

Enterprise Video Market by Offering (Solutions and Services), Application (Corporate Communications, Training & Development, and Marketing & Client Engagement), Deployment Model, Organization Size, Vertical and Region - Global Forecast to 2029

<https://marketpublishers.com/r/E3CCFB9C431EN.html>

Date: March 2024

Pages: 329

Price: US\$ 4,950.00 (Single User License)

ID: E3CCFB9C431EN

Abstracts

The Enterprise video market size is expected to grow from USD 23.8 billion in 2024 to USD 35.8 billion by 2029 at a Compound Annual Growth Rate (CAGR) of 8.6% during the forecast period. The market has excellent growth opportunities, such as integration between AI and Analytics that enables startups to monetize their offerings by embedding integration, expansion, and higher adoption of virtual events, creating/generating more opportunities for enterprise video market exploration and usage therefore, and demand increase in government policies and schemes to leverage Enterprise video adoption across verticals and regions.

“By Services, Professional Services segment to hold a larger market share during the forecast period.”

Professional services play a vital role in the global enterprise video market, offering specialized expertise and support to organizations in deploying, integrating, and optimizing video solutions. Deployment and integration services involve the seamless implementation of video technologies into existing IT infrastructures, ensuring compatibility, security, and performance. Consulting and advisory services provide strategic guidance on video strategy development, solution selection, and customization based on business objectives. Training and education services offer comprehensive learning programs to empower users with the skills and knowledge to utilize video platforms effectively. For instance, a multinational corporation may engage a professional services firm to deploy, integrate, and provide training for a comprehensive

video conferencing solution, enabling seamless collaboration and communication across global teams while maximizing the value of their investment in enterprise video technology.

“By Application, Marketing & Client engagement segment will record the highest CAGR during the forecast period.”

Marketing and client engagement applications in the global enterprise video market encompass various strategies and tools to enhance customer interactions and promote brand engagement. This includes leveraging video content for marketing campaigns, product demonstrations, and customer support. For instance, a multinational retail corporation may use enterprise video solutions to create interactive product tutorials, conduct live-streamed launch events, and offer personalized video consultations to enhance customer engagement and drive sales. These applications facilitate more profound connections with clients, improve brand visibility, and ultimately contribute to building stronger relationships with customers.

“By organization size, the large enterprises segment is projected to hold a higher market share during the forecast period.”

Large enterprises (companies with an employee count of more than 1,000) play a pivotal role in driving the global enterprise video market forward by adopting advanced video communication technologies to streamline internal operations and enhance external engagement. For instance, a multinational corporation (MNC) might deploy enterprise video solutions for conducting virtual meetings, training sessions, and town hall events across geographically dispersed teams. Large enterprises can improve collaboration, boost employee productivity, and deliver seamless customer experiences by leveraging such technologies. Additionally, their substantial investment in innovative video solutions often sets industry standards and influences market trends, further shaping the landscape of enterprise video technologies.

The breakup of the profiles of the primary participants is below:

By Company Type: Tier I: 34%, Tier II: 43%, and Tier III: 23%

By Designation: C-Level Executives: 50%, Director Level: 33%, and *Others: 20%

By Region: North America: 30%, Europe: 25%, Asia Pacific: 30%, **RoW: 10%

* Others include sales managers, marketing managers, and product managers

**RoW include Middle East & Africa and Latin America

Note: Tier 1 companies have revenues of more than USD 100 million; tier 2 companies' revenue ranges from USD 10 million to USD 100 million; and tier 3 companies' revenue is less than 10 million

Source: Secondary Literature, Expert Interviews, and MarketsandMarkets Analysis

Key Players

Some of the key players operating in the Open Banking solutions market are IBM (US), Google (US), Microsoft (US), AWS (US), Avaya (US), Zoom (US), Adobe (US), Cisco (US), GoTo (US), among others.

Research coverage:

The market analysis in all its areas covers the enterprise video market. Its goal is to project market size and development potential in several segments, including offering, application, organization size, deployment model, verticals, and regions. It comprises a thorough competition analysis of the major market players, company biographies, important insights regarding their offers in terms of goods and services, current advancements, and crucial market strategies.

Reasons to buy this report:

The study will include information on the closest approximations of revenue figures for the Enterprise video market and its subsegments, which will assist market leaders and new entrants. Stakeholders will receive additional insights and a better understanding of the competitive landscape, enabling them to position their companies better and develop go-to-market (GTM) strategies. Additionally, the research offers information on major market drivers, constraints, opportunities, and challenges to help stakeholders understand the state of the industry.

The report provides insights on the following pointers:

Analysis of key drivers (such as video being an effective tool that allows businesses to engage and attract customers more effectively), restraints (such as lack of compatibility issues across a wide range of devices), opportunities (such as development of industry-specific video solutions creates the exact impact required for large enterprises as well as SMEs, on the buyers/users), and challenges (such as lack of relevant, upgraded skillset and expertise needed in enterprise video market) influencing the proliferation of the Enterprise video market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development (R&D) activities, and new product & service launches in the Enterprise video market.

Market Development: Comprehensive information about lucrative markets – the report analyses the Enterprise video market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Enterprise video market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players such as Google, Microsoft, IBM, and Zoom in the Enterprise video market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS & EXCLUSIONS

1.3 STUDY SCOPE

1.3.1 MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.4 YEARS CONSIDERED

1.5 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES, 2018–2023

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

1.7.1 RECESSION IMPACT

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 ENTERPRISE VIDEO MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Breakup of primary interviews

2.1.2.2 Key industry insights

2.2 MARKET BREAKUP AND DATA TRIANGULATION

FIGURE 2 ENTERPRISE VIDEO MARKET: MARKET BREAKUP AND DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 3 ENTERPRISE VIDEO MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

2.3.1 TOP-DOWN APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.3.2 BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 6 ENTERPRISE VIDEO MARKET: RESEARCH FLOW

2.3.3 MARKET SIZE ESTIMATION APPROACHES

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE ANALYSIS

FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY (BOTTOM-UP)

APPROACH): SUPPLY SIDE – COLLECTIVE REVENUE OF VENDORS

FIGURE 9 MARKET SIZE ESTIMATION METHODOLOGY (APPROACH 2): SUPPLY-SIDE ANALYSIS

FIGURE 10 ENTERPRISE VIDEO MARKET: DEMAND-SIDE APPROACH

2.4 MARKET FORECAST

TABLE 2 FACTOR ANALYSIS

2.5 IMPACT OF RECESSION ON ENTERPRISE VIDEO MARKET

2.6 RESEARCH ASSUMPTIONS

2.7 LIMITATIONS AND RISK ASSESSMENT

3 EXECUTIVE SUMMARY

3.1 OVERVIEW OF RECESSION IMPACT

FIGURE 11 IMPACT OF RECESSION ON ENTERPRISE VIDEO MARKET

FIGURE 12 ENTERPRISE VIDEO MARKET: SEGMENTS WITH HIGH GROWTH RATE

FIGURE 13 ENTERPRISE VIDEO MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN ENTERPRISE VIDEO MARKET

FIGURE 14 NEED FOR UNIFIED COMMUNICATION CAPABILITIES AND REMOTE WORKFORCE COLLABORATION EFFORTS TO SUPPORT GROWTH OF ENTERPRISE VIDEO MARKET

