

# **Emulsifiers Market by Source (Bio-Based, Synthetic), Application (Food, Cosmetics & Personal Care, Oilfield Chemicals, Pharmaceutical, Agrochemicals), and Region (North America, APAC, Europe, Middle East & Africa, South America) - Global Forecast to 2027**

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## **Abstracts**

The global emulsifiers market size is projected to reach USD 13.1 billion by 2027 from USD 9.1 billion in 2022, at a CAGR of 7.6% during the forecast period. The ever-increasing demand for emulsifiers in emerging markets owing rising awareness of health and wellness and increasing demand for processed food & beverages is driving the demand for emulsifiers. Additionally, the demand for emulsifiers in emerging countries such as Asia Pacific, South America and Middle East & Africa, is increasing due the increase in demand for processed food & beverages that emphasizes to enhance the texture and stability of processed foods & beverages to drive the market for emulsifiers during the forecast period.

Bio-based segment is projected to estimate for the largest share amongst other source in the emulsifier market, in 2027

A bio-based emulsifier is an emulsifying agent made from renewable, natural resources, such as plant-based ingredients. These emulsifiers are used in the food, cosmetic, and pharmaceutical sectors to help in the mixing of immiscible liquids, such as oil and water, into stable, homogenous mixtures. Bio-based emulsifiers are said to be more sustainable and environmentally friendly than conventional synthetic emulsifiers because they come from renewable sources.

Oilfield chemicals segment is projected to register the third highest CAGR during the forecast period.

The global oilfield chemicals industry uses different specialty chemicals, including emulsifiers to produce oil using various processes. The technique of enhanced oil recovery (EOR) makes widespread use of emulsifiers, leading to additional oil recovery. In the oilfield chemicals industry, emulsifiers are used as lubricants, dispersants, drilling agents, gelling agents, foam-controlling agents, wetting agents, suspending agents, and others for different purposes.

North America is projected to be the second fastest growing region in the emulsifier market during the forecast period.

North America is predicted to be the second fastest growing region amongst others in the emulsifiers market in 2022, in terms of value and volume. US, Canada, and Mexico are the key countries driving the North American emulsifiers market. This region is diversified and is strongly focused on the development of new products and advanced technology for the same, to cater to the needs of its end users. The processed food market has been on the rise in this region due to its fast-paced lifestyle, less focus on nutrition, and more emphasis on time-saving methods of preparing food. Apart from processed food, this region has seen a hike in the use of cosmetics & personal care emulsifier-based products.

Extensive primary interviews were conducted in the process of determining and verifying the sizes of several segments and subsegments of the emulsifiers market gathered through secondary research.

The breakdown of primary interviews has been given below.

By Company Type: Tier 1 – 40%, Tier 2 – 30%, and Tier 3 – 30%

By Designation: C Level Executives – 20%, Director Level – 10%, Others – 70%

By Region: North America – 20%, Asia Pacific – 30%, Europe – 30%, Middle East & Africa – 10%, South America-10%.

The key players in the emulsifiers market are BASF SE (Germany), Archer Daniels Midland (ADM) (US), Cargill, Incorporated (US), Evonik Industries AG (Germany), Kerry

Group plc (Republic of Ireland), Solvay (Belgium), Royal DSM (Netherlands), International Flavors & Fragrances Inc. IFF (US), Corbion (Netherlands), DOW (US), Nouryon (Netherlands), and CLARIANT (Switzerland)). The emulsifiers market report analyzes the key growth strategies, such as new product launches, investments & expansions, agreements, partnerships, and mergers & acquisitions to strengthen their market positions.

## Research Coverage

This report provides detailed segmentation of the emulsifiers market and forecasts its market size until 2027. The market has been segmented based on source, application, and region. The report also provides detailed information on company profiles and competitive strategies adopted by the key players to strengthen their positions in the market. The report also provides insights into the driving and restraining factors in the emulsifiers market, along with opportunities and challenges across these industries. It also includes profiles for top manufacturers in the market.

## Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market ranking of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the emulsifiers market; high growth regions; and market drivers, restraints, opportunities, and challenges.

