

# **Exterior Wall Systems Market by Material Type (Ventilated, Non-Ventilated and Curtain Wall), Supporting Wall (Concrete, Wood and Masonry) End-use Industry (Commercial, Residential and Industrial), and Region - Global Forecast to 2026**

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## **Abstracts**

The global exterior wall systems market size is projected to grow from USD 139.6 billion in 2021 to USD 199.3 billion by 2026, at a Compound Annual Growth Rate (CAGR) of 7.4%. The global exterior wall systems industry has witnessed high growth primarily because of the rapid industrial growth that has given rise to new commercial, non-commercial, and residential buildings. The construction of factories, manufacturing plants, stadiums, shopping centers, office buildings, hotels, public facilities (including government buildings), public transportation buildings, and other government projects has increased rapidly. This will have a direct impact on the need for sustainable decorative building construction solutions in these structures, due to which an increase in the demand for exterior wall systems is projected.

“In terms of both value and volume, curtain wall segment to be the fastest-growing segment by 2026.”

The curtain wall segment is projected to grow at the highest CAGR from 2021 to 2026. ? Curtain wall systems are made from a lightweight material, thereby reducing construction costs. The curtain wall facade does not carry any structural load from the building other than its own dead load weight. The primary purpose of a curtain wall system is to protect the building interior against the exterior natural phenomena such as sun exposure, temperature changes, earthquake, rain, and wind.

“In terms of both value and volume, commercial is projected to be the fastest-growing

segment from 2021 to 2026, for exterior wall systems.”

Commercial is projected to be the fastest-growing segment in the exterior wall systems market. The demand for exterior wall systems is mainly attributed due to increasing standardization in architecture, along with durability, safety, and greater aesthetic appeal of the facade systems. The biggest advantage of exterior wall systems is that it comes in various materials and styles, which makes it possible for people to choose a material which complements the whole building/house.

“In terms of both value and volume, glass panel is projected to be the fastest-growing segment from 2021 to 2026, for exterior wall systems.”

Glass panel is projected to be the fastest-growing segment in the exterior wall systems market. Construction glass has excellent weatherproof properties as well as features such as transparency, u-value, strength, greenhouse effect, workability, recyclable, solar heat gain co-efficiency, energy efficiency, and acoustic control which provide increased durability and outlook to the building’s facade structure. It provides various benefits such as luminosity, gives amplitude to space, gives better separation ideas, allows to combine different styles and transits a sense of modernity.

“In terms of both value and volume, concrete supporting wall is projected to be the fastest-growing segment from 2021 to 2026, for exterior wall systems.”

Concrete supporting wall is projected to be the fastest-growing segment in the exterior wall systems market. The growth of this segment is mainly attributed to the high demand for exterior wall systems as concrete walls are load bearing walls. The high thermal mass of tightly sealed concrete walls, along with insulation, prevents drafting and creates an airtight, high-performing, energy-efficient home. Concrete walls do not rot or rust when exposed to moisture, resist termites unlike wood, do not dent, resist fire damage, and reduce the transmission of unwanted noise.

“In terms of both value and volume, the APAC exterior wall systems market is projected to grow at the highest CAGR during the forecast period.”

In terms of value and volume, the APAC region is projected to grow at the highest CAGR from 2020 to 2026. Emerging economies in APAC are expected to experience significant demand for exterior wall systems as a result of the expansion of the end-use industries due to rapid economic development and urbanization. The growth of the exterior wall systems market in this region is attributed by the flourishing construction

industry.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the exterior wall systems market.

By Company Type: Tier 1: 35%, Tier 2: 40%, and Tier 3: 25%

By Designation: C-level: 40%, D-level: 35%, and Others: 25%

By Region: North America: 20%, Europe: 35%, APAC: 25%, Middle East & Africa: 15%, and South America: 5%

The global exterior wall systems market comprises major manufacturers, such as Etex Group (Belgium), SCG (Thailand), Alcoa Corporation (US), 3A Composites (Switzerland), Avient Corporation (US), Louisiana-Pacific Corporation (US), Nichiha Corporation (Japan), CSR Limited (Australia), CRH (Ireland), Cornerstone Building Brands (US), amongst others.

## Research Coverage

The market study covers the exterior wall systems market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on type, material, supporting wall, end-use industry, and region. The study also includes an in-depth competitive analysis of key players in the market, along with their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to enhance their position in the exterior wall systems market.

## Key Benefits of Buying the Report

The report is projected to help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers of the overall exterior wall systems market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

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\*Details on Business overview, Products and Solutions, Recent developments, MNM view, Key strengths/Right to win, Strategic choices made, and Weaknesses and competitive threats might not be captured in case of unlisted companies.

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