

Extruded Polypropylene (XPP) Foam Market by Type (Low-Density, High-Density), End-use Industry (Automotive, Packaging, Building & Construction), Region (APAC, Europe, North America, South America, Middle East & Africa) - Global Forecast to 2023

<https://marketpublishers.com/r/E074BBB9931EN.html>

Date: August 2018

Pages: 120

Price: US\$ 5,650.00 (Single User License)

ID: E074BBB9931EN

Abstracts

“The XPP foam market is projected to grow at a CAGR of 6.9% from 2018 to 2023.”

The XPP foam market is projected to grow from USD 751.0 million in 2018 to USD 1048.8 million by 2023, at a CAGR of 6.9%, in terms of value, between 2018 and 2023. The demand for XPP foam is mainly driven by its properties such as recyclability and eco-friendliness in comparison to other competitive foams, such as PU and PE, and high functional characteristics such as high stiffness, chemical resistance, heat stability, impact resistance, lightweight, and good sound insulation. The unique properties of XPP foam make it suitable for use in industries such as automotive, packaging, and building & construction. The market is driven by the increasing demand from the automotive industry. However, the rising prices of polypropylene resin, the major raw material, are expected to restrain the growth of the market.

“Based on type, the low-density segment is expected to lead the XPP foam market during the forecast period.”

Based on type, the low-density segment is expected to be the fastest-growing segment of the XPP foam market during the forecast period. Low-density polypropylene foam is widely preferred in automotive, protective packaging, and insulation applications due to its properties such as recyclability, light weight, energy efficiency, and sustainability. In

automotive end-use industry, low-density XPP foam is used in door liners, engine shields, and roof/trunk liners. The use of low-density XPP foam in these applications helps in impact protection and weight reduction of vehicles.

“Based on end-use industry, the automotive segment is projected to lead the XPP foam market during the forecast period.”

Based on end-use industry, the automotive segment is expected to lead the XPP foam market. OEMs use XPP foam to produce vehicles that are lightweight, energy efficient, and sustainable. It is also used in combination with metals to improve energy absorption and distribution. The low density and recyclability properties are expected to drive the use of XPP foam in the automotive end-use industry during the forecast period.

“APAC is expected to be the fastest-growing market for XPP foam.”

The APAC region is expected to witness the fastest growth during the forecast period; this growth can be mainly attributed to the growing automobile production in countries such as China, India, and other Southeast Asian nations. The growth of the market in APAC is primarily attributed to rapid economic development, followed by massive investments across industries such as automotive, packaging, building & construction, and marine. Automotive is projected to be the fastest-growing end-use industry of XPP foam in APAC. India and China are the two major economies driving the market in APAC. The demand for XPP foam has also increased in the other APAC countries such as South Korea, Indonesia, Malaysia, Thailand, Vietnam, and the Philippines with the positive outlook of the automotive industry in these countries.

In the process of determining and verifying the market size for the several segments and subsegments gathered through secondary research, extensive primary interviews were conducted. The break-up of the primary interviews is given below:

By Company Type: Tier 1—53%, Tier 2—27%, and Tier 3—20%

By Designation: C-level—40%, Director-level—27%, and Others—33%

By Region: APAC—33%, North America—47%, Europe—13%, RoW—7%

Note: 1. Other designations include sales managers, marketing managers, and product managers. 2. Tiers of companies are defined based on their total revenues in 2017. Tier

1 = USD 1 billion, Tier 2 = USD 100 million to USD 1 billion, and Tier 3 = USD 100 million.

Note: 2. RoW includes South America and Middle East & Africa

Key global players of the XPP foam market are Borealis (Austria), Mitsui Chemicals (Japan), BASF (Germany), Sekisui Voltek (US), Sonoco Products (US), DS Smith Plc (UK), NMC SA (Belgium), Pregis LLC (US), and Zotefoams Plc (UK).

Research Coverage

This report covers the market for XPP foam and its types and end-use industries across different verticals and regions. It aims at estimating the market size and the potential of the XPP foam market based on type, end-use industry, and region. The report also includes an in-depth competitive analysis of key market players, along with their company profiles, recent developments, and key strategies.