## Contents

### 1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 EMULSIFIERS MARKET SEGMENTATION

1.3.2 REGIONAL SCOPE

1.4 YEARS CONSIDERED

1.5 CURRENCY

1.6 UNITS CONSIDERED

1.7 STAKEHOLDERS

1.8 INCLUSIONS & EXCLUSIONS

TABLE 1 EMULSIFIERS MARKET: INCLUSIONS & EXCLUSIONS

1.9 SUMMARY OF CHANGES

1.10 LIMITATIONS

### 2 RESEARCH METHODOLOGY

2.1 IMPACT OF SLOWDOWN/RECESSION

2.2 RESEARCH DATA

FIGURE 2 EMULSIFIERS MARKET: RESEARCH DESIGN

2.2.1 SECONDARY DATA

2.2.1.1 List of major secondary sources

2.2.1.2 Key data from secondary sources

2.2.2 PRIMARY DATA

2.2.2.1 List of primary respondents

2.2.2.2 Key data from primary sources

2.2.2.3 Key industry insights

2.2.2.4 Breakdown of primary interviews

2.3 MARKET SIZE ESTIMATION

2.3.1 BOTTOM-UP APPROACH

FIGURE 3 EMULSIFIERS MARKET: BOTTOM-UP APPROACH

2.3.2 TOP-DOWN APPROACH

FIGURE 4 EMULSIFIERS MARKET: TOP-DOWN APPROACH

2.4 DATA TRIANGULATION

FIGURE 5 EMULSIFIERS MARKET: DATA TRIANGULATION

## 2.5 ASSUMPTIONS

### 2.6 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST

#### 2.6.1 SUPPLY SIDE

#### 2.6.2 DEMAND SIDE

#### 2.6.3 RISK ASSESSMENT

## 3 EXECUTIVE SUMMARY

FIGURE 6 SYNTHETIC EMULSIFIERS TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 7 FOOD EMULSIFIERS ACCOUNTED FOR LARGEST SHARE OF EMULSIFIERS MARKET

FIGURE 8 ASIA PACIFIC TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

## 4 PREMIUM INSIGHTS

4.1 EMERGING ECONOMIES TO WITNESS HIGH GROWTH IN EMULSIFIERS MARKET

FIGURE 9 ASIA PACIFIC TO OFFER ATTRACTIVE OPPORTUNITIES IN EMULSIFIERS MARKET DURING FORECAST PERIOD

4.2 EMULSIFIERS MARKET, BY SOURCE

FIGURE 10 BIO-BASED EMULSIFIERS TO REGISTER HIGHER CAGR DURING FORECAST PERIOD

4.3 EMULSIFIERS MARKET, BY APPLICATION

FIGURE 11 FOOD EMULSIFIERS TO LEAD OVERALL MARKET BY 2027

4.4 EMULSIFIERS MARKET, BY COUNTRY

FIGURE 12 INDIA TO REGISTER HIGHEST CAGR IN EMULSIFIERS MARKET

## 5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 RECESSION IMPACT

5.3 MARKET DYNAMICS

FIGURE 13 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN EMULSIFIERS MARKET

5.3.1 DRIVERS

5.3.1.1 Increasing demand for processed food and beverages

5.3.1.2 Rising awareness of health and wellness

5.3.1.3 Growth of cosmetics & personal care industry

### 5.3.2 RESTRAINTS

5.3.2.1 Stringent regulations regarding manufacturing and supply of certain emulsifiers

5.3.2.2 Availability of alternative ingredients

5.3.2.2.1 Emulsion polymerization posing threat to market

5.3.2.2.2 Fermented ingredients

5.3.2.2.3 Surfactants

### 5.3.3 OPPORTUNITIES

5.3.3.1 Growing demand for plant-based emulsifiers

5.3.3.2 Urbanization and growth of food & beverages sector in emerging economies

### 5.3.4 CHALLENGES

5.3.4.1 Sourcing of raw materials

## 5.4 VALUE CHAIN ANALYSIS

FIGURE 14 OVERVIEW OF VALUE CHAIN OF EMULSIFIERS MARKET

5.4.1 RAW MATERIAL SUPPLIERS

5.4.2 EMULSIFIER MANUFACTURERS

5.4.3 DISTRIBUTORS

5.4.4 END-USE INDUSTRIES

TABLE 2 EMULSIFIERS MARKET: ROLE IN ECOSYSTEM

## 5.5 PORTER'S FIVE FORCE ANALYSIS

FIGURE 15 PORTER'S FIVE FORCES ANALYSIS: EMULSIFIERS MARKET

5.5.1 BARGAINING POWER OF SUPPLIERS

5.5.2 BARGAINING POWER OF BUYERS

5.5.3 THREAT OF NEW ENTRANTS

5.5.4 THREAT OF SUBSTITUTES

5.5.5 INTENSITY OF COMPETITIVE RIVALRY

TABLE 3 EMULSIFIERS MARKET: PORTER'S FIVE FORCES ANALYSIS

## 5.6 MACROECONOMIC INDICATORS

5.6.1 GLOBAL GDP TRENDS

TABLE 4 TRENDS OF PER CAPITA GDP (USD) 2020–2022

TABLE 5 GDP GROWTH ESTIMATE AND PROJECTION OF KEY COUNTRIES, 2023–2027

5.6.2 OIL & GAS STATISTICS

TABLE 6 OIL PRODUCTION, BY COUNTRY, 2020–2021 (THOUSAND BARRELS DAILY)

## 5.7 TARIFFS & REGULATIONS

5.7.1 REGULATIONS

5.7.1.1 US

5.7.1.1.1 Generally Recognized as Safe (GRAS)

5.7.1.1.2 Codex Alimentarius

5.7.1.2 Canada

TABLE 7 EMULSIFYING AGENTS PERMITTED IN CANADA

5.7.1.3 European Union

TABLE 8 EMULSIFIERS PERMITTED BY EUROPEAN UNION

5.7.1.4 India

TABLE 9 EMULSIFIERS PERMITTED IN INDIA

5.8 TECHNOLOGY ANALYSIS

5.8.1 NEW TECHNOLOGIES

5.9 PATENT ANALYSIS

5.9.1 INTRODUCTION

5.9.2 METHODOLOGY

5.9.3 DOCUMENT TYPE

FIGURE 16 PATENTS REGISTERED (2012–2022)