4.2 ENTERPRISE VIDEO MARKET, BY OFFERING

FIGURE 15 SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE DURING FORECAST PERIOD

4.3 ENTERPRISE VIDEO MARKET, BY SOLUTION

FIGURE 16 VIDEO CONFERENCING SEGMENT TO ACCOUNT FOR LARGEST SHARE DURING FORECAST PERIOD

4.4 ENTERPRISE VIDEO MARKET, BY SERVICE

FIGURE 17 PROFESSIONAL SERVICES SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

4.5 ENTERPRISE VIDEO MARKET, BY APPLICATION

FIGURE 18 CORPORATE COMMUNICATIONS SEGMENT TO ACCOUNT FOR LARGEST SHARE DURING FORECAST PERIOD

4.6 ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE

FIGURE 19 CONSULTING & ADVISORY SEGMENT TO LEAD MARKET BY 2029

4.7 ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE

FIGURE 20 LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER SHARE BY 2029

4.8 ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE

FIGURE 21 CLOUD SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

4.9 ENTERPRISE VIDEO MARKET, BY VERTICAL

FIGURE 22 TELECOMMUNICATIONS SEGMENT TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD

4.10 ENTERPRISE VIDEO MARKET: REGIONAL SCENARIO

FIGURE 23 ASIA PACIFIC TO EMERGE AS LUCRATIVE MARKET FOR INVESTMENTS IN NEXT FIVE YEARS

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 24 ENTERPRISE VIDEO MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Rapid technological advances across industries

5.2.1.2 Need for engaging and visually appealing content

FIGURE 25 VIDEO MARKETING STRATEGIES ADOPTED BY GLOBAL VENDORS

5.2.1.3 Rapid expansion of digital workplace ecosystem

5.2.1.4 Demand for cost-efficient video solutions

5.2.2 RESTRAINTS

5.2.2.1 Lack of compatibility across devices

5.2.3 OPPORTUNITIES

5.2.3.1 Expansion of virtual events to open avenues for enterprise video market exploration

5.2.3.2 Integration of AI with advanced analytics

5.2.3.3 Development of industry-specific video solutions

5.2.3.4 Demand for mobile and remote workforce

5.2.3.5 Expansion of modern, fast-paced business environments

FIGURE 26 PERCENTAGE OF COMPANIES THAT HAVE ADOPTED ENTERPRISE VIDEO SOLUTIONS AND SERVICES, 2016–2024

5.2.3.6 Demand for video communication and collaboration tools and platforms to facilitate zero barrier/buffer interactions

5.2.4 CHALLENGES

5.2.4.1 Lack of sufficient bandwidth for high-quality video streaming solutions

5.2.4.2 Lack of relevant technical skillset and expertise

5.3 CASE STUDY ANALYSIS

5.3.1 AVAYA'S VIDEO CONFERENCING SOLUTION ENABLED REAL-TIME TRANSMISSION OF HIGH-DEFINITION VIDEOS FOR KOCH MEDIA

5.3.2 AWS OFFERED SEAMLESS VIDEO UPLOAD AND PLAYBACK CAPABILITIES FOR VIDYARD'S GLOBAL CUSTOMER BASE

5.3.3 KALTURA OFFERED VIDEO MANAGEMENT SOLUTIONS TO ENSURE CONTENT ACCESSIBILITY FOR CALIFORNIA STATE UNIVERSITY'S DIVERSE STUDENT POPULATION

5.3.4 FORBES LEVERAGED ZOOM'S ROBUST FEATURES TO CREATE SEAMLESS VIRTUAL EXPERIENCES

5.3.5 STARLING BANK DEPLOYED LIFESIZE'S INTEGRATED SOLUTION TO OPTIMIZE ITS COMMUNICATION INFRASTRUCTURE

5.4 ECOSYSTEM ANALYSIS

FIGURE 27 ECOSYSTEM MAPPING

5.5 VALUE CHAIN ANALYSIS

5.5.1 ENTERPRISE VIDEO PLATFORM/SOLUTION VENDORS

5.5.2 ENTERPRISE VIDEO SERVICE PROVIDERS

5.5.3 VIDEO EQUIPMENT MANUFACTURERS

5.5.4 SYSTEM INTEGRATORS

5.5.5 NETWORK SERVICE PROVIDERS

5.5.6 VERTICALS

FIGURE 28 VALUE CHAIN ANALYSIS

5.6 TECHNOLOGY ANALYSIS

5.6.1 KEY TECHNOLOGIES

5.6.1.1 Video analytics

5.6.1.2 AI & ML

5.6.1.3 Augmented & virtual reality (AR/VR)

5.6.1.4 Digital rights management (DRM)

5.6.2 COMPLIMENTARY TECHNOLOGIES

5.6.2.1 5G networks

5.6.2.2 Edge computing

5.6.2.3 Blockchain

5.6.2.4 Natural language processing (NLP)

5.6.3 ADJACENT TECHNOLOGIES

5.6.3.1 Internet of things (IoT)

5.6.3.2 Content delivery networks (CDNs)

5.7 PRICING ANALYSIS

5.7.1 INDICATIVE PRICING ANALYSIS

TABLE 3 INDICATIVE PRICING ANALYSIS FOR KEY PLAYERS

5.7.1.1 Average selling price (ASP) trend

5.8 BUSINESS MODEL ANALYSIS

5.8.1 ADVERTISING MODEL

5.8.2 FREEMIUM MODEL

5.8.3 SERVICE-BASED MODEL

5.8.4 PAY-AS-YOU-GO MODEL

5.8.5 SUBSCRIPTION-BASED MODEL

5.8.6 LICENSING MODEL

5.8.7 PARTNERSHIPS, RESELLER MODEL, AND COLLABORATIONS

5.9 INVESTMENT LANDSCAPE**FIGURE 29 LEADING ENTERPRISE VIDEO MARKET VENDORS, BY NUMBER OF INVESTORS AND FUNDING ROUNDS, 2023****5.10 PATENT ANALYSIS****FIGURE 30 NUMBER OF PATENTS PUBLISHED, 2012–2023****FIGURE 31 TOP FIVE PATENT OWNERS (GLOBAL), 2023****TABLE 4 TOP TEN PATENT OWNERS, 2023****5.11 PORTER'S FIVE FORCES ANALYSIS****FIGURE 32 PORTER'S FIVE FORCES ANALYSIS****TABLE 5 IMPACT OF PORTER'S FIVE FORCES ON ENTERPRISE VIDEO MARKET**

