

# **Enterprise Content Collaboration Market by Component (Software, Services– Professional, Managed), Deployment Type (Cloud, On-Premises), User Type (SME, Large Enterprise), Industry Vertical and Region - Global Forecast to 2020**

<https://marketpublishers.com/r/E9FE48FE085EN.html>

Date: February 2016

Pages: 155

Price: US\$ 7,150.00 (Single User License)

ID: E9FE48FE085EN

## **Abstracts**

The growing need for improved organizational productivity is expected to drive the enterprise content collaboration market

The global enterprise content collaboration market is estimated to grow from USD 3.65 billion in 2015 to USD 8.26 billion by 2020, at a Compound Annual Growth Rate (CAGR) of 17.7% from 2015 to 2020. The growing needs for improved organizational productivity, diligence, and risk mitigation are the major drivers of enterprise content collaboration market.

Services segment expected to exhibit the highest CAGR in the adoption of enterprise content collaboration solutions

The software segment is estimated to contribute the largest market share for the component segment during the forecast period due to the growing adoption of content collaboration solution for enhanced organizational productivity through real-time content collaboration among employees. Moreover, the software helps in pooling in-house knowledge base for enriched efficiency. The enterprise content collaboration market is expected to witness the highest growth in Asia-Pacific (APAC), followed by Latin America. APAC is expected to grow at the highest CAGR, as the adoption of integrated collaboration solutions is increasingly becoming popular in the small and medium enterprise segment. Among various industry verticals, consumer goods and retail is expected to grow at the highest CAGR from 2015 to 2020. However, banking, financial

services, and insurance (BFSI) is expected to contribute the largest market share during the forecast period.

Ability to collaborate and unify content among organizations will open up new opportunities for enterprise content providers

In the next five years, the demand for efficient collaboration systems and integration of content model and framework within enterprises will provide huge growth opportunities to the enterprise content collaboration market. Great emphasis is being laid on Research and Development (R&D) activities to provide safe and secure deployment of the collaboration solutions in various industry verticals, including education, BFSI, healthcare, government, energy and manufacturing, to name a few. Many developing nations in APAC and Europe are showing strong willingness in adopting content collaboration solutions.

Extensive secondary research is done to determine the market size of the various segments and subsegments of the enterprise content collaboration market. The collected data is then verified through primary interviews.

Breakdown for primaries has been given below:

By Company Type- Tier 1- (55%), Tier 2- (20%), and Tier 3- (25%)

By Designation- C-Level (60%), Director Level- (25%), and Others- (15%)

By Region- North America (20%), Europe- (25%), APAC (25%), Middle East and Africa- (15%), and Latin America (15%)

Various key players in the enterprise content collaboration market profiled in the report are as follows:

1. AirWatch
2. Oracle Corporation
3. HP Autonomy
4. IBM Corporation
5. Microsoft Corporation
6. Xerox Corporation
7. OpenText Corporation

8. Box, Inc.
9. Hyland Software
10. Alfresco Software

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the enterprise content collaboration market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across verticals and regions.
2. The report would help stakeholders to understand the pulse of the market and would provide them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, mergers and acquisitions.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE ENTERPRISE CONTENT COLLABORATION MARKET
- 4.2 ENTERPRISE CONTENT COLLABORATION MARKET: TOP THREE INDUSTRY VERTICALS
- 4.3 GLOBAL ENTERPRISE CONTENT COLLABORATION MARKET, BY REGION AND INDUSTRY VERTICAL
- 4.4 ENTERPRISE CONTENT COLLABORATION MARKET POTENTIAL
- 4.5 ENTERPRISE CONTENT COLLABORATION USER TYPE MARKET (2020)
- 4.6 GLOBAL ENTERPRISE CONTENT COLLABORATION MARKET, BY INDUSTRY

VERTICAL (2015–2020)

4.7 ENTERPRISE CONTENT COLLABORATION REGIONAL MARKET

4.8 INDUSTRY VERTICAL GROWTH MATRIX

4.9 LIFECYCLE ANALYSIS, BY REGION, 2015

## **5 MARKET OVERVIEW**

5.1 INTRODUCTION

5.2 EVOLUTION

5.3 MARKET SEGMENTATION

5.3.1 BY COMPONENT

5.3.2 BY SERVICE

5.3.3 BY DEPLOYMENT TYPE

5.3.4 BY USER TYPE

5.3.5 BY INDUSTRY VERTICAL

5.3.6 BY REGION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Growing need for improved organizational productivity