5.9.4 PUBLICATION TRENDS, 2012–2022

FIGURE 17 NUMBER OF PATENTS IN LAST 10 YEARS

5.9.5 INSIGHTS

5.9.6 JURISDICTION ANALYSIS

FIGURE 18 TOP JURISDICTIONS

5.9.7 TOP COMPANIES/APPLICANTS

FIGURE 19 TOP APPLICANTS ANALYSIS

TABLE 10 PATENTS BY SAUDI ARABIAN OIL COMPANY

TABLE 11 PATENTS BY M-I DRILLING FLUIDS UK LIMITED

TABLE 12 PATENTS BY EVONIK OPERATIONS GMBH

TABLE 13 TOP 10 PATENT OWNERS (US) IN LAST 10 YEARS

5.10 RAW MATERIAL ANALYSIS

5.10.1 VEGETABLE OILS

5.10.2 ANIMAL FATS

5.10.3 POLYMERS

5.10.4 GLYCERIN

5.11 TRADE ANALYSIS

5.11.1 IMPORT TRADE ANALYSIS

TABLE 14 REGION-WISE IMPORT TRADE (USD THOUSAND)

FIGURE 20 REGION-WISE IMPORT TRADE (USD THOUSAND)

5.11.2 EXPORT TRADE ANALYSIS

TABLE 15 REGION-WISE EXPORT TRADE (USD THOUSAND)

FIGURE 21 REGION-WISE EXPORT TRADE (USD THOUSAND)

5.12 PRICING ANALYSIS

- 5.12.1 AVERAGE SELLING PRICE, BY REGION
- FIGURE 22 AVERAGE SELLING PRICE, BY REGION (USD/KG)
- 5.12.2 AVERAGE SELLING PRICE, BY SOURCE
- TABLE 16 AVERAGE SELLING PRICE, BY SOURCE (USD/KG)
- 5.12.3 AVERAGE SELLING PRICE, BY COMPANY
- TABLE 17 AVERAGE SELLING PRICE, BY COMPANY (USD/KG)
- 5.13 ECOSYSTEM MAPPING
- FIGURE 23 EMULSIFIERS MARKET ECOSYSTEM
- 5.14 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES
- FIGURE 24 BIO-BASED EMULSIFIERS (PLANT-BASED) TO DRIVE GROWTH
- 5.15 KEY CONFERENCES & EVENTS, 2023–2024
- TABLE 18 EMULSIFIERS MARKET: DETAILED LIST OF CONFERENCES & EVENTS (2023–2024)
- 5.16 KEY FACTORS AFFECTING BUYING DECISION
  - 5.16.1 QUALITY
  - 5.16.2 SERVICE
- FIGURE 25 SUPPLIER SELECTION CRITERION
- 5.17 CASE STUDY ANALYSIS
  - 5.17.1 EMULSIFIER OPTIMIZATION AT UNILEVER
  - 5.17.2 PLANT-BASED EMULSIFIER ADOPTION AT BEYOND MEAT

## **6 EMULSIFIERS MARKET, BY SOURCE**

- 6.1 INTRODUCTION
  - FIGURE 26 SYNTHETIC SEGMENT TO COMMAND LARGER MARKET SHARE DURING FORECAST PERIOD
  - TABLE 19 EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (USD MILLION)
  - TABLE 20 EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (USD MILLION)
  - TABLE 21 EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (KILOTON)
  - TABLE 22 EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (KILOTON)
- 6.2 BIO-BASED EMULSIFIERS
  - 6.2.1 EXTENSIVE USE IN FOODS FOR PEOPLE WITH DIETARY RESTRICTIONS TO DRIVE MARKET
  - 6.2.2 PLANT-BASED EMULSIFIERS
  - 6.2.3 ANIMAL-BASED EMULSIFIERS
- 6.3 SYNTHETIC EMULSIFIERS
  - 6.3.1 SYNTHETIC EMULSIFIERS ENHANCE STABILITY, SHELF LIFE, AND TEXTURE OF FOOD PRODUCTS
  - 6.3.2 MONO AND DI-GLYCERIDES & DERIVATIVES



- 6.3.2.1 Distilled mono-glycerides
- 6.3.2.2 Ethoxylated mono- and di-glycerides
- 6.3.2.3 Mono- and di-glyceride esters
- 6.3.3 SORBITAN ESTERS
- 6.3.4 STEAROYL LACTYLATES
- 6.3.5 POLYGLYCEROL ESTERS
- 6.3.6 OTHERS
  - 6.3.6.1 Polyglycerol polyricinoleate (PGPR)
  - 6.3.6.2 PEG
  - 6.3.6.3 Propylene glycol monoester (PGME)
  - 6.3.6.4 Carbomers
  - 6.3.6.5 Diacetyl tartaric acid esters of mono- and di-glycerides (DATEM)
  - 6.3.6.6 Stearyl alcohol NF
  - 6.3.6.7 Cetyl alcohol
  - 6.3.6.8 PEG-20 stearate

