

Electrically Conductive Coating Market by Type (Epoxy, Polyesters, Acrylics, Polyurethanes) and Application (Consumer Electronic Displays, Solar Industry, Automotive, Aerospace, Bioscience) - Global Forecast to 2021

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Abstracts

“High demand from consumer electronic displays & solar sector driving the electrically conductive coatings market”

The global electrically conductive coatings market is projected to reach USD 18.88 billion by 2021, at a CAGR of 8.0% from 2016 to 2021. Increasing demand from the consumer electronic displays & solar industry are the major drivers of the global electrically conductive coatings market. The global consumer electronics and semiconductor industries are expected to grow with the increasing demand for LCDs in televisions, mobiles, tablets, laptops, and so on, in major economies such as India, China, the U.S., Germany, France, Brazil, and others. But the initial capital equipment cost and the increasing stringent environmental regulations to limit the emissions of volatile organic compounds (VOCs) and hazardous air pollutants (HAPs), in emerging economies such as China and India are the major restraining factors in the growth of the electrically conductive coatings market globally.

“Consumer electronic displays, the fastest-growing application for electrically conductive coatings”

Consumer electronic displays is the fastest-growing application segment of the global electrically conductive coatings market. Electrically conductive coatings are used in LCDs/electronic displays/touch panels, computers/cell phones/radios/calculators/pagers, as thin layers over plastic cases and plastic housings

in these products to provide electromagnetic interference (EMI) shielding and dissipation of static charge. These coatings are also used in electrolysis processes as thin layers of coating for tantalum capacitors and ceramic surfaces.

“Asia-Pacific, the largest and fastest-growing market for electrically conductive coatings”

The Asia-Pacific region is the largest market for electrically conductive coatings globally, with China being the largest market in the region. Within the region, India is witnessing the highest growth rate, which is attributed to the rapid economic growth in the country. Further, the rapid development in the consumer electronics industry and bioscience is vigorously driving the demand for electrically conductive coatings from end-use applications in LCDs/electronic displays/touch panels, X-ray and MRI equipment, and so on.

This study has been validated through primary interviews conducted with various industry experts globally. The breakdown of primary interviews on the basis of company type, designation, and region is given below:

By Company Type- Tier 1- 40%, Tier 2- 35% and Tier 3- 25%

By Designation- Researchers & Consultants- 30%, Managers- 40%, and Sales Executives- 30%

By Region- Europe- 30%, Asia-Pacific- 40%, North America- 20% and RoW-10%

The report also includes company profiles and competitive strategies adopted by the major market players such as The PPG Industries Inc. (U.S.), Henkel AG & Company (Germany), Akzo Nobel N.V. (Netherlands), Axalta Coating Systems (Netherlands), Creative Materials Inc. (U.S).

Research Coverage:

The report covers the global electrically conductive coatings market across different end-use industry verticals and regions. It aims at estimating the market size and future growth potential of this market across different segments such as application, type, and regions. Furthermore, the report also includes an in-depth competitive analysis of the

key players in the market along with their company profiles, SWOT analysis, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenues in the global electrically conductive coatings market. This report will help stakeholders to better understand the competitive landscape and gain more insights to better position their businesses and make suitable market strategies. The report also helps stakeholders understand the pulse of the market and provides them information about key market drivers, restraints, challenges, and opportunities.

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