

Emollient Esters Market by Product (Isopropyl Myristate, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride, Cetyl Palmitate, Myristyl Myristate), by End-User (Skin Care, Hair Care, Cosmetics, Oral Care) & by Region - Global Forecast to 2020

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Abstracts

The emollient esters market projected to reach USD 226.1 million by 2020.

The increasing use of emollient esters in personal care products has triggered the growth of these esters. These esters have emerged as a better alternative for oil based emollients as their sensorial feel gives them an edge over sticky oil based emollient products.

Skin care is projected to be the largest end user segment of the market by 2020

Skin care accounts for the major share of the global emollient esters. The share is attributed to the increasing demand for herbal or natural based emollient esters. The boom in the personal care industry for greener emollient esters has led to various opportunities for the emollient esters market.

Asia-Pacific market to register highest growth in the emollient esters market.

The emollient esters market in Asia-Pacific is anticipated to grow at the highest CAGR during the forecast period. Increased consciousness about personal appearance and use of body care products and improvement in the standards of living in the emerging markets such as China, Japan, and India are propelling the growth of the emollient esters market.

Myristyl Myristate to dominate the emollient esters market

Myristyl Myristate is expected to register highest growth rate from 2015 to 2020. Myristyl Myristate is a naturally derived ester and is used as a skin conditioning agent/emulsifier in skin care products and cosmetics.

BREAKDOWN OF PROFILE OF PRIMARY PARTICIPANTS: By Company Type: Tier 1 - 21%, Tier 2 - 42%, and Tier 3 - 37%

By Designation: C Level - 41%, Manager Level - 36%, and Others - 23%

By Region: Asia-Pacific - 57%, North America-23%, Europe - 14%, and RoW - 6%

The companies profiled in this report are BASF SE (Germany), Solvay SA (Belgium), Evonik Industries AG (Germany), Lubrizol Corporation (U.S.), Innospec Inc. (U.S.), AAK AB (Sweden), Croda International Plc (U.K.), Stepan Company (U.S.), Lonza Group (Switzerland), and Ashland Inc. (U.S.).

Reasons to buy this report:

This report covers the following key aspects:

What will be the market size by 2020 and what will be the growth rate

What are the key market trends

What are the factors expected to drive the growth of the market

What are the challenges that impact market growth

Who are the key players in this market

Global report covers key regions, such as North America, Europe, and Asia-Pacific including major countries in these regions

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