

Enterprise Data Management Market by Component (Software (Data Security, Data Integration, Data Migration, and Data Quality) and Services) Deployment Mode, Organization Size, Industry Vertical, and Region - Global Forecast to 2025

<https://marketpublishers.com/r/E8FF71C430AEN.html>

Date: March 2020

Pages: 189

Price: US\$ 5,650.00 (Single User License)

ID: E8FF71C430AEN

Abstracts

“Enterprises focusing on data-driven decision making to enhance the efficiency of organizations to lead to the adoption of enterprise data management solutions”

MarketsandMarkets expects the global enterprise data management market to grow from USD 77.9 billion in 2020 to USD 122.9 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 9.5% during the forecast period. Major growth factors for the market include the need to effectively manage the hierarchical master data generated across departments, adoption of Internet of Things (IoT) devices, and digitalization.

Manufacturing industry vertical to grow at the highest CAGR during the forecast period

Based on industry vertical, the enterprise data management market is divided into healthcare and life science, Banking, Financial Services and Insurance (BFSI), telecom and Information Technology (IT), retail and consumer goods, media and entertainment, manufacturing, energy and utilities, transportation and logistics, government and defense, and others (travel and hospitality, education, research, and real estate). The manufacturing industry vertical would benefit from the technological and methodological advancements of data management. The greatest challenge faced by manufacturing industries is to understand the potential value of their collected data. If the correct tool is chosen to collect the data, it can help to transform the data into meaningful content. This content can help make smarter decisions.

On-premises deployment mode to hold a higher market share during the forecast period

Organizations have been gradually recognizing the importance of enterprise data management solutions and have started deploying them as per their needs. Organizations prefer the on-premises deployment mode as it helps them control the implementation process, keep the data in their hands, and provide more ability to customize according to their needs and requirements. The concern of the organizations to protect the data and the low cost of ownership drives the growth of on-premises deployment mode in enterprise data management market.

Asia Pacific to grow at the highest CAGR during the forecast period

The Asia Pacific (APAC) market growth can be attributed to the focus of countries, such as China, Singapore, and Japan on enhanced management of data to enable data-based business decisions and enhance business processes. The improved data governance, increased cloud and DataOps adoption are expected to drive the adoption of enterprise data management solutions and services in the region. APAC constitutes major economies, such as China, Singapore, and Japan, which are expected to register high growth in the enterprise data management market. The verticals, such as healthcare and life sciences, manufacturing, and energy and utilities are expected to rapidly adopt enterprise data management solutions and services in the region. The amendments in the Act on the Protection of Personal Information (APPI) and the Personal Data Protection Act (PDPA) have helped the market to grow significantly in the region.

In-depth interviews were conducted with the Chief Executive Officers (CEOs), Chief Technology Officers (CTOs), Chief Operating Officers (COOs), Vice Presidents (VPs), Managing Directors (MDs), technology and innovation directors, and related key executives from various key companies and organizations operating in the enterprise data management market.

By Company – Tier 1–22%, Tier 2–30%, and Tier 3–48%

By Designation – C-Level–30%, Managers–45%, and Others–25%

By Region – North America–15%, Europe–20%, and APAC–40%, RoW -25%

The enterprise data management market comprises major solution providers, such as IBM Corporation (US), SAS Institute Inc. (US), Teradata Corporation (US), Oracle Corporation (US), SAP SE (Germany), Talend (US), Symantec (US), Cloudera, Inc. (US), Ataccama (Canada), Informatica (US), Mindtree Limited (India), Qlik (US), EnterWorks, Inc. (US), MapR (US), GoldenSource Corporation (US), Amazon Web Services, Inc. (US), MuleSoft, LLC. (US), Micro Focus International plc (UK), Zaloni, Inc. (US), Actian (US). The study includes an in-depth competitive analysis of these key players in the enterprise data management market with their company profiles, recent developments, and key market strategies.

Research Coverage

The enterprise data management market revenue is classified primarily into revenues from software and services. Service revenue is associated with consulting, deployment and integration, and support and maintenance services. The market is also segmented based on component, deployment mode, industry vertical, organization size, and region.

