

Employee Experience Management Market by Offering (Software, Services), Standalone Software (Employee Survey & Feedback, Employee Engagement, Employee Recognition & Rewards), Industry (BFSI, Healthcare, IT & ITeS) and Region - Global Forecast to 2028

<https://marketpublishers.com/r/EF03EA600315EN.html>

Date: January 2024

Pages: 210

Price: US\$ 4,950.00 (Single User License)

ID: EF03EA600315EN

Abstracts

The employee experience management market is estimated to be USD 6.8 billion to USD 11.1 billion at a CAGR of 10.2% from 2023 to 2028. Giving employees authority and empowerment unleashes their hidden potential. It allows them to go beyond routine tasks and become experts in what they do. When people are free to make decisions and take ownership, they transform from just "doing" tasks to confident decision-makers. This increase in engagement and productivity makes the workplace a platform for innovation and excellence. Empowered employees are not just workers; they are invested partners who contribute to success through their initiative, making the workplace a better environment.

“By software, standalone software segment to contribute the largest market share in the employee experience management market during the forecast period.”

Standalone software for managing employee experience refers to a dedicated and independent software solution that specifically focuses on enhancing the overall employee experience within an organization. These software solutions are separate from broader Human Resources Management Software (HRMS) or Enterprise Resource Planning (ERP) suites. The standalone employee experience management software operates independently and aims to improve employee engagement, satisfaction, and well-being. These software solutions are designed to streamline and

optimize processes, fostering a positive and engaging work environment. Standalone employee experience management software typically addresses critical elements such as communication, feedback, recognition, and collaboration, offering organizations the flexibility to tailor solutions to their specific needs.

"Asia Pacific will register the highest growth rate during the forecast period."

The Asia Pacific region is set to undergo significant growth opportunities in the coming years, with countries like India, China, Australia, and New Zealand expected to experience high growth rates. Fueled by robust economies and a burgeoning young workforce, there is a heightened demand for skilled talent. In response, companies are strategically investing in employee experience management strategies to attract and retain top professionals. From the bustling metropolises of Tokyo and Shanghai to the dynamic tech hubs of Bangalore and Melbourne, the adoption of employee experience management is on the rise. Recognizing the pivotal role of employee experience management in this fiercely competitive market, companies are not only focusing on competitive compensation but also emphasizing career development opportunities and prioritizing employee well-being.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 25%, Tier 2 – 40%, and Tier 3 – 35%

By Designation: C-level – 45%, D-level – 35%, and Managers – 20%

By Region: North America – 40%, Europe – 35%, Asia Pacific – 20%, ROW- 5%.

The major players in the employee experience management market are Qualtrics (US), SAP (Germany), Oracle (US), Microsoft (US), Workday (US), Zoom Video Communication (US), Culture AMP (Germany), Achievers (Canada), Workleap (Canada), SurveySparrow (US), 15Five (US), Awardco (US), Vantage Circle (US), Quantum Workplace (US), ClearCompany (US), Jostle (Canada), Kudos (Canada), Lattice (US), Bonusly (US), Motivosity (US), WorkTango (US), Blink (US), MO (UK), and Pixida (US). These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, product enhancements, and acquisitions to expand their footprint in the employee experience

management market.

Research Coverage

The market study covers the employee experience management market size across different segments. It aims to estimate the market size and the growth potential across different segments, including offering (software (integrated software and standalone software) and services), industries, and regions. The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global employee experience management market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (escalating demand for real-time performance management, enhancing employee experience through seamless technology integration), restraints (budget constraints

, data privacy concerns), opportunities (reduced burnout and increased well-being,

talent attraction and retention) and challenges (remote workers pose unique hurdles for organizations and the quest to elevate employee productivity within the organizational framework) influencing the growth of the employee experience management market.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product and service launches in the employee experience management market. **Market Development:** Comprehensive information about lucrative markets – the report analyses the employee experience management market across various regions. **Market Diversification:** Exhaustive information about new products and services, untapped geographies, recent developments, and

investments in the employee experience management market. Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Qualtrics (US), SAP (Germany), Oracle (US), Microsoft (US), Workday (US), Zoom Video Communication (US), Culture AMP (Germany), Achievers (Canada), Workleap (Canada), SurveySparrow (US), 15Five (US), Awardco (US), Vantage Circle (US), Quantum Workplace (US), ClearCompany (US), Jostle (Canada), Kudos (Canada), Lattice (US), Bonusly (US), Motivosity (US), WorkTango (US), Blink (US), MO (UK), and Pixida (US).

