

# **Emollient Esters Market by Product (Isopropyl Myristate, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride, Cetyl Palmitate, Myristyl Myristate), by End-User (Skin Care, Hair Care, Cosmetics, Oral Care) & by Region - Global Forecast to 2020**

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## **Abstracts**

The emollient esters market projected to reach USD 226.1 million by 2020.

The increasing use of emollient esters in personal care products has triggered the growth of these esters. These esters have emerged as a better alternative for oil based emollients as their sensorial feel gives them an edge over sticky oil based emollient products.

Skin care is projected to be the largest end user segment of the market by 2020

Skin care accounts for the major share of the global emollient esters. The share is attributed to the increasing demand for herbal or natural based emollient esters. The boom in the personal care industry for greener emollient esters has led to various opportunities for the emollient esters market.

Asia-Pacific market to register highest growth in the emollient esters market.

The emollient esters market in Asia-Pacific is anticipated to grow at the highest CAGR during the forecast period. Increased consciousness about personal appearance and use of body care products and improvement in the standards of living in the emerging markets such as China, Japan, and India are propelling the growth of the emollient esters market.

## Myristyl Myristate to dominate the emollient esters market

Myristyl Myristate is expected to register highest growth rate from 2015 to 2020. Myristyl Myristate is a naturally derived ester and is used as a skin conditioning agent/emulsifier in skin care products and cosmetics.

**BREAKDOWN OF PROFILE OF PRIMARY PARTICIPANTS: By Company Type: Tier 1 - 21%, Tier 2 - 42%, and Tier 3 - 37%**

**By Designation: C Level - 41%, Manager Level - 36%, and Others - 23%**

**By Region: Asia-Pacific - 57%, North America-23%, Europe - 14%, and RoW - 6%**

The companies profiled in this report are BASF SE (Germany), Solvay SA (Belgium), Evonik Industries AG (Germany), Lubrizol Corporation (U.S.), Innospec Inc. (U.S.), AAK AB (Sweden), Croda International Plc (U.K.), Stepan Company (U.S.), Lonza Group (Switzerland), and Ashland Inc. (U.S.).

Reasons to buy this report:

This report covers the following key aspects:

What will be the market size by 2020 and what will be the growth rate

What are the key market trends

What are the factors expected to drive the growth of the market

What are the challenges that impact market growth

Who are the key players in this market

Global report covers key regions, such as North America, Europe, and Asia-Pacific including major countries in these regions

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SCOPE
  - 1.2.1 MARKET DEFINITION
  - 1.2.2 MARKETS COVERED
  - 1.2.3 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY & PRICING
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.3 RESEARCH DATA
  - 2.3.1 KEY DATA FROM SECONDARY SOURCES
  - 2.3.2 KEY DATA FROM PRIMARY SOURCES
  - 2.3.3 KEY INDUSTRY INSIGHTS
- 2.4 RESEARCH ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 SIGNIFICANT OPPORTUNITIES FOR EMOLLIENT ESTERS MARKET
- 4.2 EMOLLIENT ESTERS MARKET: KEY REGIONS
- 4.3 EMOLLIENT ESTERS MARKET IN ASIA-PACIFIC
- 4.4 EMOLLIENT ESTERS MARKET ATTRACTIVENESS
- 4.5 EMOLLIENT ESTERS MARKET SHARE, BY END USER
- 4.6 EMOLLIENT ESTERS MARKET: DEVELOPING VS DEVELOPED NATIONS
- 4.7 FASTEST-GROWING MARKET: BY END USER
- 4.8 LIFE CYCLE ANALYSIS, BY REGION

### 5 MARKET OVERVIEW

#### 5.1 INTRODUCTION

*Emollient Esters Market by Product (Isopropyl Myristate, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride,...*

