGICAL FACE MASK MARKET SIZE, BY ASTM LEVEL, 2018–2021 (USD MILLION)

TABLE 90 EUROPE: SURGICAL FACE MASK MARKET SIZE, BY ASTM LEVEL, 2022–2027 (USD MILLION)

12.3.1 GERMANY

12.3.1.1 Increasing patient volumes in hospitals driving market growth

TABLE 91 GERMANY: MACROECONOMIC INDICATORS FOR FACE MASK MARKET**12.3.1.2 COVID-19 impact analysis****TABLE 92 GERMANY: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)****TABLE 93 GERMANY: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)****TABLE 94 GERMANY: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)****TABLE 95 GERMANY: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)****12.3.2 UK****12.3.2.1 Increase in hospitalization rates driving demand for face masks****12.3.2.2 COVID-19 impact analysis****TABLE 96 UK: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)****TABLE 97 UK: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)****TABLE 98 UK: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)****TABLE 99 UK: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)****12.3.3 FRANCE****12.3.3.1 Favorable government initiatives to support market growth****TABLE 100 FRANCE: MACROECONOMIC INDICATORS FOR FACE MASK MARKET****TABLE 101 FRANCE: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)****TABLE 102 FRANCE: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)****TABLE 103 FRANCE: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)****TABLE 104 FRANCE: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)****12.3.4 ITALY****12.3.4.1 Large geriatric population to support market growth****12.3.4.2 COVID-19 impact analysis****TABLE 105 ITALY: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)****TABLE 106 ITALY: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)****TABLE 107 ITALY: FACE MASK MARKET SIZE, BY END-USE INDUSTRY,**

2018–2021 (USD MILLION)

TABLE 108 ITALY: FACE MASK MARKET SIZE, BY END-USE INDUSTRY,
2022–2027 (USD MILLION)

12.3.5 SPAIN

12.3.5.1 Large number of healthcare service programs driving
use of face masks

TABLE 109 SPAIN: MACROECONOMIC INDICATORS FOR FACE MASK MARKET

TABLE 110 SPAIN: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD
MILLION)

TABLE 111 SPAIN: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD
MILLION)

TABLE 112 SPAIN: FACE MASK MARKET SIZE, BY END-USE INDUSTRY,
2018–2021 (USD MILLION)

TABLE 113 SPAIN: FACE MASK MARKET SIZE, BY END-USE INDUSTRY,
2022–2027 (USD MILLION)

12.3.6 RUSSIA

12.3.6.1 Increased demand for face masks due to COVID-19 outbreak

TABLE 114 RUSSIA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD
MILLION)

TABLE 115 RUSSIA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD
MILLION)

TABLE 116 RUSSIA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY,
2018–2021 (USD MILLION)

TABLE 117 RUSSIA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY,
2022–2027 (USD MILLION)

12.3.7 REST OF EUROPE

TABLE 118 REST OF EUROPE: FACE MASK MARKET SIZE, BY TYPE, 2018–2021
(USD MILLION)

TABLE 119 REST OF EUROPE: FACE MASK MARKET SIZE, BY TYPE, 2022–2027
(USD MILLION)

TABLE 120 REST OF EUROPE: FACE MASK MARKET SIZE, BY END-USE
INDUSTRY, 2018–2021 (USD MILLION)

TABLE 121 REST OF EUROPE: FACE MASK MARKET SIZE, BY END-USE
INDUSTRY, 2022–2027 (USD MILLION)

12.4 NORTH AMERICA

FIGURE 40 NORTH AMERICA FACE MASK MARKET SNAPSHOT

TABLE 122 NORTH AMERICA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021
(USD MILLION)

TABLE 123 NORTH AMERICA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027

(USD MILLION)

TABLE 124 NORTH AMERICA: SURGICAL FACE MASK MARKET SIZE, BY ASTM LEVEL, 2018–2021 (USD MILLION)

TABLE 125 NORTH AMERICA: SURGICAL FACE MASK MARKET SIZE, BY ASTM LEVEL, 2022–2027 (USD MILLION)