Key benefits of the report

The report would help the market leaders/new entrants in the market with the information on the closest approximations of the revenue numbers for the overall Enterprise data management market and the subsegments. The report would help stakeholders understand the competitive landscape and gain insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY CONSIDERED
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakup of primary profiles
 - 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKUP AND DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION
- 2.4 MARKET FORECAST
- 2.5 ASSUMPTIONS FOR THE STUDY
- 2.6 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE ENTERPRISE DATA MANAGEMENT MARKET
- 4.2 ENTERPRISE DATA MANAGEMENT MARKET: TOP 3 INDUSTRY VERTICALS
- 4.3 ENTERPRISE DATA MANAGEMENT MARKET: BY REGION
- 4.4 ENTERPRISE DATA MANAGEMENT MARKET IN NORTH AMERICA, BY SOFTWARE AND INDUSTRY VERTICAL

5 MARKET OVERVIEW AND INDUSTRY TRENDS

Enterprise Data Management Market by Component (Software (Data Security, Data Integration, Data Migration, and...

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increased adoption of columnar databases and massively parallel processing architectures

5.2.1.2 Need for on-time qualified information

5.2.1.3 Increase in regulatory compliance and regulations

5.2.1.4 Increased need for risk management

5.2.2 RESTRAINTS

5.2.2.1 Presence of data silos

5.2.2.2 Data quality and data address validation issues

5.2.3 OPPORTUNITIES

5.2.3.1 Deployment of data maturity model

5.2.3.2 Deploying specific tools and technologies to increase data access and data convergence

5.2.4 CHALLENGES

5.2.4.1 Conflicts regarding ownership of data

5.2.4.2 Inconsistent business semantics

5.2.4.3 Aligning enterprise data management strategy with strategic organizational initiatives

5.3 INDUSTRY TRENDS

5.3.1 VALUE CHAIN ANALYSIS

5.4 REGULATORY IMPLICATIONS

5.4.1 GENERAL DATA PROTECTION REGULATION

5.4.2 THE INTERNATIONAL ORGANIZATION FOR STANDARDIZATION 27001

5.4.3 PAYMENT CARD INDUSTRY DATA SECURITY STANDARD

5.4.4 BASEL COMMITTEE ON BANKING SUPERVISION 239 COMPLIANCE

5.4.5 CALIFORNIA CONSUMER PRIVACY ACT

5.4.6 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996

5.4.7 HEALTH INFORMATION TECHNOLOGY FOR ECONOMIC AND CLINICAL HEALTH ACT

5.4.8 SARBANES-OXLEY ACT OF 2002

5.4.9 PERSONAL DATA PROTECTION ACT

5.4.10 CASE STUDY

5.4.10.1 Case study#1: Unification of data

5.4.10.2 Case study#2: Holistic view of enterprise data

5.4.10.3 Case study #3: Consumer data consolidation for easy access

5.4.10.4 Case study #4: Comply with regulations and government norms

5.4.10.5 Case study #5: Streamline data management practices

5.4.11 DATA TYPE

5.4.11.1 Transactional data

5.4.11.2 Analytical data

5.4.11.3 Master data

6 ENTERPRISE DATA MANAGEMENT MARKET, BY COMPONENT

6.1 INTRODUCTION

6.2 SOFTWARE

6.2.1 DATA SECURITY

6.2.1.1 Data security: enterprise data management market drivers

6.2.2 MASTER DATA MANAGEMENT

6.2.2.1 Master data management: enterprise data management market drivers

6.2.3 DATA INTEGRATION

6.2.3.1 Data integration: enterprise data management market drivers

6.2.4 DATA MIGRATION

6.2.4.1 Data migration: enterprise data management market drivers

6.2.5 DATA WAREHOUSING

6.2.5.1 Data warehousing: enterprise data management market drivers

6.2.6 DATA GOVERNANCE

6.2.6.1 Data governance: enterprise data management market drivers

6.2.7 DATA QUALITY

6.2.7.1 Data quality: enterprise data management market drivers

6.2.8 OTHERS

6.3 SERVICES

6.3.1 MANAGED SERVICES

6.3.1.1 Managed services: enterprise data management market drivers

6.3.2 PROFESSIONAL SERVICES

6.3.2.1 Consulting

