

European Home Healthcare Market By Products (Blood Glucose Meter, ECG, IV Equipment, Nutrition, Wheelchair, Fitness, Heart Rate Monitor, Pregnancy Test Kit), Services (Respiratory Therapy, Rehabilitation Therapy) & Telehealth – Forecasts to 2017

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Abstracts

The Europe home healthcare market is segmented as products, services, telehealth, and geography. The products market is further classified into homecare testing, screening & monitoring devices, home healthcare therapeutic equipment, mobility assist & other devices, and nutrition and fitness. The home healthcare services market is further segmented into unskilled care, rehabilitation therapy, infusion therapy and respiratory therapy, while the telehealth market includes monitoring devices, services, and managed equipment services. The total market is divided into seven major countries, i.e. Germany, France, U.K., Italy Spain, Russia, and Rest of Europe (RoE).

Fueled by the rising number of elderly people and technological advancements, the European home healthcare market has experienced significant growth over the past decade. A pivotal factor in the growth of this market has been the increasing healthcare cost, which have shifted the focus of healthcare from hospitals to home. Initiatives taken by governments to support home healthcare further propels the market. However, limited insurance coverage for home healthcare devices and risk to the safety of patients and home healthcare workers are the major deterrents curbing the growth of the European home healthcare market.

Germany is the largest market for European home healthcare, followed by France and U.K. The Russian and RoE market is expected to witness a healthy growth over the

next five years. Key players in the Europe home healthcare market are Philips Healthcare (The Netherlands), Fresenius SE & Co KGaA (Germany), GE Healthcare (U.K.), B. Braun (Germany), Baxter International (U.S.), Roche (Switzerland), Air Liquide (France), Bupa Home Healthcare, Ltd (U.K.), Healthcare at Home (U.K.), and Linde Group (Germany).

Scope of the Report

This research report categorizes the European home healthcare devices and services market into the following segments and sub-segments:

The European home healthcare devices market, by product

Home Care Testing, Monitoring and Screening

Home Healthcare Therapeutic Equipment

Mobility Assist & Other Devices

Nutrition

Fitness

The product segments are sub-segmented by their application areas into the following types:

Home Care Testing, Monitoring and Screening

HIV Kits

BP Monitors

Blood Glucose meters

ECG/EKG Devices

EEG Devices

Apnea and Sleep Monitors

Holter Monitors

Event Monitors

Drug & Alcohol Test Kits

Coagulation Monitors

Cholesterol Monitoring Devices

Colon Cancer Test Kit

Home Hemoglobin A1c Test Kits

Fetal Heart Rate Monitors

Pregnancy BP Monitors

Ovulation and Pregnancy Test

Home Healthcare Therapeutic Equipment

Home Respiratory Therapy Equipments

Oxygen Delivery Systems

Continuous Positive Airway Pressure (CPAP) Products

Medical Nebulizer Kits And Devices

Medical Ventilators And Accessories

IV Equipment

Insulin Delivery Devices

Dialysis Equipment

Mobility assist & other devices

Wheelchairs And Related Devices

Walking Assist Devices

Nutrition

Enteral Nutrition

Parenteral Nutrition

Fitness

Heart Rate Monitors

Cardiovascular Exercise Equipments

Body Composition Analyzers

Home Telehealth Market

Home Telehealth Monitoring Devices

Home Telehealth Services

Home Healthcare Services Market

Rehabilitation Therapy Services

Unskilled Care

Infusion Therapy

Respiratory Therapy

European Home Healthcare Market, by Country

Germany

France

U.K.