## 5.2 MARKET SEGMENTATION

### 5.2.1 BY PRODUCT

### 5.2.2 BY REGION

### 5.2.3 BY END-USER

## 5.3 MARKET DYNAMICS

### 5.3.1 DRIVERS

5.3.1.1 Involvement of governments and cosmetic associations

5.3.1.2 Higher growth in Asia-Pacific market

5.3.1.3 Increasing demand of multifunctional products

### 5.3.2 RESTRAINTS

5.3.2.1 Dependency on personal care market

5.3.2.2 Usage of strong acids and solvents

### 5.3.3 OPPORTUNITIES

5.3.3.1 Improving living standards

5.3.3.2 Higher growth in Asia-Pacific market

### 5.3.4 INCREASING DEMAND FOR GREEN EMOLLIENT ESTERS

## 6 INDUSTRY TRENDS

### 6.1 INTRODUCTION

### 6.2 VALUE CHAIN ANALYSIS

#### 6.2.1 RAW MATERIALS

#### 6.2.2 RESEARCH AND DEVELOPMENT

#### 6.2.3 MANUFACTURING

#### 6.2.4 DISTRIBUTION NETWORK

#### 6.2.5 END USER

### 6.3 PORTER'S FIVE FORCES ANALYSIS

#### 6.3.1 THREAT OF NEW ENTRANTS

#### 6.3.2 THREAT OF SUBSTITUTES

#### 6.3.3 BARGAINING POWER OF SUPPLIERS

#### 6.3.4 BARGAINING POWER OF BUYERS

#### 6.3.5 INTENSITY OF COMPETITIVE RIVALRY

### 6.4 STRATEGIC BENCHMARKING

#### 6.4.1 NEW PRODUCT LAUNCHES

#### 6.4.2 EXPANSIONS

#### 6.4.3 ACQUISITIONS

## 7 EMOLLIENT ESTERS MARKET, BY PRODUCT

- 7.1 INTRODUCTION
- 7.2 MARKET SIZE & PROJECTION
- 7.3 ISOPROPYL MYRISTATE
- 7.4 C12-15 ALKYL BENZOATE
- 7.5 CAPRYLIC/CAPRIC TRIGLYCERIDE
- 7.6 CETYL PALMITATE
- 7.7 MYRISTYL MYRISTATE

## **8 EMOLLIENT ESTERS MARKET, BY END-USER**

- 8.1 INTRODUCTION
- 8.2 MARKET SIZE & PROJECTION
- 8.3 SKIN CARE
- 8.4 HAIR CARE
- 8.5 COSMETICS
- 8.6 ORAL CARE
- 8.7 OTHERS

## **9 EMOLLIENT ESTERS MARKET, BY REGION**

- 9.1 INTRODUCTION
- 9.2 EUROPE
- 9.3 NORTH AMERICA
- 9.4 ASIA-PACIFIC
- 9.5 LATIN AMERICA
- 9.6 REST OF THE WORLD

## **10 COMPETITIVE LANDSCAPE**

- 10.1 OVERVIEW
  - 10.1.1 NEW PRODUCT LAUNCHES AND ACQUISITIONS: THE MOST ADOPTED GROWTH STRATEGIES
- 10.2 MAXIMUM DEVELOPMENTS IN NORTH AMERICA BETWEEN 2010-2015
- 10.3 MAXIMUM DEVELOPMENTS IN 2014
- 10.4 CRODA INTERNATIONAL PLC: TOP MOST PLAYER
- 10.5 COMPETITIVE SITUATION & TRENDS
  - 10.5.1 NEW PRODUCT LAUNCHES
  - 10.5.2 NEW TECHNOLOGY
  - 10.5.3 ACQUISITIONS

10.5.4 EXPANSIONS

10.5.5 OTHER DEVELOPMENTS

## **11 COMPANY PROFILES**

(Overview, Financial\*, Products & Services, Strategy, and Developments)

11.1 INTRODUCTION

11.2 ASHLAND INC.

11.3 BASF SE

11.4 EVONIK INDUSTRIES AG

11.5 LONZA GROUP LTD.

11.6 STEPAN COMPANY

11.7 CRODA INTERNATIONAL PLC

11.8 INNOSPEC INC.

11.9 THE LUBRIZOL CORPORATION

11.10 SOLVAY SA

\*Details might not be captured in case of unlisted companies.

## **12 APPENDIX**

12.1 DISCUSSION GUIDE

12.2 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

12.3 AVAILABLE CUSTOMIZATIONS

## List Of Tables

### LIST OF TABLES

Table 1 EMOLLIENT ESTERS MARKET SIZE: BY PRODUCT, 2013–2020 (MT)

Table 2 ISOPROPYL MYRISTATE MARKET, BY REGION, 2013–2020 (MT)

Table 3 C12-15 ALKYL BENZOATE MARKET, BY REGION, 2013–2020 (MT)

Table 4 CAPRYLIC/CAPRIC TRIGLYCERIDE MARKET SIZE, BY REGION, 2013–2020 (MT)

Table 5 CETYL PALMITATE MARKET, BY REGION, 2013–2020 (MT)

Table 6 MYRISTYL MYRISTATE MARKET, BY REGION, 2013–2020 (MT)

Table 7 EMOLLIENT ESTERS MARKET, BY END-USER, 2013–2020 (MT)

Table 8 SKIN CARE EMOLLIENT ESTERS MARKET, BY REGION, 2013–2020 (MT)

Table 9 HAIR CARE EMOLLIENT ESTERS MARKET SIZE, BY REGION, 2013–2020 (MT)

Table 10 COSMETICS EMOLLIENT ESTERS MARKET, BY REGION, 2013–2020 (MT)