5.4.1.2 Improved access and pooling of knowledge base

5.4.1.3 Escalating need for diligence and risk mitigation

5.4.2 RESTRAINTS

5.4.2.1 Difficulty in external sharing of documents

5.4.2.2 Integration of content collaboration is time-consuming

5.4.3 OPPORTUNITIES

5.4.3.1 Ability to unify and collaborate content among organizations

5.4.3.2 Emerging potential markets

5.4.3.3 Demand for dynamic documents is growing

5.4.3.4 Integration of content model and framework

5.4.4 CHALLENGES

5.4.4.1 Securing the perimeter and organization

5.4.4.2 Increased use of file sharing within the organization

5.4.5 BURNING ISSUES

5.4.5.1 Proper alignment of content collaboration strategy along with the business strategy

## **6 INDUSTRY TRENDS**

6.1 INTRODUCTION

## 6.2 ENTERPRISE CONTENT COLLABORATION ARCHITECTURE

### 6.3 VALUE CHAIN ANALYSIS

### 6.4 PORTER'S FIVE FORCES ANALYSIS

#### 6.4.1 THREAT OF NEW ENTRANTS

#### 6.4.2 THREAT OF SUBSTITUTES

#### 6.4.3 BARGAINING POWER OF SUPPLIERS

#### 6.4.4 BARGAINING POWER OF BUYERS

#### 6.4.5 INTENSITY OF COMPETITIVE RIVALRY

### 6.5 INDUSTRY STANDARDS AND REGULATIONS

#### 6.5.1 INTRODUCTION

#### 6.5.2 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPAA)

#### 6.5.3 SARBANES OXLEY ACT (SOX)

### 6.6 INNOVATION SPOTLIGHT

## **7 ENTERPRISE CONTENT COLLABORATION MARKET ANALYSIS, BY COMPONENT**

### 7.1 INTRODUCTION

### 7.2 SOFTWARE

### 7.3 SERVICES

#### 7.3.1 PROFESSIONAL SERVICES

#### 7.3.2 MANAGED SERVICES

## **8 ENTERPRISE CONTENT COLLABORATION MARKET ANALYSIS, BY DEPLOYMENT TYPE**

### 8.1 INTRODUCTION

### 8.2 CLOUD

### 8.3 ON-PREMISES

## **9 ENTERPRISE CONTENT COLLABORATION MARKET ANALYSIS, BY USER TYPE**

### 9.1 INTRODUCTION

### 9.2 SMALL AND MEDIUM ENTERPRISES (SMES)

### 9.3 LARGE ENTERPRISES

## **10 ENTERPRISE CONTENT COLLABORATION MARKET ANALYSIS, BY INDUSTRY VERTICAL**

- 10.1 INTRODUCTION
- 10.2 EDUCATION
- 10.3 GOVERNMENT
- 10.4 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)
- 10.5 CONSUMER GOODS AND RETAIL
- 10.6 HEALTHCARE
- 10.7 IT AND TELECOM
- 10.8 MANUFACTURING
- 10.9 ENERGY
- 10.10 OTHERS

## **11 GEOGRAPHIC ANALYSIS**

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
- 11.3 EUROPE
- 11.4 ASIA-PACIFIC
- 11.5 MIDDLE EAST AND AFRICA (MEA)
- 11.6 LATIN AMERICA

## **12 COMPETITIVE LANDSCAPE**

- 12.1 OVERVIEW
- 12.2 COMPETITIVE SITUATION AND TRENDS
  - 12.2.1 NEW PRODUCT LAUNCHES
  - 12.2.2 PARTNERSHIPS
  - 12.2.3 MERGERS AND ACQUISITIONS

## **13 COMPANY PROFILES**

(Overview, Products & Services, Strategies & Insights, Developments and MnM View)\*

- 13.1 INTRODUCTION
- 13.2 AIRWATCH (VMWARE)
- 13.3 ORACLE CORPORATION
- 13.4 HP AUTONOMY
- 13.5 IBM CORPORATION
- 13.6 MICROSOFT CORPORATION

- 13.7 XEROX CORPORATION
- 13.8 OPENTEXT CORPORATION
- 13.9 BOX, INC.
- 13.10 HYLAND SOFTWARE, INC.
- 13.11 ALFRESCO SOFTWARE

\*Details on Overview, Products & Services, Strategies & Insights, Developments and MnM View might not be captured in case of unlisted companies.

