

Emulsion Adhesives Market by Resin Type (Acrylic Polymer, PVA, VAE, Lattices, Polyurethane Dispersion), Application (Packaging, Woodworking, Tapes & Labels, Construction, Automotive & Transportation), and Region - Global Forecast to 2022

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Abstracts

"The emulsion adhesives market is projected to grow at a CAGR of 5.9% from 2017 to 2022."

The emulsion adhesives market is projected to grow from USD 12.98 billion in 2017 to USD 17.28 billion by 2022, at a CAGR of 5.9% between 2017 and 2022. This growth can be attributed to the high demand for acrylic emulsion adhesives in the APAC region and technological innovations in end-use industries. However, performance issues in high strength applications are expected to restrain the growth of the emulsion adhesives market.

"Acrylic polymer emulsion is projected to be the fastest-growing resin type segment of the emulsion adhesives market."

Based on resin type, the acrylic polymer emulsion segment is expected to grow at the highest CAGR during the forecast period. Unique properties of acrylic polymer emulsions, such as transparency, resistance to breakage, and elasticity, are contributing to the growth of the acrylic polymer emulsion segment. The increasing demand for acrylic polymer emulsions from end-use industries, such as paper & packaging, tapes & labels, construction, and automotive & transportation is another significant factor driving the growth of this segment.

"Rising demand for acrylic emulsion adhesives from APAC is a key factor expected to



drive the growth of the emulsion adhesives market."

The emulsion adhesives market in the APAC region is projected to grow at the highest CAGR during the forecast period. The rise in demand for acrylic emulsion adhesives and the gradual shift of manufacturing facilities to APAC countries due to low production cost are key factors projected to drive the growth of the emulsion adhesives market in the APAC region.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted. The break-up of primary interviews is given below:

By Company Size: Tier I – 28%, Tier II – 33%, and Tier III – 39%

By Designation Level: C-level – 28%, Director-level – 39%, and Others – 33%

By Region: North America – 22%, Europe – 28%, APAC – 28%, and RoW – 22%

Note: Others include sales managers, marketing managers, and product managers.

RoW includes the Middle East, Africa, and South America.

The tiers of companies are defined based on their total revenues in 2016: Tier 1 = USD 1 billion, Tier 2 = USD 100 million to USD 1 billion, and Tier 3 = USD 100 million.

Key companies profiled in this market research report include Arkema (Bostik), H.B. Fuller (US), Henkel (Germany), Ashland (US), Wacker Chemie (Germany) and 3M (US).

Research Coverage:

This research report covers the market for emulsion adhesives and their applications across different industry verticals and regions. It aims at estimating the market size and growth potential of the emulsion adhesives market. The emulsion adhesives market has been segmented on the basis of resin type, application, and region. The report also includes an in-depth competitive analysis of key market players, in addition to their company profiles, recent developments, and key market strategies.



Reasons to buy the Report

The report will help market leaders/new entrants by providing them the closest approximations of revenues in the emulsion adhesives market. This report will also help stakeholders understand the market's competitive landscape and gain insights to position their businesses and formulate market strategies. It will further aid stakeholders to understand the pulse of the market, and acquire information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the emulsion adhesives market offered by top market players

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the emulsion adhesives market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for emulsion adhesives across varied regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the emulsion adhesives market

Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the emulsion adhesives market



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES FOR MARKET PLAYERS
- 4.2 EMULSION ADHESIVES MARKET: BY RESIN TYPE
- 4.3 EMULSION ADHESIVES MARKET IN APAC
- 4.4 GLOBAL EMULSION ADHESIVES MARKET
- 4.5 EMULSION ADHESIVES MARKET: DEVELOPED VS. DEVELOPING NATIONS
- 4.6 EMULSION ADHESIVES MARKET: GROWING DEMAND FROM APAC



