

End User Computing Market by Solution (Virtual Desktop Infrastructure, Device Management, Unified Communication, and Software Asset Management), Service (Consulting, Support and Maintenance, Training and Education, and Managed Services), Industry Vertical, and Region - Global Forecast to 2023

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Abstracts

Increasing adoption of enterprise mobility solutions and desktop virtualization solutions is expected to drive the overall growth of the EUC market

The global End User Computing (EUC) market size is expected to grow from USD 6.11 billion in 2018 to USD 11.17 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 12.8% during the forecast period. The market is driven by a strategic shift toward EUC, due to the increasing demand for mobility solutions by organizations and the shift of organizations toward desktop virtualization infrastructures to increase the productivity and efficiency of employees by streamlining all these technologies through EUC solutions. However, lack of proper government regulations and issues related to the transformation and integration of processes by organizations may restrain the EUC market growth.

The VDI segment is expected to account for the largest market size during the forecast period in the EUC market

The Virtual Desktop Infrastructure (VDI) segment is expected to account for the largest market size during the forecast period. Desktop virtualization solutions offer the computing and storage infrastructure an edge over legacy desktop infrastructures.

These solutions enable the users to access business applications from anywhere and using any device. With the end users having control over their infrastructures, they would be able to develop business applications with the least support from IT teams, resulting in improved turnaround time for the technical teams of the organizations.

The training and education segment is expected to hold the largest market size during the forecast period

The training and education segment is expected to hold the largest market size in the EUC market during the forecast period. Due to the large-scale adoption of EUC solutions by enterprises, mostly in the developing regions, such as Asia Pacific (APAC) and Latin America, there is an immense need for organizations to impart technical training to employees about these solutions. These services not only help the employees' access and develop business-centric applications, but also enable the employees to enhance their productivity and efficiency. Moreover, due to the rising Bring Your Own Device (BYOD) trend and digital transformation among the organizations, there is an immense need for the organizations to streamline these technologies and, at the same time, make the employees understand the key features of the installed solution to take advantage of its core functionalities.

North America is expected to account for the largest market size, whereas APAC is projected to grow at the highest CAGR

North America is estimated to hold the largest market size and dominate the global EUC market in 2018. The advancement in network technologies, proliferation of mobile workforce, presence of advanced mobile platforms, and SaaS flexibility are the major factors driving growth in North America. Businesses have witnessed an increase in workforce productivity and engagement by deploying EUC solutions in this region. APAC offers growth opportunities for the major vendors in the EUC market, as organizations in these regions are looking forward to adopting EUC solutions to meet the demands of the dynamic workforce, such as developing custom-based applications with limited technical support; interacting with clients, partners, customers, and employees; and delivering tangible business benefits. Moreover, the massive penetration of smartphones and internet among consumers and the huge mobile workforce would act as the drivers for the growth of the market.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were

conducted with the key people. The breakup of profiles of the primary participants is as follows:

By Company: Tier 1 – 33%, Tier 2 – 41%, and Tier 3 – 26%

By Designation: C-level – 33%, Director level – 56%, and Others – 11%

By Region: North America – 33%, EMEA – 23%, APAC – 44%

The major vendors in the EUC market include IGEL (Europe), Genpact (US), Tech Mahindra (India), Mindtree (India), Nucleus Software (India), Patriot Technologies (US), NetApp (US), Connection (US), HCL Infosystems (India), Synapse360 (UK), Hitachi Systems Micro Clinic (India), IDS (US), CSS Corp (India), SITA (Switzerland), Infosys (India), Data Integrity (Canada), Fujitsu (Japan), Focus Technology Solutions (US), SMP-Corp (US), Emerio (Singapore), Fortem Information Technology (UK), Serole Technologies (Australia), The Ergonomic Group (US), Coreio (Canada), and Emtec (US).

Research Coverage

The research study segments the EUC market by solution, service, industry vertical, and region. Additionally, it includes the factors that are driving the EUC market, along with the growth opportunities in this market. It also includes the restraining factors and challenges for the EUC market. Moreover, the report includes detailed company profiles of the key players offering EUC solutions and services.