5.11.1 THREAT OF NEW ENTRANTS

5.11.2 THREAT OF SUBSTITUTES

5.11.3 BARGAINING POWER OF SUPPLIERS

5.11.4 BARGAINING POWER OF BUYERS

5.11.5 INTENSITY OF COMPETITIVE RIVALRY

5.12 REGULATORY IMPLICATIONS AND INDUSTRY STANDARDS

5.12.1 GENERAL DATA PROTECTION REGULATION (GDPR)

5.12.2 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPAA)

5.12.3 CALIFORNIA CONSUMER PRIVACY ACT (CCPA)

5.12.4 FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT (FERPA)

5.12.5 PAYMENT CARD INDUSTRY DATA SECURITY STANDARD (PCI DSS)

5.12.6 SYSTEM AND ORGANIZATION CONTROLS 2 (SOC 2)

5.12.7 INTERNATIONAL ORGANIZATION FOR STANDARDIZATION (ISO)

5.12.8 REGULATORY LANDSCAPE

TABLE 6 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS**TABLE 7 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 8 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND**

OTHER ORGANIZATIONS

TABLE 9 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.13 KEY CONFERENCES & EVENTS

TABLE 10 KEY CONFERENCES & EVENTS, 2024–2025

5.14 TRENDS AND DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

FIGURE 33 REVENUE SHIFT AND NEW REVENUE POCKETS FOR PLAYERS IN ENTERPRISE VIDEO MARKET

5.15 KEY STAKEHOLDERS AND BUYING CRITERIA

5.15.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 34 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS

TABLE 11 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VERTICALS

5.15.2 BUYING CRITERIA

FIGURE 35 KEY BUYING CRITERIA FOR TOP THREE VERTICALS

TABLE 12 KEY BUYING CRITERIA FOR TOP THREE VERTICALS

6 ENTERPRISE VIDEO MARKET, BY OFFERING

6.1 INTRODUCTION

6.1.1 OFFERINGS: ENTERPRISE VIDEO MARKET DRIVERS

FIGURE 36 SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 13 ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 14 ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

6.2 SOLUTIONS

6.2.1 ENTERPRISE VIDEO SOLUTIONS HELP INCREASE REMOTE WORKFORCES' OVERALL PRODUCTIVITY AND REDUCE COSTS

FIGURE 37 WEBCASTING SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 15 ENTERPRISE VIDEO MARKET, BY SOLUTION, 2018–2023 (USD MILLION)

TABLE 16 ENTERPRISE VIDEO MARKET, BY SOLUTION, 2024–2029 (USD MILLION)

TABLE 17 SOLUTIONS: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 18 SOLUTIONS: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029
(USD MILLION)

6.2.2 VIDEO CONFERENCING

TABLE 19 VIDEO CONFERENCING: ENTERPRISE VIDEO MARKET, BY REGION,
2018–2023 (USD MILLION)

TABLE 20 VIDEO CONFERENCING: ENTERPRISE VIDEO MARKET, BY REGION,
2024–2029 (USD MILLION)

6.2.2.1 Unified communications platform

6.2.2.2 Huddle room systems

6.2.2.3 Telepresence systems

6.2.2.4 Desktop & mobile applications

6.2.2.5 Web-based conferencing solutions

6.2.3 VIDEO CONTENT MANAGEMENT

TABLE 21 VIDEO CONTENT MANAGEMENT: ENTERPRISE VIDEO MARKET, BY
REGION, 2018–2023 (USD MILLION)

TABLE 22 VIDEO CONTENT MANAGEMENT: ENTERPRISE VIDEO MARKET, BY
REGION, 2024–2029 (USD MILLION)

6.2.3.1 Video hosting & streaming platforms

6.2.3.2 Content creation & editing software

6.2.3.3 Digital asset management (DAM) systems

6.2.3.4 Learning management systems (LMSs)

6.2.3.5 Video analytics & optimization software

6.2.4 WEBCASTING

TABLE 23 WEBCASTING: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023
(USD MILLION)

TABLE 24 WEBCASTING: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029
(USD MILLION)

6.2.4.1 Virtual event platforms

6.2.4.2 Live streaming software

6.2.4.3 On-demand video platforms

6.2.4.4 Hybrid event solutions

6.3 SERVICES

6.3.1 ENTERPRISE VIDEO SERVICES IMPROVE BUSINESS PROCESSES AND
OPTIMIZE BUSINESS OPERATIONS

FIGURE 38 MANAGED SERVICES SEGMENT TO GROW AT HIGHER CAGR
DURING FORECAST PERIOD

TABLE 25 ENTERPRISE VIDEO MARKET, BY SERVICE, 2018–2023 (USD MILLION)

TABLE 26 ENTERPRISE VIDEO MARKET, BY SERVICE, 2024–2029 (USD MILLION)

TABLE 27 SERVICES: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023

(USD MILLION)

TABLE 28 SERVICES: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029

(USD MILLION)

6.3.2 PROFESSIONAL SERVICES

FIGURE 39 TRAINING & EDUCATION SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 29 ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE, 2018–2023 (USD MILLION)

TABLE 30 ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE, 2024–2029 (USD MILLION)

TABLE 31 PROFESSIONAL SERVICES: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 32 PROFESSIONAL SERVICES: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

6.3.2.1 Consulting & advisory

TABLE 33 CONSULTING & ADVISORY: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 34 CONSULTING & ADVISORY: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

6.3.2.2 Deployment & integration

TABLE 35 DEPLOYMENT & INTEGRATION: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 36 DEPLOYMENT & INTEGRATION: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

6.3.2.3 Training & education

TABLE 37 TRAINING & EDUCATION: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 38 TRAINING & EDUCATION: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

6.3.3 MANAGED SERVICES

TABLE 39 MANAGED SERVICES: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 40 MANAGED SERVICES: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

6.3.3.1 Support & maintenance

6.3.3.2 Performance monitoring & optimization

6.3.3.3 Security & compliance

7 ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE

7.1 INTRODUCTION

7.1.1 DEPLOYMENT MODES: ENTERPRISE VIDEO MARKET DRIVERS

FIGURE 40 CLOUD SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 41 ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 42 ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

7.2 ON-PREMISES

7.2.1 ON-PREMISE DEPLOYMENT OF ENTERPRISE VIDEO SOLUTIONS REDUCES SERVICE MAINTENANCE COSTS

TABLE 43 ON-PREMISES: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 44 ON-PREMISES: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

7.3 CLOUD

7.3.1 CLOUD-BASED ENTERPRISE VIDEO SOLUTIONS ALLOW ORGANIZATIONS TO ADJUST TO DYNAMIC BUSINESS ENVIRONMENT

TABLE 45 CLOUD: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 46 CLOUD: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

