

# **European Medical Equipment Maintenance Market by Device [imaging(MRI, CT, X-ray, mammography), Endoscopy, Monitoring, Dental, Lab Devices], Provider(OEM, ISO), Service (Preventive, Corrective), End User (Hospital, ASCs, Clinic) - Global Forecast to 2026**

<https://marketpublishers.com/r/E93B1416FC7EN.html>

Date: August 2021

Pages: 275

Price: US\$ 15,000.00 (Single User License)

ID: E93B1416FC7EN

## **Abstracts**

The European medical equipment maintenance market is projected to reach USD 19.0 billion by 2026 from USD 12.2 billion in 2021, at a CAGR of 9.3% during the forecast period. The growth of this market is mainly driven by the growth in the associated equipment markets, rising focus on preventive medical equipment maintenance, adoption of innovative funding mechanisms, and the increasing purchase of refurbished medical systems.

“In terms of service provider, segment to register significant growth during the forecast period.”

Based on the service provider, the European medical equipment maintenance market is segmented multi-vendor OEMs, single-vendor OEMs, ISOs, and in-house maintenance. OEMs provide a wide range of services, such as corrective maintenance, operational maintenance, planned maintenance, and extended warranty, along with insurance maintenance programs. Thus rising demand for multi-vendor OEMs services have led to the growth of multi-vendor OEMs segment.

“In terms service type, preventive maintenance segment to register significant growth during the forecast period.”

Based on the service type, the European medical equipment maintenance market is segmented into corrective, preventive, and operational maintenance. The Preventive maintenance segment accounted for a larger share of in the market in 2020. Preventive maintenance is carried out for life support devices, equipment used for diagnosis and treatment, and devices that significantly impact the safety of patients (such as defibrillators, ECG machines, pulse oximeters, infusion pumps, and electrosurgical units). Preventive maintenance is critical for equipment present in radiology departments due to mandatory certifications and regulations, as well as the high cost of equipment. Benefits of preventive maintenance to support the growth of this segment

“Diagnostic imaging equipment segment is expected to account for the largest share of the European medical equipment maintenance market, by the device type” `

On the basis of device type, the European medical equipment maintenance market has been segmented into diagnostic imaging equipment, patient monitoring & life support devices, endoscopic devices, surgical equipment, ophthalmology equipment, medical lasers, electrosurgical equipment, radiotherapy devices, dental equipment, laboratory equipment, and durable medical equipment. Based on modality, this market segment is divided into CT scanners, MRI systems, X-ray systems, ultrasound systems, angiography systems, nuclear imaging equipment (PET/SPECT), mammography systems, and fluoroscopy systems. There is a significant demand for related maintenance services to avoid any possibility of equipment breakdown/downtime. This market is primarily driven by the increasing number of diagnostic imaging procedures across the globe. A rise in the prevalence of chronic diseases is also expected to propel the use of advanced imaging equipment and subsequently drive the demand for associated maintenance services.

“Germany market is expected to grow at the highest CAGR during the forecast period.”

The German market is estimated to grow at the highest CAGR during the forecast period majorly due to growth of service providers and favourable investments scenario and evolving healthcare infrastructure in country

A breakdown of the primary participants referred to for this report is provided below:

By Company Type: Tier 1–48%, Tier 2–36%, and Tier 3– 16%

By Designation: C-level–10%, Director-level–14%, and Others–76%

By Region: North America–40%, Europe–32%, Asia Pacific–20%, Latin America–5%, and the Middle East & Africa–3%

Some of the prominent players in the European Medical Equipment Maintenance market include GE Healthcare (US), Siemens Healthineers (Germany), Koninklijke Philips N.V. (Netherlands), Medtronic plc (Ireland), and FUJIFILM Holdings Corporation (Japan), Canon, Inc. (Toshiba Medical System Corporation, Japan), Agfa-Gevaert Group (Belgium), Carestream Health, Inc. (US), Drägerwerk AG & Co. KGaA (Germany), Hitachi Medical Corporation (Japan), Althea Group (Italy), Olympus Corporation (Japan), B. Braun Melsungen AG (Germany), KARL STORZ GmbH & Co. KG (Germany), and Aramark Services, Inc. (US) among others.

### Research Coverage

This report studies the European Medical Equipment Maintenance market based on service type, service provider, device type, end users and countries. It also covers the factors affecting market growth, analyzes the various opportunities and challenges in the market, and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends and forecasts the revenue of the market segments with respect to five main regions (and the respective countries in these regions).

### Reasons to Buy the Report

The report will enable established firms as well as entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them to garner a larger market share. Firms purchasing the report could use one or a combination of the below-mentioned strategies for strengthening their market presence.

