

Entrance Matting Market by type (Walk-off, Anti-fatigue, Logo and Specialty), by Material (Nylon, Coir, Rubber, Vinyl, and Others), by Utility (Indoor and Outdoor), by Application (Residential and Non-residential) - Global Forecast to 2020

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Abstracts

The global entrance matting market is estimated to grow at a CAGR of 4.8% from 2015 to 2020. The growth of this market is driven by an increase in the floor covering demand with additional features. Entrance matting also plays an important role in improving the appearance of the floor and provides safety at work place.

With the emergence of new technologies, manufacturers focus on advanced techniques to make entrance matting more innovative with various designs. As of 2014, North America was the largest market for entrance matting market due to the increase in disposable incomes and the shift toward entrance matting for indoor and outdoor utility.

The demand for entrance matting market has increased significantly due to its wide adoption by end users for different applications. Manufactures can very easily customize the shape and size of mats, and provide the buyer with additional features, as per the product requirements. Entrance mats are available in different sizes and are constructed from a stain resistant fiber with an innovative temperature resistant rubber backing that ensures flattening of mat.

Entrance matting market is projected to reach a market value of USD 6,722.3 million by 2020. This entrance matting is widely used across various industries such as the hospitality, service, event, hotel, gym, and others.

This report covers the global entrance matting market in the four major regions, namely,

Entrance Matting Market by type (Walk-off, Anti-fatigue, Logo and Specialty), by Material (Nylon, Coir, Rubber...

North America, Europe, Asia-Pacific, and the Rest of the World (RoW). The entrance matting in this report are segmented on the basis of type, material, utility, application, and region.

This report analyzes various marketing trends and establishes the most effective growth strategy in the entrance matting market. It identifies market dynamics such as drivers, restraints, opportunities, and challenges. Major companies such 3M (U.S.), Cintas Corporation (U.S.), Forbo Holdings AG (Switzerland), Unifirst Corporation (U.S.), Bergo Flooring AB (Sweden), Eagle Mat & Floor Products (U.S.), Birrus Matting Systems (Australia), and Superior Manufacturing Group (U.S.) have been profiled.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 GEOGRAPHIC SCOPE
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED FOR THE ENTRANCE MATTING MARKET
- 1.6 STAKEHOLDERS
- 1.7 LIMITATIONS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Breakdown of primary interviews
 - 2.1.2.3 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS OF THE RESEARCH STUDY

3 EXECUTIVE SUMMARY

- 3.1 OVERVIEW
- 3.2 EVOLUTION
- 3.3 ENTRANCE MATTING MARKET
- 3.4 MARKET FOR WALK-OFF TO GROW AT THE HIGHEST CAGR
- 3.5 COUNTRY WISE CAGR FOR ENTRANCE MATTING MARKET, 2015–2020

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE ENTRANCE MATTING MARKET
- 4.2 ENTRANCE MATTING MARKET, BY APPLICATION (2015-2020)
- 4.3 ENTRANCE MATTING MOSTLY DISTRIBUTED IN THE FORM OF WALK-OFF
- 4.4 ENTRANCE MATTING MARKET IN THE ASIA-PACIFIC REGION
- 4.5 ENTRANCE MATTING MARKET BY REGION (2014)
- 4.6 ENTRANCE MATTING MARKET, DEVELOPED VS EMERGING COUNTRIES
- 4.7 ENTRANCE MATTING MARKET LIFE CYCLE ANALYSIS, BY REGION, 2014

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 EVOLUTION
- 5.3 ENTRANCE MATTING MARKET SEGMENTATION
 - 5.3.1 BY MATERIAL
 - 5.3.2 BY UTILITY
 - 5.3.3 BY TYPE
 - 5.3.4 BY APPLICATION
- 5.4 MARKET DYNAMICS
 - 5.4.1 DRIVERS
 - 5.4.1.1 Increasing importance of workplace safety
 - 5.4.1.2 Growing flooring industry
 - 5.4.1.3 Growing hospitality industry
 - 5.4.1.4 Growth of the events industry
 - 5.4.2 RESTRAINTS
 - 5.4.2.1 Maintenance of Matting
 - 5.4.3 OPPORTUNITIES
 - 5.4.3.1 Recycling of raw material
 - 5.4.3.2 Forward integration in the value chain
 - 5.4.3.3 Emergence of new products
 - 5.4.4 CHALLENGES
 - 5.4.4.1 Dominance of local players
- 5.5 ENTRANCE MATTING MARKET, PRICE ANALYSIS, 2014
 - 5.5.1 BY REGION, 2014
 - 5.5.2 BY MATERIAL, 2014
 - 5.5.3 BY TYPE, 2014
 - 5.5.4 BY UTILITY, 2014
 - 5.5.5 BY APPLICATION, 2014

