

European Smart Homes and Assisted Living Market (2010-2015)

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Abstracts

Report Description:

The European smart homes market is estimated to grow from \$1,544.3 million in 2010 to \$3,267 million in 2015, at an estimated CAGR of 16.2% from 2010 to 2015. rising demand for energy efficient systems, growing number of venture capital funding, rising security issues and increasing aging population have increased the demand for smart homes in Europe.

Amongst all the smart homes applications, security market generated the highest revenue of \$380.5 million in 2010 and is expected to reach \$741.6 million in 2015, with a CAGR of 14.3% from 2010 to 2015. The entertainment and energy management market is expected to grow with a relatively high CAGR of 19.6% and 21.4% respectively from 2010 to 2015.

Scope of the report

This research report categorizes the European smart homes market on the basis of applications and countries; forecasting revenues and analyzing trends in each of the smart homes applications.

On the basis of applications

Applications such as security, lighting, HVAC, entertainment, energy management and others are covered in the report.

On the basis of geography

Northern Europe, Eastern Europe, Western Europe, Southern Europe and Central Europe are covered in the report.

Each section will provide market data, market drivers, trends and opportunities, top-selling products, key players and competitive outlook. This report will also provide market tables for covering the sub-segments and micro-markets. In addition, the report also provides more than 20 company profiles covering all the sub-segments.

What makes our reports unique?

We provide the longest market segmentation chain in this industry- not many reports provide market breakdown upto level 5.

We provide 10% customization. Normally it is seen that clients do not find specific market intelligence that they are looking for. Our customization will ensure that they necessarily get the market intelligence they are looking for and we get a loyal customer.

We conduct detailed market positioning, product positioning and competitive positioning. Entry strategies, gaps and opportunities are identified for all the stakeholders.

Comprehensive market analysis is carried out for the following sectors:

Pharmaceuticals, Medical Devices, Biotechnology, Semiconductor and Electronics, Energy and Power Supplies, Food and Beverages, Chemicals, Advanced Materials, Industrial Automation, and Telecom and IT. We also analyze retailers and super-retailers, technology providers, and research and development (R&D) companies.

Key questions answered

Which are the high-growth segments/cash cows and how is the market segmented in terms of applications and materials?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

Powerful Research and analysis

The analysts working with MarketsandMarkets come from renowned publishers and market research firms, globally, adding their expertise and domain understanding. We get the facts from over 22,000 news and information sources, a huge database of key industry participants and draw on our relationships with more than 900 market research companies across the world. We, at MarketsandMarkets, are inspired to help our clients grow by providing qualitative business insights with our huge market intelligence repository.

Contents

EXECUTIVE SUMMARY

1 INTRODUCTION

- 1.1 KEY TAKE-AWAYS
- 1.2 REPORT DESCRIPTION
- 1.3 MARKETS COVERED
- 1.4 STAKEHOLDERS
- 1.5 RESEARCH METHODOLOGY

2 SUMMARY

3 MARKET OVERVIEW

- 3.1 EVOLUTION OF SMART HOMES
- 3.2 NEWLY BUILT VERSUS RETROFIT HOMES
- 3.3 ENERGY MANAGEMENT IS THE FUTURE OF THE SMART HOME MARKET
- 3.4 INDUSTRY LIFE CYCLE
- 3.5 EUROPEAN SMART HOME TRANSITION (2010 & 2015)
- 3.6 MARKET SHARE ANALYSIS
- 3.7 MARKET DYNAMICS
 - 3.7.1 MARKET DRIVERS
 - 3.7.1.1 Demand for energy efficient systems
 - 3.7.1.2 Increasing venture capital funding
 - 3.7.1.3 Enhanced security
 - 3.7.1.4 Increasing aging population
 - 3.7.1.5 European countries going green
 - 3.7.1.6 More convenient than existing systems
 - 3.7.2 MARKET RESTRAINTS
 - 3.7.2.1 High cost
 - 3.7.2.2 Single fault can slow down performance
 - 3.7.3 OPPORTUNITIES
 - 3.7.3.1 Demand for smart grids
 - 3.7.3.2 Deployment of smartphones & tablet PCs in smart homes
- 3.8 BURNING ISSUES
 - 3.8.1 LACK OF QUALIFIED LABOR & SYSTEM INTEGRATORS
 - 3.8.2 LACK OF STANDARDIZATION