## **14 APPENDIX**

- 14.1 INDUSTRY EXCERPTS
- 14.2 DISCUSSION GUIDE
- 14.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 14.4 AVAILABLE CUSTOMIZATIONS
- 14.5 RELATED REPORTS



## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL ENTERPRISE CONTENT COLLABORATION MARKET SIZE AND GROWTH RATE, 2013–2020 (USD BILLION, Y-O-Y %)

Table 2 DRIVERS: IMPACT ANALYSIS

Table 3 RESTRAINTS: IMPACT ANALYSIS

Table 4 OPPORTUNITIES: IMPACT ANALYSIS

Table 5 CHALLENGES: IMPACT ANALYSIS

Table 6 ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY COMPONENT, 2013-2020 (USD MILLION)

Table 7 SOFTWARE: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 8 SERVICES: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 9 PROFESSIONAL SERVICES: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 10 MANAGED SERVICES: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 11 ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY DEPLOYMENT TYPE, 2013-2020 (USD MILLION)

Table 12 CLOUD: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 13 ON-PREMISES: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 14 ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY USER TYPE, 2013-2020 (USD MILLION)

Table 15 SME: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 16 LARGE ENTERPRISE: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 17 ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY INDUSTRY VERTICAL, 2013-2020 (USD MILLION)

Table 18 EDUCATION: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 19 GOVERNMENT: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 20 BFSI: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY

REGION, 2013-2020 (USD MILLION)

Table 21 CONSUMER GOODS AND RETAIL: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 22 HEALTHCARE: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 23 IT AND TELECOM: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 24 MANUFACTURING: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 25 ENERGY: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 26 OTHERS: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 27 ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 28 NORTH AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY COMPONENT, 2013-2020 (USD MILLION)

Table 29 NORTH AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY SERVICE, 2013-2020 (USD MILLION)

Table 30 NORTH AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY DEPLOYMENT TYPE, 2013-2020 (USD MILLION)

Table 31 NORTH AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY USER TYPE, 2013-2020 (USD MILLION)

Table 32 NORTH AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY INDUSTRY VERTICAL, 2013-2020 (USD MILLION)

Table 33 EUROPE: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY COMPONENT, 2013-2020 (USD MILLION)

Table 34 EUROPE: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY SERVICE, 2013-2020 (USD MILLION)

Table 35 EUROPE: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY DEPLOYMENT TYPE, 2013-2020 (USD MILLION)

Table 36 EUROPE: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY USER TYPE, 2013-2020 (USD MILLION)

Table 37 EUROPE: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY INDUSTRY VERTICAL, 2013-2020 (USD MILLION)

Table 38 ASIA-PACIFIC: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY COMPONENT, 2013-2020 (USD MILLION)

Table 39 ASIA-PACIFIC: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY SERVICE, 2013-2020 (USD MILLION)

Table 40 ASIA-PACIFIC: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY DEPLOYMENT TYPE, 2013-2020 (USD MILLION)

Table 41 ASIA-PACIFIC: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY USER TYPE, 2013-2020 (USD MILLION)

Table 42 ASIA-PACIFIC: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY INDUSTRY VERTICAL, 2013-2020 (USD MILLION)

Table 43 MIDDLE EAST AND AFRICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY COMPONENT, 2013-2020 (USD MILLION)

Table 44 MIDDLE EAST AND AFRICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY SERVICE, 2013-2020 (USD MILLION)

Table 45 MIDDLE EAST AND AFRICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY DEPLOYMENT TYPE, 2013-2020 (USD MILLION)

Table 46 MIDDLE EAST AND AFRICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY USER TYPE, 2013-2020 (USD MILLION)

