

## Europe Gesture Recognition & Touchless Sensing Market (2013 - 2018) Technology (2D, 3D, Ultrasonic, IR, Capacitive); Product (Biometric, Sanitary); Application (Healthcare, Electronics, Automotive); Region (Germany, U.K., France, Italy, MEA)

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## **Abstracts**

The EMEA gesture recognition and touchless sensing market report showcase detailed analysis of the technologies, applications, products, and countries of the broad markets. All the major applications, technologies and countries that are and will be important for the EMEA gesture recognition market, are identified and articulated in the report. The touchless sensing market is segmented into two broad level classifications namely; touchless sanitary equipment and touchless biometrics.

The total EMEA touchless sensing market is expected to reach \$2.67 billion by 2018 ata double digit CAGR from 2013 till 2018. The gesture recognition market value in 2012 was approximately \$70.28millionand is expected to reach \$1.64 billion at 62.37% CAGR.

The report discusses all these markets by the different technologies, products, and applications. The touchless sensing market is segmented in two major product types namely; touchless biometrics and touchless sanitary equipment market. The touchless biometric market has been segmented by the different types like face, iris, voice, and touchless fingerprint biometrics. Similarly, touchless sanitary market has different types like; faucets, flushes, hand-dryers and others. The gesture recognition technology market includes technologies like 2D camera based, 3D camera based, ultrasonic, infrared arrays, and capacitive technology. These major technologies and products have been mapped against each other and also against the major countries.



The report also identifies different market dynamics, i.e. drivers, restraints, and opportunities of each of the markets. Major players of the current market and the players with high potential to enter the market have been identified and profiled. Apart from the company profiles, a Competitive landscape (CL) of the key players for each of the markets has been discussed in the report. The CL include detailed market share analysis, mergers and acquisitions, collaborations, partnerships, new product developments, and the key growth strategies of each player.

The report also provides detailed about porters five force analysis for Touchless sanitary, touchless biometrics and gesture recognition markets. All the five major factors in these markets have been quantified using internal key parameters governing each of them.

The report includes critical market data showing the price trend analysis, emerging trends and value chain analysis. The touchless sensing and gesture recognition is also mapped against major individual countries likeGermany, U.K., France, Italy, Middle-East and Africa.

#### **KEY TAKE-AWAYS**

EMEA's Touchless Sensing and Gesture recognition devices and Technology market statistics with detailed classifications and splits by revenue and volume

Analysis of the EMEA's Touchless Sensing and Gesture recognition market with a special focus on high growth technologies in each type of devices and fast growing market segments

Impact analysis of market dynamics with factors currently driving and restraining the growth of the market, along with their impact in the short, medium, and long term landscapes

Porter's five forces analysis in detail, market life cycle analysis along with technology & market roadmaps, evolution & timelines of each of the markets

Illustrative and detailed segmentation of the EMEA's Touchless Sensing and Gesture recognition market by devices and technology

Illustrative segmentation, analysis, and forecast of the major geographical markets to give an overall view of the touchless sensing and gesture recognition



#### market

The future of each type of touchless sensing and gesture recognition devices and technologies from both - technical and market-oriented perspectives with techno-market oriented roadmaps

Detailed competitive landscape with identification of the key players in each type of product/technology market, in-depth market share analysis, and market share rankings

Competitive intelligence from the company profiles, key player strategies, gamechanging developments such as product launches and acquisitions

Complete value chain, allied industry segments & value chain analysis of EMEA's Touchless Sensing and Gesture recognition industry and its impacts on the market.

Customer Interested in this report also can view

Gesture Recognition & Touchless Sensing Market (2013 - 2018): By Technology (2D, 3D, Ultrasonic, IR, Capacitive); Product (Biometric, Sanitary Equipment); Application (Healthcare, Consumer Electronics, Automotive); Geography (Americas, EMEA, & APAC)

Asia-Pacific Gesture Recognition & Touchless Sensing Market (2013 - 2018): Technology (2D, 3D, Ultrasonic, IR, Capacitive); Product (Biometric, Sanitary); Application (Healthcare, Electronics, Automotive); Country (India, China, Japan, South Korea)

Americas Gesture Recognition & Touchless Sensing Market (2013 - 2018) Technology (2D, 3D, Ultrasonic, IR, Capacitive); Product (Biometric, Sanitary); Application (Healthcare, Electronics, Automotive); Country (U.S., Canada, Mexico, Brazil, Argentina)



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