Table 11 ORAL CARE EMOLLIENT ESTERS MARKET, BY REGION, 2013–2020 (MT)

Table 12 OTHERS EMOLLIENT ESTERS MARKET, BY REGION, 2013–2020 (MT)

Table 13 EMOLLIENT ESTERS MARKET, BY REGION, 2013–2020 (MT)

Table 14 EUROPE: EMOLLIENT ESTERS MARKET, BY COUNTRY, 2013–2020 (MT)

Table 15 EUROPE: EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 16 EUROPE: EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 17 GERMANY EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 18 GERMANY EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 19 U.K. EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 20 U.K. EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 21 FRANCE EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 22 FRANCE EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 23 OTHERS EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 24 OTHERS EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 25 NORTH AMERICA EMOLLIENT ESTERS MARKET, BY COUNTRY, 2013–2020 (MT)

Table 26 NORTH AMERICA EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 27 NORTH AMERICA EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 28 U.S EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 29 U.S. EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 30 CANADA EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 31 CANADA EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 32 OTHERS EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 33 OTHERS EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 34 ASIA-PACIFIC EMOLLIENT ESTERS MARKET, BY COUNTRY, 2013–2020 (MT)

Table 35 ASIA-PACIFIC EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 36 ASIA-PACIFIC EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 37 CHINA EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 38 CHINA EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 39 JAPAN EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 40 JAPAN EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 41 INDIA EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 42 INDIA EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 43 OTHERS EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 44 OTHERS EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 45 LATIN AMERICA EMOLLIENT ESTERS MARKET, BY COUNTRY, 2013–2020 (MT)

Table 46 LATIN AMERICA EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 47 LATIN AMERICA EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 48 BRAZIL EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 49 BRAZIL EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 50 ARGENTINA EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 51 ARGENTINA EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 52 OTHERS EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 53 OTHERS EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 54 ROW EMOLLIENT ESTERS MARKET, BY COUNTRY, 2013–2020 (MT)

Table 55 ROW EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 56 ROW EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)

Table 57 SOUTH AFRICA EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)

Table 58 SOUTH AFRICA EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)



Table 59 TURKEY EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)
Table 60 TURKEY EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)
Table 61 OTHERS EMOLLIENT ESTERS MARKET, BY PRODUCT, 2013–2020 (MT)
Table 62 OTHERS EMOLLIENT ESTERS MARKET, BY END USER, 2013–2020 (MT)
Table 63 NEW PRODUCT LAUNCH, 2010–2015
Table 64 NEW TECHNOLOGY, 2010–2015
Table 65 MERGERS & ACQUISITION, 2010–2015
Table 66 EXPANSIONS, 2010–2015
Table 67 OTHER DEVELOPMENTS, 2010–2015
Table 68 ASHLAND INC.: PRODUCTS & THEIR DESCRIPTION
Table 69 BASF SE: PRODUCTS & THEIR DESCRIPTION
Table 70 EVONIK INDUSTRIES AG: PRODUCTS & THEIR DESCRIPTIONS
Table 71 LONZA GROUP LTD: PRODUCTS & THEIR DESCRIPTIONS
Table 72 STEPAN COMPANY: PRODUCTS & THEIR DESCRIPTIONS
Table 73 CRODA INTERNATIONAL PLC: PRODUCTS & THEIR DESCRIPTIONS
Table 74 INNOSPEC INC: PRODUCTS & THEIR DESCRIPTION
Table 75 SOLVAY SA: PRODUCTS & THEIR DESCRIPTION
LIST OF Figure S
Figure 1 EMOLLIENT ESTERS MARKET: RESEARCH DESIGN
Figure 2 MARKET SIZE ESTIMATION: BOTTOM UP APPROACH
Figure 3 MARKET SIZE ESTIMATION: TOP DOWN APPROACH
Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS, BY COMPANY TYPE, DESIGNATION & REGION
Figure 5 EMOLLIENT ESTERS MARKET: DATA TRIANGULATION
Figure 6 EMOLLIENT ESTERS END USER SNAPSHOT ( 2015 VS. 2020)
Figure 7 MYRISTYL MYRISTATE TO REGISTER THE HIGHEST CAGR BETWEEN 2015 & 2020
Figure 8 ASIA-PACIFIC & LATIN AMERICA TO REGISTER HIGHER CAGR BETWEEN 2015-2020
Figure 9 HIGH GROWTH IN THE EMOLLIENT ESTERS MARKET BETWEEN 2015 & 2020
Figure 10 ASIA-PACIFIC EXPECTED TO BE THE KEY MARKET FOR EMOLLIENT ESTERS BETWEEN 2015 & 2020
Figure 11 CHINA ACCOUNTED FOR THE LARGEST SHARE IN THE ASIA-PACIFIC REGION IN 2015
Figure 12 GROWTH OF EMOLLIENT ESTERS MARKET IN DIFFERENT REGIONS (2015-2020)
Figure 13 THE SKIN CARE SEGMENT DOMINATES THE EMOLLIENT ESTERS MARKET IN 2015