6 INDUSTRY TRENDS

Entrance Matting Market by type (Walk-off, Anti-fatigue, Logo and Specialty), by Material (Nylon, Coir, Rubber...

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 BARGAINING POWER OF SUPPLIERS

6.3.2 BARGAINING POWER OF BUYERS

6.3.3 THREAT OF NEW ENTRANTS

6.3.4 THREAT OF SUBSTITUTES

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

7 ENTRANCE MATTING MARKET, BY TYPE

7.1 INTRODUCTION

7.2 WALK-OFF

7.2.1 WALK-OFF MATS, BY APPLICATION

7.2.1.1 Walk-off mats are largest application for the residential purpose

7.3 ANTI-FATIGUE

7.3.1 ANTI-FATIGUE MATS, BY APPLICATION

7.3.1.1 Non-residential application reflects high potential for anti-fatigue mats

7.4 LOGO

7.4.1 LOGO MATS, BY APPLICATION

7.4.1.1 Logo mats holds application in non-residential segment

7.5 SPECIALTY

7.5.1 SPECIALTY MATS, BY APPLICATION

7.5.1.1 Non-residential application is the largest segment for specialty mats

8 ENTRANCE MATTING MARKET, BY MATERIAL

8.1 INTRODUCTION

8.2 NYLON

8.2.1 NYLON ENTRANCE MATTING MARKET, BY APPLICATION

8.2.1.1 Rising demand from non-residential application is driving the nylon segment for entrance matting market

8.3 COIR

8.3.1 COIR ENTRANCE MATTING MARKET, BY APPLICATION

8.3.1.1 Increasing demand for coir to drive the residential segment

8.4 RUBBER

8.4.1 RUBBER ENTRANCE MATTING MARKET, BY APPLICATION

8.4.1.1 Rubber with high durability hold high demand in residential application

8.5 VINYL

8.5.1 VINYL ENTRANCE MATTING MARKET, BY APPLICATION

8.5.1.1 Rising Demand For Vinyl To Drive The Residential Segment

8.6 OTHER MATERIALS

8.6.1 OTHER ENTRANCE MATTING MATERIAL MARKET, BY APPLICATION

8.6.1.1 Rising Demand For Other Materials Such As Cotton And Jute To Drive The Residential Segment

9 ENTRANCE MATTING MARKET, BY UTILITY

9.1 INTRODUCTION

9.2 INDOOR

9.2.1 INDOOR SEGMENT TO EXPERIENCE HIGHER GROWTH RATE

9.2.2 INDOOR SEGMENT, BY APPLICATION

9.2.2.1 Non-residential is Projected to Have the Largest Market Share by 2020

9.3 OUTDOOR

9.3.1 RESIDENTIAL SEGMENT PROJECTED TO HAVE LARGEST MARKET SHARE BY 2020

9.3.2 OUTDOOR SEGMENT, BY APPLICATION

9.3.2.1 Non-residential segment to reflect positive potential growth

10 ENTRANCE MATTING MARKET, BY APPLICATION

10.1 INTRODUCTION

10.2 ENTRANCE MATTING MARKET, BY APPLICATION

10.2.1 NON-RESIDENTIAL SEGMENT TO PROJECTED TO GROW AT HIGHEST CAGR

10.3 NON-RESIDENTIAL ENTRANCE MATTING MARKET, BY SUBSEGMENT

10.3.1 COMMERCIAL INDUSTRY HOLDS THE LARGEST MARKET SHARE IN NON-RESIDENTIAL SUBSEGMENT

11 ENTRANCE MATTING MARKET, BY REGION

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: ENTRANCE MATTING MARKET, BY COUNTRY