TABLE 126 NORTH AMERICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 127 NORTH AMERICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

TABLE 128 NORTH AMERICA: FACE MASK MARKET SIZE, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 129 NORTH AMERICA: FACE MASK MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

12.4.1 US

12.4.1.1 US accounted for largest share of the regional market

12.4.1.2 COVID-19 Impact Analysis

TABLE 130 US: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 131 US: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 132 US: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 133 US: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.4.2 CANADA

12.4.2.1 Increase in number of surgeries performed to drive market growth

12.4.2.2 COVID-19 impact analysis

TABLE 134 CANADA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 135 CANADA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 136 CANADA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 137 CANADA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.4.3 MEXICO

12.4.3.1 Increased demand for face masks due to COVID-19 outbreak

TABLE 138 MEXICO: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 139 MEXICO: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 140 MEXICO: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 141 MEXICO: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.5 MIDDLE EAST & AFRICA

TABLE 142 MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 143 MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 144 MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 145 MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

TABLE 146 MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 147 MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

12.5.1 SAUDI ARABIA

12.5.1.1 Increased demand for face masks due to COVID-19

TABLE 148 SAUDI ARABIA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 149 SAUDI ARABIA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 150 SAUDI ARABIA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 151 SAUDI ARABIA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.5.2 UAE

12.5.2.1 Increase in number of surgeries performed to drive market growth

TABLE 152 UAE: MACROECONOMIC INDICATORS FOR FACE MASK MARKET

TABLE 153 UAE: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 154 UAE: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 155 UAE: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 156 UAE: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.5.3 IRAN

12.5.3.1 Iran accounted for largest share of face mask market in Middle East & Africa

TABLE 157 IRAN: MACROECONOMIC INDICATORS FOR FACE MASK MARKET

TABLE 158 IRAN: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 159 IRAN: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 160 IRAN: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 161 IRAN: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.5.4 REST OF MIDDLE EAST & AFRICA

TABLE 162 REST OF MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 163 REST OF MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 164 REST OF MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 165 REST OF MIDDLE EAST & AFRICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.6 SOUTH AMERICA

TABLE 166 SOUTH AMERICA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 167 SOUTH AMERICA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 168 SOUTH AMERICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 169 SOUTH AMERICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

TABLE 170 SOUTH AMERICA: FACE MASK MARKET SIZE, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 171 SOUTH AMERICA: FACE MASK MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

12.6.1 BRAZIL

12.6.1.1 Brazil accounted for largest share of South America face mask market in 2021

TABLE 172 BRAZIL: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 173 BRAZIL: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 174 BRAZIL: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 175 BRAZIL: FACE MASK MARKET SIZE, BY END-USE INDUSTRY,

2022–2027 (USD MILLION)

12.6.2 ARGENTINA

12.6.2.1 Argentina is fastest-growing market for face masks in South America

TABLE 176 ARGENTINA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 177 ARGENTINA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 178 ARGENTINA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 179 ARGENTINA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

12.6.3 REST OF SOUTH AMERICA

TABLE 180 REST OF SOUTH AMERICA: FACE MASK MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 181 REST OF SOUTH AMERICA: FACE MASK MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 182 REST OF SOUTH AMERICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 183 REST OF SOUTH AMERICA: FACE MASK MARKET SIZE, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW

13.2 KEY PLAYER STRATEGIES

TABLE 184 OVERVIEW OF STRATEGIES ADOPTED BY FACE MASK MANUFACTURERS

13.3 REVENUE ANALYSIS

13.3.1 REVENUE ANALYSIS OF TOP PLAYERS IN FACE MASK MARKET

FIGURE 41 TOP FIVE PLAYERS – REVENUE ANALYSIS (2016-2020)