## **7 EMULSIFIERS MARKET, BY APPLICATION**

### 7.1 INTRODUCTION

FIGURE 27 EMULSIFIERS MARKET SEGMENTATION, BY APPLICATION

TABLE 23 EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 24 EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 25 EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 26 EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

### 7.2 FOOD

7.2.1 HIGH DEMAND FOR CREAMS, SAUCES, AND BAKERY & DAIRY PRODUCTS TO PROPEL MARKET

#### 7.2.2 DAIRY

7.2.2.1 Fermented products

7.2.2.2 Dairy drinks

7.2.2.3 Creams

7.2.2.4 Chocolates

7.2.2.5 Desserts

#### 7.2.3 BAKERY

7.2.3.1 Bread

7.2.3.2 Cakes

7.2.3.3 Biscuits

#### 7.2.4 MEAT

7.2.4.1 Hot processed meat emulsions

- 7.2.4.2 Cold processed meat emulsions
- 7.2.5 OTHERS
  - 7.2.5.1 Cheese
  - 7.2.5.2 Mayonnaise
  - 7.2.5.3 Chewing gum
  - 7.2.5.4 Margarine
- 7.3 COSMETICS & PERSONAL CARE
  - 7.3.1 MILD DETERGENCY ACTIONS AND GOOD FOAMING PROPERTIES TO INCREASE DEMAND
  - 7.3.2 CREAMS & LOTIONS
    - 7.3.2.1 Body lotion
    - 7.3.2.2 Repellents
  - 7.3.3 MAKEUP COMPONENTS
    - 7.3.3.1 Foundation
    - 7.3.3.2 Others
  - 7.3.4 PERSONAL HYGIENE
    - 7.3.4.1 Soaps
    - 7.3.4.2 Deodorants
- 7.4 OILFIELD CHEMICALS
  - 7.4.1 EXTENSIVE USE IN ENHANCED OIL RECOVERY (EOR) TO DRIVE MARKET
  - 7.4.2 DRILLING FLUIDS
  - 7.4.3 WETTING FLUIDS
  - 7.4.4 GELLING FLUIDS
- 7.5 PHARMACEUTICAL
  - 7.5.1 EMULSIFIERS INCREASE BIOAVAILABILITY AND SOLUBILITY OF DRUG
  - 7.5.2 CREAMS & GELS
    - 7.5.2.1 Transdermal & topical gels
    - 7.5.2.2 Wound care creams
    - 7.5.2.3 Pain relief ointments
  - 7.5.3 MEDICINES
    - 7.5.3.1 Syrups
    - 7.5.3.2 Tablets & tablet coatings
- 7.6 AGROCHEMICALS
  - 7.6.1 EMULSIFIERS USED TO INCREASE LONGEVITY OF SEEDS AND PROTECT FROM ENVIRONMENTAL CHANGES
  - 7.6.2 SEED COATING
  - 7.6.3 CROP PROTECTION
- 7.7 OTHERS
  - 7.7.1 OIL SPILL DISPERSANT

## 7.7.2 HOUSEHOLD & CLEANING PRODUCTS

## 7.7.3 PAINTS & POLYMERS

# 8 EMULSIFIERS MARKET, BY REGION

## 8.1 INTRODUCTION

FIGURE 28 INDIA TO BE FASTEST-GROWING EMULSIFIERS MARKET BETWEEN 2022 AND 2027

TABLE 27 EMULSIFIERS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 28 EMULSIFIERS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 29 EMULSIFIERS MARKET, BY REGION, 2018–2021 (KILOTON)

TABLE 30 EMULSIFIERS MARKET, BY REGION, 2022–2027 (KILOTON)

## 8.2 NORTH AMERICA

FIGURE 29 NORTH AMERICA: EMULSIFIERS MARKET SNAPSHOT

TABLE 31 NORTH AMERICA: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 32 NORTH AMERICA: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 33 NORTH AMERICA: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021 (KILOTON)

TABLE 34 NORTH AMERICA: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027 (KILOTON)

TABLE 35 NORTH AMERICA: EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (USD MILLION)

TABLE 36 NORTH AMERICA: EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (USD MILLION)

TABLE 37 NORTH AMERICA: EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (KILOTON)

TABLE 38 NORTH AMERICA: EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (KILOTON)

TABLE 39 NORTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 40 NORTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 41 NORTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 42 NORTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

### 8.2.1 US

8.2.1.1 Market characterized by stringent guidelines regarding emulsifier manufacturing, use, and disposal

TABLE 43 US: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 44 US: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 45 US: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 46 US: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

## 8.2.2 CANADA

8.2.2.1 Processed food industry contributing significantly to market growth

TABLE 47 CANADA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 48 CANADA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 49 CANADA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 50 CANADA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