Reasons to Buy the Report

The report will help market leaders/new entrants by providing them the closest approximations of revenues in the XPP foam market. This report will also help stakeholders better understand the market's competitive landscape, and gain insights to position their businesses and formulate market strategies. The report will also help stakeholders understand the pulse of the market and acquire information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers

Market Penetration: Comprehensive information on XPP foam offered by top market players

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the XPP foam market

Market Development: Comprehensive information about lucrative emerging markets—the report analyzes the markets for XPP foam across varied regions

Market Diversification: Exhaustive information about new products, untapped

geographies, recent developments, and investments in the XPP foam market

Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the XPP foam market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 SCOPE OF THE STUDY
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 PACKAGE SIZE
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 TOP-DOWN AND BOTTOM-UP APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 LIMITATIONS
- 2.5 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN XPP FOAM MARKET
- 4.2 XPP FOAM MARKET, BY END-USE INDUSTRY
- 4.3 XPP FOAM MARKET: DEVELOPED VS. DEVELOPING COUNTRIES
- 4.4 XPP FOAM MARKET IN APAC, BY MAJOR COUNTRIES AND END-USE INDUSTRIES
- 4.5 XPP FOAM MARKET SHARE, BY KEY COUNTRIES

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Superior properties and recyclability of XPP foams

5.2.1.2 Demand for superior foams in growing automotive industry

5.2.2 RESTRAINTS

5.2.2.1 Less awareness about XPP foams

5.2.2.2 High price of XPP foam

5.2.3 OPPORTUNITIES

5.2.3.1 High growth potential in emerging countries

5.2.3.2 Growing applications in various end-use industries

5.2.4 CHALLENGES

5.2.4.1 Fluctuating raw material prices

5.3 PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF NEW ENTRANTS

5.3.2 THREAT OF SUBSTITUTES

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

6 MACROECONOMIC INDICATORS

6.1 INTRODUCTION

6.2 TRENDS AND FORECAST OF GDP

6.3 TRENDS IN THE AUTOMOTIVE INDUSTRY

7 XPP FOAM MARKET, BY TYPE

7.1 INTRODUCTION

7.2 LOW-DENSITY XPP FOAM (40-200 KG/M3)

7.3 HIGH-DENSITY XPP FOAM (200-600 KG/M3)

8 XPP FOAM MARKET, BY END-USE INDUSTRY

8.1 INTRODUCTION

8.2 AUTOMOTIVE

8.3 PACKAGING

8.4 BUILDING & CONSTRUCTION

8.5 OTHERS

9 XPP FOAM MARKET, BY REGION

9.1 INTRODUCTION

9.2 APAC

9.2.1 CHINA

9.2.2 JAPAN

9.2.3 SOUTH KOREA

9.2.4 INDIA

9.2.5 THAILAND

9.2.6 INDONESIA

9.2.7 MALAYSIA

9.2.8 REST OF APAC

9.3 EUROPE

9.3.1 GERMANY

9.3.2 SPAIN

9.3.3 FRANCE

9.3.4 UK

9.3.5 ITALY

9.3.6 TURKEY

9.3.7 RUSSIA

9.3.8 POLAND

9.3.9 REST OF EUROPE

9.4 NORTH AMERICA

9.4.1 US

9.4.2 CANADA

9.4.3 MEXICO

9.5 SOUTH AMERICA

9.5.1 BRAZIL

9.5.2 ARGENTINA

9.5.3 REST OF SOUTH AMERICA

9.6 MIDDLE EAST & AFRICA

9.6.1 SAUDI ARABIA

9.6.2 UAE

9.6.3 REST OF MIDDLE EAST & AFRICA

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 MARKET RANKING OF KEY PLAYERS
- 10.3 COMPETITIVE SCENARIO
- 10.4 INVESTMENT & EXPANSION
- 10.5 MERGER & ACQUISITION
- 10.6 NEW PRODUCT LAUNCH
- 10.7 PARTNERSHIP & COLLABORATION

11 COMPANY PROFILES (FOAM/RESIN)

(Business overview, Products offered, Recent Developments, SWOT analysis, MNM view)*

- 11.1 BOREALIS
- 11.2 MITSUI CHEMICALS
- 11.3 BASF
- 11.4 JSP CORPORATION
- 11.5 SEKISUI VOLTEK
- 11.6 PREGIS
- 11.7 SONOCO
- 11.8 DS SMITH
- 11.9 NMC SA
- 11.10 ZOTEFOAMS
- 11.11 TORAY INDUSTRIES
- 11.12 BRASKEM
- 11.13 SUMITOMO CHEMICAL
- 11.14 SOHNER PLASTICS
- 11.15 FURUKAWA ELECTRIC