13.4 COMPETITIVE LANDSCAPE MAPPING, 2020

13.4.1 STAR

13.4.2 EMERGING LEADER

13.4.3 PERVASIVE

13.4.4 PARTICIPANT

FIGURE 42 FACE MASK MARKET: COMPETITIVE LEADERSHIP MAPPING OF MAJOR COMPANIES, 2020

13.5 COMPETITIVE BENCHMARKING

13.5.1 STRENGTH OF PRODUCT PORTFOLIO

FIGURE 43 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN FACE MASK MARKET**13.5.2 BUSINESS STRATEGY EXCELLENCE****FIGURE 44 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN FACE MASK MARKET****13.6 SME MATRIX, 2020****13.6.1 PROGRESSIVE COMPANIES****13.6.2 DYNAMIC COMPANIES****13.6.3 RESPONSIVE COMPANIES****13.6.4 STARTING BLOCKS****FIGURE 45 FACE MASK MARKET: COMPETITIVE LEADERSHIP MAPPING OF EMERGING COMPANIES, 2020****TABLE 185 COMPANY INDUSTRY FOOTPRINT, 2020****TABLE 186 COMPANY TYPE FOOTPRINT, 2020****TABLE 187 COMPANY REGION FOOTPRINT, 2020****TABLE 188 COMPANY FOOTPRINT, 2020****FIGURE 46 FACE MASK: DETAILED LIST OF KEY STARTUP/SMES****FIGURE 47 FACE MASK: COMPETITIVE BENCHMARKING OF KEY STARTUP/SMES****13.7 KEY MARKET DEVELOPMENTS****TABLE 189 FACE MASK MARKET: DEALS, 2016–2021****TABLE 190 FACE MASK MARKET: OTHERS, 2016–2021****14 COMPANY PROFILES****14.1 MAJOR COMPANIES**

(Business Overview, Products Offered, Recent Developments, Deals, MnM view, Key strengths/right to win, Strategic choices made, Weakness/competitive threats)*

14.1.1 3M COMPANY**TABLE 191 3M COMPANY: COMPANY OVERVIEW****FIGURE 48 3M COMPANY: COMPANY SNAPSHOT****14.1.2 HONEYWELL INTERNATIONAL INC.****TABLE 192 HONEYWELL INTERNATIONAL INC.: COMPANY OVERVIEW****FIGURE 49 HONEYWELL INTERNATIONAL INC.: COMPANY SNAPSHOT****14.1.3 KIMBERLY-CLARK CORPORATION****TABLE 193 KIMBERLY-CLARK CORPORATION: COMPANY OVERVIEW****FIGURE 50 KIMBERLY-CLARK CORPORATION: COMPANY SNAPSHOT****14.1.4 ALPHA PRO TECH, LTD.****TABLE 194 ALPHA PRO TECH, LTD.: COMPANY OVERVIEW**