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
 - 1.3.3 INCLUSIONS & EXCLUSIONS
- 1.4 YEARS CONSIDERED
- 1.5 CURRENCY CONSIDERED
- TABLE 1 USD EXCHANGE RATES, 2020–2022
- 1.6 STAKEHOLDERS
- 1.7 RECESSION IMPACT

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 1 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Primary data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Primary interviews with experts
 - 2.1.2.2 List of key primary interview participants
 - 2.1.2.3 Breakdown of primaries
 - 2.1.2.4 Key data from primary sources
 - 2.1.2.5 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.1.1 Approach for capturing the market share using the bottom-up analysis (demand side)
 - FIGURE 2 BOTTOM-UP APPROACH
 - FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY, BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE FROM SOFTWARE AND SERVICES OF EMPLOYEE EXPERIENCE MANAGEMENT MARKET
 - 2.2.2 TOP-DOWN APPROACH
 - 2.2.2.1 Approach for capturing the market share using top-down analysis (supply

side)

FIGURE 4 TOP-DOWN APPROACH

2.2.3 EMPLOYEE EXPERIENCE MANAGEMENT MARKET ESTIMATION: DEMAND-SIDE ANALYSIS

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: DEMAND-SIDE ANALYSIS

2.2.4 EMPLOYEE EXPERIENCE MANAGEMENT MARKET ESTIMATION: SUPPLY-SIDE ANALYSIS

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE ANALYSIS

2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 7 DATA TRIANGULATION

2.4 RESEARCH ASSUMPTIONS

2.5 RISK ASSESSMENT

2.6 LIMITATIONS

2.7 IMPACT OF RECESSION ON EMPLOYEE EXPERIENCE MANAGEMENT MARKET

3 EXECUTIVE SUMMARY

FIGURE 8 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, 2021–2028 (USD MILLION)

4 PREMIUM INSIGHTS

4.1 EMPLOYEE EXPERIENCE MANAGEMENT MARKET OVERVIEW

FIGURE 9 ALIGNMENT OF EMPLOYEE VALUES AND COMPANY VISION TO DRIVE MARKET GROWTH

4.2 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING

FIGURE 10 SERVICES SEGMENT TO REGISTER HIGHER GROWTH RATE DURING FORECAST PERIOD

4.3 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE

FIGURE 11 EMPLOYEE ENGAGEMENT SEGMENT ESTIMATED TO LEAD MARKET IN 2023

4.4 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY

FIGURE 12 IT & ITES SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

4.5 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING AND TOP 3 INDUSTRIES, 2023

FIGURE 13 SOFTWARE AND IT & ITES TO ACCOUNT FOR LARGEST MARKET IN 2023

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 14 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET

5.2.1 DRIVERS

5.2.1.1 Escalating demand for real-time performance management

5.2.1.2 Enhancing employee experience through seamless technology integration

5.2.2 RESTRAINTS

5.2.2.1 Budget constraints

5.2.2.2 Data privacy concerns

5.2.3 OPPORTUNITIES

5.2.3.1 Reduced burnout and increased well-being

5.2.3.2 Talent attraction and retention

5.2.4 CHALLENGES

5.2.4.1 Remote workers to pose unique hurdles for organizations

5.2.4.2 Quest to elevate employee productivity within organizational framework

5.3 VALUE CHAIN ANALYSIS

FIGURE 15 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: VALUE CHAIN ANALYSIS

