

Electronic Load Market by Voltage (Low, High), Current Type (AC, DC), Application (Aerospace, Defense & Government Services, Automotive, Energy, Wireless Communication and Infrastructure, and Others), Region- Global Trends and Forecast to 2024

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Abstracts

“The global electronic load market is projected to reach USD 4.0 billion by 2024, at a CAGR of 6.3% from 2019 to 2024”

The global electronic load market size is projected to reach USD 4.0 billion by 2024 from an estimated market size of USD 3.0 billion in 2019, at a CAGR of 6.3% during the forecast period. Increasing investments in aerospace, defense & government services for developing technologically advanced aircraft, space and defense systems is expected to drive the growth of this market.

“The low voltage segment is expected segment is expected to grow at the highest CAGR during the forecast period.”

The electronic load market, by voltage, is segmented into low and high voltage electronic load. The low voltage electronic load segment is increasing because of the rising usage of portable devices and the growing need for testing the reliability of a power source. North America is the largest market for low voltage electronic load during the forecast period as the region has the highest adoption rate of electronic loads to test electronic components.

“The wireless communication and infrastructure segment is expected to the largest market for electronic load from 2019 to 2024. “

Wireless communication and infrastructure accounted for the highest share of the global electronic load market in 2018. The growth of this application is driven by the rising need to test power supplies for the efficient operation of wireless communication. It is also driven by an increase in investments for the deployment of 5G technology.

“North America is expected to lead in the electronic load market.”

North America is the largest market for electronic load during the forecast period. The region has been segmented by country into the US, Canada, and Mexico. The demand for electronic load in this region is driven mostly by applications such as aerospace, defense & government services, wireless communication, and automotive. The aerospace, defense & government services is the largest sector in North America during the forecast period as they produce technologically advanced aircraft and defense systems. This is supported further by the national governments' increasing defense spending and budget allocations. Moreover, this region also houses some of the major manufacturers who continuously focus on R&D to innovate new technologies.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier I: 61%, Tier II: 20%, and Tier III: 19%

By Designation: C-Level Executives: 56%, Directors: 30%, and Others: 14%

By Region: North America: 40%, Europe: 30%, Asia Pacific: 10%, Middle East & Africa: 10% and South America: 10%

Note: Others include sales managers, marketing managers, product managers, and product engineers.

The tier of the companies is defined on the basis of their total revenue, as of 2017; Tier 1: USD 1 billion, Tier 2: USD 500 million–1 billion, and Tier 3:

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 DEFINITION

1.2.1 ELECTRONIC LOAD MARKET, BY VOLTAGE: INCLUSIONS & EXCLUSIONS

1.2.2 ELECTRONIC LOAD MARKET, BY CURRENT TYPE: INCLUSIONS & EXCLUSIONS

1.2.3 ELECTRONIC LOAD MARKET, BY APPLICATION: INCLUSIONS & EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKET SEGMENTATION

1.3.2 REGIONAL SCOPE

1.4 YEARS CONSIDERED FOR THE STUDY

1.5 CURRENCY

1.6 LIMITATIONS

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.1.1 Key data from primary sources

2.1.1.2 Breakdown of primaries

2.2 SCOPE

2.3 MARKET SIZE ESTIMATION

2.3.1 SUPPLY-SIDE ANALYSIS

2.3.1.1 Assumptions

2.3.1.1.1 Key primary insights

2.3.1.2 Calculation

2.3.2 DEMAND ANALYSIS

2.3.2.1 Key parameters/trends

2.3.3 FORECAST

2.4 MARKET BREAKDOWN AND DATA TRIANGULATION

2.5 PRIMARY INSIGHTS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE ELECTRONIC LOAD MARKET

4.2 ELECTRONIC LOAD MARKET, BY REGION

4.3 NORTH AMERICAN ELECTRONIC LOAD MARKET, BY APPLICATION & COUNTRY

4.4 ELECTRONIC LOAD MARKET, BY VOLTAGE

4.5 ELECTRONIC LOAD MARKET, BY CURRENT TYPE

4.6 ELECTRONIC LOAD MARKET, BY APPLICATION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Emphasis on testing consumer electronics & appliances