5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Rise in demand for acrylic emulsion adhesives in APAC region
 - 5.2.1.2 Rising demand from developing countries
 - 5.2.1.3 Growing demand for eco-friendly adhesives
 - 5.2.2 RESTRAINTS
 - 5.2.2.1 Performance issues in high strength applications
 - 5.2.3 OPPORTUNITIES
 - 5.2.3.1 Innovations in emulsion adhesives
 - 5.2.3.2 Opportunities in high-end applications
 - 5.2.4 CHALLENGES
 - 5.2.4.1 Stringent regulatory approvals required for production
 - 5.2.4.2 Competition from other solvent-less and hot-melt adhesives
- 5.3 PORTER'S FIVE FORCES ANALYSIS
 - 5.3.1 INTENSITY OF COMPETITIVE RIVALRY
 - 5.3.2 BARGAINING POWER OF BUYERS
 - 5.3.3 BARGAINING POWER OF SUPPLIERS
 - 5.3.4 THREAT OF SUBSTITUTES
 - 5.3.5 THREAT OF NEW ENTRANTS
- 5.4 MACROECONOMIC OVERVIEW AND KEY INDICATORS
 - 5.4.1 INTRODUCTION
 - 5.4.2 GLOBAL GDP TRENDS AND FORECASTS
 - 5.4.3 FORECAST OF THE CONSTRUCTION INDUSTRY
 - 5.4.4 GROWTH INDICATORS IN THE AUTOMOTIVE INDUSTRY

6 EMULSION ADHESIVES MARKET, BY TYPE

- **6.1 INTRODUCTION**
- 6.2 ACRYLIC POLYMER EMULSION
- 6.3 LATTICES
- 6.4 VINYL ACETATE ETHYLENE (VAE) EMULSION
- 6.5 POLYURETHANE DISPERSION (PUD)
- 6.6 POLYVINYL ACETATE (PVA) EMULSION
- 6.7 OTHERS

7 EMULSION ADHESIVES MARKET, BY APPLICATION



- 7.1 INTRODUCTION
- 7.2 TAPES & LABELS
- 7.3 PAPER & PACKAGING
- 7.4 CONSTRUCTION
- 7.5 AUTOMOTIVE & TRANSPORTATION
- 7.6 WOODWORKING
- 7.7 OTHERS

8 EMULSION ADHESIVES MARKET, BY REGION

- 8.1 INTRODUCTION
- 8.2 NORTH AMERICA
 - 8.2.1 US
 - **8.2.2 CANADA**
 - **8.2.3 MEXICO**
- 8.3 EUROPE
 - 8.3.1 GERMANY
 - 8.3.2 FRANCE
 - 8.3.3 ITALY
 - 8.3.4 UK
 - 8.3.5 RUSSIA
 - **8.3.6 TURKEY**
 - 8.3.7 REST OF EUROPE
- 8.4 APAC
 - 8.4.1 CHINA
 - 8.4.2 INDIA
 - 8.4.3 JAPAN
 - 8.4.4 SOUTH KOREA
 - **8.4.5 TAIWAN**
 - 8.4.6 THAILAND
 - 8.4.7 INDONESIA
 - 8.4.8 REST OF APAC
- 8.5 SOUTH AMERICA
 - 8.5.1 BRAZIL
 - 8.5.2 ARGENTINA
 - 8.5.3 REST OF SOUTH AMERICA
- 8.6 MIDDLE EAST & AFRICA
 - 8.6.1 SAUDI ARABIA



8.6.2 AFRICA

8.6.3 REST OF MIDDLE EAST & AFRICA

9 COMPETITIVE LANDSCAPE

- 9.1 OVERVIEW
- 9.2 COMPETITIVE SCENARIO
- 9.3 NEW PRODUCT LAUNCH
- 9.4 MERGER & ACQUISITION
 - 9.4.1 EXPANSION

10 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

- 10.1 WACKER CHEMIE
- 10.2 ASHLAND INC.
- 10.3 HENKEL
- 10.4 H.B. FULLER
- 10.5 3M COMPANY
- 10.6 PIDILITE INDUSTRIES LTD.
- 10.7 ARKEMA (BOSTIK)
- 10.8 THE DOW CHEMICAL COMPANY
- 10.9 CEMEDINE CO., LTD.
- 10.10 PARAMELT B.V.