Table 47 MIDDLE EAST AND AFRICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY INDUSTRY VERTICAL, 2013-2020 (USD MILLION)

Table 48 LATIN AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY COMPONENT, 2013-2020 (USD MILLION)

Table 49 LATIN AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY SERVICE, 2013-2020 (USD MILLION)

Table 50 LATIN AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY DEPLOYMENT TYPE, 2013-2020 (USD MILLION)

Table 51 LATIN AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY USER TYPE, 2013-2020 (USD MILLION)

Table 52 LATIN AMERICA: ENTERPRISE CONTENT COLLABORATION MARKET SIZE, BY INDUSTRY VERTICAL, 2013-2020 (USD MILLION)

Table 53 NEW PRODUCT LAUNCHES, 2013–2015

Table 54 PARTNERSHIPS, 2013–2015

Table 55 MERGERS AND ACQUISITIONS, 2013-2015

## List Of Figures

### LIST OF FIGURES

Figure 1 MARKETS COVERED

Figure 2 ENTERPRISE CONTENT COLLABORATION: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARIES: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION

Figure 7 COMPONENT SNAPSHOT (2015-2020): MARKET FOR SERVICES IS EXPECTED TO GROW AT THE HIGHEST CAGR

Figure 8 DEPLOYMENT TYPE SNAPSHOT (2015-2020): ON-PREMISES IS EXPECTED TO DOMINATE THE ENTERPRISE CONTENT COLLABORATION MARKET

Figure 9 USER TYPE SNAPSHOT (2015-2020): LARGE ENTERPRISES SEGMENT IS EXPECTED TO DOMINATE THE ENTERPRISE CONTENT COLLABORATION MARKET

Figure 10 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2015

Figure 11 IMPROVED ACCESS AND POOLING OF KNOWLEDGE BASE IS DRIVING THE ENTERPRISE CONTENT COLLABORATION MARKET

Figure 12 HEALTHCARE INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 13 NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SHARE AMONG ALL REGIONS IN THE ENTERPRISE CONTENT COLLABORATION MARKET

Figure 14 ASIA-PACIFIC IS EXPECTED TO HAVE THE HIGHEST MARKET GROWTH POTENTIAL TILL 2020

Figure 15 LARGE ENTERPRISE USER SEGMENT IS EXPECTED TO DOMINATE THE ENTERPRISE CONTENT COLLABORATION MARKET IN 2020

Figure 16 TOP TWO INDUSTRIES ARE ESTIMATED TO ACCOUNT FOR MORE THAN ONE-FOURTH OF THE ENTERPRISE CONTENT COLLABORATION MARKET DURING THE FORECAST PERIOD

Figure 17 ENTERPRISE CONTENT COLLABORATION MARKET IN ASIA-PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 18 ENTERPRISE CONTENT COLLABORATION MARKET GROWTH MATRIX, BY INDUSTRY VERTICAL

Figure 19 REGIONAL LIFECYCLE: ASIA-PACIFIC IS EXPECTED TO BE IN THE GROWTH PHASE IN 2015

Figure 20 CONTEXTUAL COLLABORATION AND MOBILITY IS EXPECTED TO PLAY A CRUCIAL ROLE IN THE ENTERPRISE CONTENT COLLABORATION MARKET

Figure 21 ENTERPRISE CONTENT COLLABORATION MARKET SEGMENTATION

Figure 22 ENTERPRISE CONTENT COLLABORATION MARKET SEGMENTATION: BY COMPONENT

Figure 23 ENTERPRISE CONTENT COLLABORATION MARKET SEGMENTATION: BY SERVICE

Figure 24 ENTERPRISE CONTENT COLLABORATION MARKET SEGMENTATION: BY DEPLOYMENT TYPE

Figure 25 ENTERPRISE CONTENT COLLABORATION MARKET SEGMENTATION: BY USER TYPE

Figure 26 ENTERPRISE CONTENT COLLABORATION MARKET SEGMENTATION: BY INDUSTRY VERTICAL

Figure 27 ENTERPRISE CONTENT COLLABORATION MARKET SEGMENTATION: BY REGION

Figure 28 ENTERPRISE CONTENT COLLABORATION MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 29 ENTERPRISE CONTENT COLLABORATION ARCHITECTURE