5.2.1.2 Maximizing the reliability of wireless communication

5.2.2 RESTRAINTS

5.2.2.1 High capital cost of electronic loads

5.2.3 OPPORTUNITIES

5.2.3.1 Support policies and infrastructure development for Electric Vehicles (EV)

5.2.3.2 Increasing investments in Research and Development (R&D) for test and measurement equipment

5.2.4 CHALLENGES

5.2.4.1 Rapid technological changes

5.2.4.2 Trade war threats and growing political instability

6 ELECTRONIC LOAD MARKET, BY VOLTAGE

6.1 INTRODUCTION

6.2 HIGH VOLTAGE

6.2.1 CONTINUOUS FOCUS TO PRODUCE HIGHLY ENERGY-EFFICIENT PRODUCTS IS LIKELY TO DRIVE THE HIGH VOLTAGE SEGMENT

6.3 LOW VOLTAGE

6.3.1 RISE IN THE USAGE OF PORTABLE DEVICES IS EXPECTED TO DRIVE THE LOW VOLTAGE SEGMENT

7 ELECTRONIC LOAD MARKET, BY CURRENT TYPE

7.1 INTRODUCTION

7.2 AC

7.2.1 RISING DEMAND FOR TEST EQUIPMENT IN R&D IS LIKELY TO DRIVE THE AC ELECTRONIC LOAD SEGMENT

7.3 DC

7.3.1 INCREASING INVESTMENTS FOR ADVANCEMENTS IN BATTERY TECHNOLOGY ARE EXPECTED TO DRIVE THE DC ELECTRONIC LOAD SEGMENT

8 ELECTRONIC LOAD MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 AEROSPACE, DEFENSE & GOVERNMENT SERVICES

8.2.1 INCREASING INVESTMENTS IN THE AEROSPACE & DEFENSE INDUSTRY ARE LIKELY TO DRIVE THE MARKET

8.3 AUTOMOTIVE

8.3.1 RISING ADOPTION OF ELECTRIC VEHICLES AND INCREASING INVESTMENTS FOR AUTONOMOUS VEHICLES ARE DRIVING THE AUTOMOTIVE SEGMENT

8.4 ENERGY

8.4.1 NEED FOR INCREASING OPERATIONAL EFFICIENCY IS DRIVING THE ENERGY SEGMENT

8.5 WIRELESS COMMUNICATION AND INFRASTRUCTURE

8.5.1 ENSURING EFFICIENT OPERATION OF THE ELECTRONIC COMPONENTS IS EXPECTED TO DRIVE THE DEMAND FOR ELECTRONIC LOADS IN THE WIRELESS COMMUNICATION AND INFRASTRUCTURE SEGMENT

8.6 OTHERS

9 ELECTRONIC LOADS MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 US

9.2.1.1 Increasing focus on R&D for aerospace & defense is expected to drive the electronic load market in the US

9.2.2 CANADA

9.2.2.1 Growing investments for autonomous vehicles are expected to drive the electronic load market

9.2.3 MEXICO

9.2.3.1 Rise in Foreign Direct Investments (FDI) for the automotive sector is expected to drive the electronic load market in Mexico

9.3 ASIA PACIFIC

9.3.1 CHINA

9.3.1.1 Government support policies for electric mobility are driving the market for electronic loads

9.3.2 AUSTRALIA

9.3.2.1 Increasing adoption of 5G technology is driving the market for electronic loads in Australia

9.3.3 JAPAN

9.3.3.1 Increasing focus on 5G network deployment is expected to drive the electronic load market

9.3.4 INDIA

9.3.4.1 Government tax rebates to increase the usage of electric vehicles are expected to drive the electronic load market

9.3.5 SOUTH KOREA

9.3.5.1 Strong establishment of 5G network infrastructure is expected to drive the electronic load market

9.3.6 REST OF ASIA PACIFIC

9.4 EUROPE

9.4.1 GERMANY

9.4.1.1 Increasing demand for electronic loads to test power supplies is expected to drive the electronic load market in Germany

9.4.2 UK

9.4.2.1 Increasing focus on the deployment of the 5G network is expected to drive the electronic load market

9.4.3 FRANCE

9.4.3.1 Increasing investments in R&D are expected to drive the electronic load market in France

9.4.4 RUSSIA

9.4.4.1 Rising adoption of electric vehicles is expected to drive the electronic load market

9.4.5 SPAIN

9.4.5.1 Increasing subsidies to promote the growth of electric vehicles are expected to drive the market in Spain

9.4.6 ITALY

9.4.6.1 Increasing focus on electric vehicle support infrastructure is expected to drive the market

9.4.7 REST OF EUROPE

9.5 MIDDLE EAST & AFRICA

9.5.1 MIDDLE EAST

9.5.1.1 Increase in defense spending and focus on aerospace manufacturing are expected to drive the demand for electronic loads