*Details on Business overview, Products offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 DISCUSSION GUIDE
- 12.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 12.3 AVAILABLE CUSTOMIZATIONS
- 12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 XPP FOAM MARKET SNAPSHOT (2017 VS. 2023)

Table 2 GDP PERCENTAGE CHANGE, BY KEY COUNTRY, 2018–2023

Table 3 AUTOMOBILE PRODUCTION IN KEY COUNTRIES, 2016–2017 (MILLION UNITS)

Table 4 TRENDS AND FORECAST OF CONSTRUCTION INDUSTRY IN NORTH AMERICA, BY COUNTRY, USD BILLION (2015–2022)

Table 5 TRENDS AND FORECAST OF CONSTRUCTION INDUSTRY IN EUROPE, BY COUNTRY, 2015–2022 (USD BILLION)

Table 6 TRENDS AND FORECAST OF CONSTRUCTION INDUSTRY IN APAC, BY COUNTRY, 2015–2022 (USD BILLION)

Table 7 TRENDS AND FORECAST OF CONSTRUCTION INDUSTRY IN MIDDLE EAST & AFRICA, BY COUNTRY, 2015–2022 (USD BILLION)

Table 8 TRENDS AND FORECAST OF CONSTRUCTION INDUSTRY IN SOUTH AMERICA, BY COUNTRY, 2015–2022 (USD BILLION)

Table 9 XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 10 XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 11 LOW-DENSITY XPP FOAM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 12 LOW-DENSITY XPP FOAM MARKET SIZE, BY REGION, 2016–2023 (KILOTON)

Table 13 HIGH-DENSITY XPP FOAM MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 HIGH-DENSITY XPP FOAM MARKET SIZE, BY REGION, 2016–2023 (KILOTON)

Table 15 XPP FOAM MARKET, BY END-USE INDUSTRY, 2016–2023 (USD MILLION)

Table 16 XPP FOAM MARKET, BY END-USE INDUSTRY, 2016–2023 (KILOTON)

Table 17 XPP FOAM MARKET SIZE IN AUTOMOTIVE INDUSTRY, BY REGION, 2016–2023 (USD MILLION)

Table 18 XPP FOAM MARKET SIZE IN AUTOMOTIVE INDUSTRY, BY REGION, 2016–2023 (KILOTON)

Table 19 XPP FOAM MARKET SIZE IN PACKAGING INDUSTRY, BY REGION, 2016–2023 (USD MILLION)

Table 20 XPP FOAM MARKET SIZE IN PACKAGING INDUSTRY, BY REGION, 2016–2023 (KILOTON)

Table 21 XPP FOAM MARKET SIZE IN BUILDING & CONSTRUCTION INDUSTRY,

BY REGION, 2016–2023 (USD MILLION)

Table 22 XPP FOAM MARKET SIZE IN BUILDING & CONSTRUCTION INDUSTRY, BY REGION, 2016–2023 (KILOTON)

Table 23 XPP FOAM MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2016–2023 (USD MILLION)

Table 24 XPP FOAM MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2016–2023 (KILOTON)

Table 25 APAC: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 26 APAC: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

Table 27 APAC: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (USD MILLION)

Table 28 APAC: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (KILOTON)

Table 29 APAC: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 30 APAC: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 31 EUROPE: XPP MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 32 EUROPE: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

Table 33 EUROPE: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (USD MILLION)

Table 34 EUROPE: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (KILOTON)

Table 35 EUROPE: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 36 EUROPE: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 37 NORTH AMERICA: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 38 NORTH AMERICA: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

Table 39 NORTH AMERICA: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (USD MILLION)

Table 40 NORTH AMERICA: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (KILOTON)

Table 41 NORTH AMERICA: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 42 NORTH AMERICA: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 43 SOUTH AMERICA: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 44 SOUTH AMERICA: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

Table 45 SOUTH AMERICA: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (USD MILLION)

Table 46 SOUTH AMERICA: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (KILOTON)

Table 47 SOUTH AMERICA: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 48 SOUTH AMERICA: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 49 MIDDLE EAST & AFRICA: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 50 MIDDLE EAST & AFRICA: XPP FOAM MARKET SIZE, BY COUNTRY, 2016–2023 (KILOTON)

Table 51 MIDDLE EAST & AFRICA: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (USD MILLION)