The report would help the market leaders/new entrants in the market in the following ways:

1. The report segments the EUC market comprehensively and provides the closest approximations of the revenue numbers for the overall market and its subsegments across regions.
2. The report helps stakeholders understand the pulse of the market, and provides the information about key market drivers, restraints, challenges, and opportunities.
3. The report helps stakeholders understand their competitors better and gain more insights to improve their positions in businesses. The competitive landscape section includes competitor ecosystems, new product developments, partnerships, and mergers and acquisitions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 RESEARCH ASSUMPTIONS
- 2.4 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE END USER COMPUTING MARKET
- 4.2 END USER COMPUTING MARKET: MARKET SHARE OF TOP 3 INDUSTRY VERTICALS AND REGIONS
- 4.3 END USER COMPUTING MARKET, BY SOLUTION, 2018
- 4.4 MARKET INVESTMENT SCENARIO

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increasing BYOD trend in organizations

5.2.1.2 Need to increase the productivity of employees

5.2.1.3 Savings on IT spending to reduce the economic pressure faced by organizations

5.2.2 RESTRAINTS

5.2.2.1 Government and compliance issues

5.2.2.2 Issues related to transformation and integration of processes by organizations

5.2.3 OPPORTUNITIES

5.2.3.1 Organizations' increasing focus toward digitalization

5.2.4 CHALLENGES

5.2.4.1 Difficulties in auditing and improper utilization of resources by employees

5.3 USE CASES

5.3.1 ADOPTION OF END USER COMPUTING SOLUTIONS BY A LEADING AUTOMOBILE FIRM IN AUSTRALIA

5.3.2 DEPENDENCE OF A LEADING GAMING SOFTWARE DEVELOPING FIRM ON VIRTUALIZED END USER COMPUTING SOLUTION

5.3.3 A LEADING ENERGY FIRM'S NEED FOR A NEXT-GENERATION END USER COMPUTING SOLUTION

5.3.4 BANKING FIRM IDENTIFIED THE NEED TO CONTROL SPREADSHEET FOLLOWING AUDIT

5.4 INNOVATION SPOTLIGHT

6 END USER COMPUTING MARKET, BY SOLUTION

6.1 INTRODUCTION

6.2 VIRTUAL DESKTOP INFRASTRUCTURE

6.3 UNIFIED COMMUNICATION

6.4 DEVICE MANAGEMENT

6.5 SOFTWARE ASSET MANAGEMENT

6.6 OTHERS

7 END USER COMPUTING MARKET, BY SERVICE

7.1 INTRODUCTION

7.2 CONSULTING

7.3 SUPPORT AND MAINTENANCE

7.4 TRAINING AND EDUCATION

7.5 SYSTEM INTEGRATION

7.6 MANAGED SERVICES

8 END USER COMPUTING MARKET, BY INDUSTRY VERTICAL

8.1 INTRODUCTION

8.2 IT AND TELECOM

8.3 BANKING, FINANCIAL SERVICES, AND INSURANCE

8.4 EDUCATION

8.5 HEALTHCARE

8.6 GOVERNMENT

8.7 RETAIL

8.8 MEDIA AND ENTERTAINMENT

8.9 MANUFACTURING

8.10 OTHERS

9 END USER COMPUTING MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 UNITED STATES

9.2.2 CANADA

9.3 EUROPE

9.3.1 UNITED KINGDOM

9.3.2 FRANCE

9.3.3 REST OF EUROPE

9.4 ASIA PACIFIC

9.4.1 JAPAN

9.4.2 AUSTRALIA

9.4.3 REST OF ASIA PACIFIC

9.5 MIDDLE EAST AND AFRICA

9.5.1 MIDDLE EAST

9.5.2 AFRICA

9.6 LATIN AMERICA

9.6.1 BRAZIL

9.6.2 MEXICO

9.6.3 REST OF LATIN AMERICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 COMPETITIVE SCENARIO

10.2.1 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS

10.2.2 NEW PRODUCT LAUNCHES/PRODUCT ENHANCEMENTS

10.2.3 MERGERS AND ACQUISITIONS

10.2.4 BUSINESS EXPANSIONS

11 COMPANY PROFILES

(Business Overview, Products and Services/ Solutions Offered, Recent Developments, SWOT Analysis, and MnM View)*