11.2.1.1 U.S. led the entrance matting market in North America

11.2.2 NORTH AMERICA: ENTRANCE MATTING MARKET, BY TYPE

11.2.2.1 Entrance Matting is mostly distributed as walk-off

11.2.3 NORTH AMERICA: ENTRANCE MATTING MARKET, BY UTILITY

11.2.3.1 Indoor utility dominated the North America market

11.2.4 NORTH AMERICA: ENTRANCE MATTING MARKET, BY MATERIAL

11.2.4.1 Nylon is most widely used material

11.2.5 NORTH AMERICA: ENTRANCE MATTING MARKET, BY APPLICATION

11.2.5.1 Entrance Matting is widely preferred for residential applications in North America

11.2.6 U.S.

11.2.6.1 U.S.: Entrance matting market size, by utility

11.2.6.1.1 U.S. entrance matting market is dominated by indoor segment

11.2.6.2 U.S.: Entrance matting market size, by Application

11.2.6.2.1 The U.S. entrance matting market is dominated by residential segment

11.2.7 CANADA

11.2.7.1 Canada: Entrance matting Market size, by Utility

11.2.7.1.1 Non-residential segment is to grow at the highest CAGR in the forecast period

11.2.7.2 Canada.: Entrance matting market size, by Application

11.2.7.2.1 Non-residential segment is to grow at the highest CAGR in the forecast period

11.2.8 MEXICO

11.2.8.1 Mexico: Entrance matting Market, by Utility

11.2.8.1.1 Mexican entrance matting market, by utility, was dominated by indoor in 2014

11.2.8.2 Mexico.: Entrance matting market size, by Application

11.2.8.2.1 Mexican entrance matting market, by application, was dominated by indoor segment in 2014

11.3 EUROPE

11.3.1 EUROPE ENTRANCE MATTING IMPORT-EXPORT DATA

11.3.2 EUROPE: ENTRANCE MATTING MARKET, BY COUNTRY

11.3.2.1 U.K. has the largest market share in 2014

11.3.3 EUROPE: ENTRANCE MATTING MARKET, BY TYPE

11.3.3.1 Walk-off mats are growing at highest CAGR

11.3.4 EUROPE: ENTRANCE MATTING MARKET, BY UTILITY

11.3.4.1 Indoor utility occupied largest share in the European market

11.3.5 EUROPE: ENTRANCE MATTING MARKET, BY MATERIAL

11.3.5.1 Nylon is most widely used material

11.3.6 EUROPE: ENTRANCE MATTING MARKET, BY APPLICATION

11.3.6.1 Non-residential application is projected to grow at higher rate

11.3.7 U.K.

11.3.7.1 U.K.: Entrance matting Market, by Utility

11.3.7.1.1 U.K.'s entrance matting market was dominated by indoor utility in 2014

11.3.7.2 U.K.: Entrance matting Market, by Application

11.3.7.2.1 U.K.'s entrance matting market was dominated by residential application in 2014

11.3.8 GERMANY

11.3.8.1 Germany: Entrance matting Market, by Utility

11.3.8.1.1 German entrance matting market was dominated by indoor utility in 2014

11.3.8.2 Germany: Entrance matting Market, by Application

11.3.8.2.1 German entrance matting market was dominated by residential application in 2014

11.3.9 SPAIN

11.3.9.1 Spain: Entrance matting Market, by Utility

11.3.9.1.1 Spanish entrance matting market was dominated by indoor utility in 2014

11.3.9.2 Spain: Entrance matting Market, by Application

11.3.9.2.1 Spanish entrance matting market was dominated by residential application in 2014

11.3.10 BELGIUM

11.3.10.1 Belgium: Entrance matting Market, by Utility

11.3.10.1.1 Belgium's entrance matting market was dominated by indoor in 2014

11.3.10.2 Belgium: Entrance matting Market, by Application

11.3.10.2.1 Belgium entrance matting market was dominated by residential application in 2014

11.3.11 REST OF EUROPE

11.3.11.1 Rest of Europe: Entrance matting Market, by Utility

11.3.11.1.1 Rest of Europe's entrance matting market was dominated by indoor utility in 2014

11.3.11.2 Rest of Europe: Entrance matting Market, by Application

11.3.11.2.1 Rest of Europe entrance matting market was dominated by residential application in 2014

11.4 ASIA-PACIFIC