9.5.2 AFRICA

9.5.2.1 Increasing focus on renewable power generation is expected to drive the demand for electronic loads

9.5.3 SOUTH AMERICA

9.5.4 BRAZIL

9.5.4.1 Increasing investments in aerospace & defense are expected to drive the electronic load market in Brazil

9.5.5 ARGENTINA

9.5.5.1 Government support policies for wireless communication and infrastructure is expected to drive the demand for electronic loads in Argentina

9.5.6 CHILE

9.5.6.1 Growth in wireless communication and infrastructure is expected to drive the electronic load market in the country

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 MARKET SHARE, 2018

10.3 COMPETITIVE SCENARIO

10.3.1 NEW PRODUCT DEVELOPMENTS

10.3.2 INVESTMENTS & EXPANSIONS

10.4 COMPETITIVE LEADERSHIP MAPPING

10.4.1 VISIONARY LEADERS

10.4.2 INNOVATORS

10.4.3 EMERGING COMPANIES

10.4.4 DYNAMIC DIFFERENTIATORS

11 COMPANY PROFILE

(Business overview, Products offered, Recent Developments, SWOT Analysis, MNM view)*

11.1 KEYSIGHT TECHNOLOGIES

11.2 AMETEK

11.3 NATIONAL INSTRUMENTS

11.4 CHROMA ATE

- 11.5 TELEDYNE TECHNOLOGIES
- 11.6 GOOD WILL INSTRUMENT
- 11.7 RIGOL TECHNOLOGIES
- 11.8 B&K PRECISION
- 11.9 TEKTRONIX
- 11.10 KIKUSUI ELECTRONICS
- 11.11 MATSUSADA PRECISION
- 11.12 MAGNA-POWER ELECTRONICS
- 11.13 NH RESEARCH
- 11.14 BEICH ELECTRONICS
- 11.15 ITECH ELECTRONICS
- 11.16 AINUO INSTRUMENT
- 11.17 NF CORPORATION
- 11.18 H?CHERL & HACKL
- 11.19 ARRAY ELECTRONICS
- 11.20 SPELLMAN HIGH VOLTAGE ELECTRONICS
- 11.21 SIGLENT TECHNOLOGIES

*Details on Business overview, Products offered, Recent Developments, SWOT Analysis, MNM view might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 INSIGHTS OF INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 12.4 AVAILABLE CUSTOMIZATIONS
- 12.5 RELATED REPORTS
- 12.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 ELECTRONIC LOAD MARKET: PLAYERS/COMPANIES CONNECTED

TABLE 2 ELECTRONIC LOAD MARKET: INDUSTRY/COUNTRY ANALYSIS

TABLE 3 ELECTRONIC LOAD MARKET SNAPSHOT

TABLE 4 RECENT INVESTMENTS IN THE INDIAN CONSUMER ELECTRONICS MARKET

TABLE 5 SUPPORT POLICIES FOR ELECTRIC VEHICLES (EV)

TABLE 6 INVESTMENTS BY MAJOR MANUFACTURING COMPANIES IN RESEARCH & DEVELOPMENT

TABLE 7 ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 8 HIGH VOLTAGE: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 9 LOW VOLTAGE: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 10 ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 11 AC: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 12 DC: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 13 ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 14 AEROSPACE, DEFENSE & GOVERNMENT SERVICES: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 15 AUTOMOTIVE: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 16 ENERGY: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 17 WIRELESS COMMUNICATION AND INFRASTRUCTURE: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 18 OTHERS: ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 19 ELECTRONIC LOAD MARKET SIZE, BY REGION, 2017–2024 (USD THOUSAND)

TABLE 20 NORTH AMERICA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE,

Electronic Load Market by Voltage (Low, High), Current Type (AC, DC), Application (Aerospace, Defense & Govern...

2017–2024 (USD THOUSAND)

TABLE 21 NORTH AMERICA: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 22 NORTH AMERICA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 23 NORTH AMERICA: ELECTRONIC LOAD MARKET SIZE, BY COUNTRY, 2017–2024 (USD THOUSAND)

TABLE 24 US: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 25 US: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 26 US: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 27 CANADA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 28 CANADA: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 29 CANADA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 30 MEXICO: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 31 MEXICO: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 32 MEXICO: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 33 ASIA PACIFIC: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 34 ASIA PACIFIC: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 35 ASIA PACIFIC: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 36 ASIA PACIFIC: ELECTRONIC LOAD MARKET SIZE, BY COUNTRY, 2017–2024 (USD THOUSAND)

TABLE 37 CHINA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 38 CHINA: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 39 CHINA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 40 AUSTRALIA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE,
2017–2024 (USD THOUSAND)