This report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on the service portfolios offered by the top players in the European Medical Equipment Maintenance market

**Product Development/Innovation:** Detailed insights on the upcoming trends, R&D activities, and service launches in the European Medical Equipment Maintenance market

Market Development: Comprehensive information on lucrative emerging regions

Market Diversification: Exhaustive information about new products, growing geographies, and recent developments in the European Medical Equipment Maintenance market

Competitive Assessment: In-depth assessment of market segments, growth strategies, revenue analysis, and services of the leading market players

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY USED FOR THE STUDY
- 1.5 MAJOR MARKET STAKEHOLDERS
- 1.6 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - FIGURE 1 RESEARCH DESIGN
    - 2.1.1 SECONDARY DATA
      - 2.1.1.1 Secondary sources
    - 2.1.2 PRIMARY DATA
      - FIGURE 2 BREAKDOWN OF PRIMARIES: EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET
      - FIGURE 3 PRIMARY SOURCES: EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET
        - 2.1.2.1 Primary Sources
  - 2.2 MARKET ESTIMATION METHODOLOGY
    - 2.2.1 REVENUE MAPPING-BASED MARKET ESTIMATION
      - FIGURE 4 MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS (2020)
      - FIGURE 5 MARKET SIZE ESTIMATION: COMPANY-WISE REVENUE SHARE ANALYSIS (2020)
      - FIGURE 6 RESEARCH METHODOLOGY: HYPOTHESIS BUILDING
    - 2.2.2 END USER-BASED MARKET ESTIMATION
      - FIGURE 7 MARKET SIZE ESTIMATION: DEMAND-SIDE ANALYSIS (2020)
    - 2.2.3 GROWTH FORECAST
      - FIGURE 8 IMPACT OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES ON MARKET GROWTH & CAGR
    - 2.2.4 PRIMARY RESEARCH VALIDATION
    - 2.2.5 INSIGHTS FROM PRIMARY EXPERTS
    - FIGURE 9 MARKET VALIDATION FROM PRIMARY EXPERTS

## 2.3 DATA TRIANGULATION

FIGURE 10 DATA TRIANGULATION METHODOLOGY

## 2.4 RESEARCH ASSUMPTIONS

## 2.5 RESEARCH LIMITATIONS

# 3 EXECUTIVE SUMMARY

FIGURE 11 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2021 VS. 2026 (USD MILLION)

FIGURE 12 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2021 VS. 2026 (USD MILLION)

FIGURE 13 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2021 VS. 2026 (USD MILLION)

FIGURE 14 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2021 VS. 2026 (USD MILLION)

# 4 PREMIUM INSIGHTS

## 4.1 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET OVERVIEW

FIGURE 15 GROWING TREND OF PREVENTIVE MAINTENANCE IS EXPECTED TO DRIVE MARKET GROWTH IN THE NEXT FIVE YEARS

## 4.2 EUROPEAN DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET SHARE, BY SERVICE TYPE AND COUNTRY

FIGURE 16 PREVENTIVE MAINTENANCE TO FORM THE LARGEST SERVICE TYPE SEGMENT IN THIS MARKET

## 4.3 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET SHARE, BY END USER

FIGURE 17 HOSPITALS FORM THE LARGEST END-USER SEGMENT IN THIS MARKET

## 4.4 KEY COUNTRIES IN THE EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET

FIGURE 18 MARKET IN GERMANY TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

# 5 MARKET OVERVIEW

## 5.1 INTRODUCTION

## 5.2 MARKET DYNAMICS

FIGURE 19 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET:

*European Medical Equipment Maintenance Market by Device [imaging(MRI, CT, X-ray, mammography), Endoscopy, Moni...*

## DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

### 5.2.1 DRIVERS

#### 5.2.1.1 Growth in the associated equipment markets

FIGURE 20 EU: DISTRIBUTION OF POPULATION, BY AGE (2010 VS. 2020 VS. 2030)

FIGURE 21 EUROPE: PERCENTAGE OF GERIATRIC POPULATION, BY COUNTRY, 2010 VS. 2019

FIGURE 22 EUROPE: GERIATRIC POPULATION, BY COUNTRY (MILLION)

FIGURE 23 DISEASE TRENDS IN EU-28 (AS OF 2016)

FIGURE 24 GERMANY REPORTED THE HIGHEST NUMBER OF ROAD ACCIDENTS IN EUROPE (2016)

TABLE 1 EUROPE: COUNTRY-WISE CANCER INCIDENCE PER MILLION POPULATION, 2015–2019

TABLE 2 EUROPE: DIABETIC POPULATION AND DIABETES-RELATED HEALTHCARE EXPENDITURE

FIGURE 25 EUROPE: CT, MRI, AND PET EXAMS PER 1,000 POPULATION, BY COUNTRY (2018)

FIGURE 26 EUROPE: MINIMALLY INVASIVE PROCEDURES PER 100,000 INHABITANTS, BY COUNTRY (2018)