11.1 IGEL

11.2 GENPACT

11.3 TECH MAHINDRA

11.4 MINDTREE

11.5 HCL INFOSYSTEMS

11.6 INFOSYS

11.7 FUJITSU

11.8 NETAPP

11.9 EMTEC

11.10 HITACHI SYSTEMS MICRO CLINIC

11.11 CSS CORP

11.12 FOCUS TECHNOLOGY SOLUTIONS

11.13 EMERIO

11.14 FORTEM INFORMATION TECHNOLOGY

11.15 NUCLEUS SOFTWARE

11.16 CONNECTION

11.17 COREIO

11.18 PATRIOT TECHNOLOGIES

11.19 DATA INTEGRITY INC.

11.20 IDS

11.21 SITA

11.22 SEROLE TECHNOLOGIES

11.23 SMP-CORP

11.24 SYNAPSE 360

11.25 THE ERGONOMIC GROUP

*Details on Business Overview, Products and Services/ Solutions Offered, Recent

Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.1 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL END USER COMPUTING MARKET SIZE AND GROWTH RATE, 2016–2023 (USD MILLION, Y-O-Y %)

Table 2 LATEST END USER COMPUTING INNOVATIONS

Table 3 END USER COMPUTING MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 4 VIRTUAL DESKTOP INFRASTRUCTURE: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 5 UNIFIED COMMUNICATION: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 6 DEVICE MANAGEMENT: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 7 SOFTWARE ASSET MANAGEMENT: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 OTHERS: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 9 END USER COMPUTING MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 10 CONSULTING: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 SUPPORT AND MAINTENANCE: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 12 TRAINING AND EDUCATION: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 13 SYSTEM INTEGRATION: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 MANAGED SERVICES: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 15 END USER COMPUTING MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 16 IT AND TELECOM: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 17 BANKING, FINANCIAL SERVICES, AND INSURANCE: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 18 EDUCATION: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 19 HEALTHCARE: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 20 GOVERNMENT: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 21 RETAIL: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 22 MEDIA AND ENTERTAINMENT: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 23 MANUFACTURING: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 24 OTHERS: END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 25 END USER COMPUTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 26 NORTH AMERICA: END USER COMPUTING MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 27 NORTH AMERICA: END USER COMPUTING MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 28 NORTH AMERICA: END USER COMPUTING MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 29 NORTH AMERICA: END USER COMPUTING MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 30 EUROPE: END USER COMPUTING MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 31 EUROPE: END USER COMPUTING MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 32 EUROPE: END USER COMPUTING MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 33 EUROPE: END USER COMPUTING MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 34 ASIA PACIFIC: END USER COMPUTING MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 35 ASIA PACIFIC: END USER COMPUTING MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 36 ASIA PACIFIC: END USER COMPUTING MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 37 ASIA PACIFIC: END USER COMPUTING MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 38 MIDDLE EAST AND AFRICA: END USER COMPUTING MARKET SIZE, BY

COUNTRY, 2016–2023 (USD MILLION)

Table 39 MIDDLE EAST AND AFRICA: END USER COMPUTING MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 40 MIDDLE EAST AND AFRICA: END USER COMPUTING MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 41 MIDDLE EAST AND AFRICA: END USER COMPUTING MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 42 LATIN AMERICA: END USER COMPUTING MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 43 LATIN AMERICA: END USER COMPUTING MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)

Table 44 LATIN AMERICA: END USER COMPUTING MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 45 LATIN AMERICA: END USER COMPUTING MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD MILLION)