Figure 14 CHINA TO EMERGE AS A LUCRATIVE MARKET BETWEEN 2015 & 2020

Figure 15 EMOLLIENT ESTERS HAS HIGH GROWTH POTENTIAL IN SKIN CARE INDUSTRY

Figure 16 ASIA-PACIFIC TO EXPERIENCE HIGH GROWTH DURING THE FORECAST PERIOD

Figure 17 EMOLLIENT ESTERS MARKET SEGMENTATION

Figure 18 DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES IN THE EMOLLIENT ESTERS MARKET

Figure 19 VALUE CHAIN ANALYSIS FOR EMOLLIENT ESTERS: RAW MATERIAL ACCOUNTS FOR MAJOR VALUE ADDITION

Figure 20 PORTER'S FIVE FORCES ANALYSIS

Figure 21 STRATEGIC BENCHMARKING: CRODA INTRODUCED A NEW PRODUCT FOR MULTICULTURAL CONDITIONING AND DAMAGE REPAIR

Figure 22 STRATEGIC BENCHMARKING: BASF SE FOCUSED ON EXPANSION IN CAPACITY FOR EMOLLIENTS

Figure 23 STRATEGIC BENCHMARKING: ASHLAND INC & CLARIANT SELLING ASK CHEMICALS JOINT VENTURE

Figure 24 MYRISTYL MYRISTATE TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 25 HAIR CARE TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 26 REGIONAL SNAPSHOT (2015-2020): CHINA & INDIA EMERGING AS THE NEW STRATEGIC LOCATIONS

Figure 27 ASIA-PACIFIC LIKELY TO BE THE FASTEST-GROWING MARKET FOR EMOLLIENT ESTERS BETWEEN 2015 & 2020

Figure 28 GERMANY & FRANCE TO BE THE DRIVING ENGINES IN THE EUROPEAN EMOLLIENTS MARKET DURING THE FORECAST PERIOD

Figure 29 CANADA EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 30 CHINA & INDIA ANTICIPATED TO CONTRIBUTE THE MAXIMUM SHARE TO THE ASIA-PACIFIC EMOLLIENT ESTERS MARKET DURING THE FORECAST PERIOD

Figure 31 BRAZIL EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 32 SOUTH AFRICA ANTICIPATED TO BE THE MAJOR CONTRIBUTOR DURING THE FORECAST PERIOD

Figure 33 COMPANIES ADOPTED BOTH ORGANIC AND INORGANIC GROWTH STRATEGIES BETWEEN 2010-2015

Figure 34 MAJOR GROWTH STRATEGIES ADOPTED BY THE MAJOR PLAYERS,

2010–2015

Figure 35 EXPANSIONS & NEW PRODUCT DEVELOPMENT IN NORTH AMERICA MADE IT THE MOST ACTIVE REGION DURING 2010-2015

Figure 36 EMOLLIENT ESTER MARKET DEVELOPMENTAL SHARE, 2010–2015

Figure 37 EMOLLIENT ESTER MARKET: GROWTH STRATEGIES, BY COMPANY, 2010–2015

Figure 38 GEOGRAPHICAL REVENUE MIX OF TOP FIVE MARKET PLAYERS

Figure 39 ASHLAND INC. COMPANY SNAPSHOT

Figure 40 ASHLAND INC.: SWOT ANALYSIS

Figure 41 BASF SE: COMPANY SNAPSHOT

Figure 42 BASF SE: SWOT ANALYSIS

Figure 43 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT

Figure 44 EVONIK INDUSTRIES AG: SWOT ANALYSIS

Figure 45 LONZA GROUP LTD: COMPANY SNAPSHOT

Figure 46 LONZA GROUP AG: SWOT ANALYSIS

Figure 47 STEPAN COMPANY: COMPANY SNAPSHOT

Figure 48 STEPAN COMPANY: SWOT ANALYSIS

Figure 49 CRODA INTERNATIONAL PLC: COMPANY SNAPSHOT

Figure 50 AAK AB: COMPANY SNAPSHOT

Figure 51 INNOSPEC INC: COMPANY SNAPSHOT

## I would like to order

Product name: Emollient Esters Market by Product (Isopropyl Myristate, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride, Cetyl Palmitate, Myristyl Myristate), by End-User (Skin Care, Hair Care, Cosmetics, Oral Care) & by Region - Global Forecast to 2020

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