

# Email Encryption - Company Evaluation Report, 2025

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## Abstracts

The Email Encryption Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Email Encryption. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 23 Email Encryption Companies were categorized and recognized as quadrant leaders.

The email encryption market has experienced significant growth, driven by the increasing need to protect sensitive communications in a digitally connected world. Initially, its adoption was mainly confined to regulated sectors such as banking and healthcare to comply with industry-specific mandates. Early email encryption technologies were relatively basic, often relying on manual key exchanges and user-driven encryption methods. However, as email became a key target for cyber threats such as phishing, business email compromise (BEC), and data breaches, organizations across various industries began implementing more sophisticated encryption solutions to safeguard their communications and comply with strict data privacy regulations like GDPR, HIPAA, and CCPA.

Email encryption is a security process that ensures messages cannot be accessed by unintended or unauthorized recipients. It transforms the original message by encoding it into an unreadable or indecipherable format.

The 360 Quadrant maps the Email Encryption companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Email Encryption quadrant. The top criteria for product footprint evaluation included By OFFERING (Solutions, Services), By TYPE (End-to-End Encryption, Email Gateway Encryption, Message Encryption), By DEPLOYMENT MODE (on-Premises, Cloud, Hybrid), By ORGANIZATION SIZE (Large Enterprises,

Small & Medium-Sized Enterprises (SMEs)), and By VERTICAL (Bfsi, Healthcare, Government, Manufacturing, Energy & Utilities, It & Ite, Telecommunications, Retail & Ecommerce, Other Verticals).

Key players in the Email Encryption market include major global corporations and specialized innovators such as Fortinet, BAE Systems, Mimecast, Cisco Systems, Proofpoint, Zoho, Broadcom, OpenText, Barracuda Networks, Thales, HPE, Entrust, Fortra, Seclore, Sophos, Trend Micro, Intermedia, Egress Software (KnowBe4), Echoworx, Lux Scientiae (LuxSci), Neocertified, SSH Communications, and Retarus. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

### Top 3 Companies

#### Cisco Systems

Cisco Systems is a leader in the email encryption market, leveraging its strong network infrastructure to enhance security solutions across various platforms. The company focuses on integrating security measures with its extensive network, ensuring comprehensive protection against diverse cyber threats. Cisco's strategy involves investing in AI and automation, significantly improving threat detection and response capabilities. This approach has positioned Cisco as a trusted brand with a robust global presence spanning North America, Europe, and Asia Pacific.

#### BAE Systems

BAE Systems is renowned for its secure communication offerings, integrating AI-driven encryption solutions to enhance its cybersecurity framework. It collaborates extensively with other security firms to broaden its service reach, focusing particularly on protecting national security and critical infrastructure sectors. BAE's deep expertise in cybersecurity, coupled with a strong reputation in defense sectors, enables it to provide tailored communications protection services. Its market strategy includes strategic partnerships to bolster its presence in high-security markets.

#### Fortinet

Fortinet is a star performer in the email encryption market, noted for its comprehensive approach to cybersecurity, which includes innovative AI-powered solutions. The company focuses on advancing its cloud-native capabilities and enhancing its email and data protection services. Fortinet's acquisitions and product enhancements facilitate expanded security coverage across hybrid workspaces, making it a key player in

safeguarding against modern cyber threats. With strategic market expansion initiatives, Fortinet maintains a substantial market share, distinguishing itself in both enterprise and telecom sectors worldwide.

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