6.3.2.1.1 Consulting: enterprise data management market drivers

6.3.2.2 Deployment and integration

6.3.2.2.1 Deployment and integration: enterprise data management market drivers

6.3.2.3 Support and maintenance

6.3.2.3.1 Support and maintenance: enterprise data management market drivers

7 ENTERPRISE DATA MANAGEMENT MARKET, BY DEPLOYMENT MODE

7.1 INTRODUCTION

7.2 ON-PREMISES

7.2.1 ON-PREMISES: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

7.3 CLOUD

7.3.1 CLOUD: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

8 ENTERPRISE DATA MANAGEMENT MARKET, BY ORGANIZATION SIZE

8.1 INTRODUCTION

8.2 LARGE ENTERPRISES

8.2.1 LARGE ENTERPRISES: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

8.3 SMALL AND MEDIUM-SIZED ENTERPRISES

8.3.1 SMALL AND MEDIUM-SIZED ENTERPRISES: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

9 ENTERPRISE DATA MANAGEMENT MARKET, BY INDUSTRY VERTICAL

9.1 INTRODUCTION

9.2 HEALTHCARE AND LIFE SCIENCES

9.2.1 USE CASES IN HEALTHCARE AND LIFE SCIENCES

9.2.2 HEALTHCARE AND LIFE SCIENCES: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

9.3 BANKING, FINANCIAL SERVICES, AND INSURANCE

9.3.1 USE CASES IN BANKING, FINANCIAL SERVICES, AND INSURANCE

9.3.2 BANKING, FINANCIAL SERVICES, AND INSURANCE: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

9.4 TELECOM AND INFORMATION TECHNOLOGY

9.4.1 USE CASES IN TELECOM AND INFORMATION TECHNOLOGY

9.4.2 TELECOM AND INFORMATION TECHNOLOGY: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

9.5 RETAIL AND CONSUMER GOODS

9.5.1 USE CASES IN RETAIL AND CONSUMER GOODS SECTOR

9.5.2 RETAIL AND CONSUMER GOODS: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

9.6 MEDIA AND ENTERTAINMENT

9.6.1 USE CASES IN MEDIA AND ENTERTAINMENT SECTOR

9.6.2 MEDIA AND ENTERTAINMENT: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

9.7 MANUFACTURING

- 9.7.1 USE CASES IN MANUFACTURING SECTOR
- 9.7.2 MANUFACTURING: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS
- 9.8 ENERGY AND UTILITIES
 - 9.8.1 USE CASES IN ENERGY AND UTILITIES SECTOR
 - 9.8.2 ENERGY AND UTILITIES: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS
- 9.9 TRANSPORTATION AND LOGISTICS
 - 9.9.1 USE CASES IN TRANSPORTATION AND LOGISTICS SECTOR
 - 9.9.2 TRANSPORTATION AND LOGISTICS: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS
- 9.10 GOVERNMENT AND DEFENSE
 - 9.10.1 USE CASES IN GOVERNMENT AND DEFENSE SECTOR
 - 9.10.2 GOVERNMENT AND DEFENSE: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS
- 9.11 OTHERS
 - 9.11.1 USE CASES IN OTHERS SECTOR

10 ENTERPRISE DATA MANAGEMENT MARKET, BY REGION

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
 - 10.2.1 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS
 - 10.2.2 UNITED STATES
 - 10.2.3 CANADA
- 10.3 EUROPE
 - 10.3.1 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS
 - 10.3.2 UNITED KINGDOM
 - 10.3.3 GERMANY
 - 10.3.4 FRANCE
 - 10.3.5 REST OF EUROPE
- 10.4 ASIA PACIFIC
 - 10.4.1 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS
 - 10.4.2 CHINA
 - 10.4.3 JAPAN
 - 10.4.4 SINGAPORE
 - 10.4.5 REST OF ASIA PACIFIC
- 10.5 MIDDLE EAST AND AFRICA
 - 10.5.1 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

10.5.2 MIDDLE EAST

10.5.3 SOUTH AFRICA

10.6 LATIN AMERICA

10.6.1 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET DRIVERS

10.6.2 BRAZIL

10.6.3 MEXICO

10.6.4 REST OF LATIN AMERICA

11 COMPETITIVE LANDSCAPE

11.1 MICROQUADRANT OVERVIEW

11.2 COMPETITIVE LEADERSHIP MAPPING

11.2.1 VISIONARY LEADERS

11.2.2 INNOVATORS

11.2.3 DYNAMIC DIFFERENTIATORS

11.2.4 EMERGING COMPANIES

12 COMPANY PROFILES

12.1 INTRODUCTION

12.2 IBM

(Business Overview, Solutions and Services Offered, Recent Developments, SWOT Analysis, and Right-To-Win)*