5.4 ECOSYSTEM

FIGURE 16 KEY PLAYERS IN EMPLOYEE EXPERIENCE MANAGEMENT MARKET ECOSYSTEM

TABLE 2 ECOSYSTEM ANALYSIS: EMPLOYEE EXPERIENCE MANAGEMENT MARKET

5.5 TECHNOLOGY ANALYSIS

5.5.1 KEY TECHNOLOGIES

5.5.1.1 Artificial Intelligence (AI) & Machine Learning (ML)

5.5.1.2 Internet of Things (IoT)

5.5.2 ADJACENT TECHNOLOGIES

5.5.2.1 Blockchain

5.5.3 COMPLEMENTARY TECHNOLOGIES

5.5.3.1 Data & Analytics

5.5.3.2 Text Analytics and Sentiment Analysis

5.6 PORTER'S FIVE FORCES ANALYSIS

FIGURE 17 PORTER'S FIVE FORCES ANALYSIS: EMPLOYEE EXPERIENCE MANAGEMENT MARKET

TABLE 3 IMPACT OF PORTER'S FIVE FORCES ON EMPLOYEE EXPERIENCE MANAGEMENT MARKET

5.6.1 INTENSITY OF COMPETITIVE RIVALRY

5.6.2 BARGAINING POWER OF SUPPLIERS

5.6.3 BARGAINING POWER OF BUYERS

5.6.4 THREAT OF SUBSTITUTES

5.6.5 THREAT OF NEW ENTRANTS

5.7 BUSINESS MODEL

5.7.1 BRIEF HISTORY OF EMPLOYEE EXPERIENCE MANAGEMENT SOLUTIONS

FIGURE 18 EVOLUTION OF EMPLOYEE EXPERIENCE MANAGEMENT SOLUTIONS

5.7.1.1 Early 2000s

5.7.1.2 2010s

5.7.1.3 2020s

5.7.1.4 Present

FIGURE 19 EMPLOYEE EXPERIENCE MANAGEMENT TOOLS, FRAMEWORKS, AND TECHNIQUES

5.8 IMPACT OF EMPLOYEE EXPERIENCE MANAGEMENT ON ADJACENT NICHE TECHNOLOGIES

5.8.1 HUMAN RESOURCES INFORMATION SYSTEMS (HRIS)

5.8.2 ARTIFICIAL INTELLIGENCE (AI) AND PREDICTIVE ANALYTICS

5.8.3 EMPLOYEE ONBOARDING SOLUTIONS

5.8.4 WORKFORCE PLANNING TOOLS

5.8.5 EMPLOYEE ENGAGEMENT PLATFORMS

5.8.6 INTERNAL COMMUNICATION TOOLS

5.8.7 LEARNING AND DEVELOPMENT TECHNOLOGIES

5.9 FUTURE OF EMPLOYEE EXPERIENCE MANAGEMENT MARKET LANDSCAPE

5.10 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

FIGURE 20 REVENUE SHIFT IN EMPLOYEE EXPERIENCE MANAGEMENT MARKET

5.11 BEST PRACTICES OF EMPLOYEE EXPERIENCE MANAGEMENT

5.12 USE CASES

5.12.1 CASE STUDY 1: SAP HELPED AKT GLOBAL BUILD ENGAGING DIGITAL WORK EXPERIENCE FOR REMOTE WORKFORCE

5.12.2 CASE STUDY 2: SHARESIES BUILT THRIVING FEEDBACK-DRIVEN, HIGH-PERFORMING CULTURE WITH CULTURE AMP

5.12.3 CASE STUDY 3: NEW SUN LIFE ENHANCED EMPLOYEE EXPERIENCE USING WORKDAY

5.12.4 CASE STUDY 4: PCA GROUP ENHANCED EMPLOYEE EXPERIENCE USING CLEARCOMPANY

5.13 PRICING ANALYSIS

5.13.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY SOLUTION

FIGURE 21 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY SOLUTION
(USD PER USER/YEAR)

TABLE 4 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY SOLUTION
(USD PER USER/YEAR)

5.13.2 INDICATIVE PRICING ANALYSIS OF EMPLOYEE EXPERIENCE MANAGEMENT KEY PLAYERS

TABLE 5 INDICATIVE PRICING ANALYSIS OF EMPLOYEE EXPERIENCE
MANAGEMENT

5.14 PATENT ANALYSIS

5.14.1 METHODOLOGY

FIGURE 22 LIST OF MAJOR PATENTS FOR EMPLOYEE EXPERIENCE
MANAGEMENT

TABLE 6 LIST OF MAJOR PATENTS

5.15 REGULATORY LANDSCAPE

5.15.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT
AGENCIES, AND OTHER ORGANIZATIONS

TABLE 8 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES,
AND OTHER ORGANIZATIONS

TABLE 9 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT
AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 MIDDLE EAST & AFRICA: LIST OF REGULATORY BODIES,
GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT
AGENCIES, AND OTHER ORGANIZATIONS

5.15.1.1 North America

5.15.1.1.1 US

5.15.1.1.2 Canada

5.15.1.2 Europe

5.15.1.3 Asia Pacific

5.15.1.3.1 China

5.15.1.3.2 India

5.15.1.3.3 Australia

5.15.1.3.4 Japan

5.15.1.4 Middle East & Africa

5.15.1.4.1 UAE

5.15.1.4.2 KSA

5.15.1.4.3 South Africa

5.15.1.5 Latin America

5.15.1.5.1 Brazil

5.15.1.5.2 Mexico

5.16 KEY STAKEHOLDERS AND BUYING CRITERIA

5.16.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 23 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR INDUSTRY

TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR KEY INDUSTRIES (%)

5.16.2 BUYING CRITERIA

FIGURE 24 KEY BUYING CRITERIA FOR KEY INDUSTRIES

TABLE 13 KEY BUYING CRITERIA FOR KEY INDUSTRIES

5.17 KEY CONFERENCES & EVENTS, 2024

TABLE 14 DETAILED LIST OF CONFERENCES & EVENTS, 2024

6 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING

6.1 INTRODUCTION

6.1.1 OFFERING: EMPLOYEE EXPERIENCE MANAGEMENT MARKET DRIVERS

FIGURE 25 SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 15 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 16 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

6.2 SOFTWARE

6.2.1 OPTIMIZING OVERALL EMPLOYEE JOURNEY WITH EMPLOYEE ENGAGEMENT SOFTWARE TO DRIVE MARKET GROWTH

FIGURE 26 STANDALONE SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE DURING FORECAST PERIOD

TABLE 17 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 18 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 19 SOFTWARE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 20 SOFTWARE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY

REGION, 2023–2028 (USD MILLION)

6.2.2 INTEGRATED SOFTWARE

TABLE 21 INTEGRATED SOFTWARE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 22 INTEGRATED SOFTWARE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.3 STANDALONE SOFTWARE

FIGURE 27 EMPLOYEE ENGAGEMENT SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD

TABLE 23 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 24 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 25 STANDALONE SOFTWARE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 26 STANDALONE SOFTWARE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.3.1 Employee Survey & Feedback

TABLE 27 EMPLOYEE SURVEY & FEEDBACK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 28 EMPLOYEE SURVEY & FEEDBACK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.3.2 Employee Engagement

TABLE 29 EMPLOYEE ENGAGEMENT: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 30 EMPLOYEE ENGAGEMENT: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.3.3 Employee Recognition & Rewards

TABLE 31 EMPLOYEE RECOGNITION & REWARDS: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 32 EMPLOYEE RECOGNITION & REWARDS: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.3.4 Employee Performance Management

TABLE 33 EMPLOYEE PERFORMANCE MANAGEMENT: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 34 EMPLOYEE PERFORMANCE MANAGEMENT: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

6.2.3.5 Other Standalone Software

TABLE 35 OTHER STANDALONE SOFTWARE: EMPLOYEE EXPERIENCE

MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 36 OTHER STANDALONE SOFTWARE: EMPLOYEE EXPERIENCE

MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

6.3 SERVICES

6.3.1 SERVICES TO HELP CREATE POSITIVE AND ENGAGING WORK ENVIRONMENT

TABLE 37 SERVICES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 38 SERVICES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

6.3.2 INTEGRATION & IMPLEMENTATION

6.3.3 SUPPORT & MAINTENANCE

6.3.4 TRAINING & DEVELOPMENT

7 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY

7.1 INTRODUCTION

7.1.1 INDUSTRY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET DRIVERS
FIGURE 28 IT & ITES SEGMENT TO ACCOUNT FOR LARGEST MARKET SIZE DURING FORECAST PERIOD

TABLE 39 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 40 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

7.2 BFSI

7.2.1 EMPLOYEE EXPERIENCE MANAGEMENT TO HELP CREATE TRANSPARENT AND ETHICAL WORK ENVIRONMENT IN BFSI INDUSTRY

TABLE 41 BFSI: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 42 BFSI: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3 HEALTHCARE

7.3.1 CULTURE OF COMPASSION AND COLLABORATION ENABLED BY EMPLOYEE EXPERIENCE MANAGEMENT IN HEALTHCARE TO DRIVE MARKET GROWTH

TABLE 43 HEALTHCARE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 44 HEALTHCARE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

7.4 IT & ITES

7.4.1 FLEXIBLE WORK ARRANGEMENTS AND RECOGNITION FOR ACHIEVEMENTS KEY TO KEEPING EMPLOYEES SATISFIED IN IT & ITES SECTOR

TABLE 45 IT & ITES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 46 IT & ITES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