8 ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE

8.1 INTRODUCTION

8.1.1 ORGANIZATION SIZES: ENTERPRISE VIDEO MARKET DRIVERS

FIGURE 41 LARGE ENTERPRISES SEGMENT TO LEAD MARKET BY 2029

TABLE 47 ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 48 ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

8.2 LARGE ENTERPRISES

8.2.1 USE OF HIGH VOLUME OF APPLICATIONS IN LARGE ENTERPRISES TO DRIVE ADOPTION OF ENTERPRISE VIDEO SOLUTIONS

TABLE 49 LARGE ENTERPRISES: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 50 LARGE ENTERPRISES: ENTERPRISE VIDEO MARKET, BY REGION,

2024–2029 (USD MILLION)

8.3 SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)

8.3.1 GROWING DEMAND IN SMES FOR SOLUTIONS THAT CAN RESOLVE COMPLEXITIES AND OPTIMIZE COST OF BUSINESS PROCESSES TO DRIVE MARKET

TABLE 51 SMES: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 52 SMES: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

9 ENTERPRISE VIDEO MARKET, BY APPLICATION

9.1 INTRODUCTION

9.1.1 APPLICATIONS: ENTERPRISE VIDEO MARKET DRIVERS

FIGURE 42 MARKETING & CLIENT ENGAGEMENT SEGMENT TO GROW AT HIGHEST RATE DURING FORECAST PERIOD

TABLE 53 ENTERPRISE VIDEO MARKET, BY APPLICATION, 2018–2023 (USD MILLION)

TABLE 54 ENTERPRISE VIDEO MARKET, BY APPLICATION, 2024–2029 (USD MILLION)

9.2 CORPORATE COMMUNICATIONS

9.2.1 VIDEO CONFERENCING SOLUTIONS HELP PROVIDE EFFECTIVE PERSONALIZED COMMUNICATION WITHIN ORGANIZATIONS

TABLE 55 CORPORATE COMMUNICATIONS: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 56 CORPORATE COMMUNICATIONS: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

9.2.2 INTERNAL ANNOUNCEMENTS & UPDATES

9.2.3 LIVE EVENTS & CONFERENCES

9.2.4 EMPLOYEE TRAINING & ONBOARDING

9.2.5 TOWN HALL MEETINGS

9.3 TRAINING & DEVELOPMENT

9.3.1 NEED FOR EFFECTIVE ELEARNING AND INTERACTIVE DISTANCE LEARNING TOOLS TO BOOST MARKET GROWTH

TABLE 57 TRAINING & DEVELOPMENT: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 58 TRAINING & DEVELOPMENT: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

9.3.2 EMPLOYEE SKILLS DEVELOPMENT

9.3.3 COMPLIANCE TRAINING

9.3.4 SOFT SKILLS TRAINING

9.3.5 CERTIFICATION PROGRAMS

9.4 MARKETING & CLIENT ENGAGEMENT

9.4.1 ENTERPRISE VIDEO SOLUTIONS ENHANCE CUSTOMER ENGAGEMENT AND PROVIDE EFFECTIVE COMMUNICATION

TABLE 59 MARKETING & CLIENT ENGAGEMENT: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 60 MARKETING & CLIENT ENGAGEMENT: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

9.4.2 PRODUCT DEMONSTRATIONS & TUTORIALS

9.4.3 CUSTOMER TESTIMONIALS & CASE STUDIES

9.4.4 WEBINARS

9.4.5 VIRTUAL EVENTS & TRADE SHOWS

10 ENTERPRISE VIDEO MARKET, BY VERTICAL

10.1 INTRODUCTION

10.1.1 VERTICALS: ENTERPRISE VIDEO MARKET DRIVERS

FIGURE 43 HEALTHCARE & LIFE SCIENCES SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 61 ENTERPRISE VIDEO MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 62 ENTERPRISE VIDEO MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)

10.2.1 USE OF VIDEO SOLUTIONS IMPROVES ACCOUNTABILITY IN BFSI ORGANIZATIONS

TABLE 63 BFSI: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 64 BFSI: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

10.2.2 BFSI: APPLICATION AREAS

10.2.2.1 Virtual banking

10.2.2.2 Training & compliance

10.2.2.3 Remote financial advisory

10.2.2.4 Other application areas

10.3 TELECOMMUNICATIONS

10.3.1 ENTERPRISE VIDEO SOLUTIONS HELP IT ORGANIZATIONS MANAGE DIGITAL CONTENT FROM CENTRALIZED PLATFORMS

TABLE 65 TELECOMMUNICATIONS: ENTERPRISE VIDEO MARKET, BY REGION,

2018–2023 (USD MILLION)

TABLE 66 TELECOMMUNICATIONS: ENTERPRISE VIDEO MARKET, BY REGION,
2024–2029 (USD MILLION)

10.3.2 TELECOMMUNICATIONS: APPLICATION AREAS

10.3.2.1 Customer support

10.3.2.2 Product demonstrations

10.3.2.3 Internal training & knowledge sharing

10.3.2.4 Other application areas

10.4 HEALTHCARE & LIFE SCIENCES

10.4.1 ENTERPRISE VIDEO COLLABORATIONS OFFER HEALTHCARE
PROVIDERS EFFECTIVE COMMUNICATION OPTIONS TO HELP THEM PROVIDE
ENHANCED PATIENT CARE

TABLE 67 HEALTHCARE & LIFE SCIENCES: ENTERPRISE VIDEO MARKET, BY
REGION, 2018–2023 (USD MILLION)

TABLE 68 HEALTHCARE & LIFE SCIENCES: ENTERPRISE VIDEO MARKET, BY
REGION, 2024–2029 (USD MILLION)

10.4.2 HEALTHCARE & LIFE SCIENCES: APPLICATION AREAS

10.4.2.1 Telemedicine consultations

10.4.2.2 Medical training & education

10.4.2.3 Patient education & wellness programs

10.4.2.4 Other application areas

10.5 EDUCATION

10.5.1 ENTERPRISE VIDEO SOLUTIONS HELP COLLEGES AND UNIVERSITIES
ENHANCE CLASSROOM EXPERIENCE

TABLE 69 EDUCATION: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023
(USD MILLION)

TABLE 70 EDUCATION: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029
(USD MILLION)

10.5.2 EDUCATION: APPLICATION AREAS

10.5.2.1 Distance learning & online classes

10.5.2.2 Virtual laboratories

10.5.2.3 Teachers' professional development

10.5.2.4 Other application areas

10.6 MEDIA & ENTERTAINMENT

10.6.1 VIDEO STREAMING AND WEBCASTING SOLUTIONS ENHANCE
PERSONALIZED VIEWING EXPERIENCE

TABLE 71 MEDIA & ENTERTAINMENT: ENTERPRISE VIDEO MARKET, BY REGION,
2018–2023 (USD MILLION)