3.9 PATENT ANALYSIS

4 RETROFIT & NEWLY BUILT MARKET

4.1 SMART HOME MARKET COMPRISES RETROFIT & NEWLY BUILT HOMES

5 APPLICATIONS MARKET

5.1 SECURITY

5.2 LIGHTING

5.3 HVAC

5.4 ENTERTAINMENT

5.5 ENERGY MANAGEMENT

5.6 OTHERS

5.6.1 HOME HEALTH

6 TECHNOLOGY MARKET

6.1 SOFTWARE

6.2 HARDWARE

6.2.1 360 DEGREE CAMERA

6.2.2 CISCO VIDEO SURVEILLANCE 2500 SERIES IP CAMERA

6.2.3 HOME SERVERS

6.2.4 LED LIGHTS

6.3 NETWORKING TECHNOLOGIES

6.3.1 ZIGBEE

6.3.2 Z-WAVE

6.3.3 KNX

6.3.4 INSTEON

6.3.5 X10

6.3.6 LON WORKS

6.3.7 C-BUS

6.3.8 WI-FI

6.3.9 OTHER TECHNOLOGIES

7 GEOGRAPHICAL ANALYSIS

7.1 NORTHERN EUROPE

7.2 EASTERN EUROPE

- 7.3 WESTERN EUROPE
- 7.4 SOUTHERN EUROPE
- 7.5 CENTRAL EUROPE

8 COMPETITIVE LANDSCAPE

- 8.1 KEY GROWTH STRATEGIES
- 8.2 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS & CONTRACTS
- 8.3 MERGERS & ACQUISITIONS
- 8.4 NEW PRODUCT DEVELOPMENTS

9 COMPANY PROFILES

- 9.1 AMX
 - 9.1.1 OVERVIEW
 - 9.1.2 PRIMARY BUSINESS
 - 9.1.3 FINANCIAL OVERVIEW
 - 9.1.4 STRATEGY
 - 9.1.5 DEVELOPMENTS
- 9.2 CISCO SYSTEMS INC.
 - 9.2.1 OVERVIEW
 - 9.2.2 PRIMARY BUSINESS
 - 9.2.3 FINANCIAL OVERVIEW
 - 9.2.4 STRATEGY
 - 9.2.5 DEVELOPMENTS
- 9.3 CONTROL4
 - 9.3.1 OVERVIEW
 - 9.3.2 PRIMARY BUSINESS
 - 9.3.3 FINANCIAL OVERVIEW
 - 9.3.4 STRATEGY
 - 9.3.5 DEVELOPMENTS
- 9.4 CRESTRON ELECTRONICS INC.
 - 9.4.1 OVERVIEW
 - 9.4.2 PRIMARY BUSINESS
 - 9.4.3 FINANCIAL OVERVIEW
 - 9.4.4 STRATEGY
 - 9.4.5 DEVELOPMENTS
- 9.5 CYTECH EUROPE LTD.
 - 9.5.1 OVERVIEW

- 9.5.2 PRIMARY BUSINESS
- 9.5.3 FINANCIAL OVERVIEW
- 9.5.4 STRATEGY
- 9.5.5 DEVELOPMENTS
- 9.6 DOMIA LIFESTYLE LTD.
 - 9.6.1 OVERVIEW
 - 9.6.2 PRIMARY BUSINESS
 - 9.6.3 FINANCIAL OVERVIEW
 - 9.6.4 STRATEGY
 - 9.6.5 DEVELOPMENTS
- 9.7 ENER-G PLC
 - 9.7.1 OVERVIEW
 - 9.7.2 PRIMARY BUSINESS
 - 9.7.3 FINANCIAL OVERVIEW
 - 9.7.4 STRATEGY
 - 9.7.5 DEVELOPMENTS
- 9.8 FURONIX LTD.
 - 9.8.1 OVERVIEW
 - 9.8.2 PRIMARY BUSINESS
 - 9.8.3 FINANCIAL OVERVIEW
 - 9.8.4 DEVELOPMENTS
- 9.9 HOME AUTOMATION EUROPE
 - 9.9.1 OVERVIEW
 - 9.9.2 PRIMARY BUSINESS
 - 9.9.3 FINANCIAL OVERVIEW
 - 9.9.4 STRATEGY
 - 9.9.5 DEVELOPMENTS
- 9.10 HONEYWELL INTERNATIONAL INC.
 - 9.10.1 OVERVIEW
 - 9.10.2 PRIMARY BUSINESS
 - 9.10.3 FINANCIAL OVERVIEW
 - 9.10.4 STRATEGY
 - 9.10.5 DEVELOPMENTS
- 9.11 INTAMAC SYSTEMS LTD.
 - 9.11.1 OVERVIEW
 - 9.11.2 PRIMARY BUSINESS
 - 9.11.3 FINANCIAL REVENUE
 - 9.11.4 STRATEGY
 - 9.11.5 DEVELOPMENTS