FIGURE 51 ALPHA PRO TECH, LTD.: COMPANY SNAPSHOT**14.1.5 OWENS & MINOR, INC.****TABLE 195 OWENS & MINOR, INC.: COMPANY OVERVIEW****FIGURE 52 OWENS & MINOR, INC.: COMPANY SNAPSHOT****14.1.6 AMBU A/S****TABLE 196 AMBU A/S: COMPANY OVERVIEW****FIGURE 53 AMBU A/S: COMPANY SNAPSHOT****14.1.7 M?LNLYCKE HEALTH CARE AB****TABLE 197 M?LNLYCKE HEALTH CARE AB: COMPANY OVERVIEW****FIGURE 54 M?LNLYCKE HEALTH CARE AB: COMPANY SNAPSHOT****14.1.8 CARDINAL HEALTH, INC.****TABLE 198 CARDINAL HEALTH, INC.: COMPANY OVERVIEW****FIGURE 55 CARDINAL HEALTH, INC.: COMPANY SNAPSHOT****14.1.9 CANTEL MEDICAL CORP.****TABLE 199 CANTEL MEDICAL CORP.: COMPANY OVERVIEW****FIGURE 56 CANTEL MEDICAL CORP.: COMPANY SNAPSHOT****14.1.10 CNTUS-SUNGJIN CO., LTD.****TABLE 200 CNTUS-SUNGJIN CO., LTD.: COMPANY OVERVIEW****FIGURE 57 CNTUS-SUNGJIN CO., LTD.: COMPANY SNAPSHOT****14.1.11 IREMA IRELAND****TABLE 201 IREMA IRELAND: COMPANY OVERVIEW****14.1.12 MAKRITE****TABLE 202 MAKRITE: COMPANY OVERVIEW****14.1.13 MEDLINE INDUSTRIES, INC.****TABLE 203 MEDLINE INDUSTRIES, INC.: COMPANY OVERVIEW****14.1.14 SHANGHAI DASHENG HEALTH PRODUCTS MANUFACTURE CO., LTD.****TABLE 204 SHANGHAI DASHENG HEALTH PRODUCTS MANUFACTURE CO., LTD.:
COMPANY OVERVIEW****14.1.15 PRESTIGE AMERITECH****TABLE 205 PRESTIGE AMERITECH: COMPANY OVERVIEW****14.1.16 FOSS PERFORMANCE MATERIALS, LLC****TABLE 206 FOSS PERFORMANCE MATERIALS, LLC: COMPANY OVERVIEW****14.2 OTHER COMPANIES****14.2.1 HAKUGEN EARTH CO., LTD.****TABLE 207 HAKUGEN EARTH CO., LTD.: COMPANY OVERVIEW****14.2.2 KOWA COMPANY, LTD.****TABLE 208 KOWA COMPANY, LTD.: COMPANY OVERVIEW****14.2.3 WINNER MEDICAL GROUP INC.****TABLE 209 WINNER MEDICAL GROUP INC.: COMPANY OVERVIEW**

14.2.4 VENUS SAFETY & HEALTH PVT. LTD.**TABLE 210 VENUS SAFETY & HEALTH PVT. LTD.: COMPANY OVERVIEW****14.2.5 MOLDEX-METRIC, INC.****TABLE 211 MOLDEX-METRIC, INC.: COMPANY OVERVIEW****14.2.6 DACH SCHUTZBEKLEIDUNG GMBH & CO. KG****TABLE 212 DACH SCHUTZBEKLEIDUNG GMBH & CO. KG: COMPANY OVERVIEW****14.2.7 JIANGSU TEYIN IMP. & EXP. CO., LTD.****TABLE 213 JIANGSU TEYIN IMP. & EXP. CO., LTD.: COMPANY OVERVIEW****14.2.8 LOUIS M. GERSON CO., INC.****TABLE 214 LOUIS M. GERSON CO., INC.: COMPANY OVERVIEW****14.2.9 AERO PRO CO., LTD.****TABLE 215 AERO PRO CO., LTD.: COMPANY OVERVIEW****14.2.10 CAMBRIDGE MASK CO.****TABLE 216 CAMBRIDGE MASK CO.: COMPANY OVERVIEW****14.2.11 STERIMED MEDICAL DEVICES PVT. LTD.****TABLE 217 STERIMED MEDICAL DEVICES PVT. LTD.: COMPANY OVERVIEW****14.2.12 TELEFLEX INCORPORATED****TABLE 218 TELEFLEX INCORPORATED: COMPANY OVERVIEW****14.2.13 BYD CO. LTD.****TABLE 219 BYD CO. LTD.: COMPANY OVERVIEW****14.2.14 SRI VISHNU DISPOSABLES PRIVATE LIMITED****TABLE 220 SRI VISHNU DISPOSABLES PRIVATE LIMITED: COMPANY OVERVIEW****14.2.15 BD****TABLE 221 BD: COMPANY OVERVIEW**

*Details on Business Overview, Products Offered, Recent Developments, Deals, MnM view, Key strengths/right to win, Strategic choices made, Weakness/competitive threats might not be captured in case of unlisted companies.

15 APPENDIX**15.1 DISCUSSION GUIDE****15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL****15.3 AVAILABLE CUSTOMIZATIONS****15.4 RELATED REPORTS****15.5 AUTHOR DETAILS**

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