

Emergency Beacon Transmitter Market by Vertical (Military Aviation, Merchant Navy), Service (Engineering, Maintenance), Type (Personal Locator Beacons, Emergency Locator Transmitters), Technology (Analog, Digital) and Geography - Global Forecast to 2020

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Abstracts

The global emergency beacon transmitter market is projected to grow from USD 133.3 million in 2015 to USD 175.4 million by 2020, at a CAGR of 5.6% from 2015 to 2020. Availability of highly reliable products in the emergency beacon transmitter market is one of the key factors driving the growth of the emergency beacon transmitter market. Earlier, emergency beacon transmitters were operational at 121.5 MHz frequency, which were not considered to be reliable due to a 97% false alarm intimation. Currently, there are several advanced devices available in the market such as 406 MHz frequency transmitters, which offer accurate information, maximize search and rescue resource management, and provide real-time emergency tracking and response through the use of a network of satellites known as Cospas-Sarsat system.

“EPIRBs and PLBs markets are expected to grow due to technological advancements”

In the coming years, the market for emergency position-indicating radio beacons (EPIRBs) and personal locator beacons (PLBs) is expected to grow due to technological advancements, improved operational efficiency, portability, and durability of these devices. Personal locator beacons have accounted for the highest share in the global emergency beacon transmitter market in 2015, due to their portability, which makes them useful for climbers, military individuals, and search & rescue team members. People working in remote and highly disaster-prone locations prefer carrying personal

locator beacons.

“Among all services, the maintenance services segment held the highest market share in the emergency beacon transmitter market”

The maintenance services segment accounted for the highest share in the global emergency beacon transmitter market. This high share is mainly attributed to the need for maintenance services to ensure smooth functioning of emergency beacon transmitters. Currently, demanding business environments require proficient handling of processes by implementing tested solutions across organizations.

“North America accounts for the highest adoption of emergency beacon transmitters”

The North America region has commanded the highest share in the global emergency beacon transmitter market in 2015. This is due to the regulatory mandates issued by the U.S. government to install emergency beacon transmitters in aircraft.

The global emergency beacon transmitter market is driven by technology advancements in the field of emergency beacons, such as GPS-enabled personal beacons and GNSS-equipped beacons, which provide rescuers with fast and accurate information in emergency situations.

Break-up of profile of primary participants is given below:

By Company Type - Tier 1 – 55 %, Tier 2 – 20% and Tier 3 – 25%

By Designation - C level – 60%, Director level – 25%, Others – 15%

By Region - North America - 10%, Europe – 20%, Asia-Pacific – 40%, RoW – 30%

Key players operating in the global emergency beacon transmitter market include:

1. ACR Electronics, Inc.
2. McMurdo Group
3. HR Smith
4. Emergency Beacon Corporation
5. Cobham plc

6. ACK Technologies, Inc.

The report will help market leaders/new entrants/end users of this market in the following ways:

1. The report provides in-deep analysis and comprehensive view of the overall market and segmentation across types, services, end users, and regions.
2. The report provides analysis about strategies followed by top players to enhance market share and understand market dynamics that include drivers, restraints, challenges, and opportunities.
3. The report also offers competitive landscape and company profiles of key players, in addition to recent developments such as new product launches, contracts/ agreements, and mergers & acquisitions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
 - 1.2.1 YEARS CONSIDERED FOR THE STUDY
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF EMERGENCY BEACON TRANSMITTER MARKET
- 2.2 ARRIVING AT THE EMERGENCY BEACON TRANSMITTER MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS AND RESTRAINTS

5 EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL

- 5.1 INTRODUCTION
- 5.2 MILITARY AVIATION
- 5.3 CIVIL AVIATION
- 5.4 MERCHANT NAVY
- 5.5 NAVY (MARINE DEFENSE)