#### 5.2.1.2 Rising focus on preventive medical equipment maintenance

#### 5.2.1.3 Adoption of innovative funding mechanisms

#### 5.2.1.4 Increasing purchase of refurbished medical systems

TABLE 3 REGULATIONS ON THE IMPORT AND USE OF REFURBISHED MEDICAL EQUIPMENT

### 5.2.2 RESTRAINTS

#### 5.2.2.1 High initial cost and significant maintenance expenditure

#### 5.2.2.2 Fiscal unsustainability due to wasteful spending

TABLE 4 EUROPE: WASTEFUL SPENDING, BY COUNTRY

### 5.2.3 OPPORTUNITIES

#### 5.2.3.1 Innovation in service offerings and use of IoT

#### 5.2.3.2 Emergence of ISOs

#### 5.2.3.3 Emerging markets across Central and Eastern Europe

### 5.2.4 CHALLENGES

#### 5.2.4.1 Survival of players in a highly fragmented and competitive market

#### 5.2.4.2 Compliance issues with new MDR regulations and the Golden Rule

#### 5.2.4.3 Dearth of skilled technicians and biomedical engineers

### 5.2.5 TRENDS

#### 5.2.5.1 Preference for multi-vendor contracts

#### 5.2.5.2 Consolidation of dialysis centers and hospitals

## TABLE 5 PROMINENT ACQUISITIONS IN THE DIALYSIS SERVICES INDUSTRY (2015–2017)

5.2.5.3 Managed equipment service providers and group purchasing  
FIGURE 27 DEVIATION FROM GOLDEN RULE, BY COUNTRY (2018)

5.2.5.4 Equipment maintenance insurance tools for imaging centers  
5.3 ECOSYSTEM COVERAGE

FIGURE 28 ECOSYSTEM COVERAGE: EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET

5.4 VALUE CHAIN ANALYSIS

FIGURE 29 VALUE CHAIN: MEDICAL DEVICES

FIGURE 30 VALUE CHAIN: EUROPEAN MEDICAL EQUIPMENT MAINTENANCE SERVICES WORKFLOW

5.5 SUPPLY CHAIN ANALYSIS

TABLE 6 SUPPLY CHAIN ECOSYSTEM

5.6 PORTER'S FIVE FORCES ANALYSIS

TABLE 7 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET: PORTER'S FIVE FORCES ANALYSIS

5.6.1 THREAT OF NEW ENTRANTS

5.6.2 THREAT OF SUBSTITUTES

5.6.3 BARGAINING POWER OF SUPPLIERS

5.6.4 BARGAINING POWER OF BUYERS

5.6.5 COMPETITIVE RIVALRY AMONG EXISTING PLAYERS

5.7 IMPACT OF COVID-19 ON THE EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET

TABLE 8 SURGICAL CASE TYPES BASED ON INDICATION AND URGENCY

5.8 RECLASSIFICATION OF MEDICAL DEVICES UNDER THE NEW MDR REGULATIONS

5.8.1 CLASSIFICATION OF NON-INVASIVE DEVICES

5.8.2 CLASSIFICATION OF INVASIVE DEVICES

5.8.3 CLASSIFICATION OF ACTIVE DEVICES

5.8.4 CLASSIFICATION OF NANOMATERIALS

5.8.5 SPECIAL RULES

## 6 REGULATORY STANDARDS

6.1 INTRODUCTION

6.2 ISO STANDARDS

6.2.1 ISO 9001:2015

6.2.2 ISO 13485:2016



## 7 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE

### 7.1 INTRODUCTION

TABLE 9 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

### 7.2 DIAGNOSTIC IMAGING EQUIPMENT

TABLE 10 LEADING VENDORS OFFERING MAINTENANCE SERVICES FOR IMAGING EQUIPMENT

TABLE 11 EUROPEAN DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 12 EUROPEAN DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 13 EUROPEAN DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 14 EUROPEAN DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 15 EUROPEAN DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 7.2.1 MRI SYSTEMS

7.2.1.1 Increasing demand for MRI procedures to fuel the demand for maintenance services

FIGURE 31 EUROPE: MRI EXAMS PER 1,000 POPULATION, BY COUNTRY (2018)

TABLE 16 EUROPEAN MRI SYSTEMS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 7.2.2 CT SCANNERS

7.2.2.1 CT scanners need specialized engineers and technicians trained to execute the servicing of equipment

TABLE 17 EUROPEAN CT SCANNERS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 7.2.3 X-RAY SYSTEMS

7.2.3.1 Demand for OEM-based X-ray maintenance services is expected to increase among end users

TABLE 18 EUROPEAN X-RAY SYSTEMS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 7.2.4 ULTRASOUND SYSTEMS

7.2.4.1 Demand for preventive maintenance for ultrasound devices is high among end users

TABLE 19 EUROPEAN ULTRASOUND SYSTEMS MAINTENANCE MARKET, BY

COUNTRY, 2019–2026 (USD MILLION)

#### 7.2.5 ANGIOGRAPHY SYSTEMS

7.2.5.1 Growing obsolescence of angiography equipment to drive the demand for maintenance services

TABLE 20 EUROPEAN ANGIOGRAPHY SYSTEMS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 7.2.6 MAMMOGRAPHY SYSTEMS

7.2.6.1 Preference for mammography over general breast ultrasound to drive the growth of this market segment

TABLE 21 EUROPEAN MAMMOGRAPHY SYSTEMS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 7.2.7 NUCLEAR IMAGING SYSTEMS (PET/SPECT)