7.5 TELECOM

7.5.1 OPPORTUNITIES FOR CAREER GROWTH, AND MENTORSHIP INITIATIVES CENTRAL TO RETAINING TOP TALENT IN TELECOM INDUSTRY

TABLE 47 TELECOM: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 48 TELECOM: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

7.6 GOVERNMENT

7.6.1 GOVERNMENTS LEVERAGING DIGITAL TOOLS TO ENHANCE EFFICIENCY

TABLE 49 GOVERNMENT: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 50 GOVERNMENT: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

7.7 MANUFACTURING

7.7.1 RECOGNITION PROGRAMS AND CONTRIBUTIONS TO CONTINUOUS IMPROVEMENT EFFORTS TO DRIVE GROWTH IN MANUFACTURING INDUSTRY

TABLE 51 MANUFACTURING: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 52 MANUFACTURING: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

7.8 OTHER INDUSTRIES

TABLE 53 OTHER INDUSTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 54 OTHER INDUSTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION, 2023–2028 (USD MILLION)

8 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION

8.1 INTRODUCTION

FIGURE 29 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 55 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION,

2018–2022 (USD MILLION)

TABLE 56 EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY REGION,
2023–2028 (USD MILLION)

8.2 NORTH AMERICA

8.2.1 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET
DRIVERS

8.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 30 NORTH AMERICA: MARKET SNAPSHOT

TABLE 57 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY OFFERING, 2018–2022 (USD MILLION)

TABLE 58 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY OFFERING, 2023–2028 (USD MILLION)

TABLE 59 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 60 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 61 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 62 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 63 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 64 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY INDUSTRY, 2023–2028 (USD MILLION)

TABLE 65 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 66 NORTH AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,
BY COUNTRY, 2023–2028 (USD MILLION)

8.2.3 US

8.2.3.1 Need for insights into employee engagement and challenges in US to drive
market growth

TABLE 67 US: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING,
2018–2022 (USD MILLION)

TABLE 68 US: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING,
2023–2028 (USD MILLION)

TABLE 69 US: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY
SOFTWARE, 2018–2022 (USD MILLION)

TABLE 70 US: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY
SOFTWARE, 2023–2028 (USD MILLION)

TABLE 71 US: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 72 US: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 73 US: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 74 US: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

8.2.4 CANADA

8.2.4.1 Elevating success with growing investments in employee experience management to drive market growth in Canada

TABLE 75 CANADA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 76 CANADA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 77 CANADA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 78 CANADA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 79 CANADA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 80 CANADA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 81 CANADA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 82 CANADA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

8.3 EUROPE

8.3.1 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET DRIVERS

8.3.2 EUROPE: RECESSION IMPACT

TABLE 83 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 84 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 85 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 86 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 87 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY

STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 88 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 89 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 90 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

TABLE 91 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 92 EUROPE: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

8.3.3 UK

8.3.3.1 Prioritizing employee experience in UK amidst skills shortage to drive market growth

TABLE 93 UK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 94 UK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 95 UK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 96 UK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 97 UK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 98 UK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 99 UK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 100 UK: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

8.3.4 ITALY

8.3.4.1 Majority of Italian employees expressing their commitment to stay to fuel growth

TABLE 101 ITALY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 102 ITALY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 103 ITALY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 104 ITALY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 105 ITALY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 106 ITALY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 107 ITALY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 108 ITALY: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

8.3.5 GERMANY

8.3.5.1 Evolving work culture and engagement trends in Germany to drive market growth

8.3.6 FRANCE

8.3.6.1 France's priority to improve employee well-being to fuel market growth

8.3.7 SPAIN

8.3.7.1 Technology to play pivotal role in Spain's employee experience management efforts

8.3.8 REST OF EUROPE

8.4 ASIA PACIFIC

8.4.1 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET DRIVERS

8.4.2 ASIA PACIFIC: RECESSION IMPACT

FIGURE 31 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 109 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 110 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 111 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 112 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 113 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 114 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 115 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 116 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

TABLE 117 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 118 ASIA PACIFIC: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

8.4.3 CHINA

8.4.3.1 Government policies and regulations to play crucial role in shaping employee experience management strategies

TABLE 119 CHINA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 120 CHINA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 121 CHINA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 122 CHINA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 123 CHINA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 124 CHINA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 125 CHINA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 126 CHINA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

8.4.4 INDIA

8.4.4.1 Integration of AI and advanced technologies to reshape employee experience landscape in India

TABLE 127 INDIA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 128 INDIA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 129 INDIA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 130 INDIA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 131 INDIA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 132 INDIA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 133 INDIA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY

INDUSTRY, 2018–2022 (USD MILLION)

TABLE 134 INDIA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY

INDUSTRY, 2023–2028 (USD MILLION)

8.4.5 JAPAN

8.4.5.1 Aging population and evolving work preferences to fuel employee experience management in Japan

8.4.6 AUSTRALIA & NEW ZEALAND

8.4.6.1 Robust investments in employee development and well-being initiatives to drive market growth

8.4.7 REST OF ASIA PACIFIC

8.5 MIDDLE EAST & AFRICA

8.5.1 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET DRIVERS

8.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 135 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 136 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 137 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 138 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 139 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 140 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 141 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 142 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

TABLE 143 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 144 MIDDLE EAST & AFRICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

8.5.3 GCC COUNTRIES

TABLE 145 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 146 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 147 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 148 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 149 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 150 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 151 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 152 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

TABLE 153 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 154 GCC COUNTRIES: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

8.5.3.1 UAE

8.5.3.1.1 Technological advancements and growing economy to drive employee experience management in UAE

8.5.3.2 KSA

8.5.3.2.1 Growing population and expanding urban centers to drive market in KSA

8.5.3.3 Rest of GCC countries

8.5.4 SOUTH AFRICA

8.5.4.1 Prioritizing employee well-being & rising adoption of flexible work arrangements to drive market

8.5.5 REST OF MIDDLE EAST & AFRICA

8.6 LATIN AMERICA

8.6.1 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET DRIVERS

8.6.2 LATIN AMERICA: RECESSION IMPACT

TABLE 155 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 156 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 157 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 158 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 159 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET,

BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 160 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 161 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 162 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

TABLE 163 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 164 LATIN AMERICA: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

8.6.3 BRAZIL

8.6.3.1 Digital transformation in Brazil to drive market

TABLE 165 BRAZIL: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2018–2022 (USD MILLION)

TABLE 166 BRAZIL: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY OFFERING, 2023–2028 (USD MILLION)

TABLE 167 BRAZIL: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2018–2022 (USD MILLION)

TABLE 168 BRAZIL: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY SOFTWARE, 2023–2028 (USD MILLION)

TABLE 169 BRAZIL: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2018–2022 (USD MILLION)

TABLE 170 BRAZIL: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY STANDALONE SOFTWARE, 2023–2028 (USD MILLION)

TABLE 171 BRAZIL: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2018–2022 (USD MILLION)

TABLE 172 BRAZIL: EMPLOYEE EXPERIENCE MANAGEMENT MARKET, BY INDUSTRY, 2023–2028 (USD MILLION)

8.6.4 MEXICO

8.6.4.1 Mexico's workforce and imperative of employee experience management to drive market growth

8.6.5 REST OF LATIN AMERICA

9 COMPETITIVE LANDSCAPE

9.1 INTRODUCTION

9.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

TABLE 173 OVERVIEW OF STRATEGIES DEPLOYED BY KEY EMPLOYEE

EXPERIENCE MANAGEMENT TECHNOLOGY VENDORS

9.3 REVENUE ANALYSIS

FIGURE 32 REVENUE ANALYSIS FOR KEY COMPANIES IN PAST 5 YEARS

9.4 MARKET SHARE ANALYSIS

FIGURE 33 SHARE OF LEADING COMPANIES IN EMPLOYEE EXPERIENCE MANAGEMENT MARKET

TABLE 174 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: DEGREE OF COMPETITION

9.5 COMPANY EVALUATION MATRIX

9.5.1 STARS

9.5.2 EMERGING LEADERS

9.5.3 PERVASIVE PLAYERS

9.5.4 PARTICIPANTS

FIGURE 34 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: COMPANY EVALUATION MATRIX, 2022

9.5.5 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: COMPANY FOOTPRINT

TABLE 175 COMPANY FOOTPRINT FO KEY PLYERS

TABLE 176 OFFERING FOOTPRINT

TABLE 177 INDUSTRY FOOTPRINT

TABLE 178 REGION FOOTPRINT

9.6 STARTUP/SME EVALUATION MATRIX, 2022

9.6.1 PROGRESSIVE COMPANIES

9.6.2 RESPONSIVE COMPANIES

9.6.3 DYNAMIC COMPANIES

9.6.4 STARTING BLOCKS

FIGURE 35 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: STARTUP/SME EVALUATION MATRIX, 2022