TABLE 72 MEDIA & ENTERTAINMENT: ENTERPRISE VIDEO MARKET, BY REGION,

2024–2029 (USD MILLION)

10.6.2 MEDIA & ENTERTAINMENT: APPLICATION AREAS

- 10.6.2.1 Content creation & production
- 10.6.2.2 Live event streaming
- 10.6.2.3 Audience engagement & interactivity
- 10.6.2.4 Other application areas

10.7 RETAIL & CONSUMER GOODS

10.7.1 ONLINE VIDEO ADVERTISING AND CAMPAIGNS ALLOW RETAILERS TO STRENGTHEN BRAND IMAGE COMMUNICATION TO HELP INCREASE CUSTOMER BRAND LOYALTY

TABLE 73 RETAIL & CONSUMER GOODS: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 74 RETAIL & CONSUMER GOODS: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

10.7.2 RETAIL & CONSUMER GOODS: APPLICATION AREAS

- 10.7.2.1 Virtual product demonstrations
- 10.7.2.2 Personalized shopping experiences
- 10.7.2.3 Training & onboarding
- 10.7.2.4 Other application areas

10.8 IT & ITES

10.8.1 ENTERPRISE VIDEO SOLUTIONS ENCOURAGE IT COMPANIES TO TRANSFER KNOWLEDGE AND INFORMATION THROUGH VIDEOS

TABLE 75 IT & ITES: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 76 IT & ITES: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

10.8.2 IT & ITES: APPLICATION AREAS

- 10.8.2.1 Remote technical support
- 10.8.2.2 Internal communication & collaboration
- 10.8.2.3 Software training & demo
- 10.8.2.4 Other application areas

10.9 OTHER VERTICALS

TABLE 77 OTHER VERTICALS: ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 78 OTHER VERTICALS: ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

11 ENTERPRISE VIDEO MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 44 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 79 ENTERPRISE VIDEO MARKET, BY REGION, 2018–2023 (USD MILLION)

TABLE 80 ENTERPRISE VIDEO MARKET, BY REGION, 2024–2029 (USD MILLION)

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: ENTERPRISE VIDEO MARKET DRIVERS

11.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 45 NORTH AMERICA: MARKET SNAPSHOT

TABLE 81 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 82 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 83 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY SOLUTION, 2018–2023 (USD MILLION)

TABLE 84 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY SOLUTION, 2024–2029 (USD MILLION)

TABLE 85 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY SERVICE, 2018–2023 (USD MILLION)

TABLE 86 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY SERVICE, 2024–2029 (USD MILLION)

TABLE 87 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE, 2018–2023 (USD MILLION)

TABLE 88 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE, 2024–2029 (USD MILLION)

TABLE 89 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY APPLICATION, 2018–2023 (USD MILLION)

TABLE 90 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY APPLICATION, 2024–2029 (USD MILLION)

TABLE 91 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 92 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 93 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 94 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 95 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 96 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

TABLE 97 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY COUNTRY, 2018–2023 (USD MILLION)

TABLE 98 NORTH AMERICA: ENTERPRISE VIDEO MARKET, BY COUNTRY, 2024–2029 (USD MILLION)

11.2.3 US

11.2.3.1 High adoption of enterprise video solutions and associated services to drive market growth

TABLE 99 US: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 100 US: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 101 US: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 102 US: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.2.4 CANADA

11.2.4.1 Remote work culture and enhanced collaboration to benefit Canadian market, driving high adoption of enterprise video solutions

TABLE 103 CANADA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 104 CANADA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 105 CANADA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 106 CANADA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.3 EUROPE

11.3.1 EUROPE: ENTERPRISE VIDEO MARKET DRIVERS

11.3.2 EUROPE: RECESSION IMPACT

TABLE 107 EUROPE: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 108 EUROPE: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 109 EUROPE: ENTERPRISE VIDEO MARKET, BY SOLUTION, 2018–2023 (USD MILLION)

TABLE 110 EUROPE: ENTERPRISE VIDEO MARKET, BY SOLUTION, 2024–2029 (USD MILLION)

TABLE 111 EUROPE: ENTERPRISE VIDEO MARKET, BY SERVICE, 2018–2023
(USD MILLION)

TABLE 112 EUROPE: ENTERPRISE VIDEO MARKET, BY SERVICE, 2024–2029
(USD MILLION)

TABLE 113 EUROPE: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL
SERVICE, 2018–2023 (USD MILLION)

TABLE 114 EUROPE: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL
SERVICE, 2024–2029 (USD MILLION)

TABLE 115 EUROPE: ENTERPRISE VIDEO MARKET, BY APPLICATION, 2018–2023
(USD MILLION)

TABLE 116 EUROPE: ENTERPRISE VIDEO MARKET, BY APPLICATION, 2024–2029
(USD MILLION)

TABLE 117 EUROPE: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE,
2018–2023 (USD MILLION)

TABLE 118 EUROPE: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE,
2024–2029 (USD MILLION)

TABLE 119 EUROPE: ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE,
2018–2023 (USD MILLION)

TABLE 120 EUROPE: ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE,
2024–2029 (USD MILLION)

TABLE 121 EUROPE: ENTERPRISE VIDEO MARKET, BY VERTICAL, 2018–2023
(USD MILLION)

TABLE 122 EUROPE: ENTERPRISE VIDEO MARKET, BY VERTICAL, 2024–2029
(USD MILLION)

TABLE 123 EUROPE: ENTERPRISE VIDEO MARKET, BY COUNTRY, 2018–2023
(USD MILLION)

TABLE 124 EUROPE: ENTERPRISE VIDEO MARKET, BY COUNTRY, 2024–2029
(USD MILLION)

11.3.3 UK

11.3.3.1 Increasing adoption of enterprise video solutions across verticals and
companies to drive market

TABLE 125 UK: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD
MILLION)

TABLE 126 UK: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD
MILLION)

TABLE 127 UK: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE,
2018–2023 (USD MILLION)

TABLE 128 UK: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE,
2024–2029 (USD MILLION)

11.3.4 GERMANY

11.3.4.1 Need for implementing enterprise video usage into employee training, customer support, and marketing campaigns to propel market

TABLE 129 GERMANY: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 130 GERMANY: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 131 GERMANY: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 132 GERMANY: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.3.5 FRANCE

11.3.5.1 Effective usage of enterprise video solutions toward digital transformation efforts to drive market

TABLE 133 FRANCE: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 134 FRANCE: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 135 FRANCE: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 136 FRANCE: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.3.6 ITALY

11.3.6.1 Rise in demand for innovative, customizable, effective, and efficient solutions from vendors to leverage market proliferation

TABLE 137 ITALY: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 138 ITALY: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 139 ITALY: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 140 ITALY: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.3.7 REST OF EUROPE

