

# Exterior Insulation and Finish System (EIFS) Market by Type (PB, PM), Insulation Material (EPS, MW), End-use (Residential, Non-residential), Component (Adhesive, Insulation Board), Thickness (1-2 Inches, 3-6 Inches) & Region - Global Forecast to 2028

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## Abstracts

The market for exterior insulation and finish system is estimated to be USD 99.2 billion in 2023, and it is projected to reach USD 160.3 billion by 2028, at a CAGR of 10.1%. Exterior insulation and finish system is used as non-load bearing external cladding system for buildings. It is used to provide insulation, water resistance, and a finished surface. These are also known by names like external wall insulation system (EIWS) and external thermal insulation cladding system (ETICS). These are used on external walls and facades and help in increasing the energy efficiency of a building. The reduction in energy consumption and focus on green buildings, and stringent regulations to control greenhouse gas emissions are driving the market growth of exterior insulation and finish system market in the forecast period.

By Type, Polymer-based (PB) accounted for the largest market share during the forecast period.

The Exterior insulation and finish system market has been segmented by type, such as Polymer-based (PB) and Polymer-modified (PM). The polymer based system uses EPS insulation adhered to the substrate with fiberglass mesh embedded in a nominal 1.6mm base coat. The polymer modified system uses extruded polystyrene insulation (XPS) along with a base coat that is cementitious applied over mechanically attached glass fiber reinforcing mesh. The polymer based system is the most common and dominates the market.

By insulation material, EPS segment accounted for the largest market share in 2022.

The Exterior insulation and finish system market is categorized based on different insulation materials such as EPS, MW and others. These are the several types of insulation board used in the EIFS. Mineral wool insulation is made of industrial waste material. XPS (extruded polystyrene), PU (polyurethane), PF (phenolic foam) etc. are included in others. XPS is a type of closed-cell insulation that is frequently utilized in renovation and new construction projects. XPS insulation is often only offered in square or rectangular boards with predefined dimensions due to the manufacturing process. Mineral wool insulation is made of industrial waste material and is fire resistant. Expanded polystyrene or EPS can be moulded and sliced into a variety of shapes, making it exceedingly adaptable. A flat board is the most typical shape for use in new buildings and remodeling. It is the most cost-effective and hence dominates the exterior insulation and finish system market.

By End-use sector, Non-residential segment accounted for the biggest market share in 2022

Exterior insulation and finish system market is categorized as exterior insulation and finish system required for residential and non-residential construction works. The non-residential sector is projected to dominate the market due to increased focus on energy efficient and green buildings. These systems are widely used in non-residential units like hospitals, laboratories, malls, multipurpose halls, gymnasiums, offices, cinema theaters etc.

North America is projected to account for the highest CAGR in the exterior insulation and finish system market during the forecast period.

The North America region is experiencing the most rapid growth in the exterior insulation and finish system market, US, Canada, and Mexico in the region being included. Due to increased economic development and focus on energy efficient buildings there is significant growth expected in the exterior insulation and finish system market. The growing trend of construction of green buildings to combat global warming and increasing energy costs drives the market growth of the exterior insulation and finish system market.

By Department: Sales/Export/ Marketing: 53.5%, Production: 23.3%, and CXOs: 23.3%

By Designation: Managers: 60.5%, CXOs: 23.3%, and Executives: 16.3%

By Region: North America: 33.0%, Europe: 27.0%, Asia Pacific: 25.0%, Middle East & Africa: 10.0%, and South America: 5.0%.

Companies Covered: BASF SE (Germany), Saint-Gobain (France), Wacker Chemie AG (Germany), Sto SE & Co. KGaA (Germany), and Owens Corning (United States), and others.

### Research Coverage

The market study covers the Exterior insulation and finish system market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on type, insulation material, component, thickness end-use industry, and region. The study also includes an in-depth competitive analysis of key players in the market, their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to improve their position in the Exterior insulation and finish system market.

### Key Benefits of Buying the Report

The report is expected to help the market leaders/new entrants in this market share the closest approximations of the revenue numbers of the overall Exterior insulation and finish system market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses, and plan suitable go-to-market strategies. The report also aims to help stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

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