6 EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE

- 6.1 INTRODUCTION
- 6.2 MAINTENANCE SERVICES
- 6.3 INSTALLATION & DESIGN
- 6.4 INSPECTION & MANAGED SERVICES

6.5 ENGINEERING SERVICES

7 EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE

7.1 INTRODUCTION

7.2 PERSONAL LOCATOR BEACONS

7.3 EMERGENCY POSITION-INDICATING RADIO BEACONS

7.4 EMERGENCY LOCATOR TRANSMITTERS

8 EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY

8.1 INTRODUCTION

8.2 DIGITAL

8.3 ANALOG

9 EMERGENCY BEACON TRANSMITTER MARKET, BY GEOGRAPHY

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 BY TYPE

9.2.2 BY SERVICE

9.2.3 BY TECHNOLOGY

9.2.4 BY VERTICAL

9.3 EUROPE

9.3.1 BY TYPE

9.3.2 BY SERVICE

9.3.3 BY TECHNOLOGY

9.3.4 BY VERTICAL

9.4 ASIA-PACIFIC

9.4.1 BY TYPE

9.4.2 BY SERVICE

9.4.3 BY TECHNOLOGY

9.4.4 BY VERTICAL

9.5 MIDDLE EAST & AFRICA

9.5.1 BY TYPE

9.5.2 BY SERVICE

9.5.3 BY TECHNOLOGY

9.5.4 BY VERTICAL

9.6 LATIN AMERICA

- 9.6.1 BY TYPE
- 9.6.2 BY SERVICE
- 9.6.3 BY TECHNOLOGY
- 9.6.4 BY VERTICAL

10 COMPETITIVE LANDSCAPE

- 10.1 COMPANY PRESENCE, BY TYPE
- 10.2 MERGERS & ACQUISITIONS
- 10.3 EXPANSIONS
- 10.4 NEW PRODUCT LAUNCHES
- 10.5 PARTNERSHIPS
- 10.6 AGREEMENTS

11 EMERGENCY BEACON TRANSMITTER MARKET, BY COMPANY

- 11.1 ACR ELECTRONICS, INC.
 - 11.1.1 OVERVIEW
 - 11.1.2 PRODUCT OFFERINGS
 - 11.1.3 RELATED DEVELOPMENTS
 - 11.1.4 MNM VIEW
- 11.2 MCMURDO GROUP
 - 11.2.1 OVERVIEW
 - 11.2.2 PRODUCT OFFERINGS
 - 11.2.3 RELATED DEVELOPMENTS
 - 11.2.4 MNM VIEW
- 11.3 HR SMITH
 - 11.3.1 OVERVIEW
 - 11.3.2 PRODUCT OFFERINGS
 - 11.3.3 MNM VIEW
- 11.4 EMERGENCY BEACON CORPORATION
 - 11.4.1 OVERVIEW
 - 11.4.2 PRODUCT OFFERINGS
 - 11.4.3 MNM VIEW
- 11.5 COBHAM PLC
 - 11.5.1 OVERVIEW
 - 11.5.2 KEY FINANCIALS
 - 11.5.3 PRODUCT OFFERINGS
 - 11.5.4 RELATED DEVELOPMENTS

- 11.5.5 MNM VIEW
- 11.6 ACK TECHNOLOGIES, INC
 - 11.6.1 OVERVIEW
 - 11.6.2 PRODUCT OFFERINGS
 - 11.6.3 MNM VIEW

12 APPENDIX

- 12.1 CUSTOMIZATION OPTIONS
 - 12.1.1 DELIVERY MODES MATRIX
 - 12.1.2 COMPETITIVE BENCHMARKING
 - 12.1.3 VENDOR LANDSCAPING
 - 12.1.4 DATA TRACKER
 - 12.1.5 EMERGING VENDOR LANDSCAPE
 - 12.1.6 CHANNEL ANALYSIS
- 12.2 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
 - 12.2.1 RT SNAPSHOTS
- 12.3 RELATED REPORTS

List Of Tables

LIST OF TABLES

TABLE 1 EMERGENCY BEACON TRANSMITTER MARKET, 2013–2020 (USD MN)

TABLE 2 EMERGENCY BEACON TRANSMITTER MARKET: DRIVERS AND RESTRAINTS

TABLE 3 EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2013-2020 (USD MN)

TABLE 4 EMERGENCY BEACON TRANSMITTER MARKET IN MILITARY AVIATION, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 5 EMERGENCY BEACON TRANSMITTER MARKET IN CIVIL AVIATION, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 6 EMERGENCY BEACON TRANSMITTER MARKET IN MERCHANT NAVY, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 7 EMERGENCY BEACON TRANSMITTER MARKET IN NAVY (MARINE DEFENSE), BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 8 EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2013-2020 (USD MN)

