

# Ethoxylates Market by Type (Alcohol, Fatty Amine, Fatty Acid, Methyl Ester, Glyceride), Application (Agrochemicals, Household & Personal Care, Pharmaceutical, Oilfield Chemicals), Region - Global Forecast to 2021

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## Abstracts

“Ethoxylates market to reach USD 12.37 billion by 2021”

The global ethoxylates market was valued at USD 10.16 billion in 2015 and is projected to reach USD 12.37 billion by 2021, at a CAGR of 3.33% from 2016 to 2021. The growing demand from major end-use industries such as household & personal care, and pharmaceutical is expected to drive the market in the future. The harmful environmental effects of the some of the ethoxylates is a major restraint for the market.

“Alcohol ethoxylates to witness the highest growth rate during forecast period”

Alcohol ethoxylates is expected to witness the highest growth rate from 2016 to 2021. Alcohol ethoxylates are the most widely used type of non-ionic surfactants. Alcohol ethoxylates are composed of an alkyl chain, which is combined with ethylene oxide. These are surface active agents, substances that are used to change the surface tension of water to assist in applications such as cleansing, wetting surfaces, foaming, and emulsifying. Being non-ionic surfactants, alcohol ethoxylates can remove grease effectively, which makes them suitable to be used in laundry products, household cleaners, and hand & dishwashing liquids. Alcohol ethoxylates have many other desirable properties such as moderate foaming ability, superior cleaning of fibers, and high tolerance to water hardness. They are widely used in the manufacture of domestic detergents, household & personal care products, and I&I cleaning products.

“Asia-Pacific to be the fastest-growing market during forecast period”

The Asia-Pacific region is projected to be the fastest-growing ethoxylates market due to the growing household & personal care, and pharmaceutical industries in the region. The Middle East & African ethoxylates market is also expected to grow at a high rate due to growing demand for ethoxylates in the oilfield industry. North America is a significant market for ethoxylates, though is witnessing a moderate growth.

Break-up of profiles of primary participants for the report

By Company Type – Tier 1–37%, Tier 2–50%, and Tier 3–13%

By Designation – C Level– 50%, Director Level–31%, and Others–19%

By Region – North America–32%, Europe–39%, Asia-Pacific–13%, the Middle East & Africa-10%, and South America-6%

The report includes company profiles of major players and the recent activities in the market such as supply contracts, agreements, and partnerships & collaborations. Some of the major companies profiled in this report are, BASF SE (Germany), Royal Dutch Shell Plc (Netherlands), Huntsman International LLC (U.S.), Stepan Company (U.S.), Clariant AG (Switzerland), The Dow Chemical Company (U.S.), Sasol Ltd (South Africa), India Glycols Ltd. (India), Ineos Group Ltd. (Switzerland), and Solvay (Belgium).

Research Coverage

This report provides a detailed analysis of the ethoxylates market and segments the same on the basis of type, end-use industry, and region. Based on type, the market has been segmented into alcohol, fatty amine, fatty acid, methyl ester, glyceride and other ethoxylates. Based on end-use industry, the market has been segmented into household & personal care, agrochemicals, pharmaceutical, oilfield, and others. Based on region, the market has been segmented into North America, Europe, Asia-Pacific, the Middle East & Africa, and South America.

Reasons to buy the report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), supply chain analysis, and company

profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the global ethoxylates market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on ethoxylates offered by the top players in the market

**Product Development/Innovation:** Detailed insights on upcoming technologies, R&D activities, and new product launches in the global ethoxylates market

**Market Development:** Comprehensive information about lucrative emerging markets – the report analyzes the markets for ethoxylates across regions

**Market Diversification:** Exhaustive information about new products, untapped regions, recent developments, and investments in the global ethoxylates market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the global ethoxylates market

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## About

The report "Ethoxylates Market by Type (Alcohol, Fatty Amine, Fatty Acid, Methyl ester, and Glyceride) and by Application (Agrochemicals, Household & Personal Care, Pharmaceutical, Oilfield Chemicals, Others) - Global Trends & Forecasts to 2019" defines and segments the ethoxylates market with an analysis and forecast for types, and applications by volume as well as value.

Ethoxylates have a large number of applications ranging from household & personal care, and I&I products, textile, and construction. Ethoxylates are the major raw material used to manufacture household and personal care products. Household & personal care, and pharmaceutical collectively accounted for more than 69.6% share in terms of value in 2013. Increase in demand of household & personal care, and I&I products is mainly due to growing disposable income and rising awareness among people. Growth will be partly driven by turnaround in these key markets and increasing need for ethoxylates in these applications.

Alcohol ethoxylate is the major type of ethoxylates, and had the largest market share of 48.6% in terms of volume, in 2013. The demand for alcohol ethoxylates and methyl ester ethoxylates is increasing on account of their environment-friendly features as they are easily bio-degradable unlike some ethoxylates.

Natural Alcohol Ethoxylates are the major type of alcohol ethoxylates. They capture a major market share of 68.5% of the total ethoxylates market in 2014. Natural fatty alcohol ethoxylates has a larger share of alcohol ethoxylates market in Asia-Pacific region. This is mainly due to wide availability of palm oil and coconut oil especially in South East Asian countries of Malaysia and Indonesia. Growing demand has led to many players in the region to set up new and expand their existing plants to produce natural alcohol ethoxylates.

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