## 8.2.3 MEXICO

8.2.3.1 Mexico emerging as an important emulsifier market

TABLE 51 MEXICO: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 52 MEXICO: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 53 MEXICO: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 54 MEXICO: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

## 8.3 EUROPE

FIGURE 30 EUROPE: EMULSIFIERS MARKET SNAPSHOT

TABLE 55 EUROPE: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 56 EUROPE: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 57 EUROPE: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021 (KILOTON)

TABLE 58 EUROPE: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027 (KILOTON)

TABLE 59 EUROPE: EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (USD MILLION)

TABLE 60 EUROPE: EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (USD MILLION)

MILLION)

TABLE 61 EUROPE: EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (KILOTON)

TABLE 62 EUROPE: EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (KILOTON)

TABLE 63 EUROPE: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 64 EUROPE: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 65 EUROPE: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 66 EUROPE: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

### 8.3.1 GERMANY

8.3.1.1 Highly developed food processing industry and large production of processed foods driving market

TABLE 67 GERMANY: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 68 GERMANY: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 69 GERMANY: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 70 GERMANY: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

### 8.3.2 UK

8.3.2.1 Food emulsifier application to dominate overall market in UK

TABLE 71 UK: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 72 UK: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 73 UK: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 74 UK: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

### 8.3.3 FRANCE

8.3.3.1 Rising per capita disposable income and increasing consumption of processed and packaged food to drive market

TABLE 75 FRANCE: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 76 FRANCE: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 77 FRANCE: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 78 FRANCE: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027  
(KILOTON)

#### 8.3.4 ITALY

8.3.4.1 Rising demand for products containing lesser amounts of additives to increase demand for phospholipid emulsifiers

TABLE 79 ITALY: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 80 ITALY: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 81 ITALY: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 82 ITALY: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.3.5 SPAIN

8.3.5.1 Increased use of skincare and cosmetics to boost demand in Spain

TABLE 83 SPAIN: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 84 SPAIN: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 85 SPAIN: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 86 SPAIN: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.3.6 REST OF EUROPE

TABLE 87 REST OF EUROPE: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 88 REST OF EUROPE: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 89 REST OF EUROPE: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 90 REST OF EUROPE: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

### 8.4 ASIA PACIFIC

FIGURE 31 ASIA PACIFIC: EMULSIFIERS MARKET SNAPSHOT

TABLE 91 ASIA PACIFIC: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 92 ASIA PACIFIC: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 93 ASIA PACIFIC: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021 (KILOTON)

TABLE 94 ASIA PACIFIC: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027

(KILOTON)

TABLE 95 ASIA PACIFIC: EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (USD MILLION)

TABLE 96 ASIA PACIFIC: EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (USD MILLION)

TABLE 97 ASIA PACIFIC: EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (KILOTON)

TABLE 98 ASIA PACIFIC: EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (KILOTON)

TABLE 99 ASIA PACIFIC: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 100 ASIA PACIFIC: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 101 ASIA PACIFIC: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 102 ASIA PACIFIC: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.4.1 CHINA

8.4.1.1 Demographic and economic factors favoring growth of emulsifier-based products

TABLE 103 CHINA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 104 CHINA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 105 CHINA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 106 CHINA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.4.2 JAPAN

8.4.2.1 Growing bakery and convenience food sector to support market growth

TABLE 107 JAPAN: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 108 JAPAN: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 109 JAPAN: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 110 JAPAN: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.4.3 INDIA

#### 8.4.3.1 Processed food industry to be fast-growing end user of emulsifiers

TABLE 111 INDIA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 112 INDIA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 113 INDIA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 114 INDIA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.4.4 AUSTRALIA

8.4.4.1 Low cost of setting up manufacturing units fueling growth of emulsifiers market

TABLE 115 AUSTRALIA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 116 AUSTRALIA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 117 AUSTRALIA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 118 AUSTRALIA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.4.5 SOUTH KOREA

8.4.5.1 Need for convenient and ready-to-eat food products to drive growth of processed food business

TABLE 119 SOUTH KOREA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 120 SOUTH KOREA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 121 SOUTH KOREA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 122 SOUTH KOREA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.4.6 REST OF ASIA PACIFIC

TABLE 123 REST OF ASIA PACIFIC: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 124 REST OF ASIA PACIFIC: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 125 REST OF ASIA PACIFIC: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 126 REST OF ASIA PACIFIC: EMULSIFIERS MARKET, BY APPLICATION,



2022–2027 (KILOTON)

8.5 MIDDLE EAST & AFRICA

TABLE 127 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 128 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 129 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021 (KILOTON)

TABLE 130 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027 (KILOTON)

TABLE 131 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (USD MILLION)

TABLE 132 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (USD MILLION)

TABLE 133 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY SOURCE, 2018–2021 (KILOTON)

TABLE 134 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY SOURCE, 2022–2027 (KILOTON)

TABLE 135 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 136 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 137 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 138 MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.5.1 SAUDI ARABIA

8.5.1.1 Growing demand for agriculture and food & beverage products to drive market

TABLE 139 SAUDI ARABIA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 140 SAUDI ARABIA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 141 SAUDI ARABIA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 142 SAUDI ARABIA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