7.2.7.1 Hybrid systems hold greater prospects of dominating the nuclear imaging systems maintenance services market in the near future

TABLE 22 EUROPEAN NUCLEAR IMAGING SYSTEMS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 7.2.8 FLUOROSCOPY SYSTEMS

7.2.8.1 Increasing adoption of refurbished fluoroscopy equipment to support the demand for maintenance services

TABLE 23 EUROPEAN FLUOROSCOPY SYSTEMS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 7.3 PATIENT MONITORING & LIFE SUPPORT DEVICES

TABLE 24 LEADING VENDORS OFFERING MAINTENANCE SERVICES FOR ELECTROMEDICAL EQUIPMENT

TABLE 25 EUROPEAN PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 26 EUROPEAN PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 27 EUROPEAN PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 28 EUROPEAN PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 29 EUROPEAN PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 7.3.1 VENTILATORS

7.3.1.1 The COVID-19 pandemic has driven the demand for ventilators and the related maintenance services

FIGURE 32 COVID-19 IMPACT ON THE VENTILATORS INDUSTRY

TABLE 30 EUROPEAN VENTILATORS MAINTENANCE MARKET, BY COUNTRY,

2019–2026 (USD MILLION)

### 7.3.2 ANESTHESIA MONITORING EQUIPMENT

7.3.2.1 Stringent regulatory guidelines are in place for the maintenance of anesthesia monitoring equipment

TABLE 31 EUROPEAN ANESTHESIA MONITORING EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 7.3.3 DIALYSIS EQUIPMENT

7.3.3.1 Growing number of renal care centers to drive the demand for corresponding maintenance services

FIGURE 33 EUROPE: NUMBER OF DIALYSIS CENTERS, BY COUNTRY/REGION (2019)

TABLE 32 EUROPEAN DIALYSIS EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 7.3.4 INFUSION PUMPS

7.3.4.1 Growing adoption of specialty infusion pumps and rental infusion pumps to drive the growth of this market segment

TABLE 33 EUROPEAN INFUSION PUMPS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 7.3.5 OTHER PATIENT MONITORING & LIFE SUPPORT DEVICES

TABLE 34 LEADING VENDORS OFFERING MAINTENANCE SERVICES FOR LIFE SUPPORT DEVICES

TABLE 35 EUROPEAN OTHER PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## 7.4 ENDOSCOPIC DEVICES

7.4.1 THE DEMAND FOR AFFORDABLE SERVICES FOR ENDOSCOPIC DEVICES IS INCREASING

TABLE 36 LEADING VENDORS OFFERING MAINTENANCE SERVICES FOR ENDOSCOPIC DEVICES

TABLE 37 EUROPEAN ENDOSCOPIC DEVICES MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 38 EUROPEAN ENDOSCOPIC DEVICES MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 39 EUROPEAN ENDOSCOPIC DEVICES MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 40 EUROPEAN ENDOSCOPIC DEVICES MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## 7.5 SURGICAL INSTRUMENTS

7.5.1 INCREASING NUMBER OF SURGERIES PERFORMED ACROSS EUROPE IS DRIVING THE GROWTH OF THIS MARKET SEGMENT

FIGURE 34 EUROPE: SURGICAL PROCEDURES PER 1,000 POPULATION, BY COUNTRY (2018)

TABLE 41 LEADING VENDORS OFFERING MAINTENANCE SERVICES FOR SURGICAL INSTRUMENTS

TABLE 42 EUROPEAN SURGICAL INSTRUMENTS MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 43 EUROPEAN SURGICAL INSTRUMENTS MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 44 EUROPEAN SURGICAL INSTRUMENTS MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 45 EUROPEAN SURGICAL INSTRUMENTS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## 7.6 OPHTHALMOLOGY EQUIPMENT

7.6.1 HIGH EQUIPMENT COSTS DRIVING THE FOCUS ON PREVENTIVE MAINTENANCE AMONG END USERS

FIGURE 35 EUROPE: CATARACT SURGERIES PER 1,000 POPULATION, BY COUNTRY (2018)

TABLE 46 EUROPEAN OPHTHALMOLOGY EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 47 EUROPEAN OPHTHALMOLOGY EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 48 EUROPEAN OPHTHALMOLOGY EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 49 EUROPEAN OPHTHALMOLOGY EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## 7.7 MEDICAL LASERS

7.7.1 MEDICAL LASERS ARE EXTREMELY FRAGILE AND EXPENSIVE AND THUS REQUIRE PREVENTIVE MAINTENANCE

TABLE 50 EUROPEAN MEDICAL LASERS MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 51 EUROPEAN MEDICAL LASERS MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 52 EUROPEAN MEDICAL LASERS MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 53 EUROPEAN MEDICAL LASERS MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## 7.8 ELECTROSURGICAL EQUIPMENT