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

10.11 OTHER KEY COMPANIES

- 10.11.1 STI POLYMER
- 10.11.2 TAILORED CHEMICAL PRODUCTS
- 10.11.3 HALLTECH INC.
- 10.11.4 STANCHEM POLYMERS
- 10.11.5 FALCON CHEMICALS LLC
- 10.11.6 MELTON ADHESIVES
- 10.11.7 STAR BOND (THAILAND) COMPANY LIMITED
- 10.11.8 SIKA



10.11.9 FRANKLIN INTERNATIONAL 10.11.10 LORD CORPORATION 10.11.11 MAPEI S.P.A.

11 APPENDIX

- 11.1 DISCUSSION GUIDE
- 11.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 11.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 11.4 AVAILABLE CUSTOMIZATIONS
- 11.5 RELATED REPORTS
- 11.6 AUTHOR DETAILS



List Of Tables

LIST OF TABLES

Table 1 EMULSION ADHESIVES MARKET SNAPSHOT (2017 VS. 2022)

Table 2 GDP TRENDS AND FORECASTS, 2016–2022 (USD BILLION)

Table 3 NORTH AMERICA: CONSTRUCTION INDUSTRY, 2015–2022 (USD BILLION)

Table 4 EUROPE: CONSTRUCTION INDUSTRY, 2015–2022 (USD BILLION)

Table 5 APAC: CONSTRUCTION INDUSTRY, 2015–2022 (USD BILLION)

Table 6 MIDDLE EAST & AFRICA: CONSTRUCTION INDUSTRY, 2015–2022 (USD BILLION)

Table 7 LATIN AMERICA: CONSTRUCTION INDUSTRY, 2015–2022 (USD BILLION)

Table 8 GLOBAL AUTOMOTIVE PRODUCTION, 2011–2016 (MILLION UNITS)

Table 9 EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (USD MILLION)

Table 10 EMULSION ADHESIVES MARKET, BY RESIN TYPE, 2015–2022 (KILOTON)

Table 11 ACRYLIC POLYMER EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 12 ACRYLIC POLYMER EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (KILOTON)

Table 13 LATTICES EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 14 LATTICES EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (KILOTON)

Table 15 VAE EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 16 VAE EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (KILOTON)

Table 17 PUD EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 18 PUD EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (KILOTON)

Table 19 PVA EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 20 PVA EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (KILOTON)

Table 21 OTHER EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 22 OTHER EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022



(KILOTON)

Table 23 EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 24 EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 25 EMULSION ADHESIVES MARKET SIZE IN TAPES & LABELS, BY REGION, 2015–2022 (USD MILLION)

Table 26 EMULSION ADHESIVES MARKET SIZE IN TAPES & LABELS, BY REGION, 2015–2022 (KILOTON)

Table 27 EMULSION ADHESIVES MARKET SIZE IN PAPER & PACKAGING, BY REGION, 2015–2022 (USD MILLION)

Table 28 EMULSION ADHESIVES MARKET SIZE IN PAPER & PACKAGING, BY REGION, 2015–2022 (KILOTON)

Table 29 EMULSION ADHESIVES MARKET SIZE IN CONSTRUCTION, BY REGION, 2015–2022 (USD MILLION)

Table 30 EMULSION ADHESIVES MARKET SIZE IN CONSTRUCTION, BY REGION, 2015–2022 (KILOTON)

Table 31 EMULSION ADHESIVES MARKET SIZE IN AUTOMOTIVE &

TRANSPORTATION, BY REGION, 2015–2022 (USD MILLION)

Table 32 EMULSION ADHESIVES MARKET SIZE IN AUTOMOTIVE &

TRANSPORTATION, BY REGION, 2015–2022 (KILOTON)

Table 33 EMULSION ADHESIVES MARKET SIZE IN WOODWORKING, BY REGION, 2015–2022 (USD MILLION)

Table 34 EMULSION ADHESIVES MARKET SIZE IN WOODWORKING, BY REGION, 2015–2022 (KILOTON)

Table 35 EMULSION ADHESIVES MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2015–2022 (USD MILLION)

Table 36 EMULSION ADHESIVES MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2015–2022 (KILOTON)

Table 37 EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 38 EMULSION ADHESIVES MARKET SIZE, BY REGION, 2015–2022 (KILOTON)

Table 39 NORTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 40 NORTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KILOTON)

Table 41 NORTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (USD MILLION)



Table 42 NORTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (KILOTON)

Table 43 NORTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 44 NORTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 45 US: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 46 US: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 47 EUROPE: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 48 EUROPE: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KILOTON)

Table 49 EUROPE: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (USD MILLION)

Table 50 EUROPE: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (KILOTON)

Table 51 EUROPE: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 52 EUROPE: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 53 APAC: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 54 APAC: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KILOTON)

Table 55 APAC: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (USD MILLION)

Table 56 APAC: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (KILOTON)

Table 57 APAC: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 58 APAC: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 59 CHINA: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 60 CHINA: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 61 SOUTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY,