TABLE 141 REST OF EUROPE: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 142 REST OF EUROPE: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 143 REST OF EUROPE: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT

MODE, 2018–2023 (USD MILLION)

TABLE 144 REST OF EUROPE: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT
MODE, 2024–2029 (USD MILLION)

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: ENTERPRISE VIDEO MARKET DRIVERS

11.4.2 ASIA PACIFIC: RECESSION IMPACT

FIGURE 46 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 145 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY OFFERING,
2018–2023 (USD MILLION)

TABLE 146 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY OFFERING,
2024–2029 (USD MILLION)

TABLE 147 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY SOLUTION,
2018–2023 (USD MILLION)

TABLE 148 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY SOLUTION,
2024–2029 (USD MILLION)

TABLE 149 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY SERVICE, 2018–2023
(USD MILLION)

TABLE 150 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY SERVICE, 2024–2029
(USD MILLION)

TABLE 151 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL
SERVICE, 2018–2023 (USD MILLION)

TABLE 152 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL
SERVICE, 2024–2029 (USD MILLION)

TABLE 153 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY APPLICATION,
2018–2023 (USD MILLION)

TABLE 154 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY APPLICATION,
2024–2029 (USD MILLION)

TABLE 155 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT
MODE, 2018–2023 (USD MILLION)

TABLE 156 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT
MODE, 2024–2029 (USD MILLION)

TABLE 157 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY ORGANIZATION
SIZE, 2018–2023 (USD MILLION)

TABLE 158 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY ORGANIZATION
SIZE, 2024–2029 (USD MILLION)

TABLE 159 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY VERTICAL,
2018–2023 (USD MILLION)

TABLE 160 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY VERTICAL,
2024–2029 (USD MILLION)

TABLE 161 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY COUNTRY,
2018–2023 (USD MILLION)

TABLE 162 ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY COUNTRY,
2024–2029 (USD MILLION)

11.4.3 CHINA

11.4.3.1 Rapid proliferation and surge in adoption of enterprise video solutions to drive market

TABLE 163 CHINA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 164 CHINA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 165 CHINA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 166 CHINA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.4.4 JAPAN

11.4.4.1 Significant boost by government and initiatives taken toward high adoption of enterprise video solutions to propel market

TABLE 167 JAPAN: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 168 JAPAN: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 169 JAPAN: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 170 JAPAN: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.4.5 AUSTRALIA & NEW ZEALAND (ANZ)

11.4.5.1 Large-scale adoption of enterprise video solutions in healthcare industry to leverage market proliferation

TABLE 171 AUSTRALIA & NEW ZEALAND: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 172 AUSTRALIA & NEW ZEALAND: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 173 AUSTRALIA & NEW ZEALAND: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 174 AUSTRALIA & NEW ZEALAND: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.4.6 REST OF ASIA PACIFIC

TABLE 175 REST OF ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY OFFERING,

2018–2023 (USD MILLION)

TABLE 176 REST OF ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 177 REST OF ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 178 REST OF ASIA PACIFIC: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.5 MIDDLE EAST & AFRICA

11.5.1 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET DRIVERS

11.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 179 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 180 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 181 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY SOLUTION, 2018–2023 (USD MILLION)

TABLE 182 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY SOLUTION, 2024–2029 (USD MILLION)

TABLE 183 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY SERVICE, 2018–2023 (USD MILLION)

TABLE 184 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY SERVICE, 2024–2029 (USD MILLION)

TABLE 185 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE, 2018–2023 (USD MILLION)

TABLE 186 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE, 2024–2029 (USD MILLION)

TABLE 187 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY APPLICATION, 2018–2023 (USD MILLION)

TABLE 188 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY APPLICATION, 2024–2029 (USD MILLION)

TABLE 189 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 190 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 191 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 192 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 193 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY

VERTICAL, 2018–2023 (USD MILLION)

TABLE 194 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY

VERTICAL, 2024–2029 (USD MILLION)

TABLE 195 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY

COUNTRY, 2018–2023 (USD MILLION)

TABLE 196 MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY

COUNTRY, 2024–2029 (USD MILLION)

11.5.3 GCC (GULF COOPERATION COUNCIL) COUNTRIES

TABLE 197 GCC COUNTRIES: ENTERPRISE VIDEO MARKET, BY OFFERING,

2018–2023 (USD MILLION)

TABLE 198 GCC COUNTRIES: ENTERPRISE VIDEO MARKET, BY OFFERING,

2024–2029 (USD MILLION)

TABLE 199 GCC COUNTRIES: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT
MODE, 2018–2023 (USD MILLION)

TABLE 200 GCC COUNTRIES: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT
MODE, 2024–2029 (USD MILLION)

TABLE 201 GCC COUNTRIES: ENTERPRISE VIDEO MARKET, BY COUNTRY,
2018–2023 (USD MILLION)

TABLE 202 GCC COUNTRIES: ENTERPRISE VIDEO MARKET, BY COUNTRY,
2024–2029 (USD MILLION)

11.5.3.1 KSA (Kingdom of Saudi Arabia)

11.5.3.1.1 Advancement of telecom infrastructure and state-of-the-art government
initiatives to drive market adoption

11.5.3.2 United Arab Emirates (UAE)

11.5.3.2.1 Demand for innovative solutions to meet diverse business needs to drive
enterprise video market

11.5.3.3 Other GCC countries

11.5.4 SOUTH AFRICA

11.5.4.1 Emergence of cloud-based video conferencing solutions to leverage market
growth

TABLE 203 SOUTH AFRICA: ENTERPRISE VIDEO MARKET, BY OFFERING,
2018–2023 (USD MILLION)

TABLE 204 SOUTH AFRICA: ENTERPRISE VIDEO MARKET, BY OFFERING,
2024–2029 (USD MILLION)

TABLE 205 SOUTH AFRICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT
MODE, 2018–2023 (USD MILLION)

TABLE 206 SOUTH AFRICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT
MODE, 2024–2029 (USD MILLION)

11.5.5 REST OF MIDDLE EAST & AFRICA

TABLE 207 REST OF MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 208 REST OF MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 209 REST OF MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 210 REST OF MIDDLE EAST & AFRICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.6 LATIN AMERICA

11.6.1 LATIN AMERICA: ENTERPRISE VIDEO MARKET DRIVERS

11.6.2 LATIN AMERICA: RECESSION IMPACT

TABLE 211 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 212 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 213 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY SOLUTION, 2018–2023 (USD MILLION)

TABLE 214 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY SOLUTION, 2024–2029 (USD MILLION)

TABLE 215 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY SERVICE, 2018–2023 (USD MILLION)

TABLE 216 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY SERVICE, 2024–2029 (USD MILLION)

TABLE 217 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE, 2018–2023 (USD MILLION)