7.8.1 GROWING ADOPTION OF SPVATS AND ELECTROSURGERY DEVICES WILL INCREASE THE DEMAND FOR MAINTENANCE SERVICES

TABLE 54 EUROPEAN ELECTROSURGICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 55 EUROPEAN ELECTROSURGICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 56 EUROPEAN ELECTROSURGICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 57 EUROPEAN ELECTROSURGICAL EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## 7.9 RADIOTHERAPY DEVICES

7.9.1 STRINGENT REGULATORY GUIDELINES TO SUPPORT THE DEMAND FOR PREVENTIVE MAINTENANCE

TABLE 58 EUROPEAN RADIOTHERAPY DEVICES MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 59 EUROPEAN RADIOTHERAPY DEVICES MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 60 EUROPEAN RADIOTHERAPY DEVICES MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 61 EUROPEAN RADIOTHERAPY DEVICES MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## 7.10 DENTAL EQUIPMENT

TABLE 62 EUROPEAN DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 63 EUROPEAN DENTAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 64 EUROPEAN DENTAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 65 EUROPEAN DENTAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 66 EUROPEAN DENTAL EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 7.10.1 DENTAL RADIOLOGY EQUIPMENT

7.10.1.1 Technological complexity of dental radiology equipment to drive the demand for maintenance services

TABLE 67 EUROPEAN DENTAL RADIOLOGY EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 7.10.2 DENTAL LASER DEVICES

7.10.2.1 Sophisticated maintenance workflow offered by service providers to drive the demand for services

TABLE 68 EUROPEAN DENTAL LASER DEVICES MAINTENANCE MARKET, BY

COUNTRY, 2019–2026 (USD MILLION)

7.10.3 OTHER DENTAL EQUIPMENT

TABLE 69 EUROPEAN OTHER DENTAL EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

7.11 LABORATORY EQUIPMENT

7.11.1 INCREASED LABORATORY AUTOMATION TO DRIVE THE DEMAND FOR LABORATORY EQUIPMENT MAINTENANCE SERVICES

TABLE 70 EUROPEAN LABORATORY EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 71 EUROPEAN LABORATORY EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 72 EUROPEAN LABORATORY EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 73 EUROPEAN LABORATORY EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

7.12 DURABLE MEDICAL EQUIPMENT

7.12.1 GROWING AWARENESS ABOUT IN-HOUSE MAINTENANCE SERVICES TO IMPACT THE GROWTH OF THIS MARKET SEGMENT

TABLE 74 EUROPEAN DURABLE MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 75 EUROPEAN DURABLE MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 76 EUROPEAN DURABLE MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

TABLE 77 EUROPEAN DURABLE MEDICAL EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## **8 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE**

8.1 INTRODUCTION

TABLE 78 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

8.2 PREVENTIVE MAINTENANCE

8.2.1 BENEFITS OF PREVENTIVE MAINTENANCE TO SUPPORT THE GROWTH OF THIS SEGMENT

TABLE 79 PREVENTIVE MEDICAL EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

8.3 CORRECTIVE MAINTENANCE

8.3.1 ONLINE AVAILABILITY OF MULTI-VENDOR MEDICAL DEVICE SPARE PARTS TO STREAMLINE THE WORKFLOW FOR CORRECTIVE MAINTENANCE  
TABLE 80 CORRECTIVE MEDICAL EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### 8.4 OPERATIONAL MAINTENANCE

8.4.1 GROWING AWARENESS OF OPERATIONAL MAINTENANCE AMONG END USERS TO DRIVE THE GROWTH OF THIS MARKET SEGMENT

TABLE 81 OPERATIONAL MEDICAL EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## **9 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER**

### 9.1 INTRODUCTION

TABLE 82 COST OF CONTRACTS FROM DIFFERENT TYPES OF SERVICE PROVIDERS

TABLE 83 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

### 9.2 MULTI-VENDOR OEMS

9.2.1 AVAILABILITY OF 24/7 REMOTE SERVICES DRIVING THE PREFERENCE FOR MULTI-VENDOR OEMS

TABLE 84 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR MULTI-VENDOR OEMS, BY COUNTRY, 2019–2026 (USD MILLION)

### 9.3 SINGLE-VENDOR OEMS

9.3.1 COMPLEXITY IN MANAGING CONTRACTS TO HINDER THE GROWTH OF THIS MARKET SEGMENT

TABLE 85 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR SINGLE-VENDOR OEMS, BY COUNTRY, 2019–2026 (USD MILLION)

### 9.4 INDEPENDENT SERVICE ORGANIZATIONS

9.4.1 LOWER COST OF CONTRACTS IS LIKELY TO SUPPORT THE GROWTH OF THIS MARKET SEGMENT

TABLE 86 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR ISOS, BY COUNTRY, 2019–2026 (USD MILLION)

### 9.5 IN-HOUSE MAINTENANCE

9.5.1 QUICK RESPONSE TIME FOR BREAKDOWNS IS LIKELY TO SUPPORT THE GROWTH OF THIS MARKET SEGMENT

TABLE 87 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR IN-HOUSE MAINTENANCE, BY COUNTRY, 2019–2026 (USD MILLION)

