

Enterprise Firewall Market by Types (Next Generation, Application, Conventional), by Appliances, & by Professional Services - Worldwide Forecasts and Analysis (2014 - 2019)

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Abstracts

Right security solution is indispensable need of any organization in order to protect their network and infrastructure from continuously evolving cyber threats. The concept of firewall is not new. It is in fact traced down since long with the proliferation of advanced and unknown cyber threats. Since its inception, the firewall market has improved in leaps and bounds to overcome the deficiencies and challenges present in its last generation counterpart.

For maintaining the confidentiality of data in all the industry verticals especially in mission critical sectors, the government has defined certain regulations to be strictly followed. These compliances are driving the firewall market and necessitate its adoption across the globe. Furthermore, increasing complexities in enterprise network, cloud computing, and mobilization of work force demands sophisticated security solutions. In addition to that, enterprises are also looking for cost effective and easily deployable security solution. For such features, UTM have gained traction in SMBs but due to its incapability of providing application awareness functions and solutions for large enterprises, NGFW is gaining significant traction among large enterprises with its advanced features such as web filtering, deep packet filtering, IPS-IDS, and policy control at granular level. Hence, enterprises are replacing traditional firewall with NGFW and focusing on its penetration in SMEs by providing them with cost effective and easily deployable security solutions with uncompromised functionalities.

As the organizations are deploying firewalls solutions from different vendors, complexities are arising in the network infrastructure because of different functionalities

and requirements such as throughput, bandwidth, and speed. Hence, different vendors such as Imperva, Palo Alto, Sophos, and Zoho Corp are providing firewall management software and are emerging as niche players in the market. Other major players in the firewall ecosystem include CheckPoint technologies, Cisco, Dell, Fortinet, Imperva, Juniper Networks, McAfee, Microsoft, PaloAlto, and WatchGuard.

The report on the enterprise firewall market majorly focuses on estimation of current market size and future growth potential across all major segments of this market. The report also classifies the firewall market based on firewall types, deployment types, organization size, industry verticals, and regions. Furthermore, the report also includes an extensive analysis of the key players in the firewall space with their profiles, strategies, and developments. The report also provides insights into major market drivers, restraints, opportunities, challenges, global adoption trends, and key issues in the firewall market.

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About

Firewall is a standalone and software-based network device used to control, block, and allow the network traffic on the basis of rules and policies set. The concept of firewall is not new, it has, in fact been traced down since long with the proliferation of advanced and unknown cyber threats. Since its inception, the firewall market has improved in leaps and bounds to overcome the deficiencies and challenges present in its last generation counterpart.

For maintaining the confidentiality of data in all the industry verticals especially in mission critical sectors, the government has defined certain regulations to be strictly followed. These compliances are driving the firewall market and necessitate its adoption across the globe. Furthermore, increasing complexities in the enterprise network, cloud computing, on-time information of security breaches, and mobilization of work force demands sophisticated security solutions. In addition to that, enterprises are also looking for cost-effective and easily deployable security solution. For such features, Unified Threat Management (UTM) have gained traction in SMBs, but due to its incapability of providing application awareness functions and solutions for large enterprises, NGFW is gaining significant traction among large enterprises with its advanced features such as web filtering, deep packet filtering, IPS-IDS, and policy control at granular level. Hence, enterprises are replacing traditional firewall with NGFW and focusing on its penetration in SMEs by providing them with cost-effective and easily deployable security solutions with uncompromised functionalities.

As the organizations are deploying firewall solutions from different vendors, complexities are arising in the network infrastructure because of different functionalities and requirements such as throughput, bandwidth, and speed. Hence, different vendors such as Imperva, Solarwinds, and Zoho Corp are providing firewall management software and are emerging as niche players in the market. Other major players in the firewall ecosystem include CheckPoint technologies, Cisco, Dell, Fortinet, Imperva, Juniper Networks, McAfee, Microsoft, PaloAlto, and WatchGuard.

NA holds the largest share for the global enterprise firewall market. However, in the forthcoming years, developing regions such as APAC (Japan, China, and India) and MEA are expected to form new revenue-generating pockets for the market players. Growing awareness among the enterprises, especially those from BFSI and government sectors, and the rapid adoption of cloud and mobility solutions are the key factors driving the growth of the firewall market in the developing regions.

The report on the enterprise firewall market majorly focuses on estimation of current market size and future growth potential across all major segments of this market. The report also classifies the firewall market based on firewall types, deployment types, organization size, industry verticals, and regions. Furthermore, the report also includes an extensive analysis of the key players in the firewall space with their profiles, strategies, and developments. The report also provides insights into major market drivers, restraints, opportunities, challenges, global adoption trends, and key issues in the firewall market.

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