TABLE 218 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY PROFESSIONAL SERVICE, 2024–2029 (USD MILLION)

TABLE 219 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY APPLICATION, 2018–2023 (USD MILLION)

TABLE 220 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY APPLICATION, 2024–2029 (USD MILLION)

TABLE 221 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 222 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

TABLE 223 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE, 2018–2023 (USD MILLION)

TABLE 224 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY ORGANIZATION SIZE, 2024–2029 (USD MILLION)

TABLE 225 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY VERTICAL, 2018–2023 (USD MILLION)

TABLE 226 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY VERTICAL, 2024–2029 (USD MILLION)

TABLE 227 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY COUNTRY, 2018–2023 (USD MILLION)

TABLE 228 LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY COUNTRY, 2024–2029 (USD MILLION)

11.6.3 BRAZIL

11.6.3.1 Rapid adoption of digital technologies and growing internet penetration rate to boost growth

TABLE 229 BRAZIL: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 230 BRAZIL: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 231 BRAZIL: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 232 BRAZIL: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.6.4 MEXICO

11.6.4.1 Recent structural reforms to create opportunities for entrepreneurs and investors

TABLE 233 MEXICO: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 234 MEXICO: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 235 MEXICO: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 236 MEXICO: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

11.6.5 REST OF LATIN AMERICA

TABLE 237 REST OF LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2018–2023 (USD MILLION)

TABLE 238 REST OF LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY OFFERING, 2024–2029 (USD MILLION)

TABLE 239 REST OF LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2018–2023 (USD MILLION)

TABLE 240 REST OF LATIN AMERICA: ENTERPRISE VIDEO MARKET, BY DEPLOYMENT MODE, 2024–2029 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION

12.2 KEY PLAYERS' STRATEGIES/RIGHT TO WIN

TABLE 241 OVERVIEW OF STRATEGIES ADOPTED BY KEY VENDORS

12.3 MARKET SHARE ANALYSIS

TABLE 242 MARKET SHARE OF KEY VENDORS, 2023

FIGURE 47 ENTERPRISE VIDEO MARKET: MARKET SHARE ANALYSIS, 2023

12.4 ENTERPRISE VIDEO MARKET: VENDOR/BRAND COMPARISON

FIGURE 48 VENDOR/BRAND COMPARISON

12.5 HISTORICAL REVENUE ANALYSIS

FIGURE 49 HISTORICAL REVENUE ANALYSIS, 2019–2023 (USD MILLION)

12.6 COMPANY EVALUATION MATRIX: KEY PLAYERS

FIGURE 50 COMPANY EVALUATION MATRIX FOR KEY PLAYERS: CRITERIA WEIGHTAGE

12.6.1 STARS

12.6.2 EMERGING LEADERS

12.6.3 PERVASIVE PLAYERS

12.6.4 PARTICIPANTS

FIGURE 51 ENTERPRISE VIDEO MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023

12.6.5 COMPANY FOOTPRINT

FIGURE 52 ENTERPRISE VIDEO MARKET: OVERALL COMPANY FOOTPRINT

TABLE 243 ENTERPRISE VIDEO MARKET: COMPANY REGIONAL FOOTPRINT

TABLE 244 ENTERPRISE VIDEO MARKET: COMPANY OFFERING FOOTPRINT

TABLE 245 ENTERPRISE VIDEO MARKET: COMPANY APPLICATION FOOTPRINT

TABLE 246 ENTERPRISE VIDEO MARKET: COMPANY VERTICAL FOOTPRINT

12.7 COMPANY EVALUATION MATRIX: STARTUPS/SMES

FIGURE 53 COMPANY EVALUATION MATRIX FOR STARTUPS/SMES: CRITERIA WEIGHTAGE

12.7.1 RESPONSIVE COMPANIES

12.7.2 PROGRESSIVE COMPANIES

12.7.3 DYNAMIC COMPANIES

12.7.4 STARTING BLOCKS

FIGURE 54 ENTERPRISE VIDEO MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2023

12.7.5 COMPETITIVE BENCHMARKING

12.7.5.1 Detailed list of key startups/SMEs

TABLE 247 ENTERPRISE VIDEO MARKET: DETAILED LIST OF KEY STARTUPS/SMES**12.7.5.2 Competitive benchmarking of key startups/SMEs****TABLE 248 ENTERPRISE VIDEO MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES****12.8 COMPANY VALUATION AND FINANCIAL METRICS OF KEY VENDORS****FIGURE 55 COMPANY VALUATION AND FINANCIAL METRICS OF KEY VENDORS****FIGURE 56 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND 5-YEAR STOCK BETA OF KEY VENDORS****12.9 COMPETITIVE SCENARIO & TRENDS****12.9.1 PRODUCT/SERVICE LAUNCHES & ENHANCEMENTS****TABLE 249 ENTERPRISE VIDEO MARKET: PRODUCT/SERVICE LAUNCHES & ENHANCEMENTS, JULY 2020–JANUARY 2024****12.9.2 DEALS****TABLE 250 ENTERPRISE VIDEO MARKET: DEALS, JUNE 2021–FEBRUARY 2024****13 COMPANY PROFILES****13.1 INTRODUCTION****13.2 KEY PLAYERS**

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)*

13.2.1 IBM**TABLE 251 IBM: BUSINESS OVERVIEW****FIGURE 57 IBM: COMPANY SNAPSHOT****TABLE 252 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED****TABLE 253 IBM: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS****TABLE 254 IBM: DEALS****13.2.2 ZOOM****TABLE 255 ZOOM: BUSINESS OVERVIEW****FIGURE 58 ZOOM: COMPANY SNAPSHOT****TABLE 256 ZOOM: PRODUCTS/SOLUTIONS/SERVICES OFFERED****TABLE 257 ZOOM: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS****TABLE 258 ZOOM: DEALS****13.2.3 MICROSOFT****TABLE 259 MICROSOFT: BUSINESS OVERVIEW****FIGURE 59 MICROSOFT: COMPANY SNAPSHOT**

TABLE 260 MICROSOFT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 261 MICROSOFT: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS

TABLE 262 MICROSOFT: DEALS

13.2.4 GOOGLE

TABLE 263 GOOGLE: BUSINESS OVERVIEW

FIGURE 60 GOOGLE: COMPANY SNAPSHOT

TABLE 264 GOOGLE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 265 GOOGLE: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS

TABLE 266 GOOGLE: DEALS

13.2.5 AVAYA

TABLE 267 AVAYA: BUSINESS OVERVIEW

TABLE 268 AVAYA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 269 AVAYA: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS

TABLE 270 AVAYA: DEALS

13.2.6 AWS

TABLE 271 AWS: BUSINESS OVERVIEW

FIGURE 61 AWS: COMPANY SNAPSHOT

TABLE 272 AWS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 273 AWS: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS

TABLE 274 AWS: DEALS

13.2.7 CISCO

TABLE 275 CISCO: BUSINESS OVERVIEW

FIGURE 62 CISCO: COMPANY SNAPSHOT

TABLE 276 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 277 CISCO: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS

TABLE 278 CISCO: DEALS

13.2.8 POLY

TABLE 279 POLY: BUSINESS OVERVIEW

TABLE 280 POLY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 281 POLY: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS

TABLE 282 POLY: DEALS

13.2.9 ADOBE

TABLE 283 ADOBE: BUSINESS OVERVIEW

FIGURE 63 ADOBE: COMPANY SNAPSHOT**TABLE 284 ADOBE: PRODUCTS/SOLUTIONS/SERVICES OFFERED****TABLE 285 ADOBE: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS****TABLE 286 ADOBE: DEALS****13.2.10 GOTO****TABLE 287 GOTO: BUSINESS OVERVIEW****TABLE 288 GOTO: PRODUCTS/SOLUTIONS/SERVICES OFFERED****TABLE 289 GOTO: PRODUCTS/SOLUTIONS/SERVICES LAUNCHES & ENHANCEMENTS****TABLE 290 GOTO: DEALS****13.3 OTHER PLAYERS****13.3.1 RINGCENTRAL****13.3.2 MEDIAPLATFORM****13.3.3 NOTIFIED****13.3.4 KOLLECTIVE TECHNOLOGY****13.3.5 HAIVISION****13.3.6 KALTURA****13.3.7 ON24****13.3.8 ENGHOUSE SYSTEMS****13.3.9 BRIGHTCOVE****13.3.10 VIDIZMO****13.3.11 PANOPTO****13.3.12 VBRICK****13.3.13 SONIC FOUNDRY****13.3.14 QUMU****13.3.15 DALET DIGITAL MEDIA SYSTEMS**

*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

14 ADJACENT AND RELATED MARKETS**14.1 INTRODUCTION****14.1.1 MARKETS ADJACENT TO ENTERPRISE VIDEO MARKET****14.2 VIDEO ANALYTICS MARKET****TABLE 291 VIDEO ANALYTICS MARKET, BY OFFERING, 2018–2022 (USD MILLION)****TABLE 292 VIDEO ANALYTICS MARKET, BY OFFERING, 2023–2028 (USD MILLION)****TABLE 293 VIDEO ANALYTICS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)**

TABLE 294 VIDEO ANALYTICS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 295 VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODE, 2018–2022 (USD MILLION)

TABLE 296 VIDEO ANALYTICS MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 297 VIDEO ANALYTICS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 298 VIDEO ANALYTICS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 299 VIDEO ANALYTICS MARKET, BY VERTICAL, 2018–2022 (USD MILLION)

TABLE 300 VIDEO ANALYTICS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 301 VIDEO ANALYTICS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 302 VIDEO ANALYTICS MARKET, BY REGION, 2023–2028 (USD MILLION)

14.3 VIDEO STREAMING SOFTWARE MARKET

TABLE 303 VIDEO STREAMING SOFTWARE MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 304 VIDEO STREAMING SOFTWARE MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 305 VIDEO STREAMING SOFTWARE MARKET, BY SOLUTION, 2019–2022 (USD MILLION)

TABLE 306 VIDEO STREAMING SOFTWARE MARKET, BY SOLUTION, 2023–2028 (USD MILLION)

TABLE 307 VIDEO STREAMING SOFTWARE MARKET, BY SERVICE, 2019–2022 (USD MILLION)

TABLE 308 VIDEO STREAMING SOFTWARE MARKET, BY SERVICE, 2023–2028 (USD MILLION)

TABLE 309 VIDEO STREAMING SOFTWARE MARKET, BY STREAMING TYPE, 2019–2022 (USD MILLION)

TABLE 310 VIDEO STREAMING SOFTWARE MARKET, BY STREAMING TYPE, 2023–2028 (USD MILLION)

TABLE 311 VIDEO STREAMING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2019–2022 (USD MILLION)

TABLE 312 VIDEO STREAMING SOFTWARE MARKET, BY DEPLOYMENT MODE, 2023–2028 (USD MILLION)

TABLE 313 VIDEO STREAMING SOFTWARE MARKET, BY DELIVERY CHANNEL, 2019–2022 (USD MILLION)

TABLE 314 VIDEO STREAMING SOFTWARE MARKET, BY DELIVERY CHANNEL, 2023–2028 (USD MILLION)

TABLE 315 VIDEO STREAMING SOFTWARE MARKET, BY MONETIZATION MODE, 2019–2022 (USD MILLION)

TABLE 316 VIDEO STREAMING SOFTWARE MARKET, BY MONETIZATION MODE,
2023–2028 (USD MILLION)

TABLE 317 VIDEO STREAMING SOFTWARE MARKET, BY VERTICAL, 2019–2022
(USD MILLION)

TABLE 318 VIDEO STREAMING SOFTWARE MARKET, BY VERTICAL, 2023–2028
(USD MILLION)

TABLE 319 VIDEO STREAMING SOFTWARE MARKET, BY REGION, 2019–2022
(USD MILLION)

TABLE 320 VIDEO STREAMING SOFTWARE MARKET, BY REGION, 2023–2028
(USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

About

The globalization of companies has amplified the need for effective communication system across all regions and verticals. Enterprises have been witnessing a growing need for video interfaces in communication purposes, due to its ability to improve productivity and outreach. Enterprise video brings flexibility in remote working conditions and reduces the overall capital expenditure. Increasing adoption of cloud technologies and Bring Your own device (BYOD) culture are the key driving forces for enterprise video market. As a result, enterprise video market is expected to grow rapidly in the coming years.

With the advent of new technologies, there has been an advent of advanced video platforms as well. These new platforms involve the use of high definition content, smart cloud and social data analytics, immersive telepresence, and unified communication systems. There is an inclination for various hardware, software and services vendors to provide solutions, involving ingestion, annotation, cataloguing, storage, retrieval and distribution of video content in market. A few of the leading companies in the enterprise video market are Cisco Systems, Avaya, Polycom, Kontiki, and AVI-SPL, Inc. The research report provides an overview, overall market study and segmentation based on various technologies, applications, regions, and verticals for the global enterprise video market. Furthermore, the report gives detailed analysis on global trends and forecasts, competitive landscape and analysis on Venture Capital (VC) funding and Mergers & Acquisitions (M&A), related to enterprise video market.

I would like to order

Product name: Enterprise Video Market by Offering (Solutions and Services), Application (Corporate Communications, Training & Development, and Marketing & Client Engagement), Deployment Model, Organization Size, Vertical and Region - Global Forecast to 2029

Product link: <https://marketpublishers.com/r/E3CCFB9C431EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E3CCFB9C431EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970