Italy

Spain

Russia

RoE

Contents

1 INTRODUCTION

- 1.1 KEY TAKE-AWAYS
- 1.2 REPORT DESCRIPTION
- 1.3 MARKETS COVERED
- 1.4 STAKEHOLDERS
- 1.5 RESEARCH METHODOLOGY
 - 1.5.1 MARKET SIZE
 - 1.5.2 MARKET SHARE
 - 1.5.3 KEY DATA POINTS FROM SECONDARY SOURCES
 - 1.5.4 KEY DATA POINTS FROM PRIMARY SOURCES
 - 1.5.5 ASSUMPTIONS

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW

- 3.1 INTRODUCTION
- 3.2 MARKET SEGMENTATION
- 3.3 MARKET DYNAMICS
 - 3.3.1 DRIVERS
 - 3.3.1.1 Aging Population is a Key Factor Contributing to the Adoption of Healthcare at Home
 - 3.3.1.2 Rising Healthcare Costs Create a Need for More Affordable Treatment Options Like Home Solutions
 - 3.3.1.3 Technological Advances Make Durable Medical Equipment a Feasible Option for Use at Home
 - 3.3.1.4 Government Initiatives to Promote Home Healthcare
 - 3.3.2 RESTRAINTS
 - 3.3.2.1 Limited Coverage for Home Care Devices Affects Demand
 - 3.3.2.2 Risks to the Personal Safety and Health of Healthcare Workers
 - 3.3.2.3 Patient Safety Concern at Home is Likely to Hinder the Growth of Home Healthcare Market
 - 3.3.3 OPPORTUNITIES
 - 3.3.3.1 Strategic Aligning Offers Cost Efficiency
 - 3.3.3.2 Telehealth Improves Patient Monitoring, Thereby Presenting Significant Growth Opportunity

3.4 MARKET SHARE ANALYSIS

- 3.4.1 APNEA AND SLEEP MONITORS
- 3.4.2 DIALYSIS EQUIPMENT
- 3.4.3 ENTERAL NUTRITION
- 3.4.4 PARENTERAL NUTRITION

4 HOME HEALTHCARE TESTING, SCREENING & MONITORING MARKET

- 4.1 INTRODUCTION
- 4.2 HIV TEST KITS
- 4.3 BLOOD GLUCOSE METER
- 4.4 BLOOD PRESSURE MONITORS
- 4.5 ECG/EKG DEVICES
- 4.6 EEG DEVICES
- 4.7 HOLTER MONITORS
- 4.8 EVENT MONITORS
- 4.9 APNEA & SLEEP MONITORS
- 4.10 DRUG & ALCOHOL TEST KITS
- 4.11 COAGULATION MONITORS
- 4.12 CHOLESTEROL MONITORING DEVICES
- 4.13 COLON CANCER TEST KITS
- 4.14 HOME HEMOGLOBIN A1C TEST KITS
- 4.15 FETAL MONITORS
- 4.16 PREGNANCY BP MONITORS
- 4.17 OVULATION & PREGNANCY TEST KITS

5 HOME HEALTHCARE THERAPEUTIC EQUIPMENT MARKET

- 5.1 INTRODUCTION
- 5.2 HOME RESPIRATORY THERAPEUTIC EQUIPMENT
 - 5.2.1 OXYGEN DELIVERY SYSTEMS
 - 5.2.2 CONTINUOUS POSITIVE AIRWAY PRESSURE PRODUCTS (CPAP)
 - 5.2.3 MEDICAL NEBULIZER KITS & DEVICES
 - 5.2.4 MEDICAL VENTILATORS & ACCESSORIES
- 5.3 I.V. EQUIPMENT
- 5.4 INSULIN DELIVERY DEVICES
- 5.5 DIALYSIS EQUIPMENT
- 5.6 OTHER THERAPEUTIC EQUIPMENT

6 MOBILITY ASSIST & OTHER DEVICES MARKET

- 6.1 INTRODUCTION
- 6.2 WHEELCHAIRS & RELATED DEVICES
- 6.3 WALKING ASSIST DEVICES

7 NUTRITION MARKET

- 7.1 INTRODUCTION
- 7.2 ENTERAL NUTRITION
- 7.3 PARENTERAL NUTRITION

8 FITNESS MARKET

- 8.1 INTRODUCTION
- 8.2 HEART RATE MONITORS
- 8.3 CARDIOVASCULAR EXERCISE EQUIPMENT
- 8.4 BODY COMPOSITION ANALYZERS

9 HOME HEALTHCARE SERVICES MARKET

- 9.1 INTRODUCTION
- 9.2 REHABILITATION THERAPY SERVICES
- 9.3 UNSKILLED CARE
- 9.4 INFUSION THERAPY
- 9.5 RESPIRATORY THERAPY

