

European Smart Homes and Assisted Living

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Abstracts

The best in safety, security and comfort that was originally intended for the 'technologically inclined' is now reaching the general public through smart home. Smart home not only makes daily routine convenient and time saving but also provides energy efficiency. Older and disabled are heavily reliant on home care; smart home are promising to improve their living standards. The benefits of smart home can be endless. Starting from gate access through garden irrigation could be done in ease. Smart home have already started attracting the stakeholders in the market including architects, developers and device manufacturers. The possibility of reduction in prices of smart home and expected adoption to technology is the key to market's growth in the future. With the stakeholders becoming active in the market for developing new and improved standards in smart home, this market is expected to grow at a decent pace for many years to come.

Existing studies and third party market reports do not provide a comprehensive understanding of the smart home market and there is a lack of focus on its various market segments. In this report, we provide size and estimates of Smart home market and its various sub segments which have not yet been done. A geographic split of each of the submarket is also provided in our report which is not present in any of the other third-party reports.

MARKETS COVERED

Smart home can mainly be divided into products for home control and monitoring and networked or IP-based consumer electronics. We have covered in our report in depth both these categories. We have also included the sub segments of home control and monitoring such as smart home control services and technologies, networked security, door handles, internet-enabled white goods and other segments as well in great detail. The major types of network and IP-based consumer electronics such as digital home

audio devices, DVD players, televisions and others have also been covered in our report. The important standards of smart home like Insteon, X10, CEBus and Lon Works are also explained in detail in our report. We have done an in-depth geographic analysis for each of the markets and their sub-segments, covering the major regional markets, viz. U.S, Europe, Asia and Rest of the World.

Each section will provide market drivers, trends and opportunities, top-selling products, key players, and competitive outlook. This report will also provide more than 50 market tables for various geographic regions covering the sub-segments and micro-markets. In addition, the report also provides 40 company profiles for each of its sub-segments.

STAKEHOLDERS

The intended audience of this report includes:

Housing developers
Architects
Smart home device manufacturers
Dealers
Designers
Installers
Home owners

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