11.4.1 ASIA-PACIFIC: ENTRANCE MATTING REGULATIONS & THEIR DESCRIPTIONS

11.4.2 ASIA-PACIFIC: ENTRANCE MATTING MARKET, BY COUNTRY

11.4.2.1 China dominated the Asia-Pacific entrance matting market in 2014

11.4.3 ASIA-PACIFIC: ENTRANCE MATTING MARKET, BY TYPE

11.4.3.1 Walk-off dominated the Asia-Pacific entrance matting market in 2014

11.4.4 ASIA-PACIFIC: ENTRANCE MATTING MARKET, BY UTILITY

11.4.4.1 Indoor is growing at highest CAGR from 2015

11.4.5 ASIA-PACIFIC: ENTRANCE MATTING MARKET, BY MATERIAL

11.4.5.1 Coir is growing at highest CAGR from 2015

11.4.6 ASIA-PACIFIC: ENTRANCE MATTING MARKET, BY APPLICATION

11.4.6.1 Residential application has largest market share in 2014

11.4.7 CHINA

11.4.7.1 China: Entrance Matting Market, by utility

11.4.7.1.1 Outdoor utility dominated the entrance matting market in China in 2014

11.4.7.2 China: Entrance Matting Market, by Application

11.4.7.2.1 Residential segment dominated the entrance matting market in China in 2014

11.4.8 INDONESIA

11.4.8.1 Indonesia: Entrance Matting Market, by Utility

11.4.8.1.1 Indoor entrance matting is estimated to have the highest demand in Indonesia

11.4.8.2 Indonesia: Entrance Matting Market, by Application

11.4.8.3 Residential segment is estimated to have the highest demand for entrance matting in Indonesia

11.4.9 INDIA

11.4.9.1 India: Entrance matting Market, by Utility

11.4.9.1.1 Indoor segment is projected to be the fastest-growing for entrance matting in India

11.4.9.2 India: Entrance matting Market, by Application

11.4.9.2.1 Residential segment is projected to be the fastest-growing for entrance matting in India

11.4.10 AUSTRALIA

11.4.10.1 Australia: Entrance matting Market, by Utility

11.4.10.1.1 Indoor segment is estimated to dominate the entrance matting market in Australia

11.4.10.2 Australia: Entrance matting Market, by Application

11.4.10.2.1 Residential segment is estimated to dominate the entrance matting market in Australia

11.4.11 REST OF ASIA-PACIFIC

11.4.11.1 Rest of Asia-Pacific: Entrance matting Market, by Utility

11.4.11.1.1 Indoor segment is estimated to have the highest demand in the Rest of Asia-Pacific region

11.4.11.2 Rest of Asia-Pacific: Entrance matting Market, by Application

11.4.11.2.1 Residential segment is estimated to have the highest demand in the Rest of Asia-Pacific region

11.5 ROW

11.5.1 ROW: ENTRANCE MATTING MARKET, BY COUNTRY

11.5.1.1 Brazil dominated the RoW entrance matting market in 2014

11.5.2 ROW: ENTRANCE MATTING MARKET, BY TYPE

11.5.2.1 Walk-off dominated the RoW entrance matting market in 2014

11.5.3 ROW: ENTRANCE MATTING MARKET, BY UTILITY

11.5.3.1 Indoor utility is growing at highest CAGR from 2015

11.5.4 ROW: ENTRANCE MATTING MARKET, BY MATERIAL

11.5.4.1 Coir is growing at highest CAGR from 2015

11.5.5 ROW: ENTRANCE MATTING MARKET, BY APPLICATION

11.5.5.1 Non-residential is growing at highest CAGR from 2015

11.5.6 BRAZIL

11.5.6.1 Brazil: Entrance Matting Market, by Utility

11.5.6.1.1 Entrance matting market in Brazil was dominated by indoor utility in 2014

11.5.6.2 Brazil: Entrance Matting Market, by Application

11.5.6.2.1 Entrance matting market in Brazil was dominated by the residential segment in 2014

11.5.7 SOUTH AFRICA

11.5.7.1 South Africa: Entrance Matting Market, by Utility

11.5.7.1.1 Entrance matting is estimated to witness the highest demand from the indoor segment in South Africa

11.5.7.2 South Africa: Entrance Matting Market, by Application

11.5.7.2.1 Residential segment are estimated to have the highest demand for entrance matting in South Africa

11.5.8 ARGENTINA

11.5.8.1 Argentina: Entrance Matting Market, by Utility

11.5.8.1.1 Indoor utility are estimated to have the highest demand for entrance matting in Argentina