TABLE 41 AUSTRALIA: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,
2017–2024 (USD THOUSAND)

TABLE 42 AUSTRALIA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 43 JAPAN: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024
(USD THOUSAND)

TABLE 44 JAPAN: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,
2017–2024 (USD THOUSAND)

TABLE 45 JAPAN: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 46 INDIA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024
(USD THOUSAND)

TABLE 47 INDIA: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,
2017–2024 (USD THOUSAND)

TABLE 48 INDIA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024
(USD THOUSAND)

TABLE 49 SOUTH KOREA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE,
2017–2024 (USD THOUSAND)

TABLE 50 SOUTH KOREA: ELECTRONIC LOAD MARKET SIZE, BY CURRENT
TYPE, 2017–2024 (USD THOUSAND)

TABLE 51 SOUTH KOREA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 52 REST OF ASIA PACIFIC: ELECTRONIC LOAD MARKET SIZE, BY
APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 53 REST OF ASIA PACIFIC: ELECTRONIC LOAD MARKET SIZE, BY
COUNTRY, 2017–2024 (USD THOUSAND)

TABLE 54 EUROPE: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024
(USD THOUSAND)

TABLE 55 EUROPE: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE ,
2017–2024 (USD THOUSAND)

TABLE 56 EUROPE: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 57 EUROPE: ELECTRONIC LOAD MARKET SIZE, BY COUNTRY, 2017–2024
(USD THOUSAND)

TABLE 58 GERMANY: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE,
2017–2024 (USD THOUSAND)

TABLE 59 GERMANY: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,

2017–2024 (USD THOUSAND)

TABLE 60 GERMANY: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 61 UK: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD
THOUSAND)

TABLE 62 UK: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024
(USD THOUSAND)

TABLE 63 UK: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024
(USD THOUSAND)

TABLE 64 FRANCE: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024
(USD THOUSAND)

TABLE 65 FRANCE: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,
2017–2024 (USD THOUSAND)

TABLE 66 FRANCE: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 67 RUSSIA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024
(USD THOUSAND)

TABLE 68 RUSSIA: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,
2017–2024 (USD THOUSAND)

TABLE 69 RUSSIA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 70 SPAIN: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024
(USD THOUSAND)

TABLE 71 SPAIN: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,
2017–2024 (USD THOUSAND)

TABLE 72 SPAIN: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 73 ITALY: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024
(USD THOUSAND)

TABLE 74 ITALY: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,
2017–2024 (USD THOUSAND)

TABLE 75 ITALY: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024
(USD THOUSAND)

TABLE 76 REST OF EUROPE: ELECTRONIC LOAD MARKET SIZE, BY
APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 77 REST OF EUROPE: ELECTRONIC LOAD MARKET SIZE, BY COUNTRY,
2017–2024 (USD THOUSAND)

TABLE 78 MIDDLE EAST & AFRICA: ELECTRONIC LOAD MARKET SIZE, BY
VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 79 MIDDLE EAST & AFRICA: ELECTRONIC LOAD MARKET, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 80 MIDDLE EAST & AFRICA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 81 MIDDLE EAST & AFRICA: ELECTRONIC LOAD MARKET SIZE, BY COUNTRY, 2017–2024 (USD THOUSAND)

TABLE 82 MIDDLE EAST: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 83 MIDDLE EAST: ELECTRONIC LOAD MARKET, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 84 MIDDLE EAST: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 85 AFRICA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 86 AFRICA: ELECTRONIC LOAD MARKET, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 87 AFRICA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 88 SOUTH AMERICA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 89 SOUTH AMERICA: ELECTRONIC LOAD MARKET, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 90 SOUTH AMERICA : ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 91 SOUTH AMERICA: ELECTRONIC LOAD MARKET SIZE, BY COUNTRY, 2017–2024 (USD THOUSAND)

TABLE 92 BRAZIL: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 93 BRAZIL: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 94 BRAZIL: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 95 ARGENTINA: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024 (USD THOUSAND)

TABLE 96 ARGENTINA: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE, 2017–2024 (USD THOUSAND)

TABLE 97 ARGENTINA: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION, 2017–2024 (USD THOUSAND)

TABLE 98 CHILE: ELECTRONIC LOAD MARKET SIZE, BY VOLTAGE, 2017–2024

(USD THOUSAND)

TABLE 99 CHILE: ELECTRONIC LOAD MARKET SIZE, BY CURRENT TYPE,
2017–2024 (USD THOUSAND)