Table 46 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS, 2017–2018

Table 47 NEW PRODUCT LAUNCHES/PRODUCT ENHANCEMENTS, 2017–2018

Table 48 MERGERS AND ACQUISITIONS, 2017–2018

Table 49 BUSINESS EXPANSIONS, 2017–2018

List Of Figures

LIST OF FIGURES

Figure 1 END USER COMPUTING MARKET: MARKET SEGMENTATION

Figure 2 END USER COMPUTING MARKET: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY SIZE, DESIGNATION, AND REGION

Figure 4 DATA TRIANGULATION

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 END USER COMPUTING MARKET: ASSUMPTIONS

Figure 8 END USER COMPUTING MARKET SIZE, BY SOLUTION

Figure 9 END USER COMPUTING MARKET SIZE, BY SERVICE

Figure 10 GLOBAL END USER COMPUTING MARKET SHARE: NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2018

Figure 11 GLOBAL END USER COMPUTING MARKET, BY INDUSTRY VERTICAL: BANKING, FINANCIAL SERVICES, AND INSURANCE INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 12 INCREASING ADOPTION OF VIRTUAL DESKTOP INFRASTRUCTURE AND BYOD SOLUTIONS IS EXPECTED TO DRIVE THE DEMAND FOR END USER COMPUTING SOLUTIONS AND SERVICES

Figure 13 BANKING, FINANCIAL SERVICES, AND INSURANCE INDUSTRY VERTICAL, AND NORTH AMERICA ARE ESTIMATED TO HOLD THE LARGEST MARKET SHARES IN 2018

Figure 14 VIRTUAL DESKTOP INFRASTRUCTURE SEGMENT IS ESTIMATED TO HAVE THE LARGEST MARKET SHARE IN 2018

Figure 15 ASIA PACIFIC IS EXPECTED TO EMERGE AS THE BEST MARKET FOR INVESTMENTS IN THE NEXT 5 YEARS

Figure 16 END USER COMPUTING MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 17 VIRTUAL DESKTOP INFRASTRUCTURE SEGMENT IS ESTIMATED TO HAVE THE LARGEST MARKET SIZE IN 2018

Figure 18 MANAGED SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 19 BANKING, FINANCIAL SERVICES, AND INSURANCE INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 20 NORTH AMERICA IS ESTIMATED TO ACCOUNT FOR THE LARGEST

MARKET SIZE IN 2018

Figure 21 ASIA PACIFIC IS EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 22 COMPUTING DEVICES MARKET END USER SPENDING WORLDWIDE FROM 2014 TO 2017 (IN BILLION USD)

Figure 23 NORTH AMERICA: MARKET SNAPSHOT

Figure 24 ASIA PACIFIC: MARKET SNAPSHOT

Figure 25 KEY DEVELOPMENTS BY THE LEADING PLAYERS IN THE END USER COMPUTING MARKET FOR 2016–2018

Figure 26 KEY MARKET EVALUATION FRAMEWORK

Figure 27 IGEL: SWOT ANALYSIS

Figure 28 GENPACT: COMPANY SNAPSHOT

Figure 29 GENPACT: SWOT ANALYSIS

Figure 30 TECH MAHINDRA: COMPANY SNAPSHOT

Figure 31 TECH MAHINDRA: SWOT ANALYSIS

Figure 32 MINDTREE: COMPANY SNAPSHOT

Figure 33 MINDTREE: SWOT ANALYSIS

Figure 34 HCL INFOSYSTEMS: COMPANY SNAPSHOT

Figure 35 HCL INFOSYSTEMS: SWOT ANALYSIS

Figure 36 INFOSYS: COMPANY SNAPSHOT

Figure 37 FUJITSU: COMPANY SNAPSHOT

Figure 38 NETAPP: COMPANY SNAPSHOT

Figure 39 NUCLEUS SOFTWARE: COMPANY SNAPSHOT

Figure 40 CONNECTION: COMPANY SNAPSHOT

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