11.5.8.2 Argentina: Entrance Matting Market, by Application

11.5.8.2.1 Residential segment are estimated to have the highest demand for entrance matting in Argentina

11.5.9 OTHER ROW COUNTRIES

11.5.9.1 Other RoW Countries: Entrance Matting Market, by Utility

11.5.9.1.1 Indoor utility projected to be the fastest-growing market for entrance matting in other RoW countries

11.5.9.2 Other RoW Countries: Entrance Matting Market, by Application

11.5.9.2.1 Residential segment is projected to be the fastest-growing market for entrance matting in other RoW countries

12 COMPETITIVE LANDSCAPE

- 12.1 INTRODUCTION
- 12.2 STRATEGIC OVERVIEW
- 12.3 LEADING PLAYERS IN THE ENTRANCE MATTING MARKET
- 12.4 COMPETITIVE SITUATION AND TRENDS
- 12.5 NEW PRODUCT LAUNCHES
- 12.6 INVESTMENT
- 12.7 AGREEMENT

13 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

- 13.1 INTRODUCTION
- 13.2 3M
- 13.3 CINTAS CORPORATION
- 13.4 FORBO HOLDINGS AG
- 13.5 UNIFIRST CORPORATION
- 13.6 BERGO FLOORING AB
- 13.7 EAGLE MAT & FLOOR PRODUCTS
- 13.8 BIRRUS MATTING
- 13.9 SUPERIOR MANUFACTURING GROUP

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

14 APPENDIX

- 14.1 DISCUSSION GUIDE
- 14.2 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 14.3 AVAILABLE CUSTOMIZATIONS
- 14.4 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 MATERIAL & DESCRIPTION

Table 2 UTILITY & DESCRIPTION

Table 3 TYPE & DESCRIPTION

Table 4 APPLICATION & DESCRIPTION

Table 5 FREQUENCY AND CLEANING METHODS FOR ENTRANCE MATTING

Table 6 ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 7 ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (MILLION SQUARE FEET)

Table 8 WALK-OFF MATS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 9 WALK-OFF MATS MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 10 ANTI-FATIGUE MATS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 11 ANTI-FATIGUE MATS MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 12 LOGO MATS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 13 LOGO MATS MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 14 SPECIALTY MATS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 15 SPECIALTY MATS MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 16 ENTRANCE MATTING MARKET SIZE, BY MATERIAL, 2013–2020 (USD MILLION)

Table 17 ENTRANCE MATTING MARKET SIZE, BY MATERIAL, 2013–2020 (MILLION SQUARE FEET)

Table 18 NYLON ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 19 NYLON ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 20 COIR ENTRANCE MATTING MARKET SIZE, BY END USE, 2013–2020 (USD MILLION)

Table 21 COIR ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 22 RUBBER ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 23 RUBBER ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 24 VINYL ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 25 VINYL ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 26 OTHER ENTRANCE MATTING MATERIALS MARKET SIZE, BY APPLICATION 2013–2020 (USD MILLION)

Table 27 OTHER ENTRANCE MATTING MATERIALS MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 28 ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 29 ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 30 INDOOR MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 31 INDOOR MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 32 OUTDOOR MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 33 OUTDOOR MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 34 ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 35 ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 36 NON-RESIDENTIAL ENTRANCE MATTING MARKET SIZE, BY SUBSEGMENT, 2013-2020 (USD MILLION)