- 9.12 LANDIS + GYR AG
 - 9.12.1 OVERVIEW
 - 9.12.2 PRIMARY BUSINESS
 - 9.12.3 FINANCIAL OVERVIEW
 - 9.12.4 STRATEGY
 - 9.12.5 DEVELOPMENTS
- 9.13 LEGRAND SNC
 - 9.13.1 OVERVIEW
 - 9.13.2 FINANCIAL OVERVIEW
 - 9.13.3 PRIMARY BUSINESS
 - 9.13.4 STRATEGY
 - 9.13.5 DEVELOPMENTS
- 9.14 LEVITON MANUFACTURING CO INC.
 - 9.14.1 OVERVIEW
 - 9.14.2 PRIMARY BUSINESS
 - 9.14.3 FINANCIAL OVERVIEW
 - 9.14.4 STRATEGY
 - 9.14.5 DEVELOPMENTS
- 9.15 LUTRON ELECTRONICS INC.
 - 9.15.1 OVERVIEW
 - 9.15.2 PRIMARY BUSINESS
 - 9.15.3 FINANCIAL OVERVIEW
 - 9.15.4 STRATEGY
 - 9.15.5 DEVELOPMENTS
- 9.16 NETGEAR INC.
 - 9.16.1 OVERVIEW
 - 9.16.2 PRIMARY BUSINESS
 - 9.16.3 FINANCIAL OVERVIEW
 - 9.16.4 STRATEGY
 - 9.16.5 DEVELOPMENTS
- 9.17 ROYAL PHILIPS ELECTRONICS N.V.
 - 9.17.1 OVERVIEW
 - 9.17.2 PRIMARY BUSINESS
 - 9.17.3 FINANCIAL OVERVIEW
 - 9.17.4 STRATEGY
 - 9.17.5 DEVELOPMENTS
- 9.18 SCHNEIDER ELECTRICS SA
 - 9.18.1 OVERVIEW
 - 9.18.2 PRIMARY BUSINESS

- 9.18.3 FINANCIAL OVERVIEW
- 9.18.4 STRATEGY
- 9.18.5 DEVELOPMENTS
- 9.19 SIEMENS BUILDING TECHNOLOGIES DIVISION
 - 9.19.1 OVERVIEW
 - 9.19.2 PRIMARY BUSINESS
 - 9.19.3 FINANCIAL OVERVIEW
 - 9.19.4 STRATEGY
 - 9.19.5 DEVELOPMENTS
- 9.20 TELETASK
 - 9.20.1 OVERVIEW
 - 9.20.2 PRIMARY BUSINESS
 - 9.20.3 FINANCIAL OVERVIEW
 - 9.20.4 STRATEGY
 - 9.20.5 DEVELOPMENTS
- 9.21 VISONIC TECHNOLOGIES
 - 9.21.1 OVERVIEW
 - 9.21.2 PRIMARY BUSINESS
 - 9.21.3 FINANCIAL OVERVIEW
 - 9.21.4 STRATEGY
 - 9.21.5 DEVELOPMENTS
- 9.22 VITY TECHNOLOGY
 - 9.22.1 OVERVIEW
 - 9.22.2 PRIMARY BUSINESS
 - 9.22.3 FINANCIAL OVERVIEW
 - 9.22.4 STRATEGY
 - 9.22.5 DEVELOPMENTS
- 9.23 WAYNE DALTON
 - 9.23.1 OVERVIEW
 - 9.23.2 PRIMARY BUSINESS
 - 9.23.3 FINANCIAL OVERVIEW
 - 9.23.4 STRATEGY
 - 9.23.5 DEVELOPMENTS
- 9.24 ZENSY INC.
 - 9.24.1 OVERVIEW
 - 9.24.2 PRIMARY BUSINESS
 - 9.24.3 FINANCIAL OVERVIEW
 - 9.24.4 DEVELOPMENTS

