

Entrance Matting Market by type (Walk-off, Anti-fatigue, Logo and Specialty), by Material (Nylon, Coir, Rubber, Vinyl, and Others), by Utility (Indoor and Outdoor), by Application (Residential and Non-residential) - Global Forecast to 2020

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Abstracts

The global entrance matting market is estimated to grow at a CAGR of 4.8% from 2015 to 2020. The growth of this market is driven by an increase in the floor covering demand with additional features. Entrance matting also plays an important role in improving the appearance of the floor and provides safety at work place.

With the emergence of new technologies, manufacturers focus on advanced techniques to make entrance matting more innovative with various designs. As of 2014, North America was the largest market for entrance matting market due to the increase in disposable incomes and the shift toward entrance matting for indoor and outdoor utility.

The demand for entrance matting market has increased significantly due to its wide adoption by end users for different applications. Manufactures can very easily customize the shape and size of mats, and provide the buyer with additional features, as per the product requirements. Entrance mats are available in different sizes and are constructed from a stain resistant fiber with an innovative temperature resistant rubber backing that ensures flattening of mat.

Entrance matting market is projected to reach a market value of USD 6,722.3 million by 2020. This entrance matting is widely used across various industries such as the hospitality, service, event, hotel, gym, and others.

This report covers the global entrance matting market in the four major regions, namely,

North America, Europe, Asia-Pacific, and the Rest of the World (RoW). The entrance matting in this report are segmented on the basis of type, material, utility, application, and region.

This report analyzes various marketing trends and establishes the most effective growth strategy in the entrance matting market. It identifies market dynamics such as drivers, restraints, opportunities, and challenges. Major companies such 3M (U.S.), Cintas Corporation (U.S.), Forbo Holdings AG (Switzerland), Unifirst Corporation (U.S.), Bergo Flooring AB (Sweden), Eagle Mat & Floor Products (U.S.), Birrus Matting Systems (Australia), and Superior Manufacturing Group (U.S.) have been profiled.

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