Table 37 NON-RESIDENTIAL ENTRANCE MATTING MARKET SIZE, BY SUBSEGMENT, 2013-2020 (MILLION SQUARE FEET)

Table 38 ENTRANCE MATTING MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 39 ENTRANCE MATTING MARKET SIZE, BY REGION, 2013–2020 (MILLION SQUARE FEET)

Table 40 NORTH AMERICA: ENTRANCE MATTING EXPORT DATA

Table 41 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 42 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY COUNTRY, 2013–2020 (MILLION SQUARE FEET)

Table 43 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 44 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (MILLION SQUARE FEET)

Table 45 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 46 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 47 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY MATERIAL, 2013–2020 (USD MILLION)

Table 48 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY MATERIAL, 2013–2020 (MILLION SQUARE FEET)

Table 49 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 50 NORTH AMERICA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 51 U.S.: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 52 U.S.: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 53 U.S.: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 54 U.S.: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 55 CANADA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 56 CANADA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 57 CANADA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 58 CANADA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 59 MEXICO: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 60 MEXICO: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (MILLION SQUARE FEET)

Table 61 MEXICO: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 62 MEXICO: ENTRANCE MATTING MARKET SIZE, BY APPLICATION,

2013–2020 (MILLION SQUARE FEET)

Table 63 EUROPE: ENTRANCE MATTING IMPORT-EXPORT DATA FOR 2014

Table 64 EUROPE: ENTRANCE MATTING MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 65 EUROPE: ENTRANCE MATTING MARKET SIZE, BY COUNTRY, 2013–2020 (MILLION SQUARE FEET)

Table 66 EUROPE: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 67 EUROPE: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (MILLION SQUARE FEET)

Table 68 EUROPE: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 69 EUROPE: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 70 EUROPE: ENTRANCE MATTING MARKET SIZE, BY MATERIAL, 2013–2020 (USD MILLION)

Table 71 EUROPE: ENTRANCE MATTING MARKET SIZE, BY MATERIAL, 2013–2020 (MILLION SQUARE FEET)

Table 72 EUROPE: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 73 EUROPE: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 74 U.K.: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 75 U.K.: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (MILLION SQUARE FEET)

Table 76 U.K.: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 77 U.K.: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 78 GERMANY: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 79 GERMANY: ENTRANCE MATTING MARKET SIZE, BY UTILITY 2013–2020 (MILLION SQUARE FEET)

Table 80 GERMANY: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 81 GERMANY: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 82 SPAIN: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020

(USD MILLION)

Table 83 SPAIN: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020
(MILLION SQUARE FEET)

Table 84 SPAIN: ENTRANCE MATTING MARKET SIZE, BY APPLICATION,
2013–2020 (USD MILLION)

Table 85 SPAIN: ENTRANCE MATTING MARKET SIZE, BY APPLICATION,
2013–2020 (MILLION SQUARE FEET)

Table 86 BELGIUM: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020
(USD MILLION)

Table 87 BELGIUM: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020
(MILLION SQUARE FEET)

Table 88 BELGIUM: ENTRANCE MATTING MARKET SIZE, BY APPLICATION,
2013–2020 (USD MILLION)

Table 89 BELGIUM: ENTRANCE MATTING MARKET SIZE, BY APPLICATION,
2013–2020 (MILLION SQUARE FEET)

Table 90 REST OF EUROPE: ENTRANCE MATTING MARKET SIZE, BY UTILITY,
2013–2020 (USD MILLION)

Table 91 REST OF EUROPE: ENTRANCE MATTING MARKET SIZE, BY UTILITY,
2013–2020 (MILLION SQUARE FEET)

Table 92 REST OF EUROPE: ENTRANCE MATTING MARKET SIZE, BY
APPLICATION, 2013–2020 (USD MILLION)

Table 93 REST OF EUROPE: ENTRANCE MATTING MARKET SIZE, BY
APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 94 APAC: ENTRANCE MATTING REGULATIONS & THEIR DESCRIPTIONS

Table 95 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY COUNTRY,
2013–2020 (USD MILLION)