## **10 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER**

### 10.1 INTRODUCTION

TABLE 88 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

### 10.2 HOSPITALS

10.2.1 INCREASING NUMBER OF SURGERIES TO SUPPORT THE GROWTH OF THIS END-USER SEGMENT

TABLE 89 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR HOSPITALS, BY COUNTRY, 2019–2026 (USD MILLION)

### 10.3 AMBULATORY SURGICAL CENTERS

10.3.1 PATIENTS ARE INCREASINGLY OPTING FOR AMBULATORY SURGICAL CENTERS AS A MORE CONVENIENT ALTERNATIVE TO HOSPITAL-BASED OUTPATIENT PROCEDURES

TABLE 90 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR AMBULATORY SURGICAL CENTERS, BY COUNTRY, 2019–2026 (USD MILLION)

### 10.4 DENTAL CLINICS & SPECIALTY CLINICS

10.4.1 PREFERENCE FOR SPECIALTY CLINICS IS GROWING OWING TO THEIR GREATER VERSATILITY

TABLE 91 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR DENTAL CLINICS & SPECIALTY CLINICS, BY COUNTRY, 2019–2026 (USD MILLION)

### 10.5 DIAGNOSTIC IMAGING CENTERS

10.5.1 INCREASING NUMBER OF PRIVATE IMAGING CENTERS IS CONTRIBUTING TO MARKET GROWTH

TABLE 92 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR DIAGNOSTIC IMAGING CENTERS, BY COUNTRY, 2019–2026 (USD MILLION)

### 10.6 DIALYSIS CENTERS

10.6.1 INCREASING NUMBER OF DIALYSIS CENTERS TO INCREASE THE DEMAND FOR MAINTENANCE SERVICES

TABLE 93 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR DIALYSIS CENTERS, BY COUNTRY, 2019–2026 (USD MILLION)

### 10.7 OTHER END USERS

TABLE 94 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET FOR OTHER END USERS, BY COUNTRY, 2019–2026 (USD MILLION)

## **11 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET, BY REGION**

### 11.1 INTRODUCTION



TABLE 95 EUROPE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 11.2 GERMANY

11.2.1 GERMANY IS THE LARGEST MARKET FOR MEDICAL EQUIPMENT MAINTENANCE IN EUROPE

TABLE 96 GERMANY: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 97 GERMANY: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 98 GERMANY: PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 99 GERMANY: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 100 GERMANY: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 101 GERMANY: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 102 GERMANY: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

### 11.3 UK

11.3.1 UK IS THE SECOND-LARGEST MARKET FOR MEDICAL EQUIPMENT MAINTENANCE IN EUROPE

TABLE 103 CONTRACTS BETWEEN THE NHS AND EQUIPMENT MAINTENANCE SERVICE PROVIDERS (2014–2017)

TABLE 104 UK: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 105 UK: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 106 UK: PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 107 UK: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 108 UK: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 109 UK: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 110 UK: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

### 11.4 FRANCE

#### 11.4.1 INFLUX OF MULTINATIONAL COMPANIES TO DRIVE THE DEMAND FOR MAINTENANCE SERVICES

TABLE 111 FRANCE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 112 FRANCE: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 113 FRANCE: PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 114 FRANCE: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 115 FRANCE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 116 FRANCE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 117 FRANCE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 11.5 ITALY

##### 11.5.1 THE DEMAND FOR EFFECTIVE EQUIPMENT MAINTENANCE SERVICES IS INCREASING IN ITALY

TABLE 118 ITALY: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 119 ITALY: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 120 ITALY: PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 121 ITALY: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 122 ITALY: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 123 ITALY: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 124 ITALY: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 11.6 SPAIN

##### 11.6.1 GROWING INVESTMENTS IN NEW TECHNOLOGIES TO FUEL THE DEMAND FOR EQUIPMENT MAINTENANCE

TABLE 125 SPAIN: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 126 SPAIN: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET,

BY TYPE, 2019–2026 (USD MILLION)

TABLE 127 SPAIN: PATIENT MONITORING & LIFE SUPPORT DEVICES  
MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 128 SPAIN: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE,  
2019–2026 (USD MILLION)

TABLE 129 SPAIN: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE  
PROVIDER, 2019–2026 (USD MILLION)

TABLE 130 SPAIN: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE  
TYPE, 2019–2026 (USD MILLION)

TABLE 131 SPAIN: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END  
USER, 2019–2026 (USD MILLION)

## 11.7 POLAND

11.7.1 PUBLIC HEALTHCARE FACILITIES IN POLAND HAVE A LARGE  
INSTALLATION BASE OF IMAGING MODALITIES

FIGURE 36 LEADING CAUSES OF DISEASE-RELATED DEATHS IN POLAND (AS  
OF 2017)

TABLE 132 POLAND: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE  
TYPE, 2019–2026 (USD MILLION)

TABLE 133 POLAND: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE  
MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 134 POLAND: PATIENT MONITORING & LIFE SUPPORT DEVICES  
MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 135 POLAND: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE,  
2019–2026 (USD MILLION)