10 HOME TELEHEALTH MARKET

- 10.1 INTRODUCTION
- 10.2 HOME TELEHEALTH MONITORING DEVICES
- 10.3 HOME TELEHEALTH SERVICES

11 GEOGRAPHIC ANALYSIS

- 11.1 INTRODUCTION
 - 11.1.1 GERMANY
 - 11.1.1.1 Benefits of Long-term Care Insurance Propel Growth
 - 11.1.1.2 Government Funds Boost the Market

11.1.2 FRANCE

11.1.2.1 Growing Number of Elderly People Seek Home Healthcare

11.1.2.2 Insurance Coverage Shifts Focus from Hospitals

11.1.3 U.K.

11.1.3.1 Government Support Encouraging Home Healthcare Adoption

11.1.3.2 Home Healthcare Conferences Facilitate Awareness

11.1.4 ITALY

11.1.4.1 Increase in Life Expectancy to Foster Growth

11.1.5 SPAIN

11.1.5.1 Aging Population to Require Healthcare Services at their Doorstep

11.1.6 RUSSIA

11.1.6.1 Healthcare Reform Bill Provides Medical Insurance

11.1.7 ROE

11.1.7.1 Insurance coverage supports home healthcare

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION

12.2 MERGERS & ACQUISITION

12.3 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS & JOINT VENTURES

12.4 NEW PRODUCT DEVELOPMENTS

12.5 OTHERS

12.6 APPROVALS

13 COMPANY PROFILES (OVERVIEW, FINANCIALS, PRODUCTS & SERVICES, STRATEGY, & DEVELOPMENTS)

13.1 AIR LIQUIDE SA

13.2 B.BRAUN MELSUNGAN AG

13.3 BAXTER INTERNATIONAL, INC.

13.4 BUPA HOME HEALTHCARE LTD

13.5 FRESenius SE & CO KGAA

13.6 GE HEALTHCARE (SUBSIDIARY OF GENERAL ELECTRIC COMPANY)

13.7 HEALTHCARE AT HOME LTD

13.8 LINDE GROUP

13.9 PHILIPS HEALTHCARE (SUBSIDIARY OF ROYAL PHILIPS ELECTRONICS)

13.10 ROCHE HOLDING AG (Details on Financials, Product & Services, Strategy, & Developments might not be captured in case of unlisted companies.)

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE: HOME HEALTHCARE PRODUCT MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 2 EUROPEAN HOME HEALTHCARE TESTING, SCREENING & MONITORING DEVICES MARKET, BY PRODUCT TYPE, 2010 – 2017 (\$MILLION)

TABLE 3 EUROPEAN HOME HEALTHCARE TESTING, SCREENING & MONITORING DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 4 EUROPEAN HIV TEST KITS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 5 EUROPEAN BLOOD GLUCOSE METERS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 6 EUROPEAN BP MONITORS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 7 EUROPEAN ECG/EKG DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 8 EUROPEAN EEG DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 9 EUROPEAN HOLTER MONITORS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 10 EUROPEAN EVENT MONITORS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 11 EUROPEAN APNEA & SLEEP MONITORS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 12 EUROPEAN DRUG & ALCOHOL TEST KITS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 13 EUROPEAN COAGULATION MONITORS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 14 EUROPEAN CHOLESTEROL MONITORING DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 15 EUROPEAN COLON CANCER TEST KITS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 16 EUROPEAN FETAL MONITORS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 17 EUROPEAN PREGNANCY BP MONITORS MARKET, BY COUNTRY, 2010 – 2017 (\$THOUSAND)

TABLE 18 EUROPEAN OVULATION AND PREGNANCY TEST KITS MARKET, BY

COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 19 EUROPE: HOME HEALTHCARE THERAPEUTIC EQUIPMENT MARKET, BY PRODUCT TYPE, 2010 – 2017 (\$MILLION)