#### 8.5.2 SOUTH AFRICA

8.5.2.1 Rapid pace of urbanization and changing lifestyles to lead to increased

demand for personal care products

TABLE 143 SOUTH AFRICA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021  
(USD MILLION)

TABLE 144 SOUTH AFRICA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027  
(USD MILLION)

TABLE 145 SOUTH AFRICA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021  
(KILOTON)

TABLE 146 SOUTH AFRICA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027  
(KILOTON)

### 8.5.3 TURKEY

8.5.3.1 Food sector to be largest and fastest-growing end user of emulsifiers

TABLE 147 TURKEY: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD  
MILLION)

TABLE 148 TURKEY: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD  
MILLION)

TABLE 149 TURKEY: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021  
(KILOTON)

TABLE 150 TURKEY: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027  
(KILOTON)

### 8.5.4 REST OF MIDDLE EAST & AFRICA

TABLE 151 REST OF MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY  
APPLICATION, 2018–2021 (USD MILLION)

TABLE 152 REST OF MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY  
APPLICATION, 2022–2027 (USD MILLION)

TABLE 153 REST OF MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY  
APPLICATION, 2018–2021 (KILOTON)

TABLE 154 REST OF MIDDLE EAST & AFRICA: EMULSIFIERS MARKET, BY  
APPLICATION, 2022–2027 (KILOTON)

### 8.6 SOUTH AMERICA

TABLE 155 SOUTH AMERICA: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021  
(USD MILLION)

TABLE 156 SOUTH AMERICA: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027  
(USD MILLION)

TABLE 157 SOUTH AMERICA: EMULSIFIERS MARKET, BY COUNTRY, 2018–2021  
(KILOTON)

TABLE 158 SOUTH AMERICA: EMULSIFIERS MARKET, BY COUNTRY, 2022–2027  
(KILOTON)

TABLE 159 SOUTH AMERICA: EMULSIFIERS MARKET, BY SOURCE, 2018–2021  
(USD MILLION)

TABLE 160 SOUTH AMERICA: EMULSIFIERS MARKET, BY SOURCE, 2022–2027  
(USD MILLION)

TABLE 161 SOUTH AMERICA: EMULSIFIERS MARKET, BY SOURCE, 2018–2021  
(KILOTON)

TABLE 162 SOUTH AMERICA: EMULSIFIERS MARKET, BY SOURCE, 2022–2027  
(KILOTON)

TABLE 163 SOUTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION,  
2018–2021 (USD MILLION)

TABLE 164 SOUTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION,  
2022–2027 (USD MILLION)

TABLE 165 SOUTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION,  
2018–2021 (KILOTON)

TABLE 166 SOUTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION,  
2022–2027 (KILOTON)

#### 8.6.1 BRAZIL

8.6.1.1 Demand for emulsifiers to grow significantly in cosmetics industry

TABLE 167 BRAZIL: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (USD  
MILLION)

TABLE 168 BRAZIL: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (USD  
MILLION)

TABLE 169 BRAZIL: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021  
(KILOTON)

TABLE 170 BRAZIL: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027  
(KILOTON)

#### 8.6.2 ARGENTINA

8.6.2.1 Increasing disposable incomes and growing population to drive market

TABLE 171 ARGENTINA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021  
(USD MILLION)

TABLE 172 ARGENTINA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027  
(USD MILLION)

TABLE 173 ARGENTINA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021  
(KILOTON)

TABLE 174 ARGENTINA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027  
(KILOTON)

#### 8.6.3 REST OF SOUTH AMERICA

TABLE 175 REST OF SOUTH AMERICA: EMULSIFIERS MARKET, BY  
APPLICATION, 2018–2021 (USD MILLION)

TABLE 176 REST OF SOUTH AMERICA: EMULSIFIERS MARKET, BY  
APPLICATION, 2022–2027 (USD MILLION)

TABLE 177 REST OF SOUTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION, 2018–2021 (KILOTON)

TABLE 178 REST OF SOUTH AMERICA: EMULSIFIERS MARKET, BY APPLICATION, 2022–2027 (KILOTON)

## 9 COMPETITIVE LANDSCAPE

### 9.1 OVERVIEW

#### 9.2 STRATEGIES ADOPTED BY KEY PLAYERS

FIGURE 32 COMPANIES ADOPTED MERGERS & ACQUISITIONS AS KEY GROWTH STRATEGY BETWEEN 2016 AND 2022

#### 9.3 MARKET EVALUATION FRAMEWORK

TABLE 179 MARKET EVALUATION FRAMEWORK

#### 9.4 REVENUE ANALYSIS

TABLE 180 REVENUE ANALYSIS OF KEY COMPANIES (2019–2021)