TABLE 136 POLAND: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY  
SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 137 POLAND: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY  
SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 138 POLAND: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END  
USER, 2019–2026 (USD MILLION)

## 11.8 AUSTRIA & SWITZERLAND

11.8.1 HIGH HEALTHCARE INVESTMENTS TO OFFER OPPORTUNITIES FOR  
MARKET GROWTH IN THESE COUNTRIES

TABLE 139 AUSTRIA & SWITZERLAND: MEDICAL EQUIPMENT MAINTENANCE  
MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 140 AUSTRIA & SWITZERLAND: DIAGNOSTIC IMAGING EQUIPMENT  
MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 141 AUSTRIA & SWITZERLAND: PATIENT MONITORING & LIFE SUPPORT  
DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 142 AUSTRIA & SWITZERLAND: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 143 AUSTRIA & SWITZERLAND: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 144 AUSTRIA & SWITZERLAND: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 145 AUSTRIA & SWITZERLAND: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

## 11.9 SCANDINAVIAN COUNTRIES

11.9.1 GROWING BURDEN ON HEALTHCARE SYSTEMS TO DRIVE THE DEMAND FOR EFFECTIVE MAINTENANCE SERVICES

TABLE 146 SCANDINAVIAN COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 147 SCANDINAVIAN COUNTRIES: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 148 SCANDINAVIAN COUNTRIES: PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 149 SCANDINAVIAN COUNTRIES: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 150 SCANDINAVIAN COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 151 SCANDINAVIAN COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 152 SCANDINAVIAN COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

## 11.10 BENELUX COUNTRIES

11.10.1 HIGH INVESTMENTS IN HEALTHCARE TO DRIVE THE DEMAND FOR VARIOUS MEDICAL EQUIPMENT MAINTENANCE SERVICES IN THESE COUNTRIES

TABLE 153 MEDICAL EQUIPMENT DETAILS IN THE NETHERLANDS

TABLE 154 BENELUX COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 155 BENELUX COUNTRIES: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 156 BENELUX COUNTRIES: PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 157 BENELUX COUNTRIES: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 158 BENELUX COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 159 BENELUX COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 160 BENELUX COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 11.11 BALTIC COUNTRIES

11.11.1 MARKET IN BALTIC COUNTRIES IS ESTIMATED TO GROW AT A STEADY RATE DURING THE FORECAST PERIOD

TABLE 161 BALTIC COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 162 BALTIC COUNTRIES: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 163 BALTIC COUNTRIES: PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 164 BALTIC COUNTRIES: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 165 BALTIC COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 166 BALTIC COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 167 BALTIC COUNTRIES: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 11.12 REST OF EUROPE

TABLE 168 REST OF EUROPE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY DEVICE TYPE, 2019–2026 (USD MILLION)

TABLE 169 REST OF EUROPE: DIAGNOSTIC IMAGING EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 170 REST OF EUROPE: PATIENT MONITORING & LIFE SUPPORT DEVICES MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 171 REST OF EUROPE: DENTAL EQUIPMENT MAINTENANCE MARKET, BY TYPE, 2019–2026 (USD MILLION)

TABLE 172 REST OF EUROPE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE PROVIDER, 2019–2026 (USD MILLION)

TABLE 173 REST OF EUROPE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY SERVICE TYPE, 2019–2026 (USD MILLION)

TABLE 174 REST OF EUROPE: MEDICAL EQUIPMENT MAINTENANCE MARKET, BY END USER, 2019–2026 (USD MILLION)

## 12 COMPETITIVE LANDSCAPE

### 12.1 OVERVIEW

FIGURE 37 KEY DEVELOPMENTS IN THE EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET (2017 TO 2021)

### 12.2 REVENUE SHARE ANALYSIS OF TOP MARKET PLAYERS

FIGURE 38 REVENUE SHARE ANALYSIS OF THE TOP PLAYERS IN THE MEDICAL EQUIPMENT MAINTENANCE MARKET

### 12.3 GLOBAL MARKET SHARE ANALYSIS (2020)

TABLE 175 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET: DEGREE OF COMPETITION

FIGURE 39 GE HEALTHCARE HELD THE LARGEST SHARE OF THE EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET IN 2020

### 12.4 COMPETITIVE SCENARIO (JANUARY 2017 TO JULY 2021)

TABLE 176 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET: DEALS, JANUARY 2017–JULY 2021

TABLE 177 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET: OTHER DEVELOPMENTS, JANUARY 2017–JULY 2021

### 12.5 COMPANY EVALUATION QUADRANT

#### 12.5.1 STARS

#### 12.5.2 EMERGING LEADERS

#### 12.5.3 PERVASIVE PLAYERS

#### 12.5.4 PARTICIPANTS

FIGURE 40 EUROPEAN MEDICAL EQUIPMENT MAINTENANCE MARKET: COMPANY EVALUATION QUADRANT, 2020

## 13 COMPANY PROFILES

(Business Overview, Services Offered, Recent Developments, SWOT Analysis, and MnM View)\*