9.6.5 COMPETITIVE BENCHMARKING

TABLE 179 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 180 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

9.7 RANKING OF KEY MARKET PLAYERS IN EMPLOYEE EXPERIENCE MANAGEMENT MARKET, 2022

FIGURE 36 RANKING OF KEY EMPLOYEE EXPERIENCE MANAGEMENT VENDORS, 2022

9.8 COMPETITIVE SCENARIO

9.8.1 PRODUCT LAUNCHES

TABLE 181 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: PRODUCT

LAUNCHES, 2019–2022**9.8.2 DEALS**

TABLE 182 EMPLOYEE EXPERIENCE MANAGEMENT MARKET: DEALS, 2020–2022

9.9 EMPLOYEE EXPERIENCE MANAGEMENT PRODUCT BENCHMARKING**9.9.1 PROMINENT EMPLOYEE EXPERIENCE MANAGEMENT SOLUTIONS**

TABLE 183 COMPARATIVE ANALYSIS OF PROMINENT EMPLOYEE EXPERIENCE MANAGEMENT SOLUTIONS

9.9.1.1 Culture Amp Employee Experience Platform

9.9.1.2 Workleap Officevibe

9.9.1.3 Qualtrics Employee Experience

9.9.1.4 Workday Employee Experience

9.10 VALUATION AND FINANCIAL METRICS OF KEY EMPLOYEE EXPERIENCE MANAGEMENT VENDORS

FIGURE 37 VALUATION AND FINANCIAL METRICS OF KEY EMPLOYEE EXPERIENCE MANAGEMENT VENDORS

10 COMPANY PROFILES**10.1 MAJOR PLAYERS**

(Business overview, Products /Solutions/Services offered, Recent developments, MnM view, Right to win, Strategic choices made, and Weaknesses and Competitive threats)*

10.1.1 QUALTRICS

TABLE 184 QUALTRICS: BUSINESS OVERVIEW

TABLE 185 QUALTRICS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 186 QUALTRICS: DEALS

10.1.2 SAP

TABLE 187 SAP: BUSINESS OVERVIEW

FIGURE 38 SAP: COMPANY SNAPSHOT

TABLE 188 SAP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 189 SAP: DEALS

10.1.3 ORACLE

TABLE 190 ORACLE: BUSINESS OVERVIEW

FIGURE 39 ORACLE: COMPANY SNAPSHOT

TABLE 191 ORACLE: PRODUCTS/SOLUTIONS OFFERED

TABLE 192 ORACLE: DEALS

10.1.4 MICROSOFT

TABLE 193 MICROSOFT: BUSINESS OVERVIEW

FIGURE 40 MICROSOFT: COMPANY SNAPSHOT

TABLE 194 MICROSOFT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 195 MICROSOFT: PRODUCT LAUNCHES

TABLE 196 MICROSOFT: DEALS

10.1.5 WORKDAY

FIGURE 41 WORKDAY: COMPANY SNAPSHOT

TABLE 197 WORKDAY: BUSINESS OVERVIEW

TABLE 198 WORKDAY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 199 WORKDAY: DEALS

10.1.6 ZOOM VIDEO COMMUNICATIONS

TABLE 200 ZOOM VIDEO COMMUNICATIONS: BUSINESS OVERVIEW

FIGURE 42 ZOOM VIDEO COMMUNICATIONS: COMPANY SNAPSHOT

TABLE 201 ZOOM VIDEO COMMUNICATIONS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 202 ZOOM VIDEO COMMUNICATIONS: DEALS

10.1.7 ZOHOCORPORATION

TABLE 203 ZOHOCORPORATION: BUSINESS OVERVIEW

TABLE 204 ZOHOCORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 205 ZOHOCORPORATION: DEALS

10.1.8 CULTURE AMP

TABLE 206 CULTURE AMP: BUSINESS OVERVIEW

TABLE 207 CULTURE AMP: PRODUCTS/SOLUTIONS OFFERED

TABLE 208 CULTURE AMP: DEALS

10.1.9 ACHIEVERS

TABLE 209 ACHIEVERS: BUSINESS OVERVIEW

TABLE 210 ACHIEVERS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 211 ACHIEVERS: DEALS

10.1.10 WORKLEAP

TABLE 212 WORKLEAP: BUSINESS OVERVIEW

TABLE 213 WORKLEAP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 214 WORKLEAP: DEALS