#### 9.5 RANKING OF KEY PLAYERS

FIGURE 33 RANKING OF TOP 5 PLAYERS IN EMULSIFIERS MARKET

##### 9.5.1 BASF SE

##### 9.5.2 ARCHER DANIELS MIDLAND (ADM)

##### 9.5.3 CARGILL, INCORPORATED

##### 9.5.4 EVONIK INDUSTRIES AG

##### 9.5.5 CLARIANT

#### 9.6 MARKET SHARE ANALYSIS

FIGURE 34 EMULSIFIERS MARKET SHARE, BY COMPANY (2022)

TABLE 181 EMULSIFIERS MARKET: DEGREE OF COMPETITION

#### 9.7 COMPANY EVALUATION MATRIX (TIER 1)

##### 9.7.1 STARS

##### 9.7.2 PERVASIVE PLAYERS

##### 9.7.3 EMERGING LEADERS

##### 9.7.4 PARTICIPANTS

FIGURE 35 EMULSIFIERS MARKET: COMPANY EVALUATION MATRIX FOR TIER 1 COMPANIES, 2022

#### 9.8 STRENGTH OF PRODUCT PORTFOLIO

#### 9.9 BUSINESS STRATEGY EXCELLENCE

#### 9.10 COMPANY EVALUATION MATRIX (START-UPS AND SMES)

##### 9.10.1 PROGRESSIVE COMPANIES

##### 9.10.2 RESPONSIVE COMPANIES

##### 9.10.3 STARTING BLOCKS

##### 9.10.4 DYNAMIC COMPANIES

**FIGURE 36 EMULSIFIERS MARKET: COMPANY EVALUATION MATRIX FOR START-UPS AND SMES, 2022**

9.11 STRENGTH OF PRODUCT PORTFOLIO (START-UPS AND SMES)

9.12 BUSINESS STRATEGY EXCELLENCE (START-UPS AND SMES)

9.13 COMPETITIVE BENCHMARKING

TABLE 182 EMULSIFIERS MARKET: DETAILED LIST OF COMPANIES

9.13.1 COMPANY SOURCE FOOTPRINT

TABLE 183 OVERALL SOURCE FOOTPRINT

9.13.2 COMPANY APPLICATION FOOTPRINT

TABLE 184 OVERALL APPLICATION FOOTPRINT

9.13.3 COMPANY REGION FOOTPRINT

TABLE 185 OVERALL REGION FOOTPRINT

9.13.4 COMPANY FOOTPRINT

TABLE 186 OVERALL COMPANY FOOTPRINT

9.14 COMPETITIVE SITUATION AND TRENDS

9.14.1 PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 187 EMULSIFIERS: PRODUCT LAUNCHES/DEVELOPMENTS, 2016–2022

9.14.2 DEALS

TABLE 188 EMULSIFIERS: DEALS, 2016–2022

9.14.3 OTHERS

TABLE 189 EMULSIFIERS MARKET: OTHERS, 2016–2022

**10 COMPANY PROFILES**

(Business overview, Products offered, Recent Developments, MNM view)\*

10.1 BASF SE

TABLE 190 BASF SE: COMPANY OVERVIEW

FIGURE 37 BASF SE: COMPANY SNAPSHOT

TABLE 191 BASF SE: PRODUCT OFFERINGS

TABLE 192 BASF SE: DEALS

TABLE 193 BASF SE: OTHER DEVELOPMENTS

10.2 ARCHER DANIELS MIDLAND (ADM)

TABLE 194 ARCHER DANIELS MIDLAND (ADM): COMPANY OVERVIEW

FIGURE 38 ARCHER DANIELS MIDLAND (ADM): COMPANY SNAPSHOT

TABLE 195 ARCHER DANIELS MIDLAND (ADM): PRODUCT OFFERINGS

TABLE 196 ARCHER DANIELS MIDLAND (ADM): DEALS

TABLE 197 ARCHER DANIELS MIDLAND (ADM): OTHER DEVELOPMENTS

10.3 CARGILL, INCORPORATED

TABLE 198 CARGILL, INCORPORATED: COMPANY OVERVIEW

FIGURE 39 CARGILL, INCORPORATED: COMPANY SNAPSHOT  
TABLE 199 CARGILL, INCORPORATED: PRODUCT OFFERINGS  
TABLE 200 CARGILL, INCORPORATED: DEALS  
TABLE 201 CARGILL, INCORPORATED: OTHER DEVELOPMENTS

#### 10.4 KERRY GROUP PLC

TABLE 202 KERRY GROUP PLC: COMPANY OVERVIEW  
FIGURE 40 KERRY GROUP PLC: COMPANY SNAPSHOT  
TABLE 203 KERRY GROUP PLC: PRODUCT OFFERINGS  
TABLE 204 KERRY GROUP PLC: PRODUCT LAUNCHES  
TABLE 205 KERRY GROUP PLC: DEALS  
TABLE 206 KERRY GROUP PLC: OTHER DEVELOPMENTS

#### 10.5 EVONIK INDUSTRIES AG

TABLE 207 EVONIK INDUSTRIES AG: COMPANY OVERVIEW  
FIGURE 41 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT  
TABLE 208 EVONIK INDUSTRIES AG: PRODUCT OFFERINGS  
TABLE 209 EVONIK INDUSTRIES AG: PRODUCT LAUNCHES  
TABLE 210 EVONIK INDUSTRIES AG: OTHER DEVELOPMENTS