### 13.1 MAJOR PLAYERS

#### 13.1.1 GE HEALTHCARE (GENERAL ELECTRIC COMPANY)

TABLE 178 GE HEALTHCARE: COMPANY OVERVIEW

FIGURE 41 GE HEALTHCARE: COMPANY SNAPSHOT (2020)

TABLE 179 GE HEALTHCARE: DEALS

TABLE 180 GE HEALTHCARE: OTHER DEVELOPMENTS

#### 13.1.2 SIEMENS HEALTHINEERS (A SUBSIDIARY OF SIEMENS GROUP)

TABLE 181 SIEMENS AG: COMPANY OVERVIEW

FIGURE 42 SIEMENS HEALTHINEERS: COMPANY SNAPSHOT (2020)

TABLE 182 SIEMENS HEALTHINEERS: DEALS

TABLE 183 SIEMENS HEALTHINEERS: OTHER DEVELOPMENTS

13.1.3 KONINKLIJKE PHILIPS N.V.

TABLE 184 KONINKLIJKE PHILIPS N.V.: COMPANY OVERVIEW

FIGURE 43 KONINKLIJKE PHILIPS N.V.: COMPANY SNAPSHOT (2020)

TABLE 185 KONINKLIJKE PHILIPS N.V.: DEALS

13.1.4 MEDTRONIC PLC

TABLE 186 MEDTRONIC PLC: COMPANY OVERVIEW

FIGURE 44 MEDTRONIC PLC: COMPANY SNAPSHOT (2020)

TABLE 187 MEDTRONIC PLC: DEALS

TABLE 188 MEDTRONIC PLC: OTHER DEVELOPMENTS

13.1.5 FUJIFILM HOLDINGS CORPORATION

TABLE 189 FUJIFILM HOLDINGS CORPORATION: COMPANY OVERVIEW

FIGURE 45 FUJIFILM HOLDINGS CORPORATION: COMPANY SNAPSHOT (2020)

TABLE 190 FUJIFILM HOLDINGS CORPORATION: DEALS

13.2 OTHER PLAYERS

13.2.1 OLYMPUS CORPORATION

TABLE 191 OLYMPUS CORPORATION: COMPANY OVERVIEW

FIGURE 46 OLYMPUS CORPORATION: COMPANY SNAPSHOT (2020)

13.2.2 CANON INC.

TABLE 192 CANON INC.: COMPANY OVERVIEW

FIGURE 47 CANON INC.: COMPANY SNAPSHOT (2020)

TABLE 193 CANON INC.: DEALS

13.2.3 DR?GERWERK AG & CO. KGAA

TABLE 194 DR?GERWERK AG & CO. KGAA: COMPANY OVERVIEW

FIGURE 48 DR?GERWERK AG & CO. KGAA: COMPANY SNAPSHOT (2020)

TABLE 195 DR?GERWERK AG & CO. KGAA: DEALS

13.2.4 HITACHI, LTD.

TABLE 196 HITACHI LTD.: COMPANY OVERVIEW

FIGURE 49 HITACHI, LTD.: COMPANY SNAPSHOT (2020)

TABLE 197 HITACHI, LTD.: DEALS

13.2.5 B. BRAUN MELSUNGEN AG

TABLE 198 B. BRAUN MELSUNGEN AG: COMPANY OVERVIEW

FIGURE 50 B. BRAUN MELSUNGEN AG: COMPANY SNAPSHOT (2020)

13.2.6 ALTHEA GROUP

TABLE 199 ALTHEA GROUP: COMPANY OVERVIEW

TABLE 200 ALTHEA GROUP: DEALS

TABLE 201 ALTHEA GROUP: OTHER DEVELOPMENTS

13.2.7 AGFA-GEVAERT N.V.

TABLE 202 AGFA-GEVAERT: COMPANY OVERVIEW

FIGURE 51 AGFA-GEVAERT GROUP: COMPANY SNAPSHOT (2020)

TABLE 203 AGFA-GEVAERT GROUP: OTHER DEVELOPMENTS

13.2.8 BCAS BIO-MEDICAL SERVICES LTD.

TABLE 204 BCAS BIO-MEDICAL SERVICES LTD: COMPANY OVERVIEW

13.2.9 AGENOR MANTENIMIENTOS

TABLE 205 AGENOR MANTENIMIENTOS: COMPANY OVERVIEW

13.2.10 GRUPO EMPRESARIAL ELECTROM?DICO

TABLE 206 GRUPO EMPRESARIAL ELECTROM?DICO: COMPANY OVERVIEW

13.2.11 CARESTREAM HEALTH

13.2.12 KARL STORZ GMBH & CO. KG

13.2.13 ALLIANCE MEDICAL

13.2.14 AVENSYS UK LTD.

13.2.15 ARAMARK SERVICES, INC.

\*Details on Business Overview, Services Offered, Recent Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.

## **14 APPENDIX**

14.1 DEMAND-SIDE DISCUSSION GUIDE

14.2 SUPPLY-SIDE DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS



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