APPENDIX

PATENTS

List Of Tables

LIST OF TABLES

- 1 EUROPE: SMART HOME MARKET REVENUE, BY REGION 2008 – 2015 (\$MILLION)
- 2 PROPERTY CRIME RATES IN EUROPE (2009)
- 3 EUROPE: SMART HOME MARKET REVENUE, BY TYPES 2008 – 2015 (\$MILLION)
- 4 NORTH EUROPE: SMART HOME MARKET REVENUE, BY TYPES 2008 – 2015 (\$MILLION)
- 5 EAST EUROPE: SMART HOME MARKET REVENUE, BY TYPES 2008 – 2015 (\$MILLION)
- 6 WEST EUROPE: SMART HOME MARKET REVENUE, BY TYPES 2008 – 2015 (\$MILLION)
- 7 SOUTH EUROPE: SMART HOME MARKET REVENUE, BY TYPES 2008 – 2015 (\$MILLION)
- 8 CENTRAL EUROPE: SMART HOME MARKET REVENUE, BY TYPES 2008 – 2015 (\$MILLION)
- 9 EUROPE: SMART HOME SECURITY MARKET REVENUE, BY REGION 2008 – 2015 (\$MILLION)
- 10 EUROPE: SMART HOME SECURITY MARKET REVENUE, BY PRODUCTS 2008 – 2015 (\$MILLION)
- 11 EUROPE: SMART HOME SECURITY MARKET UNIT SHIPMENTS, BY PRODUCTS 2008 – 2015 (MILLION)
- 12 NORTH EUROPE: SMART HOME SECURITY MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 13 EAST EUROPE: SMART HOME SECURITY MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 14 WEST EUROPE: SMART HOME SECURITY MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 15 SOUTH EUROPE: SMART HOME SECURITY MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 16 CENTRAL EUROPE: SMART HOME SECURITY MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 17 EUROPE: SMART HOME LIGHTING MARKET REVENUE, BY REGION 2008 – 2015 (\$MILLION)
- 18 EUROPE: SMART HOME LIGHTING MARKET REVENUE, BY PRODUCTS 2008 – 2015 (\$MILLION)
- 19 EUROPE: SMART HOME LIGHTING MARKET UNIT SHIPMENTS, BY PRODUCTS

2008 – 2015 (\$MILLION)