TABLE 20 EUROPE: HOME HEALTHCARE THERAPEUTIC EQUIPMENT MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 21 EUROPE: HOME RESPIRATORY THERAPEUTIC EQUIPMENT MARKET, BY PRODUCT TYPE, 2010 – 2017 (\$MILLION)

TABLE 22 EUROPE: HOME RESPIRATORY THERAPEUTIC EQUIPMENT MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 23 EUROPE: I.V EQUIPMENT MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 24 EUROPE: HOME INSULIN DELIVERY DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 25 EUROPE: DIALYSIS EQUIPMENT MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 26 EUROPE: OTHER THERAPEUTIC EQUIPMENT MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 27 EUROPE: MOBILITY ASSIST & OTHER DEVICES MARKET, BY PRODUCT TYPE, 2010 – 2017 (\$MILLION)

TABLE 28 EUROPE: MOBILITY ASSIST & OTHER DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 29 EUROPE: WHEEL CHAIRS AND RELATED DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 30 EUROPE: WALKING ASSIST DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 31 EUROPE: NUTRITION MARKET, BY PRODUCT TYPE, 2010 – 2017 (\$MILLION)

TABLE 32 EUROPE: NUTRITION MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 33 EUROPE: ENTERAL NUTRITION MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 34 EUROPE: PARENTERAL NUTRITION MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 35 EUROPE: FITNESS EQUIPMENT MARKET, BY PRODUCT TYPE, 2010 – 2017 (\$MILLION)

TABLE 36 EUROPEAN FITNESS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 37 EUROPEAN HEART RATE MONITORS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

TABLE 38 EUROPEAN CARDIOVASCULAR EXERCISE EQUIPMENT MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)

- TABLE 39 EUROPEAN BODY COMPOSITION ANALYZERS MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 40 EUROPE: HOME HEALTHCARE SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 41 EUROPE: HOME HEALTHCARE SERVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 42 EUROPE: REHABILITATION SERVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 43 EUROPE: UNSKILLED SERVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 44 EUROPE: INFUSION THERAPY MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 45 EUROPE: RESPIRATORY THERAPY SERVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 46 EUROPE: TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 47 EUROPE: TELEHEALTH MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 48 EUROPE: HOME TELEHEALTH MONITORING DEVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 49 EUROPE: TELEHEALTH MONITORING DEVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 50 EUROPE: HOME TELEHEALTH SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 51 EUROPE: HOME TELEHEALTH SERVICES MARKET, BY COUNTRY, 2010 – 2017 (\$MILLION)
- TABLE 52 GERMANY: HOME HEALTHCARE PRODUCTS, SERVICES & TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 53 GERMANY: HOME CARE TESTING, MONITORING & SCREENING MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 54 GERMANY: HOME HEALTHCARE THERAPEUTICS EQUIPMENT MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 55 GERMANY: MOBILITY ASSIST & OTHER DEVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 56 GERMANY: NUTRITION MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 57 GERMANY: FITNESS MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 58 GERMANY: TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 59 GERMANY: HOME HEALTHCARE SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)
- TABLE 60 FRANCE: HOME HEALTHCARE PRODUCTS MARKET, BY TYPE, 2010 –

2017 (\$MILLION)

TABLE 61 FRANCE: HOME CARE TESTING, MONITORING & SCREENING MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 62 FRANCE: HOME HEALTHCARE THERAPEUTICS EQUIPMENT MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 63 FRANCE: MOBILITY ASSIST & OTHER DEVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 64 FRANCE: NUTRITION MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 65 FRANCE: FITNESS MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 66 FRANCE: TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 67 FRANCE: HOME HEALTHCARE SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 68 U.K.: HOME HEALTHCARE PRODUCTS, SERVICES & TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 69 U.K.: HOME CARE TESTING, MONITORING & SCREENING MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 70 U.K.: HOME HEALTHCARE THERAPEUTICS EQUIPMENT MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 71 U.K.: MOBILITY ASSIST & OTHER DEVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 72 U.K.: NUTRITION MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 73 U.K.: FITNESS MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 74 U.K.: TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 75 U.K.: HOME HEALTHCARE SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 76 ITALY: HOME HEALTHCARE PRODUCTS, SERVICES & TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 77 ITALY: HOME CARE TESTING, MONITORING & SCREENING MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 78 ITALY: HOME HEALTHCARE THERAPEUTICS EQUIPMENT MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 79 ITALY: MOBILITY ASSIST & OTHER DEVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 80 ITALY: NUTRITION MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 81 ITALY: FITNESS MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 82 ITALY: TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 83 ITALY: HOME HEALTHCARE SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 84 SPAIN: HOME HEALTHCARE PRODUCTS, SERVICES & TELEHEALTH

MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 85 SPAIN: HOME CARE TESTING, MONITORING & SCREENING MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 86 SPAIN: HOME HEALTHCARE THERAPEUTICS EQUIPMENT MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 87 SPAIN: MOBILITY ASSIST & OTHER DEVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 88 SPAIN: NUTRITION MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 89 SPAIN: FITNESS MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 90 SPAIN: TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 91 SPAIN: HOME HEALTHCARE SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 92 RUSSIA.: HOME HEALTHCARE PRODUCTS, SERVICES & TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 93 RUSSIA: HOME CARE TESTING, MONITORING & SCREENING MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 94 RUSSIA: HOME HEALTHCARE THERAPEUTICS EQUIPMENT MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 95 RUSSIA: MOBILITY ASSIST & OTHER DEVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 96 RUSSIA: NUTRITION MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 97 RUSSIA: FITNESS MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 98 RUSSIA: TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 99 RUSSIA: HOME HEALTHCARE SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 100 ROE.: HOME HEALTHCARE PRODUCTS, SERVICES & TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 101 ROE: HOME CARE TESTING, MONITORING & SCREENING MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 102 ROE: HOME HEALTHCARE THERAPEUTICS EQUIPMENT MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 103 ROE: MOBILITY ASSIST & OTHER DEVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 104 ROE: NUTRITION MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 105 ROE: FITNESS MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 106 ROE: TELEHEALTH MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 107 ROE: HOME HEALTHCARE SERVICES MARKET, BY TYPE, 2010 – 2017 (\$MILLION)

TABLE 108 MERGERS & ACQUISITIONS, 2010 – 2013

- TABLE 109 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, CONTRACTS & JOINT VENTURES, 2010 – 2013
- TABLE 110 NEW PRODUCT DEVELOPMENTS, 2010 – 2013
- TABLE 111 OTHERS, 2010 – 2013
- TABLE 112 APPROVALS, 2010 – 2013
- TABLE 113 AIR LIQUIDE SA: TOTAL REVENUE, 2009 – 2011 (\$MILLION)
- TABLE 114 AIR LIQUIDE SA: TOTAL REVENUE, BY SEGMENT, 2009 – 2011 (\$MILLION)
- TABLE 115 AIR LIQUIDE SA: GAS AND SERVICES REVENUE, BY GEOGRAPHY, 2009 – 2011 (\$MILLION)
- TABLE 116 B. BRAUN MELSUNGEN AG: TOTAL REVENUE AND R&D EXPENDITURE, 2010 – 2012 (\$MILLION)
- TABLE 117 B. BRAUN MELSUNGEN AG: TOTAL REVENUE, BY SEGMENT, 2010 – 2013 (\$MILLION)
- TABLE 118 B. BRAUN MELSUNGEN AG: TOTAL REVENUE, BY GEOGRAPHY, 2010 – 2012 (\$MILLION)
- TABLE 119 BAXTER INTERNATIONAL, INC.: TOTAL REVENUE AND R&D EXPENDITURE, 2010 – 2012 (\$MILLION)
- TABLE 120 BAXTER INTERNATIONAL, INC.: TOTAL REVENUE, BY SEGMENT, 2010 – 2012 (\$MILLION)
- TABLE 121 BAXTER INTERNATIONAL, INC.: MEDICAL PRODUCT TOTAL REVENUE, BY DIVISION, 2010 – 2012 (\$MILLION)
- TABLE 122 BAXTER INTERNATIONAL, INC.: TOTAL REVENUE, BY GEOGRAPHY, 2009 – 2011 (\$MILLION)
- TABLE 123 FRESENIUS SE & CO KGAA: TOTAL REVENUE AND R&D EXPENDITURE, 2010 – 2012 (\$MILLION)
- TABLE 124 FRESENIUS SE & CO KGAA: TOTAL REVENUE, BY SEGMENT, 2010 – 2012 (\$MILLION)
- TABLE 125 FRESENIUS KABI: TOTAL REVENUE, BY GEOGRAPHY, 2010 – 2012 (\$MILLION)
- TABLE 126 FRESENIUS SE & CO KGAA: TOTAL REVENUE, BY GEOGRAPHY, 2010 – 2012 (\$MILLION)
- TABLE 127 GENERAL ELECTRIC COMPANY: TOTAL REVENUE AND R&D EXPENSES, 2010 – 2012 (\$MILLION)
- TABLE 128 GENERAL ELECTRIC COMPANY: TOTAL REVENUE, BY SEGMENT, 2010 – 2012 (\$MILLION)
- TABLE 129 GENERAL ELECTRIC COMPANY: TOTAL REVENUE, BY GEOGRAPHY, 2009 – 2011 (\$BILLION)
- TABLE 130 LINDE GROUP: TOTAL REVENUE AND R&D EXPENDITURE, 2010 –