TABLE 100 CHILE: ELECTRONIC LOAD MARKET SIZE, BY APPLICATION,
2017–2024 (USD THOUSAND)

TABLE 101 DEVELOPMENTS BY KEY PLAYERS IN THE MARKET, JANUARY
2016–NOVEMBER 2019

List Of Figures

LIST OF FIGURES

FIGURE 1 ELECTRONIC LOAD MARKET: RESEARCH DESIGN

FIGURE 2 RESEARCH METHODOLOGY: ILLUSTRATION OF ELECTRONIC LOAD COMPANY REVENUE ESTIMATION (2018)

FIGURE 3 RANKING OF KEY PLAYERS AND MARKET SHARE, 2018

FIGURE 4 DATA TRIANGULATION METHODOLOGY

FIGURE 5 KEY SERVICE PROVIDERS' POINT OF VIEW

FIGURE 6 NORTH AMERICA DOMINATED THE ELECTRONIC LOAD MARKET IN 2018

FIGURE 7 LOW VOLTAGE SEGMENT IS EXPECTED TO HOLD THE LARGEST SHARE OF THE ELECTRONIC LOAD MARKET, BY VOLTAGE TYPE, DURING THE FORECAST PERIOD

FIGURE 8 DC SEGMENT IS EXPECTED TO LEAD THE ELECTRONIC LOAD MARKET, BY CURRENT TYPE, DURING THE FORECAST PERIOD

FIGURE 9 WIRELESS COMMUNICATION AND INFRASTRUCTURE SEGMENT IS EXPECTED TO LEAD THE ELECTRONIC LOAD MARKET, BY APPLICATION, DURING THE FORECAST PERIOD

FIGURE 10 GROWTH OF 5G TECHNOLOGY IS EXPECTED TO DRIVE THE ELECTRONIC LOAD MARKET, 2019–2024

FIGURE 11 NORTH AMERICAN ELECTRONIC LOAD MARKET IS EXPECTED TO GROW

AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 12 AEROSPACE, DEFENSE & GOVERNMENT SERVICES AND THE US DOMINATED THE ELECTRONIC LOAD MARKET IN 2018

FIGURE 13 LOW VOLTAGE SEGMENT IS PROJECTED TO DOMINATE THE ELECTRONIC LOAD MARKET, BY VOLTAGE, UNTIL 2024

FIGURE 14 DC SEGMENT IS PROJECTED TO DOMINATE THE ELECTRONIC LOAD MARKET, BY CURRENT TYPE, UNTIL 2024

FIGURE 15 WIRELESS COMMUNICATION AND INFRASTRUCTURE SEGMENT IS PROJECTED

TO DOMINATE THE ELECTRONIC LOAD MARKET, BY APPLICATION, UNTIL 2024

FIGURE 16 ELECTRONIC LOAD: MARKET DYNAMICS

FIGURE 17 PRICE TREND OF ELECTRONIC LOADS

FIGURE 18 US AND CHINA TRADE RELATIONSHIP

FIGURE 19 LOW VOLTAGE SEGMENT HELD THE LARGEST MARKET SHARE IN 2018

FIGURE 20 DC SEGMENT HELD THE HIGHEST MARKET SHARE IN 2018

FIGURE 21 WIRELESS COMMUNICATION AND INFRASTRUCTURE SEGMENT IS EXPECTED TO HOLD THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD

FIGURE 22 REGIONAL SNAPSHOT: NORTH AMERICAN ELECTRONIC LOAD MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 23 ELECTRONIC LOAD MARKET SHARE, BY REGION, 2018

FIGURE 24 NORTH AMERICA: REGIONAL SNAPSHOT

FIGURE 25 ASIA PACIFIC: REGIONAL SNAPSHOT

FIGURE 26 KEY DEVELOPMENTS IN THE ELECTRONIC LOAD MARKET, 2017–2019

FIGURE 27 KEYSIGHT TECHNOLOGIES LED THE ELECTRONIC LOAD MARKET IN 2018

FIGURE 28 ELECTRONIC LOAD MARKET (GLOBAL): COMPETITIVE LEADERSHIP MAPPING

FIGURE 29 KEYSIGHT TECHNOLOGIES: COMPANY SNAPSHOT

FIGURE 30 AMETEK: COMPANY SNAPSHOT

FIGURE 31 NATIONAL INSTRUMENTS: COMPANY SNAPSHOT

FIGURE 32 CHROMA ATE: COMPANY SNAPSHOT

FIGURE 33 TELEDYNE TECHNOLOGIES: COMPANY SNAPSHOT

I would like to order

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