10.1.11 SURVEYSPARROW

10.1.12 15FIVE

10.1.13 AWARDCO

10.1.14 VANTAGE CIRCLE

10.2 STARTUPS/SMES

10.2.1 QUANTUM WORKPLACE

10.2.2 CLEARCOMPANY

10.2.3 JOSTEL

10.2.4 KUDOS

10.2.5 LATTICE

- 10.2.6 BONUSLY
- 10.2.7 MOTIVOSITY
- 10.2.8 WORKTANGO
- 10.2.9 BLINK
- 10.2.10 MO
- 10.2.11 PIXIDA

*Details on Business overview, Products /Solutions/Services offered, Recent developments, MnM view, Right to win, Strategic choices made, and Weaknesses and Competitive threats might not be captured in case of unlisted companies.

11 ADJACENT/RELATED MARKETS

11.1 INTRODUCTION TO ADJACENT MARKETS

TABLE 215 ADJACENT MARKETS AND FORECASTS

11.2 LIMITATIONS

11.3 WORKFORCE MANAGEMENT

11.3.1 WORKFORCE MANAGEMENT MARKET, BY COMPONENT

TABLE 216 WORKFORCE MANAGEMENT MARKET, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 217 SOLUTIONS: WORKFORCE MANAGEMENT MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 218 SERVICES: WORKFORCE MANAGEMENT MARKET, BY REGION, 2018–2025 (USD MILLION)

11.3.2 WORKFORCE MANAGEMENT MARKET, BY SOLUTION

TABLE 219 WORKFORCE MANAGEMENT MARKET, BY SOLUTION, 2018–2025 (USD MILLION)

11.3.3 WORKFORCE MANAGEMENT MARKET, BY SERVICE

TABLE 220 WORKFORCE MANAGEMENT MARKET, BY SERVICE, 2018–2025 (USD MILLION)

11.3.4 WORKFORCE MANAGEMENT MARKET, BY DEVELOPMENT TYPE

TABLE 221 WORKFORCE MANAGEMENT MARKET, BY DEPLOYMENT TYPE, 2018–2025 (USD MILLION)

11.3.5 WORKFORCE MANAGEMENT MARKET, BY ORGANIZATION SIZE

TABLE 222 WORKFORCE MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

11.3.6 WORKFORCE MANAGEMENT MARKET, BY VERTICAL

TABLE 223 WORKFORCE MANAGEMENT MARKET, BY VERTICAL, 2018–2025 (USD MILLION)

11.4 HR ANALYTICS MARKET

11.4.1 MARKET DEFINITION

11.4.2 HR ANALYTICS MARKET, BY COMPONENT

TABLE 224 HR ANALYTICS MARKET, BY COMPONENT, 2017–2024 (USD MILLION)

TABLE 225 SOLUTIONS: HR ANALYTICS MARKET, BY REGION, 2017–2024 (USD MILLION)

TABLE 226 SERVICES: HR ANALYTICS MARKET, BY REGION, 2017–2024 (USD MILLION)

11.4.3 HR ANALYTICS MARKET, BY SERVICE

TABLE 227 SERVICES: HR ANALYTICS MARKET, BY TYPE, 2017–2024 (USD MILLION)

11.4.4 HR ANALYTICS MARKET, BY APPLICATION AREA

TABLE 228 HR ANALYTICS MARKET, BY APPLICATION AREA, 2017–2024 (USD MILLION)

11.4.5 HR ANALYTICS MARKET, BY ORGANIZATION SIZE

TABLE 229 HR ANALYTICS MARKET, BY ORGANIZATION SIZE, 2017–2024 (USD MILLION)

11.4.6 HR ANALYTICS MARKET, BY DEPLOYMENT TYPE

TABLE 230 HR ANALYTICS MARKET, BY DEPLOYMENT TYPE, 2017–2024 (USD MILLION)

11.4.7 HR ANALYTICS MARKET, BY VERTICAL

TABLE 231 HR ANALYTICS MARKET, BY VERTICAL, 2017–2024 (USD MILLION)

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

12.3 CUSTOMIZATION OPTIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

I would like to order

Product name: Employee Experience Management Market by Offering (Software, Services), Standalone Software (Employee Survey & Feedback, Employee Engagement, Employee Recognition & Rewards), Industry (BFSI, Healthcare, IT & ITeS) and Region - Global Forecast to 2028

Product link: <https://marketpublishers.com/r/EF03EA600315EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EF03EA600315EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970