Figure 30 VALUE CHAIN ANALYSIS: ENTERPRISE CONTENT COLLABORATION MARKET

Figure 31 PORTER'S FIVE FORCES ANALYSIS (2015): AVAILABILITY OF SUBSTITUTE VENDORS HAS INCREASED THE VALUE OF ENTERPRISE CONTENT COLLABORATION PRODUCTS

Figure 32 SOFTWARE ESTIMATED TO LEAD IN THE COMPONENT SEGMENT DURING THE FORECAST PERIOD

Figure 33 SOFTWARE EXPECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC

Figure 34 SERVICES EXPECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC

Figure 35 ASIA-PACIFIC IS EXPECTED TO WITNESS THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 36 ASIA-PACIFIC IS EXPECTED TO WITNESS THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 37 ON-PREMISES IS EXPECTED TO BE THE HIGHEST CONTRIBUTOR IN TERMS OF MARKET SIZE FOR THE DEPLOYMENT TYPE SEGMENT

Figure 38 CLOUD DEPLOYMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC

Figure 39 ON-PREMISES DEPLOYMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC

Figure 40 SME USER SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 41 SME SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC

Figure 42 ON-PREMISES IS EXPECTED TO EXPERIENCE A HIGH GROWTH RATE IN THE ASIA-PACIFIC REGION

Figure 43 CONSUMER GOODS AND RETAIL IS EXPECTED TO EXPERIENCE A HIGH GROWTH RATE IN THE INDUSTRY VERTICALS SEGMENT

Figure 44 BFSI INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC

Figure 45 HEALTHCARE INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC

Figure 46 MANUFACTURING INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR IN ASIA-PACIFIC

Figure 47 GEOGRAPHIC SNAPSHOT – ASIA-PACIFIC EMERGING AS A NEW HOTSPOT

Figure 48 ASIA-PACIFIC: AN ATTRACTIVE DESTINATION FOR INDUSTRY VERTICALS

Figure 49 GEOGRAPHIC SNAPSHOT (2015-2020): ASIA-PACIFIC AND LATIN AMERICA ARE ATTRACTIVE DESTINATIONS FOR THE ENTERPRISE CONTENT COLLABORATION MARKET

Figure 50 NORTH AMERICA MARKET SNAPSHOT

Figure 51 ASIA-PACIFIC MARKET SNAPSHOT

Figure 52 ASIA-PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR IN THE ENTERPRISE CONTENT COLLABORATION MARKET

Figure 53 COMPANIES ADOPTED NEW PRODUCT LAUNCH AS THE KEY GROWTH STRATEGY BETWEEN 2013 AND 2015

Figure 54 MARKET EVALUATION FRAMEWORK

Figure 55 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES AND PARTNERSHIPS WERE THE KEY STRATEGIES

Figure 56 GEOGRAPHIC REVENUE MIX OF TOP 4 MARKET PLAYERS

Figure 57 AIRWATCH: SWOT ANALYSIS

Figure 58 ORACLE CORPORATION: COMPANY SNAPSHOT

Figure 59 ORACLE CORPORATION: SWOT ANALYSIS

Figure 60 HP CORPORATION: COMPANY SNAPSHOT

Figure 61 HP AUTONOMY: SWOT ANALYSIS

Figure 62 IBM CORPORATION: COMPANY SNAPSHOT

Figure 63 IBM: SWOT ANALYSIS

Figure 64 MICROSOFT CORPORATION: COMPANY SNAPSHOT

Figure 65 MICROSOFT: SWOT ANALYSIS

Figure 66 XEROX CORPORATION: COMPANY SNAPSHOT

Figure 67 OPENTEXT CORPORATION: COMPANY SNAPSHOT

Figure 68 BOX, INC.: COMPANY SNAPSHOT

## I would like to order

Product name: Enterprise Content Collaboration Market by Component (Software, Services– Professional, Managed), Deployment Type (Cloud, On-Premises), User Type (SME, Large Enterprise), Industry Vertical and Region - Global Forecast to 2020

Product link: <https://marketpublishers.com/r/E9FE48FE085EN.html>

Price: US\$ 7,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E9FE48FE085EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970