

Elastomeric Membrane Market by Type (Sheet, Liquid Applied), Application (Roofs & Walls, Underground Construction, Wet Areas), End-use Industry (Non-residential, and Residential Construction), and Region - Global Forecast to 2022

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Abstracts

The elastomeric membrane market is projected to grow at a CAGR of 6.7% in terms of value during the forecast period

The elastomeric membrane market was valued at USD 27.82 billion in 2016 and is projected to reach USD 41.10 billion by 2022, at a CAGR of 6.7% from 2017 to 2022. The boom in the construction industry, recovering construction industry in Europe, and regulations related to energy optimization are expected to drive the elastomeric membrane market, while high price of the elastomeric membrane restrains demand.

Among types, the market for the liquid applied elastomeric membrane is projected to grow at the highest CAGR from 2017 to 2022

Liquid applied membrane is the fastest-growing elastomeric membrane type. Ease of application, seamless installation, and availability of cheaper alternative products are factors responsible for the high growth of this segment. Moreover, this type is widely used in the Asia-Pacific region which is the fastest-growing market for the elastomeric membrane globally.

Among end-use industries, the non-residential construction segment is expected to lead the elastomeric membrane market and is projected to grow at the highest CAGR from 2017 to 2022

Non-residential construction has a high demand for the elastomeric membrane for high cost construction projects. Thus, affordability of elastomeric membranes and their ability to reduce energy consumption in commercial and industrial buildings is expected to propel the growth of the non-residential construction end-use industry.

The Asia-Pacific elastomeric membrane market is projected to grow at the highest CAGR during the forecast period

The Asia-Pacific elastomeric membrane market is projected to grow at the highest CAGR during the forecast period, owing to the increased demand for elastomeric membranes in non-residential construction projects. Supportive government policies and focus on infrastructural development in this region has resulted in high demand for elastomeric membranes in this region. Availability of cost-effective elastomeric membrane products is expected to lead to an increase in preference for elastomeric membranes over other membranes in this region.

This study has been validated through primaries conducted with various industry experts, worldwide. The primary sources have been divided into three categories, namely, company type, designation, and region.

By Company Type - Tier 1-70%, Tier2 -20%, and Tier 3-10%

By Designation - C Level-5%, Director Level-20%, and Others-75%

By Region – Asia-Pacific-45%, Europe-35%, Middle East & Africa-10%, North America-5%, and South America-5%

Companies Profiled in the Report:

The key players profiled in the report include, BASF, Sika, Carlisle Companies Inc., SOPREMA, Kemper System, Saint-Gobain, Firestone Building Products Company, Johns Manville, GCP Applied Technologies Inc., and Standard Industries Inc.

Research Coverage:

The report offers insights on the elastomeric membrane used for various applications in various end-use industries across regions. It aims at estimating the size of the elastomeric membrane market during the forecast period and projects future growth

potential of the market across different segments, such as form, end-use industry, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the elastomeric membrane market, along with their company profiles, SWOT analysis, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants in the elastomeric membrane market by providing them the closest approximations of the revenues for the overall market and its various subsegments. This report will help stakeholders obtain a better understanding of the competitive landscape and gain insights to enhance their businesses and devise suitable market strategies. The report will also help stakeholders understand the pulse of the market and provide information on key market drivers, restraints, challenges, and opportunities impacting the growth of the elastomeric membrane market.

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