

Exhaust Sensor Market for Automotive by Sensor Type (Exhaust Temperature & Pressure, O2, NOx, Particulate Matter, Engine Coolant Temperature, & MAP/MAF Sensor), Fuel Type (Gasoline & Diesel), Vehicle Type, & by Region - Industry Trends & Forecast to 2020

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Abstracts

The automotive emission exhaust sensor market has witnessed considerable growth in emerging countries such as China, India, and Mexico, owing to upcoming emission norms and the increasing penetration of diesel engines.

This report classifies and defines the global automotive emission exhaust sensor market size, in terms of volume and value. Market size, in terms of volume, is provided in thousand units from 2013 to 2020, while the market size, by value, is provided in terms of USD million. This The report also segments the automotive emission exhaust sensor market into major regions (North America, Asia-Oceania, Europe, and ROWRoW). The Additionally, key players in the automotive emission sensor market have also been identified and profiled.

Asia-Oceania is estimated to grow at a the highest CAGR of —that is, 6.79%—during the forecast period. China is the major largest market for emission exhaust sensors in the Asia-Oceania region. The reason for this upswing isis is attributed to the growing sales of premium cars, which is in turn drivenprecipitated by the rise in disposable income. Moreover, the pollution levels in the country have reached an all-time high, which has led to the introduction of strict stringent emission norms being introduced. The Chinese market for china is estimated to grow at a CAGR of 8.23% and is estimated to generate reach USD 7,040.9 million in 2015. and It is anticipated projected to grow to USD

10,457.1 million by 2020.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the global automotive emission exhaust sensor market. Apart from analysinganalyzing the quantitative aspects of these markets, the report also covers qualitative aspects, such as a value chain analysis, who supplies whom, product life cycle for each sensor type, and Porter's Five Force analysis for the global automotive emission sensor market.

The automotive emission sensor market is dominated by a few major players such as, Robert Bosch GmbH (Germany), Continental AG (Germany), Denso Corporation (U.S.), Sensata Technologies Holding N.V. (Netherlands), Hitachi Automotive Ltd (Japan), and Delphi Automotive (U.K.). The key strategies adopted by these key market players are geographic expansion and new product development.

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