

Endpoint Detection and Response Market by Component (Solution and Service), Enforcement Point (Workstations, Mobile Devices, Servers, POS Terminals), Deployment Mode, Organization Size, Vertical, and Region - Global Forecast to 2021

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Abstracts

“Increasing instances of enterprise endpoint-targeted attacks is expected to drive the EDR market”

The Endpoint Detection and Response (EDR) market size is estimated to grow from USD 749.0 million in 2016 to USD 2,285.4 million by 2021, at an estimated Compound Annual Growth Rate (CAGR) of 25.0%. The EDR market is driven by factors, such as need to mitigate IT security risks and threats such as malwares, ransomwares, and advanced persistent threats, along with a rising enterprise mobility trend across organizations. However, the high cost of innovation and budget constraints of organizations limit the growth of the market.

“The managed services segment is expected to grow at the highest CAGR during the forecast period”

Organizations are rapidly growing their partnership networks to deploy such EDR solutions across the globe. Thus, the managed services segment is expected to grow at the highest CAGR during the forecast period. However, the professional services segment is expected to have the largest market size in 2016.

“The mobile devices enforcement point segment is expected to grow at the highest CAGR during the forecast period”

The mobile devices EDR enforcement point segment is estimated to grow at the highest CAGR during the forecast period due to the rise in Bring Your Own Device (BYOD) trend and increased usage of mobile devices in the Banking, Financial Services, and Insurance (BFSI) sector. The workstations enforcement point segment is expected to have the largest market size in 2016, owing to an increased instance of advanced threats, such as malwares, ransomwares, and advanced persistent threats on the workstations.

“Asia-Pacific is expected to have the highest growth rate during the forecast period”

Asia-Pacific (APAC) includes emerging economies, such as China, Japan, and India, along with countries from the South East Asia, which are rapidly transforming into business hubs with the regional expansion of global enterprises and the emergence of a large number of small and medium-sized enterprises. APAC is expected to grow at the highest CAGR during the forecast period. This is primarily due to the increasing awareness and adoption of such solutions and services among enterprises, operating across various verticals in the region. Furthermore, North America is expected to have the largest market size in 2016.

In-depth interviews were conducted with the CEOs, marketing directors, other innovation & technology directors, and executives from various key organizations operating in the EDR market place.

By company type: Tier 1: 55%, Tier 2: 20%, and Tier 3: 25%

By designation: C-Level: 60%, D-Level: 25%, and Others: 15%

By region: North America: 15%, Europe: 25%, APAC: 30%, Latin America: 20%, and MEA: 10%

The report includes the study of key players offering EDR solutions, such as Intel Security – McAfee (U.S.), Cisco Systems, Inc. (U.S.), RSA Security (U.S.), FireEye, Inc. (U.S.), Guidance Software, Inc. (U.S.), Carbon Black, Inc. (U.S.), Digital Guardian (U.S.), Tripwire, Inc. (U.S.), Symantec Corporation (U.S.), and CrowdStrike, Inc. (U.S.).

Research Coverage

The report provides a picture of the EDR solutions and its associated services across

different verticals and regions. It aims at estimating the market size and future growth potential of this market across different segments, such as components, enforcement points, deployment modes, organization size, verticals, and regions. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market, along with their company profiles; Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis; recent developments; and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants in this market by providing them with the closest approximations of the revenue numbers for the overall EDR market and its subsegments. This report will help stakeholders to better understand the competitor landscape, gain more insights to better position their businesses, and make suitable go-to-market strategies. The report also helps the stakeholders to understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

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