2012 (\$MILLION)

TABLE 131 LINDE GROUP: TOTAL REVENUE, BY SEGMENT, 2009 – 2011

(\$MILLION)

TABLE 132 LINDE GROUP: GAS DIVISION REVENUE, BY GEOGRAPHY, 2010 –

2012 (\$MILLION)

TABLE 133 ROYAL PHILIPS ELECTRONICS: TOTAL SALES AND R&D

EXPENDITURE, 2010 – 2012 (\$MILLION)

TABLE 134 ROYAL PHILIPS ELECTRONICS: TOTAL REVENUE, BY SEGMENT,

2010 – 2012 (\$MILLION)

TABLE 135 PHILIPS HEALTHCARE: TOTAL REVENUE, BY GEOGRAPHY, 2010 –

2012 (\$MILLION)

TABLE 136 ROCHE HOLDINGS: TOTAL REVENUE AND R&D EXPENDITURE, 2010

– 2012 (\$MILLION)

TABLE 137 ROCHE HOLDINGS: TOTAL REVENUE, BY SEGMENT, 2010 – 2012

(\$MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 EUROPE: HOME HEALTHCARE MARKET, BY SEGMENT, 2010 – 2017
(\$MILLION)

FIGURE 2 HOME HEALTHCARE MARKET SEGMENTATION

FIGURE 3 MARKET DYNAMICS

FIGURE 4 EUROPE: APNEA & SLEEP MONITORS MARKET SHARE ANALYSIS, BY
KEY PLAYERS, 2012

FIGURE 5 EUROPE: DIALYSIS EQUIPMENT MARKET SHARE ANALYSIS, BY KEY
PLAYERS, 2012

FIGURE 6 EUROPE: ENTERAL NUTRITION MARKET SHARE ANALYSIS, BY KEY
PLAYERS, 2012

FIGURE 7 EUROPE: PARENTERAL NUTRITION MARKET SHARE ANALYSIS, BY
KEY PLAYERS, 2012

FIGURE 8 KEY GROWTH STRATEGIES OF HOME HEALTHCARE MARKET, 2010 –
2013

FIGURE 9 KEY PLAYERS FOCUSING ON MERGERS & ACQUISITIONS STRATEGY,
2010 – 2013

FIGURE 10 KEY PLAYERS FOCUSING ON AGREEMENTS, PARTENERSHIP,
COLLABORATIONS, CONTRACTS AND JOINT VENTURES, 2010 – 2013

FIGURE 11 KEY PLAYERS FOCUSING ON NEW PRODUCT LAUNCH, 2010 – 2013

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