12.3 SAS INSTITUTE

12.4 TERADATA

12.5 ORACLE

12.6 SAP SE

12.7 TALEND

12.8 SYMANTEC

12.9 CLOUDERA

12.10 ATACCAMA

12.11 INFORMATICA

12.12 MINDTREE

12.13 QLIK

12.14 ENTERWORKS

12.15 MAPR

12.16 GOLDENSOURCE

12.17 AWS

12.18 MULESOFT

12.19 MICRO FOCUS

12.20 ZALONI

12.21 ACTIAN

*Details on Business Overview, Solutions and Services Offered, Recent Developments, SWOT Analysis, and Right-To-Win might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INDUSTRY EXCERPTS

13.2 DISCUSSION GUIDE

13.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

13.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2015–2018

TABLE 2 FACTOR ANALYSIS

TABLE 3 GLOBAL ENTERPRISE DATA MANAGEMENT MARKET SIZE AND GROWTH RATE, 2018–2025 (USD MILLION, Y-O-Y %)

TABLE 4 ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 5 SOFTWARE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 6 SOFTWARE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 7 DATA SECURITY SOFTWARE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 8 MASTER DATA MANAGEMENT SOFTWARE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 9 DATA INTEGRATION SOFTWARE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 10 DATA MIGRATION SOFTWARE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 11 DATA WAREHOUSING SOFTWARE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 12 DATA GOVERNANCE SOFTWARE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 13 DATA QUALITY SOFTWARE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 14 OTHERS SOFTWARE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 15 SERVICES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 16 SERVICES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 17 MANAGED SERVICES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 18 PROFESSIONAL SERVICES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 19 PROFESSIONAL SERVICES: ENTERPRISE DATA MANAGEMENT

MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 20 CONSULTING MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 21 DEPLOYMENT AND INTEGRATION MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 22 SUPPORT AND MAINTENANCE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 23 ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 24 ON-PREMISES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 25 CLOUD: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 26 ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 27 LARGE ENTERPRISES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 28 SMALL AND MEDIUM-SIZED ENTERPRISES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 29 ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 30 HEALTHCARE AND LIFE SCIENCES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 31 BANKING, FINANCIAL SERVICES, AND INSURANCE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 32 TELECOM AND INFORMATION TECHNOLOGY: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 33 RETAIL AND CONSUMER GOODS: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 34 MEDIA AND ENTERTAINMENT: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 35 MANUFACTURING: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 36 ENERGY AND UTILITIES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 37 TRANSPORTATION AND LOGISTICS: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 38 GOVERNMENT AND DEFENSE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 39 OTHERS: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY

REGION, 2018–2025 (USD MILLION)

TABLE 40 ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 41 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 42 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SOFTWARE , 2018–2025 (USD MILLION)

TABLE 43 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 44 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 45 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 46 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 47 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 48 NORTH AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 49 UNITED STATES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 50 UNITED STATES: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 51 CANADA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2024 (USD MILLION)

TABLE 52 CANADA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 53 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 54 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SOFTWARE , 2018–2025 (USD MILLION)

TABLE 55 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 56 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 57 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 58 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 59 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 60 EUROPE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 61 UNITED KINGDOM: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 62 UNITED KINGDOM: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 63 GERMANY: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 64 GERMANY: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 65 FRANCE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 66 FRANCE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 67 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2024 (USD MILLION)

TABLE 68 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SOFTWARE, 2018–2025 (USD MILLION)

TABLE 69 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 70 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 71 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 72 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 73 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 74 ASIA PACIFIC: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COUNTRY, 2018–2024 (USD MILLION)

TABLE 75 CHINA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 76 CHINA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 77 JAPAN: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 78 JAPAN: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY

DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 79 SINGAPORE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 80 SINGAPORE: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 81 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2024 (USD MILLION)

TABLE 82 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SOFTWARE, 2018–2025 (USD MILLION)

TABLE 83 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 84 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 85 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 86 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 87 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 88 MIDDLE EAST AND AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 89 MIDDLE EAST: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 90 MIDDLE EAST: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 91 SOUTH AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 92 SOUTH AFRICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 93 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 94 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SOFTWARE, 2018–2025 (USD MILLION)

TABLE 95 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 96 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2024 (USD MILLION)

TABLE 97 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 98 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 99 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2024 (USD MILLION)

TABLE 100 LATIN AMERICA: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 101 BRAZIL: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 102 BRAZIL: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 103 MEXICO: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 104 MEXICO: ENTERPRISE DATA MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 105 EVALUATION CRITERIA

List Of Figures

LIST OF FIGURES

FIGURE 1 ENTERPRISE DATA MANAGEMENT MARKET: RESEARCH DESIGN

FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY, APPROACH 1 (SUPPLY SIDE): REVENUE OF PRODUCTS/SOLUTIONS/SERVICES OF ENTERPRISE DATA MANAGEMENT MARKET