TABLE 9 EMERGENCY BEACON TRANSMITTER MARKET IN MAINTENANCE SERVICES, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 10 EMERGENCY BEACON TRANSMITTER MARKET IN INSTALLATION & DESIGN, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 11 EMERGENCY BEACON TRANSMITTER MARKET IN INSPECTION & MANAGED SERVICES, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 12 EMERGENCY BEACON TRANSMITTER MARKET IN ENGINEERING SERVICES, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 13 EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2013-2020 (USD MN)

TABLE 14 PERSONAL LOCATOR BEACONS MARKET, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 15 EMERGENCY POSITION-INDICATING RADIO BEACONS MARKET, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 16 EMERGENCY LOCATOR TRANSMITTERS MARKET, BY GEOGRAPHY, 2013-2020 (USD MN)

TABLE 17 EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2013-2020 (USD MN)

TABLE 18 EMERGENCY BEACON TRANSMITTER MARKET IN DIGITAL TECHNOLOGY, BY GEOGRAPHY, 2013-2020 (USD MN)

- TABLE 19 EMERGENCY BEACON TRANSMITTER MARKET IN ANALOG TECHNOLOGY, BY GEOGRAPHY, 2013-2020 (USD MN)
- TABLE 20 EMERGENCY BEACON TRANSMITTER MARKET, BY GEOGRAPHY, 2013-2020 (USD MN)
- TABLE 21 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2013-2020 (USD MN)
- TABLE 22 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2013-2020 (USD MN)
- TABLE 23 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2013-2020 (USD MN)
- TABLE 24 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2013-2020 (USD MN)
- TABLE 25 EUROPE EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2013-2020 (USD MN)
- TABLE 26 EUROPE EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2013-2020 (USD MN)
- TABLE 27 EUROPE EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2013-2020 (USD MN)
- TABLE 28 EUROPE EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2013-2020 (USD MN)
- TABLE 29 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2013-2020 (USD MN)
- TABLE 30 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2013-2020 (USD MN)
- TABLE 31 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2013-2020 (USD MN)
- TABLE 32 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2013-2020 (USD MN)
- TABLE 33 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2013-2020 (USD MN)
- TABLE 34 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2013-2020 (USD MN)
- TABLE 35 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2013-2020 (USD MN)
- TABLE 36 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2013-2020 (USD MN)
- TABLE 37 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2013-2020 (USD MN)
- TABLE 38 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY

SERVICE, 2013-2020 (USD MN)

TABLE 39 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2013-2020 (USD MN)

TABLE 40 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2013-2020 (USD MN)

TABLE 41 EMERGENCY BEACON TRANSMITTER MARKET: MERGERS & ACQUISITIONS

TABLE 42 EMERGENCY BEACON TRANSMITTER MARKET: EXPANSIONS

TABLE 43 EMERGENCY BEACON TRANSMITTER MARKET: NEW PRODUCT LAUNCHES

TABLE 44 EMERGENCY BEACON TRANSMITTER MARKET: PARTNERSHIPS

TABLE 45 EMERGENCY BEACON TRANSMITTER MARKET: AGREEMENTS

TABLE 46 COBHAM PLC: KEY FINANCIALS, 2012-2014 (USD MN)

List Of Figures

LIST OF FIGURES

FIGURE 1 EMERGENCY BEACON TRANSMITTER MARKET: SEGMENTATION AND COVERAGE

FIGURE 2 EMERGENCY BEACON TRANSMITTER MARKET: YEARS CONSIDERED FOR THE STUDY

FIGURE 3 EMERGENCY BEACON TRANSMITTER MARKET: INTEGRATED ECOSYSTEM

FIGURE 4 RESEARCH METHODOLOGY

FIGURE 5 ARRIVING AT THE EMERGENCY BEACON TRANSMITTER MARKET SIZE: TOP-DOWN APPROACH

FIGURE 6 ARRIVING AT THE EMERGENCY BEACON TRANSMITTER MARKET SIZE: BOTTOM-UP APPROACH

FIGURE 7 EMERGENCY BEACON TRANSMITTER MARKET: SNAPSHOT

FIGURE 8 EMERGENCY BEACON TRANSMITTER MARKET: DRIVERS AND RESTRAINTS

FIGURE 9 EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2015 & 2020 (USD MN)