Table 96 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY COUNTRY,
2013–2020 (MILLION SQUARE FEET)

Table 97 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020
(USD MILLION)

Table 98 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020
(MILLION SQUARE FEET)

Table 99 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY UTILITY,
2013–2020 (USD MILLION)

Table 100 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY UTILITY,
2013–2020 (MILLION SQUARE FEET)

Table 101 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY MATERIAL,
2013–2020 (USD MILLION)

Table 102 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY MATERIAL,

2013–2020 (MILLION SQUARE FEET)

Table 103 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 104 ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 105 CHINA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 106 CHINA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 107 CHINA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 108 CHINA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 109 INDONESIA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 110 INDONESIA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 111 INDONESIA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 112 INDONESIA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 113 INDIA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 114 INDIA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 115 INDIA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 116 INDIA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 117 AUSTRALIA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 118 AUSTRALIA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 119 AUSTRALIA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 120 AUSTRALIA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 121 REST OF ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 122 REST OF ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 123 REST OF ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 124 REST OF ASIA-PACIFIC: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 125 ROW: ENTRANCE MATTING MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 126 ROW: ENTRANCE MATTING MARKET SIZE, BY COUNTRY, 2013–2020 (MILLION SQUARE FEET)

Table 127 ROW: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 128 ROW: ENTRANCE MATTING MARKET SIZE, BY TYPE, 2013–2020 (MILLION SQUARE FEET)

Table 129 ROW: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 130 ROW: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 131 ROW: ENTRANCE MATTING MARKET SIZE, BY MATERIAL, 2013–2020 (USD MILLION)

Table 132 ROW: ENTRANCE MATTING MARKET SIZE, BY MATERIAL, 2013–2020 (MILLION SQUARE FEET)

Table 133 ROW: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 134 ROW: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 135 BRAZIL: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 136 BRAZIL: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 137 BRAZIL: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 138 BRAZIL: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 139 SOUTH AFRICA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 140 SOUTH AFRICA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 141 SOUTH AFRICA: ENTRANCE MATTING MARKET SIZE, BY

APPLICATION, 2013–2020 (USD MILLION)

Table 142 SOUTH AFRICA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 143 ARGENTINA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 144 ARGENTINA: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 145 ARGENTINA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 146 ARGENTINA: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 147 OTHER ROW COUNTRIES: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Table 148 OTHER ROW COUNTRIES: ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (MILLION SQUARE FEET)

Table 149 OTHER ROW COUNTRIES: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 150 OTHER ROW COUNTRIES: ENTRANCE MATTING MARKET SIZE, BY APPLICATION, 2013–2020 (MILLION SQUARE FEET)

Table 151 RANK OF COMPANIES IN THE GLOBAL ENTRANCE MATTING MARKET, 2015

Table 152 NEW PRODUCT DEVELOPMENT: KEY STRATEGY OF THE KEY PLAYERS, 2006-2015

Table 153 INVESTMENT, 2013-2015

Table 154 AGREEMENT, 2013-2015

List Of Figures

LIST OF FIGURES

Figure 1 ENTRANCE MATTING MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 DATA TRIANGULATION METHODOLOGY

Figure 5 LIMITATIONS OF THE RESEARCH STUDY

Figure 6 INDOOR UTILITY IS PROJECTED TO BE THE LEADER IN THE MARKET DURING THE FORECAST PERIOD

Figure 7 ENTRANCE MATTING MARKET SNAPSHOT (2014 VS 2020): MARKET FOR WALK-OFF MATS TO GROW AT THE HIGHEST CAGR

Figure 8 CHINA IS PROJECTED TO BE THE FASTEST-GROWING MARKET FOR ENTRANCE MATTING, 2015–2020

Figure 9 LEADING MARKET PLAYERS ADOPTED NEW PRODUCT DEVELOPMENT AS THE KEY STRATEGY DURING 2006 TO 2015

Figure 10 EMERGING ECONOMIES OFFER ATTRACTIVE OPPORTUNITIES IN THE ENTRANCE MATTING MARKET

Figure 11 RESIDENTIAL SEGMENT PROJECTED TO DOMINATE THE ENTRANCE MATTING MARKET

Figure 12 WALK-OFF ACCOUNTED FOR A LARGER SHARE IN 2014

Figure 13 NON-RESIDENTIAL APPLICATION CAPTURED THE LARGEST SHARE IN THE EMERGING ASIA-PACIFIC MARKET IN 2014

Figure 14 ASIA-PACIFIC IS PROJECTED TO BE THE FASTEST-GROWING SEGMENT DURING THE FORECAST YEAR

Figure 15 EMERGING MARKETS TO GROW FASTER THAN DEVELOPED MARKETS (2015–2020)