2015-2022 (USD MILLION)

Table 62 SOUTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KILOTON)

Table 63 SOUTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (USD MILLION)

Table 64 SOUTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (KILOTON)

Table 65 SOUTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 66 SOUTH AMERICA: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 67 MIDDLE EAST & AFRICA: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 68 MIDDLE EAST & AFRICA: EMULSION ADHESIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KILOTON)

Table 69 MIDDLE EAST & AFRICA: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (USD MILLION)

Table 70 MIDDLE EAST & AFRICA: EMULSION ADHESIVES MARKET SIZE, BY RESIN TYPE, 2015–2022 (KILOTON)

Table 71 MIDDLE EAST & AFRICA: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 72 MIDDLE EAST & AFRICA: EMULSION ADHESIVES MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 73 NEW PRODUCT LAUNCHES, 2012-2017

Table 74 MERGERS & ACQUISITIONS, 2012–2017

Table 75 EXPANSIONS, 2012–2017



List Of Figures

LIST OF FIGURES

Figure 1 EMULSION ADHESIVES MARKET SEGMENTATION

Figure 2 EMULSION ADHESIVES MARKET: RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 5 EMULSION ADHESIVES MARKET: DATA TRIANGULATION

Figure 6 APAC TO DOMINATE THE EMULSION ADHESIVES MARKET

Figure 7 AUTOMOTIVE & TRANSPORTATION TO BE THE FASTEST-GROWING

END-USE INDUSTRY FOR EMULSION ADHESIVES

Figure 8 ACRYLIC POLYMER EMULSION ADHESIVES: THE MOST PREFERRED SEGMENT TO INVEST

Figure 9 APAC WAS THE LARGEST EMULSION ADHESIVES MARKET IN 2016

Figure 10 EMERGING ECONOMIES TO OFFER LUCRATIVE GROWTH

OPPORTUNITIES TO MARKET PLAYERS

Figure 11 ACRYLIC POLYMER EMULSION ADHESIVES MARKET TO REGISTER THE HIGHEST CAGR

Figure 12 TAPES & LABELS SEGMENT WAS THE LARGEST CONSUMER OF EMULSION ADHESIVES

Figure 13 INDIA EMERGING AS A LUCRATIVE MARKET FOR EMULSION ADHESIVES

Figure 14 SNAPSHOT OF DEVELOPING NATIONS VS. DEVELOPED NATIONS

Figure 15 INDIA TO WITNESS HIGHEST GROWTH RATE IN THE NEXT FIVE YEARS

Figure 16 DRIVERS, RESTRAINTS, OPPORTUNITIES & CHALLENGES FOR

EMULSION ADHESIVES MARKET

Figure 17 PORTER'S FIVE FORCES ANALYSIS

Figure 18 ACRYLIC POLYMER TO DOMINATE EMULSION ADHESIVES MARKET, BY RESIN TYPE, 2017 VS. 2022 (USD MILLION)

Figure 19 GROWTH OF MAJOR APPLICATIONS WILL CONTINUE TO DRIVE THE MARKET

Figure 20 APAC TO BE FASTEST-GROWING EMULSION ADHESIVES MARKET, 2017–2022

Figure 21 APAC TO WITNESS HIGHEST-GROWTH IN MOST EMULSION ADHESIVES MARKET SEGMENT

Figure 22 NORTH AMERICA: EMULSION ADHESIVES MARKET SNAPSHOT

Figure 23 EUROPE: EMULSION ADHESIVES MARKET SNAPSHOT

Figure 24 APAC: EMULSION ADHESIVES MARKET SNAPSHOT



Figure 25 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AND MERGERS & ACQUISITIONS AS KEY GROWTH STRATEGIES BETWEEN 2012 AND 2017

Figure 26 WACKER CHEMIE: COMPANY SNAPSHOT

Figure 27 ASHLAND INC.: COMPANY SNAPSHOT

Figure 28 HENKEL: COMPANY SNAPSHOT

Figure 29 H.B. FULLER: COMPANY SNAPSHOT

Figure 30 3M COMPANY: COMPANY SNAPSHOT

Figure 31 PIDILITE INDUSTRIES LTD.: COMPANY SNAPSHOT

Figure 32 ARKEMA (BOSTIK): COMPANY SNAPSHOT

Figure 33 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

Figure 34 CEMEDINE CO., LTD.: COMPANY SNAPSHOT



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