FIGURE 10 EMERGENCY BEACON TRANSMITTER MARKET IN MILITARY AVIATION, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 11 EMERGENCY BEACON TRANSMITTER MARKET IN CIVIL AVIATION, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 12 EMERGENCY BEACON TRANSMITTER MARKET IN MERCHANT NAVY, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 13 EMERGENCY BEACON TRANSMITTER MARKET IN NAVY (MARINE DEFENSE), BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 14 EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2015 & 2020 (USD MN)

FIGURE 15 EMERGENCY BEACON TRANSMITTER MARKET IN MAINTENANCE SERVICE, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 16 EMERGENCY BEACON TRANSMITTER MARKET IN INSTALLATION & DESIGN, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 17 EMERGENCY BEACON TRANSMITTER MARKET IN INSPECTION & MANAGED SERVICES, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 18 EMERGENCY BEACON TRANSMITTER MARKET IN ENGINEERING SERVICES, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 19 EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2015 &

2020 (USD MN)

FIGURE 20 PERSONAL LOCATOR BEACONS MARKET, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 21 EMERGENCY POSITION-INDICATING RADIO BEACONS MARKET, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 22 EMERGENCY LOCATOR TRANSMITTERS MARKET, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 23 EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2015 & 2020 (USD MN)

FIGURE 24 EMERGENCY BEACON TRANSMITTER MARKET IN DIGITAL TECHNOLOGY, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 25 EMERGENCY BEACON TRANSMITTER MARKET IN ANALOG TECHNOLOGY, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 26 EMERGENCY BEACON TRANSMITTER MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2015 & 2020 (USD MN)

FIGURE 27 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET OVERVIEW, 2015 & 2020 (%)

FIGURE 28 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2015 & 2020 (USD MN)

FIGURE 29 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2015 & 2020 (USD MN)

FIGURE 30 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2015 & 2020 (USD MN)

FIGURE 31 NORTH AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2015 & 2020 (USD MN)

FIGURE 32 EUROPE EMERGENCY BEACON TRANSMITTER MARKET OVERVIEW, 2015 & 2020 (%)

FIGURE 33 EUROPE EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2015 & 2020 (USD MN)

FIGURE 34 EUROPE EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2015 & 2020 (USD MN)

FIGURE 35 EUROPE EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2015 & 2020 (USD MN)

FIGURE 36 EUROPE EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2015 & 2020 (USD MN)

FIGURE 37 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET OVERVIEW, 2015 & 2020 (%)

FIGURE 38 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2015 & 2020 (USD MN)

FIGURE 39 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2015 & 2020 (USD MN)

FIGURE 40 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2015 & 2020 (USD MN)

FIGURE 41 ASIA-PACIFIC EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2015 & 2020 (USD MN)

FIGURE 42 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET OVERVIEW, 2015 & 2020 (%)

FIGURE 43 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2015 & 2020 (USD MN)

FIGURE 44 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2015 & 2020 (USD MN)

FIGURE 45 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2015 & 2020 (USD MN)

FIGURE 46 MIDDLE EAST & AFRICA EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2015 & 2020 (USD MN)

FIGURE 47 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET OVERVIEW, 2015 & 2020 (%)

FIGURE 48 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY TYPE, 2015 & 2020 (USD MN)

FIGURE 49 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY SERVICE, 2015 & 2020 (USD MN)

FIGURE 50 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY TECHNOLOGY, 2015 & 2020 (USD MN)

FIGURE 51 LATIN AMERICA EMERGENCY BEACON TRANSMITTER MARKET, BY VERTICAL, 2015 & 2020 (USD MN)

FIGURE 52 EMERGENCY BEACON TRANSMITTER MARKET: COMPANY PRODUCT COVERAGE, BY TYPE, 2014

FIGURE 53 COBHAM PLC: REVENUE MIX, 2014 (%)

FIGURE 54 COBHAM PLC: KEY FINANCIALS, 2012-2014 (USD MN)

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