20 NORTH EUROPE: SMART HOME LIGHTING MARKET REVENUE, BY COUNTRY
2008 – 2015 (\$MILLION)

21 EAST EUROPE: SMART HOME LIGHTING MARKET REVENUE, BY COUNTRY
2008 – 2015 (\$MILLION)

22 WEST EUROPE: SMART HOME LIGHTING MARKET REVENUE, BY COUNTRY
2008 – 2015 (\$MILLION)

23 SOUTH EUROPE: SMART HOME LIGHTING MARKET REVENUE, BY COUNTRY
2008 – 2015 (\$MILLION)

24 CENTRAL EUROPE: SMART HOME LIGHTING MARKET REVENUE, BY
COUNTRY 2008 – 2015 (\$MILLION)

25 EUROPE: SMART HOME HVAC MARKET REVENUE, BY REGION 2008 – 2015
(\$MILLION)

26 NORTH EUROPE: SMART HOME HVAC MARKET REVENUE, BY COUNTRY
2008 – 2015 (\$MILLION)

27 EAST EUROPE: SMART HOME HVAC MARKET REVENUE, BY COUNTRY 2008 –
2015 (\$MILLION)

28 WEST EUROPE: SMART HOME HVAC MARKET REVENUE, BY COUNTRY 2008
– 2015 (\$MILLION)

29 SOUTH EUROPE: SMART HOME HVAC MARKET REVENUE, BY COUNTRY 2008
– 2015 (\$MILLION)

30 CENTRAL EUROPE: SMART HOME HVAC MARKET REVENUE, BY COUNTRY
2008 – 2015 (\$MILLION)

31 EUROPE: SMART HOME ENTERTAINMENT MARKET REVENUE, BY REGION
2008 – 2015 (\$MILLION)

32 EUROPE: SMART HOME ENTERTAINMENT MARKET REVENUE, BY
PRODUCTS 2008 – 2015 (\$MILLION)

33 EUROPE: SMART HOME ENTERTAINMENT MARKET UNIT SHIPMENTS, BY
PRODUCTS 2008 – 2015 (MILLION)

34 NORTH EUROPE: SMART HOME ENTERTAINMENT MARKET REVENUE, BY
COUNTRY 2008 – 2015 (\$MILLION)

35 EAST EUROPE: SMART HOME ENTERTAINMENT MARKET REVENUE, BY
COUNTRY 2008 – 2015 (\$MILLION)

36 WEST EUROPE: SMART HOME ENTERTAINMENT MARKET REVENUE, BY
COUNTRY 2008 – 2015 (\$MILLION)

37 SOUTH EUROPE: SMART HOME ENTERTAINMENT MARKET REVENUE, BY
COUNTRY 2008 – 2015 (\$MILLION)

38 CENTRAL EUROPE: SMART HOME ENTERTAINMENT MARKET REVENUE, BY
COUNTRY 2008 – 2015 (\$MILLION)

- 39 EUROPE: SMART HOME ENERGY MANAGEMENT MARKET, BY REGION 2008 – 2015 (\$MILLION)
- 40 EUROPE: SMART HOME ENERGY MANAGEMENT MARKET REVENUE, BY PRODUCTS 2008 – 2015 (\$MILLION)
- 41 NORTH EUROPE: SMART HOME ENERGY MANAGEMENT MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 42 EAST EUROPE: SMART HOME ENERGY MANAGEMENT MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 43 WEST EUROPE: SMART HOME ENERGY MANAGEMENT MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 44 SOUTH EUROPE: SMART HOME ENERGY MANAGEMENT MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 45 CENTRAL EUROPE: SMART HOME ENERGY MANAGEMENT MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 46 EUROPE: SMART OTHERS MARKET REVENUE, BY REGION 2008 – 2015 (\$MILLION)
- 47 NORTH EUROPE: SMART HOME OTHERS MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 48 EAST EUROPE: SMART HOME OTHERS MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 49 WEST EUROPE: SMART HOME OTHERS MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 50 SOUTH EUROPE: SMART HOME OTHERS MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 51 CENTRAL EUROPE: SMART HOME OTHERS MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 52 APPLICATIONS OF ZIGBEE IN SMART HOMES
- 53 MERITS & DEMERITS OF ZIGBEE
- 54 NORTH EUROPE: SMART HOME MARKET REVENUE, BY APPLICATIONS 2008 – 2015 (\$MILLION)
- 55 NORTH EUROPE: SMART HOME MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 56 EAST EUROPE: SMART HOME MARKET REVENUE, BY APPLICATIONS 2008 – 2015 (\$MILLION)
- 57 EAST EUROPE: SMART HOME MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)
- 58 WEST EUROPE: SMART HOME MARKET REVENUE, BY APPLICATIONS 2008 – 2015 (\$MILLION)
- 59 WEST EUROPE: SMART HOME MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)

(\$MILLION)

60 SOUTH EUROPE: SMART HOME MARKET REVENUE, BY APPLICATIONS 2008 – 2015 (\$MILLION)

61 SOUTH EUROPE: SMART HOME MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)

62 CENTRAL EUROPE: SMART HOME MARKET REVENUE, BY APPLICATIONS 2008 – 2015 (\$MILLION)

63 SOUTH EUROPE: SMART HOME MARKET REVENUE, BY COUNTRY 2008 – 2015 (\$MILLION)

64 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS & CONTRACTS

65 MERGERS & ACQUISITIONS

66 NEW PRODUCT DEVELOPMENTS

List Of Figures

LIST OF FIGURES

- 1 MAJOR PLAYERS IN THE EUROPEAN SMART HOME MARKET
- 2 SMART HOMES PARENTAL STRUCTURE
- 3 EVOLUTION OF SMART HOMES
- 4 COMPARISON OF NEWLY BUILT & RETROFIT HOMES
- 5 COMPETITIVE POSITIONING OF EUROPEAN SMART HOME APPLICATIONS (2010)
- 6 INDUSTRY LIFE CYCLE OF EUROPEAN SMART HOME APPLICATIONS
- 7 EUROPEAN SMART HOME APPLICATION MARKET (2010 & 2015)
- 8 MARKET SHARE OF KEY PLAYERS
- 9 IMPACT ANALYSIS OF DRIVERS OF EUROPEAN SMART HOMES MARKET
- 10 REDUCED ENERGY CONSUMPTION VIA SMART HOMES
- 11 REGION-WISE DISTRIBUTION OF THE AGED IN 2035
- 12 IMPACT ANALYSIS OF RESTRAINTS
- 13 TOTAL NUMBER OF PATENTS FROM 2009 – 2011E
- 14 SMART METERS UNIT SHIPMENTS FOR SMART HOMES (MILLION)
- 15 EUROPEAN HOME HEALTH MARKET (\$MILLION)
- 16 MARKET DYNAMICS FOR Z-WAVE TECHNOLOGY
- 17 KNX COMMUNICATION MEDIA
- 18 EUROPE: SMART HOME MARKET REVENUE (\$MILLION)
- 19 KEY GROWTH STRATEGIES

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