Figure 16 ASIA-PACIFIC REGION IS EXPERIENCING HIGH GROWTH IN THE ENTRANCE MATTING MARKET

Figure 17 EVOLUTION OF ENTRANCE MATTING

Figure 18 ENTRANCE MATTING MARKET SEGMENTATION

Figure 19 DRIVERS, RESTRAINTS, OPPORTUNITES, AND CHALLENGES

Figure 20 MANUFACTURING & DISTRIBUTION ARE AN INTEGRAL PART OF THE VALUE CHAIN IN THE ENTRANCE MATTING MARKET

Figure 21 MAJOR STAKEHOLDERS INVOLVED IN THE VALUE CHAIN

Figure 22 PORTER'S FIVE FORCES ANALYSIS

Figure 23 MAT PROVIDES AN ADDITIONAL EDGE OVER CARPET

Figure 24 ENTRANCE MATTING MARKET SIZE, BY TYPE, 2015 VS. 2020 (USD)

MILLION & MILLION SQUARE FEET)

Figure 26 ENTRANCE MATTING MARKET SIZE, BY UTILITY, 2013–2020 (USD MILLION)

Figure 27 INCREASING DEMAND IN THE NON-RESIDENTIAL APPLICATION WOULD DRIVE THE ENTRANCE MATTING MARKET DURING THE FORECAST PERIOD

Figure 28 GEOGRAPHICAL SNAPSHOT (2015–2020): MARKET IN ASIA-PACIFIC IS PROJECTED TO REGISTER THE HIGHEST GROWTH RATE

Figure 29 NORTH AMERICA IS THE LARGEST SEGMENT IN THE ENTRANCE MATTING MARKET, 2015–2020

Figure 30 NORTH AMERICA: ENTRANCE MATTING MARKET

Figure 31 WALK-OFF MATS SEGMENT IS ESTIMATED TO BE THE LARGEST SEGMENT IN 2015

Figure 32 ASIA-PACIFIC MARKET HOLDS POTENTIAL GROWTH OPPORTUNITIES FOR ENTRANCE MATTING

Figure 33 NEW PRODUCT DEVELOPMENT IS THE KEY GROWTH STRATEGY ADOPTED BY PLAYERS IN THE ENTRANCE MATTING MARKET

Figure 34 BATTLE FOR MARKET SHARE: NEW PRODUCT DEVELOPMENT, AGREEMENT AND INVESTMENT WAS THE KEY STRATEGIES ADOPTED BY PLAYERS BETWEEN DECEMBER 2006 AND AUGUST 2015

Figure 35 GEOGRAPHIC REVENUE MIX OF TOP 5 MARKET PLAYERS

Figure 36 3M: COMPANY SNAPSHOT

Figure 37 3M: SWOT ANALYSIS

Figure 38 CINTAS CORPORATION: COMPANY SNAPSHOT

Figure 39 CINTAS CORPORATION: SWOT ANALYSIS

Figure 40 FORBO HOLDINGS AG: COMPANY SNAPSHOT

Figure 41 FORBO HOLDINGS AG: SWOT ANALYSIS

Figure 42 UNIFIRST CORPORATION: COMPANY SNAPSHOT

Figure 43 UNIFIRST CORPORATION: SWOT ANALYSIS

Figure 44 BERGO FLOORING AB LIMITED: COMPANY SNAPSHOT

Figure 45 BERGO FLOORING AB LIMITED: SWOT ANALYSIS

Figure 46 SUPERIOR MANUFACTURING GROUP: COMPANY SNAPSHOT

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