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 1— BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL PRODUCTS/SOLUTIONS/SERVICES OF ENTERPRISE DATA MANAGEMENT MARKET

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 2—BOTTOM-UP (DEMAND SIDE): PRODUCTS/SOLUTIONS/SERVICES SOLD AND THEIR AVERAGE SELLING PRICE

FIGURE 5 ENTERPRISE DATA MANAGEMENT MARKET, BY COMPONENT

FIGURE 6 ENTERPRISE DATA MANAGEMENT MARKET, BY SOFTWARE

FIGURE 7 ENTERPRISE DATA MANAGEMENT MARKET, BY SERVICE

FIGURE 8 ENTERPRISE DATA MANAGEMENT MARKET, BY PROFESSIONAL SERVICE

FIGURE 9 ENTERPRISE DATA MANAGEMENT MARKET, BY DEPLOYMENT MODE

FIGURE 10 ENTERPRISE DATA MANAGEMENT MARKET, BY ORGANIZATION SIZE

FIGURE 11 ENTERPRISE DATA MANAGEMENT MARKET, BY INDUSTRY VERTICAL

FIGURE 12 ENTERPRISE DATA MANAGEMENT MARKET, BY REGION

FIGURE 13 NEED TO ENSURE REGULATORY COMPLIANCE AND IMPROVE DATA QUALITY, AND HIGH INCLINATION OF ENTERPRISES TOWARD ACHIEVING DATA-DRIVEN DECISION –MAKING TO DRIVE MARKET GROWTH

FIGURE 14 BANKING, FINANCIAL SERVICES, AND INSURANCE INDUSTRY VERTICAL TO HOLD THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD

FIGURE 15 NORTH AMERICA TO HOLD THE HIGHEST MARKET SHARE IN 2020

FIGURE 16 DATA SECURITY SEGMENT AND BANKING, FINANCIAL SERVICES, AND INSURANCE INDUSTRY VERTICAL TO ACCOUNT FOR THE HIGHEST MARKET SHARES IN 2020

FIGURE 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: ENTERPRISE DATA MANAGEMENT MARKET

FIGURE 18 VALUE CHAIN ANALYSIS

FIGURE 19 SERVICES SEGMENT TO REGISTER A HIGHER CAGR DURING THE

FORECAST PERIOD

FIGURE 20 DATA QUALITY SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 21 MANAGED SERVICES SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

FIGURE 22 SUPPORT AND MAINTENANCE SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 23 CLOUD DEPLOYMENT MODE TO REGISTER A HIGHER CAGR DURING THE FORECAST PERIOD

FIGURE 24 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO REGISTER A HIGHER CAGR DURING THE FORECAST PERIOD

FIGURE 25 MANUFACTURING INDUSTRY VERTICAL TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 26 NORTH AMERICA TO ACCOUNT FOR THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD

FIGURE 27 SINGAPORE TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 28 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 29 NORTH AMERICA: MARKET SNAPSHOT

FIGURE 30 ASIA PACIFIC: MARKET SNAPSHOT

FIGURE 31 ENTERPRISE DATA MANAGEMENT MARKET (GLOBAL), COMPETITIVE LEADERSHIP MAPPING, 2020

FIGURE 32 IBM: COMPANY SNAPSHOT

FIGURE 33 SWOT ANALYSIS: IBM

FIGURE 34 SAS INSTITUTE: COMPANY SNAPSHOT

FIGURE 35 SWOT ANALYSIS: SAS INSTITUTE

FIGURE 36 TERADATA: COMPANY SNAPSHOT

FIGURE 37 SWOT ANALYSIS: TERADATA

FIGURE 38 ORACLE: COMPANY SNAPSHOT

FIGURE 39 SWOT ANALYSIS: ORACLE

FIGURE 40 SAP SE: COMPANY SNAPSHOT

FIGURE 41 SWOT ANALYSIS: SAP SE

FIGURE 42 TALEND: COMPANY SNAPSHOT

FIGURE 43 SYMANTEC: COMPANY SNAPSHOT

FIGURE 44 CLouDERA: COMPANY SNAPSHOT

I would like to order

Product name: Enterprise Data Management Market by Component (Software (Data Security, Data Integration, Data Migration, and Data Quality) and Services) Deployment Mode, Organization Size, Industry Vertical, and Region - Global Forecast to 2025

Product link: <https://marketpublishers.com/r/E8FF71C430AEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8FF71C430AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970