Table 52 MIDDLE EAST & AFRICA: XPP FOAM MARKET SIZE, BY END-USE INDUSTRY, 2016–2023 (KILOTON)

Table 53 MIDDLE EAST & AFRICA: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 54 MIDDLE EAST & AFRICA: XPP FOAM MARKET SIZE, BY TYPE, 2016–2023 (KILOTON)

Table 55 INVESTMENT & EXPANSION, 2015–2018

Table 56 MERGER & ACQUISITION, 2015–2018

Table 57 NEW PRODUCT LAUNCH, 2015–2018

Table 58 PARTNERSHIP & COLLABORATION, 2015–2018

List Of Figures

LIST OF FIGURES

- Figure 1 XPP FOAM MARKET: RESEARCH DESIGN
- Figure 2 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH
- Figure 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH
- Figure 4 XPP FOAM MARKET: DATA TRIANGULATION
- Figure 5 AUTOMOTIVE INDUSTRY TO LEAD XPP FOAM MARKET BETWEEN 2018 AND 2023
- Figure 6 LOW-DENSITY XPP FOAM TO DOMINATE OVERALL MARKET DURING FORECAST PERIOD
- Figure 7 APAC TO BE FASTEST-GROWING MARKET FOR XPP FOAM BETWEEN 2018 AND 2023
- Figure 8 EMERGING ECONOMIES TO OFFER LUCRATIVE OPPORTUNITIES FOR MARKET PLAYERS BETWEEN 2018 AND 2023
- Figure 9 XPP FOAM MARKET IN AUTOMOTIVE INDUSTRY TO REGISTER HIGHEST CAGR BETWEEN 2018 AND 2023
- Figure 10 XPP FOAM MARKET TO WITNESS RAPID GROWTH IN DEVELOPING COUNTRIES
- Figure 11 AUTOMOTIVE INDUSTRY ACCOUNTED FOR LARGEST MARKET SHARE IN 2017
- Figure 12 CHINA TO WITNESS HIGHEST CAGR IN XPP FOAM MARKET BETWEEN 2018 AND 2023
- Figure 13 OVERVIEW OF FACTORS GOVERNING THE XPP FOAM MARKET
- Figure 14 TRENDS AND FORECAST OF THE GLOBAL CONSTRUCTION INDUSTRY
- Figure 15 LOW-DENSITY SEGMENT DOMINATES OVERALL XPP FOAM MARKET
- Figure 16 AUTOMOTIVE INDUSTRY DOMINATES XPP FOAM MARKET
- Figure 17 INDIA & CHINA EXPECTED TO REGISTER HIGH CAGR BETWEEN 2018 AND 2023
- Figure 18 APAC: XPP FOAM MARKET SNAPSHOT
- Figure 19 EUROPE: XPP FOAM MARKET SNAPSHOT
- Figure 20 NORTH AMERICA: XPP FOAM MARKET SNAPSHOT
- Figure 21 BRAZIL TO DOMINATE XPP FOAM MARKET IN SOUTH AMERICA
- Figure 22 UAE TO BE FASTEST-GROWING MARKET FOR XPP FOAM IN MIDDLE EAST & AFRICA
- Figure 23 COMPANIES ADOPTED INVESTMENT & EXPANSION AS THE KEY GROWTH STRATEGY BETWEEN 2015 AND 2018
- Figure 24 BOREALIS: COMPANY SNAPSHOT

- Figure 25 BOREALIS: SWOT ANALYSIS
- Figure 26 MITSUI CHEMICALS: COMPANY SNAPSHOT
- Figure 27 MITSUI CHEMICALS: SWOT ANALYSIS
- Figure 28 BASF: COMPANY SNAPSHOT
- Figure 29 BASF SE: SWOT ANALYSIS
- Figure 30 JSP CORPORATION: COMPANY SNAPSHOT
- Figure 31 JSP CORPORATION: SWOT ANALYSIS
- Figure 32 SEKISUI VOLTEK: SWOT ANALYSIS
- Figure 33 SONOCO: COMPANY SNAPSHOT
- Figure 34 DS SMITH: COMPANY SNAPSHOT
- Figure 35 ZOTEFOAMS: COMPANY SNAPSHOT
- Figure 36 TORAY INDUSTRIES: COMPANY SNAPSHOT
- Figure 37 BRASKEM: COMPANY SNAPSHOT
- Figure 38 SUMITOMO CHEMICAL: COMPANY SNAPSHOT

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