#### 10.6 SOLVAY

TABLE 211 SOLVAY: COMPANY OVERVIEW  
FIGURE 42 SOLVAY: COMPANY SNAPSHOT  
TABLE 212 SOLVAY: PRODUCT OFFERINGS  
TABLE 213 SOLVAY: PRODUCT LAUNCHES  
TABLE 214 SOLVAY: OTHER DEVELOPMENTS

#### 10.7 CLARIANT

TABLE 215 CLARIANT: COMPANY OVERVIEW  
FIGURE 43 CLARIANT: COMPANY SNAPSHOT  
TABLE 216 CLARIANT: PRODUCT OFFERINGS  
TABLE 217 CLARIANT: PRODUCT LAUNCHES  
TABLE 218 CLARIANT: DEALS  
TABLE 219 CLARIANT: OTHER DEVELOPMENTS

#### 10.8 ROYAL DSM

TABLE 220 ROYAL DSM: COMPANY OVERVIEW  
FIGURE 44 ROYAL DSM: COMPANY SNAPSHOT  
TABLE 221 ROYAL DSM: PRODUCT OFFERINGS  
TABLE 222 ROYAL DSM: OTHER DEVELOPMENTS

#### 10.9 INTERNATIONAL FLAVORS & FRAGRANCES INC. (IFF)

TABLE 223 INTERNATIONAL FLAVORS & FRAGRANCES INC. (IFF): COMPANY OVERVIEW  
FIGURE 45 INTERNATIONAL FLAVORS & FRAGRANCES INC. (IFF): COMPANY

## SNAPSHOT

TABLE 224 INTERNATIONAL FLAVORS &amp; FRAGRANCES INC. (IFF): PRODUCT OFFERINGS

TABLE 225 INTERNATIONAL FLAVORS &amp; FRAGRANCES INC (IFF): PRODUCT LAUNCHES

TABLE 226 INTERNATIONAL FLAVORS & FRAGRANCES INC (IFF): DEALS  
10.10 CORBION

TABLE 227 CORBION: COMPANY OVERVIEW

FIGURE 46 CORBION: COMPANY SNAPSHOT

TABLE 228 CORBION: PRODUCT OFFERINGS

TABLE 229 CORBION: DEALS

TABLE 230 CORBION: OTHER DEVELOPMENTS

## 10.11 DOW

TABLE 231 DOW: COMPANY OVERVIEW

FIGURE 47 DOW: COMPANY SNAPSHOT

TABLE 232 DOW: PRODUCTS OFFERINGS

TABLE 233 DOW: PRODUCT LAUNCHES

TABLE 234 DOW: OTHER DEVELOPMENTS

## 10.12 NOURYON

TABLE 235 NOURYON: COMPANY OVERVIEW

FIGURE 48 NOURYON: COMPANY SNAPSHOT

TABLE 236 NOURYON: PRODUCT OFFERINGS

TABLE 237 NOURYON: DEALS

TABLE 238 NOURYON: OTHER DEVELOPMENTS

## 10.13 OTHERS

TABLE 239 RIKEN VITAMIN CO., LTD.: COMPANY OVERVIEW

## 10.13.2 VANTAGE SPECIALTY CHEMICALS

TABLE 240 VANTAGE SPECIALTY CHEMICALS: COMPANY OVERVIEW

## 10.13.3 OLEON NV

TABLE 241 OLEON NV: COMPANY OVERVIEW

## 10.13.4 PALSGAARD

TABLE 242 PALSGAARD: COMPANY OVERVIEW

## 10.13.5 LONZA

TABLE 243 LONZA: COMPANY OVERVIEW

## 10.13.6 STEPAN COMPANY

TABLE 244 STEPAN COMPANY: COMPANY OVERVIEW

## 10.13.7 CRODA INTERNATIONAL PLC

TABLE 245 CRODA INTERNATIONAL PLC: COMPANY OVERVIEW

## 10.13.8 KAO CORPORATION

TABLE 246 KAO CORPORATION: COMPANY OVERVIEW

10.13.9 THE LUBRIZOL CORPORATION

TABLE 247 THE LUBRIZOL CORPORATION: COMPANY OVERVIEW

10.13.10 NIKKO CHEMICALS CO., LTD.

TABLE 248 NIKKO CHEMICALS CO., LTD.: COMPANY OVERVIEW

10.13.11 PURATOS

TABLE 249 PURATOS: COMPANY OVERVIEW

10.13.12 SPARTAN CHEMICAL COMPANY, INC.

TABLE 250 SPARTAN CHEMICAL COMPANY, INC.: COMPANY OVERVIEW

10.13.13 LASENOR

TABLE 251 LASENOR: COMPANY OVERVIEW

\*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

## **11 APPENDIX**

11.1 DISCUSSION GUIDE

11.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

11.3 CUSTOMIZATION OPTIONS

11.4 RELATED REPORTS

11.5 AUTHOR DETAILS



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